

Lock Haven University Council of Trustees Updates
Provost & Vice President of Academic Affairs
September 2020

Executive Summary:

It is not hyperbole to state that AY 19-20 has been one of unprecedented challenge for Institutions of Higher Education, in general, but for Lock Haven University, in particular. Superimposed upon the backdrop of a pandemic and its exacerbation of the financial crisis at the institution and across PASSHE, the Office of the Provost has been something of a revolving door with the departures of first, Dr. Wilson, then Interim Provost Dr. Neun, and finally Interim Provost Lindzey. The inconstancy of leadership and the wisdom of the Interim Provosts to defer major decisions until the onboarding of the permanent Provost also placed a time crunch on the beginning of the resolution of COVID-19-catalyzed academic issues such as program curtailment/moratorium, retrenchment and academic reorganization. As challenging as AY 19-20 has been, the expectation is that given the OOC mandate to return to the efficiencies of AY10-11, the next two years will be equally tempestuous as the academic division right-sizes both its faculty complement and program array and pivots to embrace new academic opportunities and new partnerships.

Yet, as tribute to the resilience of the Lock Haven spirit and the grit that has defined a century-an-a-half of excellence, the academic enterprise has distinguished itself with innovation, scholarship, awards, and other metrics that illustrate a vibrancy of which we should be proud. Examples of these are listed below.

A. Noteworthy Faculty Progression

1) Tenure:

- i. Ms. Amber O'Brien (NBHS)
- ii. Dr. Joyce DuGan (NBHS)

2) Promotions:

- i. Dr. Jonathan Lindzey was promoted to Associate Provost & Dean – College of Natural and Behavioral Sciences.
- ii. Dr. Jennifer Taylor promoted to Full Professor (NBHS)
- iii. Dr. Jennifer Rudella promoted to Associate Professor (NBHS)
- iv. Dr. Pamela Ruane promoted to Associate Professor (NBHS)
- v. Dr. Greg Koehle promoted to Full Professor (PC)
- vi. Dr. Lisa Weaver promoted to Full Professor (PC)
- vii. Dr. Danielle Barney promoted to Full Professor (PC)
- viii. Dr. Boris Morozov promoted to Associate Professor (PC)
- ix. Dr. Marianne Lovik-Powers promoted to Full Professor (CLAE)
- x. Dr. Tracey Cummings promoted to Full Professor (CLAE)

3) Retirements

- i. Dr. Susan Boland (NBHS)
- ii. Mr. Walt Eisenhower (NBHS)
- iii. Ms. Kimberly Owens (NBHS)
- iv. Dr. John Reid (NBHS)
- v. Dr. Ted Nuttall (NBHS)
- vi. Dr. Marlene Jensen (PC)
- vii. Dr. Dan Tess (PC)
- viii. Dr. Pat Guerrero (PC)
- ix. Dr. Lynette Reitz (PC)
- x. Dr. Janet Irons (CLAE)
- xi. Dr. Philip Huber (CLAE)

B. Program Accomplishments & Updates:

- 1) **Our Sport Management Track in our MS in Sport Science** has been rated **#12 Online Master's Program in the USA** according to **Sports Management Degree Guide. Top 30 Program in Event Management** according to Iconic Displays, one of only two programs ranked so highly in PA. Schools.com named our **Sport Management Bachelor's** degree program **among the USA's top ten sport management** undergraduate programs of 2019-20. "The institutions ranked represent the 10 best colleges for on-campus or online degrees for sports management from U.S. colleges and universities. We created these rankings using a unique methodology that blends a wide range of data provided by the National Center for Education Statistics." **Niche.com** also rates the Lock Haven degree program among the top sport management programs nationally.
- 2) **Clinical Mental Health Counseling (CMHC):** In Spring 2020 we admitted our first Spring cohort of 23 students to the program. For F20 we have admitted 49 students. The need for CMHC graduates is growing with the increased awareness of mental health impacts of COVID-19. This is our only program with remote faculty across the country with faculty in New Mexico, Colorado, Illinois, and PA. Our CMHC online M.S. program continues to be recognized as one of the best programs in the USA by multiple sources. It is often ranked as one of the top 20 online master's programs. **Human Services Edu** states in its review: *"It's always a treat to find an eminently affordable public [college] program in counseling that comes up to the level of a private school education at a fraction of the cost. Lock Haven is one of those gems of the public education system, offering core courses on the theories and models of counseling, addiction counseling, differential diagnosis and treatment planning, and ethical, legal, and professional issues that are delivered by instructors and at a level of professionalism and expertise on par with far more expensive programs. But the most amazing part about the CMHC MS at Lock Haven is that it then goes beyond that: three specialty tracks offer*

coursework and expertise that dive deeply into topics that many programs only touch on lightly or never cover at all. The program is also available entirely online, a rarity among CMHC degrees.... It's a comprehensive, professional education in the field of counseling, and it can be taken from anywhere in the U.S. and at rates that often beat even local programs."

- 3) Notifications of new certificates:
 - i. Foundations of Trauma-Informed Care (6 credits)
 - ii. Trauma-Informed Counseling Certificate (12 credits)
 - iii. Military Resilience and Trauma Counseling Certificate (9 credits).
 - iv. Secondary Education in English (post-bacc) Certificate (39 credits)
 - v. Early Childhood (sub-bacc) Certificate (9 credits) – Grant-supported; **Dr. Manlove**

 - 4) Several new programs will be enrolling students this fall. Among those are:
 - i. BS in Finance, Insurance and Risk Management
 - ii. Sub-Baccalaurate Certificate in Social Media Marketing
 - iii. Graduate Certificate in Military Reliance and Trauma Counseling (Clinical Mental Health Counseling)
 - iv. Cultural Heritage Management Track in Recreation Management (with courses from history and entrepreneurship).
 - v. 4+1 BSED in Early Childhood Education and M.Ed. We accepted 18 students this fall.

 - 5) New partnerships for class projects in **sport marketing and social media marketing** with FC Barcelona in Catalonia, Spain (the soccer club with the most fans in the world); and with FC Nordsjaelland in Denmark.

 - 6) We are establishing a CollabLab for digital transformation development for our **computer science** students with Higher Digital (<https://higher.digital/about/>). The chief information technology officer, Barry Hill is a LHU alumnus. CEO Wayne Bovier is also from Lock Haven. Higher Digital is a leading digital transformation company working with university partners around the world.
- C. Grants/Contracts-** seven submitted, four awarded for a total of \$1,694,855 to support student success and 160,000 to support research.
- 1) Julie Story - New 5-year funding (~ \$1.7 M) for our TRIO-SSS Grant (U.S. Department of Education) http://www.lockhaven.edu/News/TRIO_Grant_09.04.2020.html
 - 2) Steve Seiler/Heather Bechtold – US Forest Service Allegheny National Forest Service - \$15,000.00
 - 3) Dan Spooner – Strategic Environmental Research & Development Program (SERDP) \$131,203.00 over 2 years
 - 4) Dan Spooner – Facilitated the CESU Agreement for LHU this year – Chesapeake Watershed Cooperative Ecosystem Studies Unit

- 5) Darlene Ardary- HRSA -20-110 Grant Proposal Outline. Nurse Education, Practice, Quality and Retention (NEPQR) Simulation Education Training (SET) Program. Title: University and Health Care System Partnerships for Public Health Education of Undergraduate Nursing Students in a Rural, Medically, Underserved Area using an Interprofessional Simulation Approach and Participatory Action Research. Submitted but not funded.
- 6) Kyle Root. NIH-subaward: Biophysical Studies of Caveolin. Submitted.

