

# LOCK HAVEN UNIVERSITY

## Report of the Provost and Executive Vice President to the Council of Trustees February 24, 2017

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### 1. Academic Planning and Curriculum Development

The Board of Governors at their January meeting approved the Bachelor of Science in professional studies completion degree. We are now in process of developing the first articulation agreements with Penn Highlands Community College and Triangle Tech.

A new process for program proposals has also been approved. Step 1 will drill down into data on occupational needs in the Commonwealth, student demand, and appropriateness to mission. Step 2 will lay out in detail the academic nature and integrity of the program, the curriculum, program goals, assessments, resource sufficiency, and projected budget and enrollments.

A few new programs and certificates that support the needs of the Commonwealth and the interests of our prospective student markets, and that are aligned with the University mission, are slowly making their way through local processes. We are operating on good evidence that, other things being equal, students are choosing Lock Haven University or not based on whether we offer the programs they want and present compelling evidence of program quality. To improve our competitive edge in recruiting students, we need to be more nimble in shaping our program array and in reallocating resources to support programs that will attract undergraduate, graduate, and certificate interest.

### 2. Administrative Searches in Academic Affairs

The search for a Dean of Liberal Arts and Education is proceeding on the projected timeline. We anticipate making an offer by the end of February.

### 3. Accreditation

The Physician Assistant Studies program is preparing for the ARC-PA site visit in June.

### 4. Climate Survey

The University has contracted with Rankin and Associates to create and implement a climate survey in 2017. We look forward to having a valid and reliable baseline measure of the climate for diversity on our campus that the University can use to inform and track

### 5. Events of Note

*Fine Arts:* The Sloan Gallery and the Fine Arts Society opened an exhibit and hosted a lecture by John Murray McKaig on February 2. The Clinton County Arts Council Station Gallery also opened a show on January 27 featuring the work of FAS students together with work from the LHU and LHUF collections.

# Lock Haven University

Report of the Vice President for Enrollment Management and Student Affairs  
to the  
Council of Trustees for the February 24, 2017 Meeting

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## **Enrollment Management**

The Office of Admissions has completed on campus interviews for the Director or Admissions position. Negotiations are on-going and we hope to have a director by April 1. The Center of Excellence and Inclusion is working on both summer and fall orientation. Students will have a summer orientation experience by college. This will allow for more customization and will provide students an opportunity to connect with their major. New students will be returning to campus two days earlier in fall of 2017 to offer a more robust academic experience prior to classes beginning.

## **Student Affairs**

The spring semester is off to a great start with over 100 clubs and organizations participating in the spring activity fair held in the rec center. The Haven Activities Council is sponsoring 30 evening and weekend programs throughout the spring semester, including wing nights in the newly renovated Parsons Union Building. Students are organizing and leading group fitness classes at the Student Rec Center for the semester including Yoga, Zumba, High Intensity Interval Training, and Total Body workouts.

LHU's Global MountainServe Center for Community Service has moved to their new campus location into the newly renovated Parsons Union Building. The new location will strengthen accessibility for our student leadership groups, clubs, Greek life and office access for the campus community. The LHU Outreach for Humanity Club will be hosting their annual alternative spring break community service trip over spring break. The group will be traveling to Roanoke, VA to collaborate with other volunteers from all over the world. Projects will benefit nonprofit and community groups supporting homelessness, hunger, environmental impact, animal care, and at risk youth. Our students will have an opportunity to learn about another part of the country while engaging in service learning activities, professional development, and active citizenship while giving back and making a difference in the world.

Congratulations to the Social Greek Organizations with a national affiliation (four sororities and four fraternities) on having a higher GPA both for the fall 2016 semester and cumulative than the university average. Residence Advisors (RAs) in the residence halls also have a higher than university average GPA for both fall 2016 and cumulative.

## **University Relations Trustee Report February 2017**

### **Communications & Marketing**

Currently, the marketing and communications office is at work on the pending relaunch of the University website. The new website features revamped content geared toward student recruitment. The launch of the new website will also feature a brand and identity style guide designed to implement brand and editorial standards across the University.

Press releases and media advisories are regularly disseminated to local and regional media markets. Recent highlights include the groundbreaking study of a virus, new to mankind, discovered through white-nose bat syndrome research that was co-authored by LHU Biology Professor Barrie Overton. In February, the campus hosted several events including a Stand Up for Shakespeare Contest and regional Job Fair.

The office of communications recently published The President's Report titled, "Building the Haven Advantage." The report celebrates President Fiorentino's five years at the helm of LHU while examining his vision for the future of the institution.

The bi-annual alumni magazine, The Haven, enjoyed a successful redesign with the fall 2016 issue. The issue focused on the arts and explored, through the eyes of our alumni, the different forms of the arts. Planning for the spring 2017 issue is underway.

### **Camps, Clinics, and Tournaments**

Collaboration has been done with RightLabs to transition camps, clinics, and tournament registrations into a new portal designed by the staff. The streamlined process makes it easy for parents to register their children for any athletic or academic camp. Registration for summer camp should be up and running no later than the end of March. Clinics are currently being held throughout the spring to support supplemental revenue for athletics.

### **Durrwachter Alumni Conference Center**

In an effort to exam all operations within the building and finds ways to cut costs, staff engaged in a top-to-bottom review of DACC operations. Where there were areas to reduce costs, we did, such as with our cable contract, which resulted in an annual savings of \$2,515.20/year.

