

Lock Haven University Council of Trustees Updates
Provost & Vice President of Academic Affairs
April 2021

Executive Summary:

As we near the end of spring 2021, more than a third of our faculty and all of our academic leaders remain engaged in the challenging endeavor of integration. The academic division is also in the process of launching the first Phase of a mobile digital technology initiative towards enhanced access and pedagogy as well as digital equity. We have endeavored to ensure robust involvement in competitive spring sports as well as an opportunity for athletes “displaced” from competition in fall 2020 to engage in limited activity involving conditioning and skill development (*vide infra*).

We have identified a number of programs – both majors and tracks (concentrations) within majors – for which moratorium procedures will be initiated. Additionally, we continue the difficult work of reducing the faculty and academic manager complement so as to help move the institution to fiscal solvency by the end of FY 2021/22.

Below is a snapshot of significant academic accomplishments after February 2021.

1. LHU participated in a PASSHE Corequisite Math Courses Summit on April 17. The focus of this summit was to present recommendations and gain input from math faculty and administrators on corequisite models that can increase student success and retention. The workshop was the culmination of many months of work performed by working group members from many PASSHE institutions in collaboration with consultants from the Dana Center. The efforts of the working group were supported by a Strong Start To Finish grant. Dr. Denine Simin, a member of the LHU Math Faculty, was a participant in the corequisite grant work as well as the summit. Adoption of corequisite models is expected to enhance retention and decrease credits to graduation particularly for underrepresented students who are disproportionately represented in traditional remedial math courses.
2. Dr. Heather Bechtold and Steve Seiler continue their long-standing surveys of the Allegheny National Forest supported by funds from the U.S. Forest Service. This year’s work entails baseline assessments of fish populations in a watershed slated to undergo planned remediation of the ecosystem (ecosystem reengineering).
3. Over the past two months multidisciplinary LHU research teams of faculty and students LHU research teams conducted two studies related to the COVID pandemic.
 - a) **COVID-19 Community Based Participatory Research – Raising the Voices of Students (LHU IRB SP21-02). Research Team: Amber O’Brien DMSc, BSN, PA-C MHS, Kristin Vincenzes, Ph.D. , Anna Mae Smith, MPAS, PA-C, Jessica Diehl,**

MHS, PA-C, Beth McMahon, Ph.D. Please see a full set of results in the link below. Please review the voices/input of **460 LHU students related to COVID-19.** <https://www.surveymonkey.com/results/SM-K5G8YNS89/>

b) Mask Adherence Surveillance at Colleges & University Project (MASCUP) Study - LHU partnered with CDC and PA DOH for this project. (LHU IRB SP21-05). LHU, in collaboration with the Centers for Disease Control and Prevention, completed an 8-week study to observe mask use on campus. Over 60 colleges and universities across the country are participating in this study during SP21 semester. The Health Science Club took the lead under the direction of Dr. Jennifer Rudella and Dr. Beth McMahon. **Research Team:** Jennifer Rudella, Ph.D., Jack Doyle, Nadia Romanchock, Andi Frano, Maria Ruiz, Gabriella Chyko, Jocelyn Schultz, McKenzi Etters, Katherine Tadros, Taylor Mortitz, Julia Beck, Jordan Humes, and Sierra McAfee were observers in the health science department. Hannah Baldwin, Pollyana Canete, and Samantha Kauffman were observers in the psychology department. Beth McMahon, LHU Covid Institutional Response Team. **Highlighted results:** a total of 1,439 people observed, 99% wore masks, 90% wore masks correctly, and the most common type of mask was cloth (57%), followed by surgical (38%), followed by neck gaiter (3%). This research identified the importance of continuing education on correct mask use.

4. Dr. Erica Moore received a grant to be trained as a Youth Mental Health First Aid (YMHFA) Instructor last year, and this year, Kayla Mohny was also trained. They instructed our student teachers on youth mental health first aid this spring semester. We will be adding Dr. Tulare Park to the list of YMHFA instructors next year. This will allow all of our future teachers to be familiar with youth mental health first aid.
5. The Clinical Mental Health Counseling program has moved to a Summer, Fall, Spring cohort admissions strategy of 30 per cohort or 90 per year which is double the enrollment from Fall 2019 when 45 per year were admitted. The program has also increased quality of admissions and faculty.
6. Four (4) **Health Science Majors are trained in implementing COVID-19 testing** and hired by EMS Medical Management Inc. EMS provides our CLIA Waiver allowing LHU to conduct COVID testing on campus and was willing to hire 4 students to allow for onsite testing. The students are Luke Kreider, McCartney Register, Alyssa Turkowski (Health Science Majors) and Bri Sturgeon (Graduate Assistant in Sports Psyc). This arrangement allows LHU the flexibility to conduct over 200 tests a week and over 3000 in Spring 2021 semester. These student's willingness to do this has saved LHU thousands of dollars and provided a remarkable opportunity for our students to work on the front line in mitigating a 100-year pandemic. Please refer to the attached Be the Solution Award for a list of over 50 LHU students that assist in LHU COVID Testing Team throughout the semester.