D. Faculty Publications and Exhibitions

Natural, Behavioral & Health Sciences

- 1) **Khalequzzaman, Md.**, Water Resources and Environment (book published in February 2020): Academic Press and Publishers Library, Dhaka, Bangladesh, 180 p. ISBN: 978-984-8045-33-6
- 2) **Khalequzzaman, Md.**, Thoughts on Rivers and Environment (book in Bangla, published in February 2020): Ghorautra Publication, Dhaka, Bangladesh, 88 p. ISBN: 978-984-34-8846-6
- 3) **Allison, K.** (2020). Planning, implementing and evaluating culturally appropriate programs. In M. Perez & R. Luquis (Eds.). Cultural Competence in Health Education and Health Promotion, (2nd ed.). John Wiley & Sons
- 4) **Sullivan P, Still C, Jamieson S, Dixon CB, Irving B, & Andreacci JL.** (2019). Evaluation of multi-frequency bioelectrical impedance analysis for the assessment of body composition in obese individuals. *Obesity Science & Practice* 5(2): 141-147.
- 5) **Lesniak, A., Bergstrom, H., Clasey, JL., Stromberg, AT., Abel, MG.** The Effect of Personal Protective Equipment on Firefighter Occupational Performance. *Journal of Strength and Conditioning Research*, 201
- 6) **Jensen, M. & Ruane, P.** (2020). Rural Medicine. In R. Ballweg, D. Brown, D. T. Vetrosky, & T. S. Ritsema (Eds), *Physician assistant: A guide to clinical practice*. Philadelphia, PA: Elsevier.
- 7) **DuGan, J.** (2019). "Keeping You in the Know": The effect of an online nursing journal club on evidence-based knowledge among rural registered nurses. *Computers Informatics Nursing (CIN)*, 37(Spring Highlights), TC89-TC94. doi:10.1097/CIN0000000000000507
- 8) **Weaver, L., Ely, K., Dickson, L., & DellAntonio, J.** (2019). The Changing Role of the Department Chair in the Shifting Landscape of Higher Education. *International Journal of Higher Education*, 8(4), 175–188.

Poorman College

9. **Rubén Berríos**, Department of Business and Computer Science
10. **Berríos, R.** (2020). *Crecimiento sin desarrollo: Un estudio comparado de Peru, Chile y Corea del Sur*. Lima: Instituto de Estudios Peruanos.
11. **Gérard Martorell**, Department of Business and Computer Science

12. Martorell, G., et al. (2020). Relationship between Technological Innovation and Industrialization and Role of Manufacturing in National Economic Growth. *Pennsylvania Economic Association's Annual Conference* to be held online on May 28–30, 2020 at Gannon University, Erie, Pennsylvania.
13. Martorell, G. et al., (2020). What entrepreneurial educational activities have been carried out during the COVID-19 pandemic in the universities of different countries to maintain teaching quality? *Global Research Conference on Marketing and Entrepreneurship*, Whistler, BC, Canada. Due to pandemic, conference is held online Aug. 5-6th, 2020.
14. **Boris Morozov**, Department of Business and Computer Science
15. Altukhov, S., **Morozov, B.**, Li, H. & Nauright, J. (2020). Roman Abramovich and his principles of management. *Sport in Society*. DOI: 10.1080/17430437.2020.1747157
16. **John Nauright**, Dean, Poorman College
17. Nite, C., McLeod, C. & **Nauright, J.** (2020). Establishing a Professional Rugby Union Football League in the USA: Managing institutional plurality and complexity through infrastructural work. *Journal of Sport Management* DOI: 10.1016/j.smr.2020.02.004.
18. **Nauright, J.** & Wiggins, D. (2020). Sports entrepreneurs and the shaping of the SportsWorld. *Sport in Society*. DOI: 10.1080/17430437.2020.1777717.
19. Giampiccoli, A., Matapuri, O. & **Nauright, J.** (2020). Community-based tourism in the Seychelles. *Journal of Tourism and Cultural Change*. DOI: [10.1080/14766825.2020.1743297](https://doi.org/10.1080/14766825.2020.1743297).
20. Althukhov, S., Morozov, B., Li, H. & **Nauright, J.** (2020). Roman Abramovich and his principles of management. *Sport in Society*. DOI: 10.1080/17430437.2020.1747157.
21. Li., H. & **Nauright, J.** (2020). Wang Jianlin and Chinese investment in global sport. *Sport in Society*. DOI: [10.1080/17430437.2020.1714207](https://doi.org/10.1080/17430437.2020.1714207).
22. **Nauright, J.** & Zipp, S., eds, (2020). *Routledge Handbook of Global Sports*. London: Routledge. ISBN: 9781138887237.
23. **Nauright, J.** (2020). Australian Rules Football, in J. Nauright & S. Zipp (eds) *Routledge Handbook of Global Sports*. London: Routledge.
24. **Nauright, J.** (2020). Netball, in J. Nauright & S. Zipp (eds) *Routledge Handbook of Global Sports*. London: Routledge.
25. **Nauright, J.** & Altukhov, S. (2020). Ice Hockey, in J. Nauright & S. Zipp (eds) *Routledge Handbook of Global Sports*. London: Routledge.
26. Mataruna-Dos-Santos, L.J., Gurgel Alencar de Carvalho, M.C., Callan, M. & **Nauright, J.** (2020). Martial Arts, in J. Nauright & S. Zipp (eds) *Routledge Handbook of Global Sports*. London: Routledge.
27. Parrish, C., Li, H. & **Nauright, J.** (2020). Association Football (Soccer), in J. Nauright & S. Zipp (eds) *Routledge Handbook of Global Sports*. London: Routledge.
28. Beldon, Z., Weiller-Abels, K. & **Nauright, J.** (2020). American Football, in J. Nauright & S. Zipp (eds) *Routledge Handbook of Global Sports*. London: Routledge.
29. Li, H., Nite, C., Weiller-Abels, K. & **Nauright, J.** (2020). The development of women's professional ice hockey in China: leveraging international competition to change institutionalized gender norms. *Sport in Society*. DOI: [10.1080/17430437.2020.1696538](https://doi.org/10.1080/17430437.2020.1696538)

30. **Nauright, J.** & Wiggins, D.K. (2020). Race and sports performance (pp. 433-441), in T. Lightfoot, M. Hubal and S. Roth (eds) *Routledge Handbook of Sport and Exercise Systems Genetics*. London: Routledge.
31. **Leandra Romero-Lucero**, Clinical Mental Health Counseling
32. **Romero-Lucero, L.** (2020). Addressing ambiguous loss through group therapy. *The Family Journal*. <https://doi.org/10.1177/1066480720929691>
33. **Matthew Sprong**, Clinical Mental Health Counseling Program
34. Rubin, J., Brinck, E., **Sprong, M. E.**, & Westover, L. (2020, In Press). Vocational exploration for people with psychiatric disabilities. *The Rehabilitation Professional*
35. **Sprong, M. E.**, Brinck, E., Iwanaga, K., Jones, J., & Schultz, J. (2020, In Press). Pedagogy in rehabilitation education: An exploration of educator competencies. *Journal of Applied Rehabilitation Counseling*
36. **Sprong, M. E.**, Currier-Kipping, K., Hollender, H., Cerrito, B., & Buono, F. D. (2020). The influence of gender and sexism on the vocational rehabilitation recommendations of certificate programs and consumer autonomy. *Journal of Rehabilitation*, 86(1), 4-11.
37. Turner, R. V., & **Sprong, M. E.** (2020). Designer drugs: An emerging challenge in substance-induced disorders. *Journal of Rehabilitation*, 86(2), 4-12.
38. **Dain Te Poel**, Sport Studies
39. **TePoel, D.** (2020). "Meaning by Doing: The Making of Endurance Activism on the 1986 Great Peace March for Global Nuclear Disarmament." *Sport History Review* 51.2.
40. **Kristin Vincenzes**, Director, Clinical Mental Health Counseling, Dept. of Social Work & Counseling
41. Speicher, K., & **Vincenzes, K.** (2020). Addictions and families. In *Foundations of Addiction Counseling* (4th ed.). Pearson Education, Inc.
42. **Vincenzes, K. A.**, Benson, J., & Sterner, D. (2020). Self-care: Advocacy for therapists' needs. In *Social justice and advocacy in counseling: Experiential activities for teaching*. Routledge.
43. **Vincenzes, K.A.**, & Drew, M. (2020). Letting go: Reflecting on the impacts of power, privilege, and identity. In *Social justice and advocacy in counseling: Experiential activities for teaching*. Routledge.