A marketing campaign has been implemented to increase both business and private rentals in the DACC. We have planned an open house for business owners in the region for March 16, 2017. Staff has worked in coordination with the Clinton County Economic Partnership to showcase the open house as a Time Out event, inviting CCEP members to the event, as well as community members.



## **Athletics**

The men's baseball and wrestling teams hosted their annual gun raffle/fundraiser (Wild Game Feed and Gun Raffle) at Haywoods on January 28, 2017. The event was a huge success. Although final numbers are not yet available, the event sold out. All the proceeds will go to support student scholarships.

The women's softball, lacrosse, and field hockey teams held their annual Bingo in Thomas Field House on February 1, 2017, with all the proceeds supporting the teams' scholarship funds.

This year's "All-In Day of Giving" Campaign was again a success. Our goal was \$250,000 all of which will support student scholarships. Thanks to the hard work of our coaches, alumni staff, and administration, we raised \$255,073.

In addition to the University's website, we launched a new athletic website in January. The new site is more interactive and can provide us with tremendous analytics. [www.golhu.com](http://www.golhu.com)

The Student Athlete Advisory Council (SAAC) developed many mini fundraisers to raise money to assist the Make-A-Wish Foundation. Through the efforts of our student-athletes, they raised over \$4,000, which ranked them 8<sup>th</sup> in the PSAC. The PSAC as a whole raised the most in DII athletics.

The "Girls and Women in Sports Day" was held on February 22 in Zimmerli Gym. All the head coaches worked together to provide a variety of free activities to the young ladies from area elementary, middle, and high schools.

The athletic department teams and student athletes have experienced much success since last report. Highlights are football student athlete Shawn Seife earned All-American honors, and the men's Cross Country team finished 2<sup>nd</sup> in the PSAC, 2<sup>nd</sup> in the Region and 23<sup>rd</sup> nationally.

During the Christmas holiday break, the field hockey and women's soccer locker rooms were renovated and outfitted with new open faced oak lockers.

**Finance & Administration Division**  
**Report for the Council of Trustees Meeting**  
**February 24, 2017**

**Department Highlights**

**Facilities Department**

*Director of Facilities, Keith Roush*

The Price Hall Auditorium Renovation project is currently out for bid. The project scope includes the exterior site improvements along the Glenn Road side of the building and at the entry patio and interior renovations to the main auditorium space, stage, lobby and toilet rooms.

Renovations to Price Auditorium will include complete architectural renovations to the lobby and assembly area of the building to include acoustical wall and ceiling panels, lighting, seating, painting and floor coverings. Mechanical systems will be replaced/upgraded along with toilet rooms and the exterior building access area. Exterior construction will include widening of Glenn Road and new accessible sidewalk from Glennon infirmary to the new amphitheater area.

**Procurement Department**

*Director of Procurement, Becky Proctor*

The System has contracted with Calyptus Consulting Group to perform an in-depth analysis of its spend, to propose areas where collaborative and/or strategic sourcing can be applied and to provide recommendations for an organization structure to support the proposed strategy. Results of the analysis shall identify opportunities for leverage and potential savings.

Calyptus Consulting Group specializes in providing facilitation, consulting, and training solutions to clients to optimize procurement processes, ensure compliance with regulations, improve quality, and improve organizational performance in contract utilization and cost savings. They support public sector and private organizations to develop custom-made procurement and strategic sourcing strategies that focus on capabilities, performance and goals, including with private and public universities.

**Financial Operations Department**

*Controller, Julie Love*

The Business Office has issued the required tax forms to vendors (1099's) and our students (1098T's) for their tax preparation.

**Office of Human Resources and Social Equity**

*Associate Vice President of Human Resources, Deana Hill*

IUP hosted an Adjudicator/Hearing Panel training on January 26<sup>th</sup>. The training included understanding Title IX and Clery/VAWA implications, and Investigating and adjudication of Title IX cases. 14 members from Lock Haven University attended the training.

The Clinton County Women's Center conducted a Domestic Violence Training on January 27<sup>th</sup>. The training included resources and services provided by the center as well as identifying red flags and conducting an assessment known as RADAR.

### **Information Technology Department**

*Director of Information Technology, Boise Miller*

Campus datacenters now offer complete redundancy – With the relocation of some external circuits from Robinson to East Campus, both sites are capable of maintaining full internal and external connectivity in the event the other goes completely offline.

### **Small Business Development Center**

*Director of the Small Business Development Center, Tim Keohane*

Lock Haven University business students won first, second, third place, and honorable mention awards in the Small Business Development Center (SBDC) Business Pitch Competition Finals held at the Pennsylvania College of Technology, in Williamsport, PA, on November 18, 2016. Students used the LivePlan business pitching and planning software to create a business idea, document market research, forecast financials, and develop an actionable business pitch. At the Finalist competition, eight student teams were given 15 minutes to “pitch” their original business idea to a panel of prestigious judges. The panel of judges included: Jean Galliano, Senior Vice President of Fulton Bank, Michael Kane, Deputy District Director with the U.S. Small Business Administration, and Carolyn Shirk of Economics Pennsylvania. In addition to the SBDC and LivePlan, event sponsors included Covation Center, First Citizens Community Bank, First Quality, Fulton Bank, Lock Haven University Foundation, and Pennsylvania College of Technology, providing funding for cash awards given to the top three contenders.