7. **Be The Solution Grant** (attached) was created by Beth McMahon, Anna Mae Smith, Luke Kreider and McCartney Register. **The Be the Solution Award** was inspired by our brave LHU family members who lead the way and modeled tireless commitment, self-discipline, grace, persistence, and determination and refused to give into the challenges presented by the 2019, 2020 and 2021 pandemic. Many in our LHU family endured the ultimate loss of a family member or friend and have inspired us with their strength and resolve. The Be the Solution Award will be dedicated to funding creative solutions to complicated problems identified and addressed by LHU students. The goal of the Be the Solution Award is to engage students in taking social responsibility in connecting theory and in acting to develop creative solutions which better the world they live in. [Lock Haven University : LHU's Be the Solution Award | GiveGab](#)

- a. Beth McMahon will match the first \$5000 with an additional \$5000
- b. Interim President Hanna has directed that a maximum of \$2,500 be earmarked from the Presidential Initiative Foundation Account to support the "Be the Solution" award program. He is further directing that for each valid and approved Be the Solution award that 50% of the award would come from the Initiative Account with the remaining 50% to come from the award account.

8. **Health Science Club and Honors College hosted a presentation "COVID-19 Where we've been & Where we are going" on April 16th in Price Auditorium.** Jack Doyle, Health Science Club President was the master of ceremony, Beth McMahon provided a timeline and review of COVID-19, and a panel of LHU students including a freshman, sophomore, junior, senior, graduate student, and an athlete shared their struggles in surviving in a world with COVID-19. Please see link to this presentation below: [COVID-19: Where we've been & Where we are going PRESENTED by Health Science Club & Global Honors Program - Friday April 16th at 7-8PM \(lhup.edu\)](#)



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mediasite.lhup.edu

9 . Vaccine Challenge - Several health science students and two faculty participated in a vaccine challenge in the race of getting others vaccinated. McCartney Register and Deana Hill won this month's challenge!

An Update on the Clearfield Campus

Despite the pandemic, spring 2021 enrollment had increased from Spring 2020 enrollment numbers. The trend continues. As of mid-April, we are up by nine first-time-freshmen and four transfer students.

Productive discussions continue with Penn Highlands Healthcare system regarding collaborations as they expand and aligning our programs with their growing need for a skilled workforce. We also continue conversations with CCCTC for opportunities to collaborate. We are examining the efficacy of extending the programs in Social Work, Recreation Management, Sport Management, and Finance, Insurance & Risk Management from the Lock Haven campus. We continue discussions with regional stakeholders on identified priorities in healthcare; social work; logistics and supply chain management; hospitality and tourism.

Finally, Dr. John Nauright, Dean of the Poorman College and Director of the Clearfield campus will be assuming a Deanship at Mt. St. Mary's University in Maryland effective June 1st, 2021. We congratulate him and wish him well. His absence will be felt; we are nearing decisions on his replacement.

An Update on Middle States Accreditation.

Lock Haven University continues work on the Middle States Self-Study Reaccreditation Process. Earlier this month Dr. Dennis Hefner, Chair of the Visiting Team spent two days meeting with campus constituencies to gauge LHU's preparedness for our October 2021 Team Site Visit. His responses were very complimentary – particularly around the comprehensive nature of our assessment practices and the excellence of our Self Study Report. Kudos go to Associate Provost Jonathan Lindzey and especially to Dr. Cori Myers who spearheaded this campus-wide effort.

An Update on Athletics.

As you know, like most PSAC schools, LHU did not engage in competitive fall sports. Because we were able to rebound from the high infection rates in early August to consistently low active positivity rates, we allowed teams to participate in weight training and very limited conditioning in November and December.