College of Liberal Arts and Education

44. **Burkholder-Mosco, Nicole.** "Painting Pain on Her Skin: Vigilante Justice and the Feminist Revenge Heroin in *The Girl with the Dragon Tattoo*." *Screening #MeToo: Rape Culture in Hollywood*. Ed. By Lisa Funnell and Ralph Believeau. (forthcoming).
45. **Devi, Gayatri.** *Indigenous Films in North America in the Twenty First Century: "Post-Indian" Storytelling*, Lexington Books, Rowman and Littlefield (contracted manuscript, forthcoming 2021).
46. **Devi, Gayatri.** "The Alcatraz Palimpsest in Tommy Orange's *There There*," *In the Wake of the Red Power Movement International Conference*, University of Warwick,

- Warwick, United Kingdom, May 15-16, 2020 (Accepted paper; conference canceled due to COVID-19; forthcoming in a conference anthology).
47. **Devi, Gayatri.** "Once Upon a Time in Hollywood and Joker: Laughter Without an Echo Chamber," *Bright Lights Film Journal* 4 March 2020.
 48. **Devi, Gayatri.** "പരിസ്ഥിതി പാഠങ്ങളും കുലീനപ്ലാറ്റുകളും, കലാകൗമുദി, ഫെബ്രുവരി 9 -16, 2020, pp. 36 -41. "Meghalaya Woman Trinity Saioo Receives Padma Shri for Turmeric Farming," *Feminism in India*, 11 February 2020.
 49. **Gioglio, Thomas.** "Leadership Strategies for Ads in Response to COVID-19 Crisis. CoachAD.com, April 16, 2020. <https://coachad.com/articles/leadership-strategies-for-ads-in-response-to-covid-19-crisis/>
 50. **Nesbitt, Todd and Michaela L. Garwys.** "Understanding Geography through International Experiences: A Student Perspective" In *Human Geography and Professional Mobility: International Experiences, Critical Reflections, and Practical Insights*. Routledge. 2020.
 51. **Nesbitt, Todd.** "West Virginia: A Case for Economic Distributism in Appalachia's Poorest State." *The Journal of Appalachian Studies* (forthcoming).
 52. **Park, Tulare W., C. Rogers-Shaw, and D. Kisare-Ressler.** "Third Shift Labor of Advanced Career Learners: Growing the Adult Education Field." *Proceedings of the Adult Education in Global Times: An International Research Conference Vancouver, BC, Canada, 2020*. [conference cancelled due to COVID-19 but proceedings will still be published].
 53. **Satya, Laxman.** *World History: An Analytical Survey from Mid-First Millennium to the Twenty-First Century*, Rylan Books, Ronkonkoma: New York, 2020.
 54. **Swartz, Suzanne and J.E. Johnson.** "Preparing Early Childhood Teachers to Face New Challenges in the United States." *Early Childhood Education and Change in Diverse Cultural Contexts*. New York: Routledge (forthcoming).
 55. **Maddox, Marjorie and Jerry Wemple,** editors. *Keystone Poets: Reflections on the Commonwealth with Teaching Guides* (working title). Pennsylvania State University P. (forthcoming).
- 56-81: By **Dr. Marjorie Maddox Hafer.**
56. *Begin with a Question*, Paraclete P. (forthcoming in 2021)
 57. "A Dog Is Not a Baby," *The Art of Infertility: An Anthology of Patient Narrative and Art*. (forthcoming in 2021).
 58. *Inside Out: Poems on Writing Poems + Insider Exercises*, Kelsay Books, 2020.
 59. *I'm Feeling Blue, Too!*, illustrated by Philip Huber, Wipf and Stock, 2020.
 60. "Eiffel Tower," *Once and for Always: An Anthology of Abuse*, 2020.
 61. "St. Dymphna," *Southern Florida Poetry Review* May 2020.
 62. "Traveling Man," "Seeing Things," *Christianity and Literature* 69 (2020):140-142.
 63. "Unholy Days," "Sensory," "Story Re-told as Half-Triolet," *Bengaluru Review*, April 2020.

64. "To the God-daughter, Who Forgave You," "Cracks," *Catholic Poetry Room*, Spring 2020.
65. "On a Hot Summer Night for Revenge," "Sharp," "The Truth of Lies, The Lies of Truth," *Once and For Always: An Anthology of Abuse*, 2020.
66. "Daily Motion of Recognition and Regret" and "Birds Sharing a Wire with Shoes," *Variety Pack*, 2020.
67. "Random Acts," "Thunderstorm with Mountains," "The Son," "Point A,"
68. "Ode to Almost-Silence," "Ode to Exhaustion," "Exhibit: Memory Loss," *The Grotto*, 2020.
69. "Exhibit: Memory Loss," "Play Therapy" and "Taboo," *Nimrod*, Spring 2020.
70. "The Watcher," "Whistle," *The Chautauqua Review*, 2020.
71. "Ode to Memory," and "Cracked," *Stone Canoe*, February 2020.
72. "#MeToo," *Tahoma Review*.
73. "Start," *The Cresset*, 2020.
74. "Point of View," *Cider Press Review*, 2020.
75. "Age-Based Connotations," "In the Company of Women," "Pro-Choice," "Hyphen," "Re-vision," *Frontiers: A Journal of Women Studies*, 2020.
76. "He, Li, Kr," "Ba-Ba-Ba-Ba-Barium," "Cortisol: This Is Only a Test," *Ars Medica*, 2020.
77. "The Nun from Nigeria Sits Next to Me at the College Jazz Concert," *First Things*, 2020.
78. "'Your Godmother, Almost Blind," *Psaltery & Lyre*, 2020.
79. "The Billboard," *Pirene's Fountain*, 13. 21(2020).
80. "Whether with Borders" alongside the composite photo of the same name by Karen Elias, *Glint*, 2020.
81. "The Wives of Frederick Douglass," "Throwing Like a Girl," *African American Review*, 2020.

Other noteworthy activities: Conference presentation, performances, etc.

82. Dean **Nauright** was the Keynote Speaker for the inaugural *Water Sports and Tourism International Forum*. Qionghai city, Hainan Province; China. Host: Tourism, Culture and Sports Bureau of Hainan Province, China, 26 July.
83. Scholarship funding news: **Paula "Sandy" Bell** taught computer information science at Lock Haven University. She retired in 2007, but although she is no longer teaching students in the classroom, through her philanthropy she is still dedicated to helping Lock Haven University students soar higher. Bell recently donated \$36,000 to endow the Bald Eagle Battalion ROTC Scholarship. http://www.lockhaven.edu/News/rotcscholarship_07.29.20.html
84. The Northeast Regional Honors Council (NRHC) recently selected **Dr. Elizabeth Gruber**, professor of English and director of the Global Honors Program at Lock Haven University, as a 2020 Honors Professional of the Year. She is the second winner in the administrator category.
85. **Dr. Marjorie Maddox's** latest book has been named as an award-winning finalist in the Children's Educational category of the 2020 International Book Awards: *Inside*

Out: Poems on Writing and Reading Poems with Insider Exercises by Marjorie Maddox; Kelsay Books; ISBN: 978-1950462445

86. **LHU Class of 2020 graduates Brooke Miller and Haleigh Swamm** presented a feasibility study about possible investment in Central PA to Puy du Fou executives in France. Their study was guided by **Dr Morozov and Dr Martorell**.
87. **Canatella, Holle** "'She Strove to Enrich the Man in Virtue:' Spiritual Friendship in *The Life of Christina of Markyate*." Wilson College Humanities Conference. Chambersburg, PA, 2020.
88. **Devi, Gayatri**. "Dialectal Diglossia in African American Hip Hop Breakbeat Poetry," *European Society for the Study of English 2020 International Conference*, Lyon, France, 31 August-4 September 2020.
89. **Devi, Gayatri** "The Alcatraz Palimpsest in Tommy Orange's *There There*," *In the Wake of the Red Power Movement International Conference*, University of Warwick, Warwick, United Kingdom, 15-16 May 2020. (conference canceled due to COVID-19).
90. **Erb, Heather**. Guest Speaker, *Great Books Conversations Alumni Book Club* (online): Aquinas on Intellect, Will, and Faith. April 2020.
91. **Erb, Heather** Radio Interview on my book, *The Path of Spiritual Happiness* (2016), with Dr. Cynthia Toolin-Wilson, Academic Dean, Holy Apostles College and Seminary, on her program "*Author to Author*" April 2020.
92. **Erb, Heather** Plenary Speaker, "*Proficiens Sapientia et Gratia: Aquinas, The Great Books, and the Order of Providence*", the American Maritain Association meeting, Pittsburgh, PA March 2020.
93. **Satya, Laxman**. "Father of Modern Indian Historiography: Please Rise?" at Central University of Hyderabad, Hyderabad, India. January 2020.
94. **Schillig, Lisette**. "Tramping through a Rum Life for a Center of Calm in Jean Rhys's *A Voyage in the Dark* and *Good Morning, Midnight*." Popular Culture Association.
95. **Schillig, Lisette** (PCA/ACA) National Conference, Philadelphia, PA, 16 April 2020. (conference canceled due to COVID-19).
96. **Van Dyke, Richard and MaryJo Campagna**. "Collaboration as Means or Ends? FYE and Individualist Cultural Ethos." Annual Conference on the First-Year Experience, Washington D.C. February 2020.
97. **McCoy, Vance**. 2020 *LHU Art Faculty and Fine Arts Society* Group Exhibition. The Station.
98. **McCoy, Vance** Gallery, Lock Haven.
99. **Severn, Edwin**. Artistic Director and Performer. Lock Haven JAMS Annual Jazz and Arts Festival (2016-present).
100. **Severn, Edwin** Adjudicator, Regional Youth Big Band competition, Steelstacks, Bethlehem, PA (2018-2020).
101. **Severn, Edwin** Live radio broadcast. NPR / WVIA with Eddie Severn Group 2020.
102. **Severn, Edwin** Featured Artist. PSU Jazz Festival with jazz icon Benny Golson. 2020.
103. **Severn, Edwin** Recording session Philadelphia PA for Rick Hirsch 2020.

E. Efforts to Expand of our Digital Footprint

Online Program Manager Search

In an effort to quickly stand up some existing and some new online academic programs aimed at serving adult learners, the Office of Academic Affairs has invited presentations from potential Online Program Manager (OPM) partners - firms that can offer all the elements necessary to deliver the highest quality online programs locally and nationally. COVID-19 slowed down the request for proposal (RFP) process, but we are now one week away from beginning the review of those proposals. It is hoped that an OPM partner will be chosen this fall, and that they will begin work before the end of the fall semester.

Distance Education Working Group

Associate Provost, **Dan Donaldson**, has constructed and is leading a group of key faculty and staff members to help oversee the OPM selection, as well as to identify the myriad elements that need to be considered as LHU extends its online education reach. The working group will act as a liaison with the OPM, as well as to make recommendations to the University administration on distance education issues. Most recently, the working group helped create the necessary faculty development structure to assist faculty as they continue to offer remote learning.

Faculty Development Support

Academic Affairs is envisioning an expansion of faculty development across the Institution. Unexpected crises like the one LHU is experiencing now, highlight the need for internal support mechanisms for faculty as they pivot to, and embrace, remote teaching and learning, as well as for other proximal challenges to higher education. An internal audit of existing faculty development resources and a set of recommendations aimed at strengthening the faculty development structure will be constructed during the fall semester.

Workforce Development

As part of the effort to attract and serve adult learners, the Associate Provosts at Lock Haven and Mansfield are Co-chairing a working group to study and plan for a dual-university effort to provide high-quality workforce development solutions to the region and beyond. Included in that effort will be the creation of a Workforce Development Strategic Plan, based on five major two-year goals (with related initiatives)

- Develop a deep and ongoing understanding of workforce development needs
- Develop a catalog of educational products aimed at those needs
- Develop a mechanism and process for branding, marketing, and new customer generation
- Develop a robust process for delivering content
- Demonstrate effectiveness as a workforce development education provider

Recommendations from this working group will be shared with University leadership by the end of the fall semester or before.

Prior Learning Assessment

A critical component of any successful Adult Education program is assessing credit for prior learning – academic, but especially non-academic. The Council on Adult and Experiential Learning (CAEL) offers consulting in this area but the costs are prohibitive. Since there are currently no other organizations to which we can outsource credit evaluation, the system for administering the PLA process will be built in-house – likely with the aid of consultants. A small, temporary taskforce will be organized in September 2020 to develop a proposal for accomplishing assessment of prior learning.

This effort will be incorporated into the OPM build-out process to develop a streamlined platform that better serves adult learners.

F. Ongoing Responses to the Financial Mandates from the OOC

In an effort to staunch the financial losses incurred by PASSHE, the OOC has set metrics as guidelines by which institutions must return to sustainability using AY 10-11 as the benchmark. Chief among these metrics is the requirement for LHU to raise its student to faculty ratio to 19.2 (from the current ~14). Secondary to this ratio are the culling of academic programs to a number consistent with current enrollment and raising of class sizes.

For LHU, meeting these metrics requires **the loss of 47 faculty FTE, placing 7 undergraduate programs in moratorium, and raising our average class size to ~ 32.** These changes will result in both a significant departure from practice and culture but also a marked upheaval of the academic enterprise. They are, nonetheless, both mandated ... and necessary to avoid the continual fiscal crisis in which LHU is currently embroiled.

In July, the Office of the President issued notification to local and state APSCUF of the possibility of Retrenchment for financial reasons. A month later, the Office of the Provost issued Program Viability letters to 16 undergraduate programs and four graduate programs. These letters were, in part, invitations for programs to look beyond themselves – across departments and colleges – for actionable mechanisms to achieve greater sustainability. From subsequent discussions between programs and Deans and between the Deans and Provost, 10 undergraduate programs were recently identified to PASSHE as being considered for moratorium and two for collaboration with external partners – Mansfield University. In order to salvage as much of the discipline as possible, the Office of the Provost proposed the development of three replacement programs that cluster content into amalgamated degrees. A summary of these proposals follows:

We will shed 10 programs and backfill most of the disciplines in three new programs where they may exist as concentrations. This will result as a net reduction of the 7* from the UG array. Additionally, we will remove three graduate programs – folding some expertise into existing graduate areas. **Programs being considered for Moratorium: (UG)** – (1) Art, (2) Foreign Languages, (3) Geology, (4) History, (5) International Studies, (6) Math, (7) Music (both BA and BFA), (8) Physics, (9) Political Science, and (10) Sociology. **(G)** – (11) M.Ed. Alternative Ed. and (12) Athletic Training. Note that we already put the PSM in Actuarial Science in Moratorium. Also, the M.Ed. in Alt. Ed. will be folded as a concentration under the remaining M.Ed. in Instruction. **New programs being considered to preserve the presence of the disciplines:** Civics & Social Sciences (suggested as a placeholder to preserve History, Political Science, Sociology and International Sciences as concentrations), Computational Science and Data Analytics (will absorb Math under Computer Science), Historic Preservation and Conservation (will absorb history, entrepreneurship, business, computer science, art, geography and tourism management).

Retrenchment is expected to occur over two years – with roughly half occurring in each year. The first wave will come from programs placed in moratorium as well as some from others with excess teaching capacity or other fiscal inefficiencies. Regrettably, the second wave will come from otherwise viable programs.

Academic Affairs will also work on raising the average class sizes as part of sustainability and to reduce Alternate Work Assignments – by identifying and keeping those work assignments most critical to the enterprise and removing the others thereby increasing faculty time in the classrooms.

Beyond these measures, Academic Affairs will decrease the number of departments by a factor of two to three and will reduce the number of colleges from three to two. These adjustments will yield significant savings as part of a larger institutional effort to align revenue with expenditure.

* We currently have 35 undergraduate programs, but for our enrollment of ~2,600, at ~ 90 students per major being a measure of sustainability, we will excise seven programs from the undergraduate array to offer just 28 degrees.

Finance & Administration Division
Report for the Council of Trustees Meeting
September 8, 2020

Department Reports

Facilities Department

Director of Facilities, Scott McCall

In-house Projects In-process and Completed:

- Paving Projects - Open contract for miscellaneous paving projects throughout the summer season. Cost \$50,000
- Concrete Projects – Open contract for miscellaneous concrete projects throughout the summer season. Cost \$50,000.
- Fairview Suites Painting – Yearly painting maintenance and repairs have been completed to the third floor of Fairview Suites. (Cost \$130,000 Plant Funds)
- RLC / Space Utilization Study – This was a feasibility study for the RLC (Robinson Learning Center) capital project as well as a mini master plan study of space utilization, adjacencies and future learning environment needs. The design proposal report by the architectural firm completed August 2019 at a cost of \$240,000. This study will be used to plan the renovations for the DGS (Department of General Services) Project to upgrade the RLC building in approximately two years. Office and classroom relocation projects are listed below as RLC Enabling Projects.
- RLC Enabling Projects:
 - Smith Hall Basement Conversion – Converting the existing dorm rooms into offices for the IT Department. Project Cost \$135,000. This project was nearing completion when the COVID-19 pandemic interrupted the work. The work will be completed as time allows and should be ready for use for spring 2021 and be within the budgeted cost.
 - Stevenson Library IT Help Desk – Creating an IT Help Desk in the library, along with the supporting offices. Project nearing completion with move in scheduled during Christmas break.
 - Temporary TV Studio / Radio Station Move to Sloan room 321
 - Temporary move of “Black Box” to Sloan Auditorium
 - Ulmer 3rd and 4th floor “Swing Space” – Engineering design is being completed based on the Space Utilization Study. The design is 90% complete and the project is scheduled for bid in September. This project funding is from the plant funds account.
- Electrical Infrastructure Upgrade – Capital project through DGS. Budget \$6,000,000: The project work is on schedule with completion slated for October 2021. Currently the contractors (Westmoreland Electric Services) are working on areas outside buildings such as switchgear footing, conduit ductbanks and transformer bases. The length of the project is 548 days.
- Akeley Hall Repairs – Multiple repairs are being completed on Akeley Hall including parapit wall sealing, exterior door replacement, and stairwell plaster repairs and painting.
- Campus Appearance Improvement Projects – Campus visual improvement projects such as tree and flower planting, brush clearing and general cleanup. This is a continuing project with 2020 focus on the hillside below Fairview Suites.