In spring 2021, competitive spring sports were cautiously moved forward with NCAA-guided testing strategies and other mitigation efforts to curb infection. We have had to hit pause only three times (twice in succession with one sport). We are grateful to Deana Hill, Beth McMahon,

the Institutional Response Team, our PA, Health Sciences and Nursing students and the many others whose efforts helped to make this possible.

Traditional fall sports were allowed to engage in up to an 8-hour per week schedule of weight training, conditioning, and skill development. No competition occurred. We hope fall 2021 will herald a full fall sport roster.

Below are a few highlights from this semester.

Field Hockey:

The LHU team upset 19th ranked St. Joseph's as well as #20 UMASS. Three players received A10 Weekly Honors. The Charlotte Smith Field turf will be replaced this summer.

Golf

Women's golf participated in their first ever competitive match at the PSAC Championships.

Men's Cross Country:

LHU placed 3rd at PSAC Championship. Five Bald Eagles earned All-PSAC honors: Skrabski~10th, Krall~15th, Pfeil~ 17th, Walter~18th, Davern~20th. This marks the 17th time in the last 18 years that The Haven men have finished in the top three at the Championships (the 18th year was 4th place), including 8 titles and two runner-up finishes.

Women's Cross Country:

We placed 2nd at the PSAC Championships. This matched their best-ever. Laurel Moyer turned in the second-best LHU performance ever with her runner-up finish, and for only the second time in school history the team had three student-athletes earn All-PSAC accolades (Moyer-2nd; Kiser-5th; Klinger-9th).

Men's Track & Field:

Ryan Miller has led the PSAC (#3 Atlantic Region) all season in the 400 meters (49.04 s). Additionally, former student-trustee John Davern ranks 10th in the region in the grueling 3,000 meter steeplechase event (10:00.24).

Women's Track & Field:

Laurel Moyer broke the LHU School record in the 5,000 meters, breaking the elusive 17-minute barrier with a clocking of 16:55.53. A total of seven LHU women have posted top-10 times in the NCAA Division II Atlantic Region thus far this season.

Lacrosse:

Head Coach Reese has been appointed to the PSAC Social Justice Committee and is a subcommittee Chair. Lacrosse currently has 2 wins. Senior, Braxtin Reddinger, scored her 100th goal this season. Coaches promoted a calendar "fresh start" fundraiser for the month of January to kick off the new season. This initiative raised approximately \$13,000.

Men's Soccer:

Coaches launched a new academic/career initiative - Alumni Mentoring Program. Alumni will participate on panel discussions with current student-athletes and share their experiences and give career advice. We held two successful golf fundraisers to support Men's Soccer. Next LHU Soccer Golf Outing is April 24th at Clinton CC. Secured resources to start the Trevor Adair '82 Memorial Endowment

Swimming:

100% of meets have been virtual this season and live-streamed. Team placed 1st of 4 Teams in the only regular season meet this year.

Women's Basketball:

Five student athletes were on the Fall Dean's List. Continued to sell Haven Discount Cards and planning on Night at the Races event this summer. Participated in Toys for Tots, speaking at Linden Hall School for Girls (April 19th) and coaches participated in free youth clinic in State College.

Men's Basketball:

The team had 3 members on the Fall Dean's List and 7 student-athletes over a 3.0 GPA. Senior Jesse McPherson is member of Social Justice Task Force. Team has helped with Lock Haven Youth Basketball league at LHCS. Program is currently organizing/planning Night at the Races event and Prospect clinics for this Summer and Fall.

Women's Soccer:

The Coach has signed 10 student athletes into the program for fall with hopes to have a roster of 43. Held two summer satellite camps and welcomed 68 new donors to the women's soccer program. Community service included participating in Salvation Army Adopt-a-Family and writing Appreciation Cards out to health care employees.

Men's Wrestling:

Four wrestlers named to the All-MAC Academic team. Two wrestlers, Tanner Updegraff and Parker McClellan, who are ROTC members participated in FTX event. During this FTX, cadets were assessed in their leadership attributes and competencies. Team also participated in Clinton Country Club and the Lock Haven Garden Club cleanup days.

Sports Information:

To date, every Spring home event has been streamed LIVE. This includes the 2020-21 PSAC Cross Country Championships, which LHU hosted. There were also many firsts, which included: the PSAC Championships were streamed live (over 1,600 live views). LHU streamed live two LHU home events at the same time and we streamed a 10-hour home track & field meet, with nearly 3.8K views.