- Fire Alarm Upgrades - Five Buildings on campus have outdated fire alarm systems that need upgraded. Buildings included: Glennon Public Safety, Price Performance Center, Thomas Field House, Akeley Hall and PUB. Akeley and Glennon are complete, with Price to be completed at Christmas break. Thomas Field House and the PUB will be completed as time allows.
- Soccer Field Proposals – APA Architects has completed two conceptual designs and probable costs for a new soccer complex on the site of McEntire and High Hall and a second complex at Stern Field.
- Smith Field Water line – A 10-inch water line was extended from behind the RLC Building across the Akeley parking lot behind the Smith Field bleachers. This water line was required to allow for the watering of the women’s field hockey field. This project is complete and is ready when competition resumes. (Cost: \$135,000 Plant Funds)
- Smith Field Turf Replacement – Design services will be provided by APA Architects for the bidding documents for the turf replacement at a cost of \$25,000 from the plant funds account. The turf installation project will be submitted after the bidding is completed, but estimated costs will be approximately \$1.2M.
- Campus Safety and Security Project – Upgrade of campus safety equipment (AEDs, campus security phones, video cameras and door locks both internal and external). Approximate cost of \$125k. This project has been approved with some equipment purchases completed.
- Building Demolition – Capital project to demolish High Hall and McEntire Hall 6/1/2020. This project has become a DGS Project and design firm interviews are being conducted at this time.

Potential Upcoming Projects:

- Akeley Business Lab Proposal – A design proposal has been completed and we are awaiting a funding source.
- Clearfield Founders Hall Window Replacement
- Clearfield Founders Hall Roof Replacement
- Jack Stadium ADA Improvements
- East Campus Gym Upgrades
- Campus Village Retaining Wall Replacement

Procurement Department

Director of Procurement, Becky Proctor

- As part of a strategic sourcing project, a regional approach to Dining Services procurement was presented and approved to proceed with the Western Region Dining Services RFP (Slippery Rock, Edinboro, Clarion and IUP). This RFP was published July 13, 2020.

The opportunity for a consolidated Central/Eastern Region Dining Services RFP consisting of East Stroudsburg, Kutztown, Lock Haven, Cheyney, Bloomsburg, and Mansfield was approved given respective contract end dates. A kick off session was scheduled the week of June 15th with the procurement/dining liaisons for these 6 universities to review the initiative and discuss requirements gathering and timelines.
- Effective July 1, 2020 the ability to block A/P vendors from posting (transaction FK05) and marking vendors for deletion (transaction FK06) will become a centralized function performed by the SAP Finance & Materials Management (FIMM) support team. This is being done to help reduce the number of duplicate vendors, help segregate vendor master data for any data archiving efforts in the future, and to be consistent with the way purchasing vendors are blocked and flagged.
- PASSHE is consolidating the ten (10) individual university Amazon business accounts into one (1) PASSHE account. This will allow all 14 to purchase through Amazon and take advantage of business

only pricing and tax-exempt purchasing. Universities will all have their own administrator and control over users/payment methods, but PASSHE will leverage the collective buying of the system to provide unlimited free 2-day shipping on the Prime eligible items and progressive discounts from the collective purchases across all 14 for better deals.

- Our current commercial card provider, Bank of America, has been awarded the contract for the next contract period, effective November 1, 2020.
- The contract with Bentley Systems for ProcureWare was extended until December 31, 2021. All universities have been combined under the amendment. The OOC will make payment on behalf of the universities, and bill-back the cost to each university.

Financial Operations

Controller, Amy Dicello

- The Business Office was busy throughout the summer working on year end processes and entries for Fiscal Year 2019-20. Our independent audit team, CliftonLarsonAllen completed field work and reviews remotely. Their financial review went smoothly and the university's financial statements will be issued in November.
- The annual Financial Report (FINRPT) for Fiscal Year 2019-20 was submitted to PASSHE. The 1st submission of this report was due on August 10 and was then reviewed by CliftonLarsonAllen. The final audited version was submitted to PASSHE on August 31.
- The LHU Student Accounts Office revised the calculation of their charge and assessment tables to implement a reduced fee structure for Fall semester due to the closing of university facilities prior to Thanksgiving break and the move to mostly online instruction. This reduced fee structure included a 13-week calculation of the Student Facilities fee, Student Activity fee, dining fees and housing fees compared to the normal 16-week structure. Along with that, the student activity fee was billed at ½ the rate of a normal operating semester. Classes that were changed to an online modality have no Student Facilities fee charge.
- The Student Bill was sent out a month behind previous Fall semesters due to the fluid nature of events during that time. This timing helped to ensure that the student bill was as accurate as possible. The student population always has the opportunity to view their charges on their MyHaven account. Changes were made to the MyHaven account so that Lock Haven's logo was imbedded in a printout of the account for purposes of student use.
- The Student Accounts office went through an implementation change to the student payment plan due to our vendor TMS merging with Nelnet.
- The Student Accounts Supervisor provided presentations to students and their families at orientations on June 24th, 26th, 30th, July 2nd, 6th and 31st. These presentations were done through Zoom meetings and were held at three different times each day. The meetings were a success and had great participation! The Student Accounts Office was also available for Zoom office hours each day at a different time for students/parents to ask questions. The office was also available for phone calls.
- The Comprehensive Planning Process report (CPP) was submitted to PASSHE on September 4th. The CPP integrates the BUDRPT that we have historically submitted to the OOC in September and the

Sustainability Plan into a single report to streamline the process and replace multiple reports with a single report. In January we submitted Sustainability Plan Version 1 and June we were required to submit Version 2. The CPP was the equivalent to Version 3 of the Sustainability Plan and will include data required annually in the BUDRPT.

- Lock Haven University has partnered with several other PASSHE institutions to offer and/or receive instruction for our students and other PASSHE students. These partnerships created challenges in billings that have been addressed.

Office of Human Resources and Social Equity

Chief Administration and Finance Officer, Deana Hill

- PASSHE has approved a Faculty Payroll Advance for Fall 2020 to provide temporary faculty members appointed in the fall 2020 semester and newly hired tenure track faculty the opportunity to request a payroll advance for the 2020-21 pay date adjustment year.
- **PASSHE Healthy U:** The deadline for the PASSHE Healthy U Wellness program (APSCUF, Coaches, Managers, & SPFPA) was May 31, 2020. Lock Haven University's participation rate for the 2019-20 participation year was 96%. The participation on a system-wide basis was 95%.
- **Enhanced Sick Leave Payout Program:** This program was originally offered to eligible APSCUF (Faculty) employees with a deadline of March 2, 2020 to apply. PASSHE extended this deadline to June 1, 2020 for eligible APSCUF (Faculty) to submit their retirement letter. LHU had 1 additional Faculty member participate which brought the total number to 10. This program was also expanded to include eligible non-faculty employees. The non-faculty employees were given a deadline of June 26, 2020 to submit their retirement letters. We had a total of 4 non-faculty employees participate in the program.
- **Fall 2020 Influenza Vaccinations:** Rite Aid will be offering free influenza vaccinations to employees on September 15th and October 6th. Employees will just need to present their Medical ID cards to receive the vaccination
- **Maxient:** An anonymous reporting tool was developed in June 2020 with the use of Maxient, our student conduct tracking system. This form is for reporting potential violations of our Sexual Misconduct Policy, which covers the following areas: Quid Pro Quo Sexual Harassment; Hostile Environment Sexual Harassment; Sexual Assault; Dating/Domestic Violence; Sexual Exploitation; Stalking; Retaliation. Students, Faculty, and Staff are encouraged to complete the online form if they believe that they were either a victim or witness to a potential violation of our Sexual Misconduct Policy. Responsible employees can also use this form to report potential violations if an incident was disclosed to them by a student. The anonymous reporting tool was developed in accordance with the Federal Regulations released by the Department of Education in May of 2020.
- In July, PASSHE partnered with the SUNY Student Conduct Institute (SCI). SCI provides comprehensive training related to the investigation and adjudication of law and policy violations on college campuses. The Institute teaches evidence based and evidence-informed foundational standards as well as intermediate and advanced content, supplementing individual campus content and training, to meet and exceed compliance requirements. With this partnership, it will allow instant access to online training material and resources.

- The annual Title IX report was submitted to the Office of the Chancellor covering the time period of July 1, 2019 to June 30, 2020. A total of seven (7) Title IX complaints were processed during this reporting period which included the following categories: 4 sexual assault cases; 1 intimate partner violence cases; and 1 Sexual harassment.
- Lock Haven University updated our Sexual Misconduct Policy to be in compliance with the new Federal Regulations that were released by the Department of Education in May 2020.
- The Associate Director of Human Resources presented Title IX information at Resident Assistance (RA's) Training. Twenty-six (26) RA's were made aware of resources and accommodations on and off campus, their requirements to report incidents, bystander awareness programs, situations were discussed for best practices, and policies and procedures.
- All students received the online training course by Campus Clarity entitled **Think About It**. The online training examines the interconnected issues of hooking up, substance abuse, sexual violence bystander awareness and healthy relationships. The course is interactive, engaging and informative.
- **Eastern Region Procurement Shared Services:** LHU will be transitioning to the Eastern Regional Procurement Shared Services model in early 2021. The ELG, the oversight organization for the Shared Services Center, has approved the development of a Regional Procurement Shared Service model as part of Procurement Shared Services. The goal is to create a best-in-class procurement service organization to promote collaboration across the universities, streamline operations to create efficiencies, and reduce costs. This model has been piloted at Bloomsburg University over the past several years, providing procurement services to four other universities and delivering efficiencies and savings. Building on this model, PASSHE will use FY 2020-2021 to engage universities in a transition plan that is aligned to the SAP Ariba implementation. The first phase will commence in October with the five universities in the eastern region that are currently sharing services. The remaining university inclusion timeframes will be determined based on individual business requirements.

Information Technology

Director of Information Technology, Boise Miller

- DACC Boardroom: The Lytle Boardroom has been upgraded with current technology.
- PA Program Classrooms: The PA classrooms at the Main Campus, Clearfield and Coudersport locations were upgraded to use Zoom technology and match the rest of the Distance Education rooms on campus.
- East Campus J101: This large section classroom was upgraded to current technology.
- VMWare Private Cloud: Two servers were replaced in our datacenters to increase the resources available on our virtual desktop platform.
- Television Studio: High Definition studio cameras were installed in the TV studio to replace the obsolete standard definition cameras.
- Athletic Venue PA Systems: The public address systems at all of our outdoor athletic venues were replaced for increased clarity and ease of use.
- Connectivity: The campus now has dual redundant 10 Gigabit links to the Internet through multiple carriers.
- Security Cameras: Additional security cameras have been installed, and the recording platform was upgraded to support the additional cameras.

- Cisco DUO: This product has been purchased to provide Multi-Factor Authentication to protect our most sensitive data. Implementation is in progress.
- COVID Work:
 - 35 HyFlex Zoom-enabled rooms were created for simultaneous in-person and remote instruction
 - Large numbers of laptops, hotspots, and other devices were purchased to facilitate remote learning and are available to students and faculty who are involved in online classes.
 - IT Employees engaged collaboratively in remote education initiatives and safety efforts for those who must be on campus.
 - IT Employees provided support and will continue to provide support for our online learning environment and collaboration tools.
 - The department has implemented DocuSign for paperless electronic signatures.

Special Events and Projects

Manager, Tara Remick

CAMPS/CLINICS/TOURNAMENTS

- Athletic camps/clinics/tournaments are canceled through the fall 2020 semester. We are currently organizing spring clinics.

CONFERENCES

- Student PATS, PAJCL, DCNR – cancelled in 2020 due to pandemic, all rescheduled for 2021

DACC EVENTS

- Current CDC and PA DOH guidelines are being followed to allow use of the DACC both internally and for external rentals.

Public Safety

Director, Tim Stringer

- The Public Safety Department has had two officers resign their positions with the department: Officer Don Reed who left at the end of July and Officer Tim Fanus left at the end of August. With these departures, the Public Safety Department is down three officers from our staffing levels. The Department is in the hiring process to replace two of these officers with the plan of starting the new officers sometime in mid-September.
- All members of the department completed an online course of Recognizing Bias.
- The Public Safety Department is planning on hosting a Field Training Officer Class in October with three members of the department attending. The original class, offered through the Pennsylvania State University, was scheduled for September 14, 15 and 16. This class was re-scheduled for October 5, 6 and 7 and will be held via zoom. This training will help build our new Field Training Program designed to ensure that we are hiring, training and retaining the best employees.
- Since the start of the COVID-19 spread, we have had one member of the department test positive for COVID, we have had three members quarantine due to either travel or a physician's order.
- Public Safety has converted all parking pass applications to online. We have made special accommodations for employees and students who do not have internet access or who do not use credit cards.
- Officer Matt Coford has been promoted to Sergeant. Matt has been with the department just over ten years and is an Alumni of Lock Haven University.

- The Public Safety Department is participating in several committees on campus including the COVID-19 Institutional Response Team and the Lock Haven University's Athletic Department's Social Justice Task Force.

Report of the Vice President for Enrollment Management and Students Affairs to the Council of Trustees for the September 18th, 2020 Meeting.

Fall 2020 Headcount Enrollment (first day of class – 8/24/20)

Enrollments (based on beginning of first day FA2020)	Headcount Enrollments		
Categories of students	Pennsylvania Residents	Non-resident Total	Grand Totals
Full-time			
Undergraduate	2258	118	2376
Graduate	199	68	267
Full-time Total	2457	186	2643
Part-time			
Undergraduate	376	8	384
Graduate	147	26	173
Part-time Total	523	34	557
Full-time and Part-time			
Undergraduate	2634	126	2760
Graduate	346	94	440
Full-time and Part-time Total	2980	220	3200

Note: UG full-time = 12 hours or more; GR full-time = 9 hours or more
Non-resident includes non-resident aliens and students from other states

Change	Headcount Enrollments		
Categories of students	Pennsylvania Residents	Non-resident Total	Grand Totals
Full-time			
Undergraduate	-110	-26	-136
Graduate	1	8	9
Full-time Total	-109	-18	-127
Part-time			
Undergraduate	104	0	104
Graduate	16	3	19
Part-time Total	120	3	123
Full-time and Part-time			
Undergraduate	-6	-26	-32
Graduate	17	11	28
Full-time and Part-time Total	11	-15	-4

Note: UG full-time = 12 hours or more; GR full-time = 9 hours or more
Non-resident includes non-resident aliens and students from other state:

Breakdown of Undergraduate Students From Above	Headcount Enrollments		
	Pennsylvania Residents	Non-resident Total	Grand Totals
New Freshmen	627	33	660
New Transfers	138	10	148
Continuing Undergraduates	1724	83	1807
Other (Non-degree, Non-matriculated)	145	0	145

Breakdown of Undergraduate Students From Above	Headcount Enrollments		
	Pennsylvania Residents	Non-resident Total	Grand Totals
New Freshmen	56	-10	46
New Transfers	25	-4	21
Continuing Undergraduates	-180	2	-178
Other (Non-degree, Non-matriculated)	93	-14	79

Breakdown of Graduate Students From Above	Headcount Enrollments		
	Pennsylvania Residents	Non-resident Total	Grand Totals
New Graduate Students (include new transfers)	134	44	178
Continuing Graduate Students	212	50	262

Breakdown of Graduate Students From Above	Headcount Enrollments		
	Pennsylvania Residents	Non-resident Total	Grand Totals
New Graduate Students (include new transfers)	-9	-3	-12
Continuing Graduate Students	26	14	40

Some highlights from the enrollment data include:

- First-time freshmen enrollment is 660, an increase of 46 (7.5%) students. In-state FTF increased by 56, while out-of-state decreased by 10.
- First-time transfer enrollment is 148, an increase of 21 (16.5%) students. In-state FTT enrollment increased by 25, while out-of-state decreased by 4.
- First-time graduate enrollment is 178, a decrease of 12 (6.3%). In-state FTG decreased by 9, while out-of-state enrollment decreased by 3.
- Overall headcount enrollment is 3,200, a decrease of 4 (.12%), In-state enrollment increased by 11, while out-of-state enrollment decreased by 15.
- Full-time enrollment decreased by 127 (4.6%), while part-time enrollment increased by 123 (28.3%).
- Retention increased from 68.03% to 74.82% (6.79 points)

The following includes initiatives and activities coordinated through the Enrollment Management and Student Affairs division over the summer of 2020.