Finance & Administration Division
Report for the Council of Trustees Meeting
May 7, 2021

Department Reports

Facilities Department

Director of Facilities, Scott McCall

In-house Projects In-process and Completed:

- Paving Projects – Open contract for miscellaneous paving projects throughout the summer season. Cost \$50,000
- Concrete Projects – Open contract for miscellaneous concrete projects throughout the summer season. Cost \$50,000.
- Fairview Suites Painting – Yearly painting maintenance and repairs have been scheduled for the student rooms of the fourth floor of Fairview Suites.
- RLC / Space Utilization Study – This was a feasibility study for the RLC (Robinson Learning Center) capital project as well as a mini master plan study of space utilization, adjacencies and future learning environment needs. The design proposal report by the architectural firm completed August 2019 at a cost of \$240,000. This study will be used to plan the renovations for the DGS (Department of General Services) Project to upgrade the RLC building in approximately two years. Office and classroom relocation projects are listed below as RLC Enabling Projects.
- RLC Enabling Projects:
 - Smith Hall Basement Conversion – Converting the existing dorm rooms into offices for the IT Department. Project Cost \$135,000. The work is complete and is ready for use for spring 2021.
 - Stevenson Library IT Help Desk – Created an IT Help Desk in the library, along with the supporting offices. Project completed.
 - Temporary TV Studio / Radio Station Move to Sloan room 321
 - Temporary move of “Black Box” to Sloan Auditorium
 - Ulmer 3rd and 4th floor “Swing Space “ – Work is ongoing and due for completion on July 1, 2021. This project funding is from the plant funds account. The cost of the project will fall within the proposed budget of \$3,000,000.
- Electrical Infrastructure Upgrade – Capital project through DGS. Budget \$6,000,000: The project work is on schedule with completion slated for August 2021. Currently the contractors (Westmoreland Electric Services) are preparing to remove and replace the underground cables at the end of the spring semester. A summer shutdown schedule has been posted to the camp community. The length of the project is 548 days and is on track for timely completion.
- Akeley Hall Repairs - Work is continuing for the necessary repairs to the parapet walls of Akeley Hall. Completion of this work will be followed by the stairwell plaster repairs and painting.
- Campus Appearance Improvement Projects – Campus visual improvement projects such as tree and flower planting, brush clearing and general cleanup. This is a continuing project with 2020 focus on the hillside below Fairview Suites.
- Fire Alarm Upgrades – System upgrades have been completed on all campus buildings with Thomas Field House remaining. This work will be completed as time allows.
- Smith Field Turf Replacement – Design services have been completed by APA Architects for the turf replacement and field watering system. The bidding process has been avoided for this project by using the CoStars

purchasing system. Work is scheduled to be completed during the time from May 20 to August 10, 2021. The estimated costs will be approximately \$1.2M.

- Campus Safety and Security Project – Upgrade of campus safety equipment (AEDs, campus security phones, video cameras and door locks both internal and external). Approximate cost of \$125k. All aspects of this project are complete but the door locks.
- Building Demolition – Capital project to demolish High Hall, McEntire Hall and the water tower is in design. A design firm has been selected and contracted by DGS with bidding to be summited in December 2021 and demolition to begin in February 2021.

Potential Upcoming Projects:

- Akeley Business Lab Proposal – A design proposal has been completed and we are awaiting a funding source.
- Clearfield Founders Hall Window Replacement
- Clearfield Founders Hall Roof Replacement
- Jack Stadium ADA Improvements
- East Campus Gym Upgrades
- Campus Village Retaining Wall Replacement