Summer Orientations

Six virtual orientations were held in June and July. A total of 680 students attended the events. An orientation committee, led by George Rusczyk, planned the orientation programs. A wide variety of offices helped with running the orientation programs. Schedules were provided prior to the orientation events to improve the student experience. A new online orientation platform was deployed to help with communication of important information to students after the orientation sessions.

Fall Move In

All students started the move-in process at the Recreation Center where students received instructions and had an opportunity to test for COVID-19. Move in occurred Thursday, September 20 through Sunday, September 23, with upperclassmen moving in last. The move-in process was streamlined to ensure safety and social distancing. Ten families per hour were scheduled to move in and only two people could assist each student. A Fall Welcome from President Pignatello occurred on Sunday, August 23 at 2:30, followed by academic presentations for each department. Virtual and small in person events were scheduled every night during Welcome Week.

Residence Life

A total of 282 students were housed in University residence halls, including 230 in Fairview Suites and 73 in Campus Village. Only students who had face-to-face classes or extenuating circumstances were permitted to live in the residence halls. Students were assigned to individual rooms, where private bathrooms were available for all residents. A wing in Fairview Suites was designated for quarantine/isolation. Additional cleaning and signage about social distancing were implemented, along with a no visitation policy.

Dining

A total of 340 meal plans were purchased by students who live on and off campus. The meal plan options were either 14 or 7 meal options. To ensure safety, only Upper Bentley is available for dining. COVID-19 safety measures were taken, such as: seating in Bentley Dining Hall was reduced by two-thirds, additional staff have been hired for cleaning, and Plexiglas was installed in all food service areas. Due to the two-week semester pause, Bentley Dining Hall transitioned to grab-and-go only on Wednesday, September 4.

Admissions

From July 13 to August 20, the Office of Admissions hosted 170 students on campus for presentations and tours. During this same time frame, 29 students attended virtual information sessions on Zoom. The admissions counseling staff is planning creative ways to engage students this fall. This will include virtual high school presentations and information sessions in which counselors will be able to meet students in their communities. Virtual information sessions are scheduled daily until we can host in-person visits again.

Lock Haven University Council of Trustees Report

University Advancement

September 18, 2020

Joe Fiocchetta, VP for University Advancement

Advancement Office

University Advancement serves Lock Haven University by building and strengthening relationships with the internal and external communities we serve to encourage advocacy, investment and support of the University, its mission, goals and programs in support of student and alumni success.

Volunteer Leadership Meetings

- The Alumni Board held their summer meeting on June 18th virtually and will have their fall meeting virtually on October 15th.
 - The Foundation Board held their summer meeting on June 25th virtually and will have their fall meeting virtually on October 22nd.
-

Alumni and Community Engagement

Recent Activities

- COVID-19 saw the Advancement team shift its focus from creating in-person events and activities to engaging our core constituencies online.
 - #TalonTales is a social media effort featuring alumni and students reading children's books. This is an ongoing series.
 - The Alumni Virtual Adventures series is a video series that highlights LHU alumni and ask them to take us on an adventure and film their experience. Our team then creates a video to share on social media and YouTube. This is an ongoing series.
 - Multiple Virtual Happy Hour Events for alumni from the 1970's and 1980's.

Upcoming Initiatives

- While we have shifted to engaging virtually, the team is still trying to find opportunities to celebrate our community and pride.
 - The Alumni Golf Classic Tournament will be held on October 2nd.
 - The Class of 1966 Bald Eagle Statue dedication will be held on October 3rd.
 - A Virtual Wreath Workshop will be held this winter.
 - Several game show nights will be held on Zoom and will each have a theme.
-

Fundraising

Recent Activities

- Each year our goal is to increase overall performance in key areas: overall contributions, scholarship and endowment production, unrestricted revenue, and donor counts. Last fiscal year nearly \$700,000 in scholarship funds were awarded to over 450 LHU students. The number of new scholarships and endowments grew by more than 50% over the prior year. In total, we ended last year 9% ahead in overall contribution revenue.
-

- In place of All In, a Student Emergency Fund appeal and campaign was created. Over \$31,000 was donated to support our students to date.
- An anonymous donor established a George Floyd Memorial Scholarship at LHU this summer. This is an active scholarship and others may contribute to build the endowment.
- Crowdfunding pages were developed for several athletic teams to help bridge the fundraising gap due to lost revenue from camps.

Upcoming Initiatives

- The (postponed) All In Day of Giving will take place September 24-25. This will be a modified version of All In for athletics only. A university-wide Day of Giving will be held in April 2021.
- The annual James Reeser Scholarship Brunch will be a Virtual Scholarship Celebration this year and will take place on October 8th.
- The team is partnering with a national fundraising firm, Allegiance Fundraising, to help with our annual fund program. Allegiance will help with program strategy, creative, production, and reporting services.
- The team continues to build their donor portfolios and cultivate relationships.

Communications

Recent Activities

- Newsletters: *LHU and You* is distributed to over 1,200 subscribers and highlights campus and community news and events and spotlights local businesses. *From the President's Desk* is distributed to faculty and staff and contains important University news, updates, and events. During the pandemic, *From The President's Desk* is being distributed on a weekly basis.
- Social Media: The University's social media presence across Facebook, Instagram, Twitter and YouTube continues to grow. Recently, LHU's Facebook page hit 9,000 followers – a goal the communications team has been working toward for several months.
 - As students returned to campus, LHU launched a COVID-19 awareness campaign titled #ProtectTheNest. The series is aimed at providing students and the LHU community with information about campus guidelines, updates, and positive activity options.
- Public Relations: Media advisories are sent on a local and regional basis that promote newsworthy current events about the University, faculty, events, and programs. During the current COVID-19 pandemic, we continue to release news relevant to the University and to showcase work and initiatives by our students, faculty, and staff.
 - LHU's COVID-19 response has garnered significant media attention locally, regionally, and in several instances, nationally. WNEP TV has done several stories related to LHU's response to the pandemic and recently covered the University's two week pause in response to rising COVID cases in the campus population.
 - The communications team is assisting the COVID institutional response team (IRT) with daily communications including the COVID-19 Dashboard which is located on the LHU website and daily campus emails that contain the Dashboard information along with updates, helpful links, and articles.

Upcoming Initiatives

- Communications will continue to message the campus community about public health issues related to COVID-19, the upcoming flu season, and other just-in-time topics.
- The team will soon release a new visual identity guide with updated logos, colors and brand assets as well as strategic messages and themes to share with the University community.

Marketing

Recent Activities

- The marketing team refocused our efforts on digital platforms designed to reach students and promote the University. To help prospective students and parents experience the campus – without visiting campus – marketing developed a virtual map and virtual tour video of LHU.
- A suite of marketing materials for prospective students (8 academic brochures, viewbooks, website text, and program specific pieces) were produced to support the brand and value proposition of Lock Haven University.

Upcoming Initiatives

- Develop a comprehensive marketing & communication plan for 20/21.
- SEO project initiative to improve search capabilities.
- Content improvement project for the LHU website.
- Continue the development and improvement of our digital marketing capabilities.
- Increased presence in key areas (e.g. parents).
- Augment personalization for student recruitment.

Athletic Communications and Marketing

Recent Activities

- With no live sporting events scheduled, athletic communications expanded its digital feature content and social media platforms and specific initiatives.
 - Developed communication systems and a platform to disseminate continued COVID-19 messaging on GoLHU.com, the official website of LHU athletics.
 - Finalized LHU Athletics brand guide and released updated logo(s).

Upcoming Initiatives

- The team is moving forward with plans to communicate and support athletic achievements and initiatives.
 - Planning for a potential “super” spring 2021.
 - Redesign GoLHU.com, the official website of LHU athletics.
 - Promote the 2020 LHU Athletics Hall of Fame Class.
 - Promote LHU athletics new social justice task force.
 - Develop a comprehensive communication plan for Athletic Communications & Marketing.
 - Support alumni outreach and fundraising efforts, including the fall 2020 All In.
 - Augment record books and historic content.



Update on Research Opportunities at LHU

Dr. Daniel Spooner

Assistant Professor

Department of Biology, Lock Haven University

des1053@lockhaven.edu

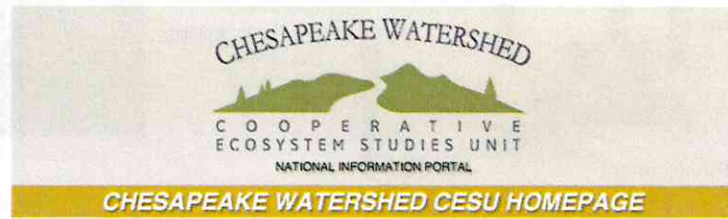


1) Lock Haven University participation in the Chesapeake Bay Cooperative Ecosystem Studies Units (CESU).



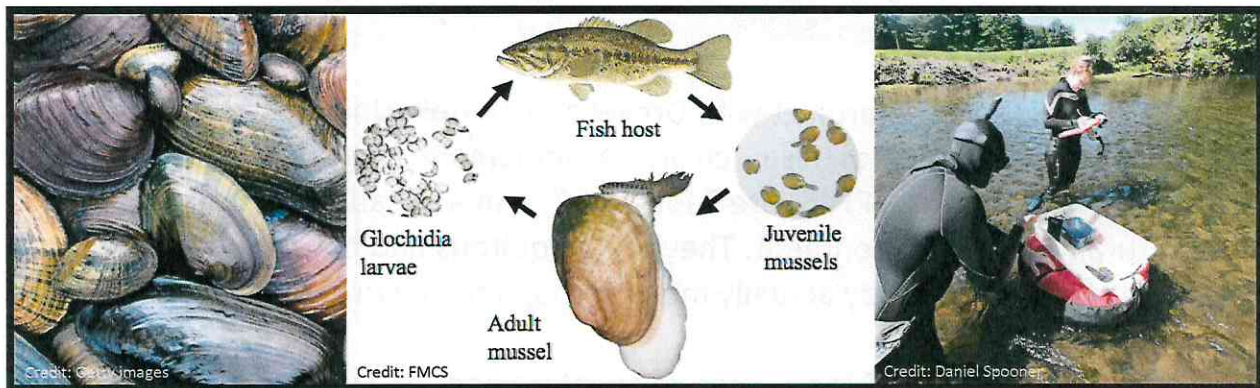
HOME
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COOPERATIVE ECOSYSTEM STUDIES UNITS
NATIONAL NETWORK



- a) **What it is:** A consortium of government agencies (federal and state), non-governmental organizations (NGO), and higher-ed institutions.
- b) **Why it is important:** Will foster greater collaborative opportunities for Lock Haven faculty and engage students with potential employers.

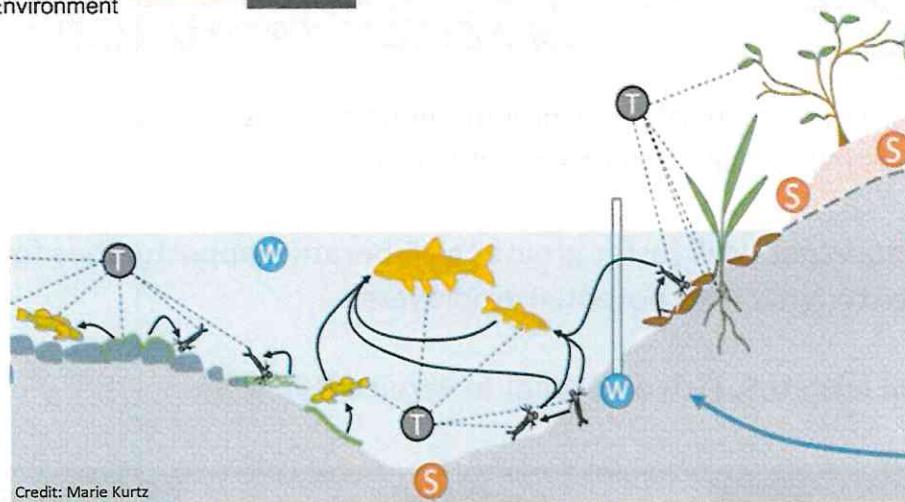
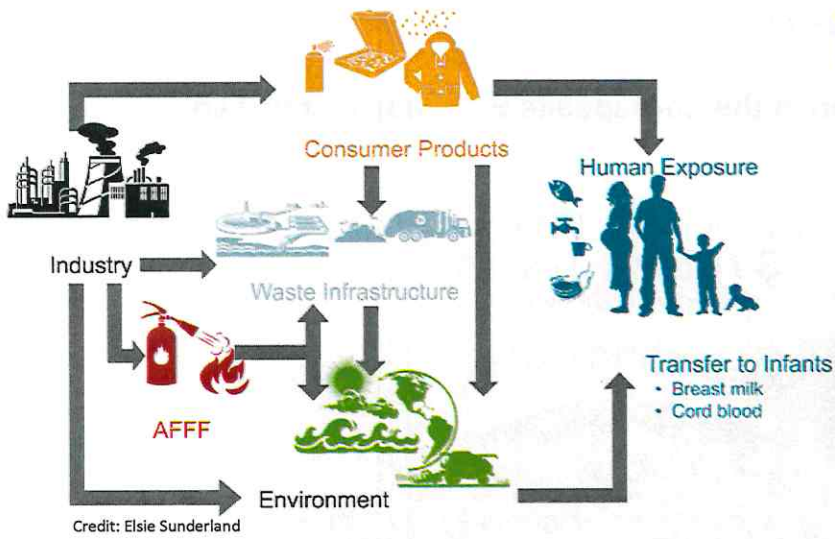
2) Collaboration with U.S. Fish and Wildlife Service (USFWS).



- a) **What it is:** LHU is partnering with U.S. Fish and Wildlife Service to conduct surveys for the endangered dwarf wedge mussel on federally managed lands (NJ, NY and PA).
- b) **Why it is important:** Freshwater mussels are a highly diverse and threatened group of bivalves native to North America. They also provision clean water through their biofiltration activities. This project will give 6-7 LHU students hands-on experience in stream survey and mussel identification, expertise that is rare in the local workforce.

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3) Uptake and bioaccumulation/biomagnification of subsurface-derived PFASs by lotic warm water food webs. (\$1,436,515 total, \$131,203 to LHU)



a) **What it is:** Collaborative project with Drexel and Temple University funded through the DoD Strategic Environmental Research and Development Program (SERDP). Poly-and perfluoroalkyl substances (PFAS) are “non-stick”, human-made chemicals that do not occur naturally in the environment. They are ubiquitous and breakdown very slowly, yet very little is known how they actually move through the environment.

b) **Why it is important:** PFAS is an emerging contaminant of concern, especially in PA streams that surround the Philadelphia region. LHU is building a stream mesocosm facility to conduct studies aimed at evaluating the transport and fate of PFAS in stream ecosystems. LHU students will get an opportunity to design and conduct research on array of topics related to the assessment of stream ecosystem health. Data from this project will inform managers on the complex behavior of PFAS, and facilitate the development of potential environmental mitigation strategies.

4) The LHU Biology Department shares other funded collaborations that facilitate student opportunities on a range of topics including:

- White nose syndrome in bats (Dr. Barrie Overton in collaboration with Temple and Drexel University).
- Fish community structure in the Allegheny National Forest (Dr. Steven Seiler)
- EDNA.
- Metrics of ecosystem health in the Allegheny National Forest (Dr. Heather Bechtold)
- Nuisance microbial blooms in streams surrounding the City of Lock Haven (Dr. Heather Bechtold).



34c