Financial Operations

Controller, Amy Dicello

- Clifton Larson & Associates is in the process of completing a CARES Act audit for FY 2019-20. The purpose of the audit is to ensure the university allocated CARES Act funding appropriately and that CARES reports were filed and/or posted on our website in a timely manner.
- Financial Operations continues to be well represented on the Northeastern Integration working groups. The Controller is the lead of Budget Sub-Working group and a member of the Accreditations Working group, the Director of Accounting and Student Accounts is the co-lead of the Student Accounts Sub-Working group and our Accountant is the co-lead of the Financial and Business Services Sub-Working group. In addition, the Finance Manager, Grant Accountant, Student Accounts Manager and F&A Administrative Assistant are all members of various Finance and Administration Sub-Working groups.
- The Business Office completed financial projections for FY 2022-23 for the Northeast integrated projections report which was presented to the Board of Governor's at their workshop on April 14th. The first two years of the report included stand-alone projections for LHU, Bloomsburg and Mansfield. The three universities also provided stand- alone projections for FY 22-23 which were combined for the integrated entity and projected out to FY 2025-26. By implementing the initiatives LHU outlined in our Comprehensive Planning Process report, we will achieve a balanced budget in FY 2022-23.
- Student Accounts submitted 1098Ts to students and the IRS. In addition, 1099s have been mailed to vendors and submitted to the IRS and PA State Department of Revenue. All forms were submitted before their required deadlines.
- Students Accounts staff have been involved in daily meetings regarding migrating to a common student information system with Mansfield and Bloomsburg universities. The migration process will begin soon and must be implemented in time to register student for the integrated university in academic year 2022-23.
- Lock Haven University is sharing Controller Amy Dicello with Mansfield University. Amy was appointment as Interim Associate Vice President of Finance as a result of the resignation of Mansfield's Vice President of Finance and Administration. This shared staffing arrangement results in a financial savings and .50 FTE savings to both universities.

Office of Human Resources and Social Equity

Chief Administration and Finance Officer, Deana Hill

- **Enhanced Sick Leave Program**
PASSHE is offering an Enhanced Sick Leave Payout Program to all employees. Employees must have met the years of service as of March 15, 2021 to be eligible for majority paid health care and meet the age requirement if applicable by their retirement date. The latest deadline of April 30, 2021 for submitting an intent to retire is for the Nonrepresented employee group. As of the date of this report, 10 Lock Haven University eligible employees have submitted a letter of intent to retire and participate in this program.
- **Flexible Spending Account Program – Temporary Changes for 2021**
PASSHE has amended the FSA Plan for 2021 and are allowing employees to carry over the full unused balance of 2020 FSAs into 2021 (instead of the normal \$550 carryover amount), FSA Limit Increase for Dependent Care to \$10,500 (instead of max of \$5,000), and for employees enrolled for the 2021 calendar year they can make election changes through the deadline date of June 30, 2021.
- **PASSHE Group Open Enrollment (APSCUF, Coaches, Nonrepresented, POA, and SPFPA Employees)**
PASSHE Open Enrollment will occur April 19, 2021 through April 30, 2021. Aside from employee premiums, there are no changes for the 2021-2022 plan year.
- **PASSHE Healthy U Program (APSCUF, Coaches, Nonrepresented, POA, and SPFPA Employees)**
The deadline for participation in the PASSHE Healthy U Program is May 31, 2021. As of the report received on April 1, 2021 the participation rate for Lock Haven University employees is 20%. April and May are generally months where the participation rate greatly increases.

Title IX

- January 22, 2021, Associate Director of Human Resources presented sexual harassment in the workplace to Ras. The RA's were educated on sexual harassment, appropriate work behavior, resources and reporting obligations.
- February 24, 2021, Dean of Students and Sexual Misconduct Investigator, and Assistant Director of Student & Residence Life and Sexual Misconduct Board Advisor, attended the PASSHE training that focused on conducting a Sexual Misconduct investigation and writing the Sexual Misconduct Investigative Report. Training was conducted by PASSHE Legal.
- March 24, 2021, Title IX board members attended a training presented by PASSHE legal regarding writing a Title IX decision. The Title IX decision is the outcome of the hearing as well as how the board made their decision including facts and rationale.

It's On Us-Week of Action from April 12th to April 16th.

- April 12, 2021, Kick Off- A social media blitz on the LHU It's On Us Facebook page. PSA's, awareness video's and announcements were released all week long on our social media page.
- Virtual It's On Us pledge signing took place. Students that participated were able to share the National It's On Us insignia on their Facebook page.
- April 13th, 2021, It's On Us hosted a virtual Step Up, a bystander awareness training. The Zoom training focused on how to notice an issue, interpret it as a problem, assume personal responsibility, and implement the help.
- April 14, 2021, Dr. Joni Frater and Esther Lastique presented by Zoom on Healthy versus Unhealthy relationships and the four pillars to a healthy relationship.
- April 15, 2021, Dr. Joni Frater and Esther Lastique presented by Zoom Joyful Consent. They addressed how to communicate your feelings and identified what is not consent.

Information Technology

Director of Information Technology, Boise Miller

Residence Hall Networking (ResNet): Lock Haven IT has engaged Apogee, a managed network services provider, to provide WiFi and network connectivity for our on-campus residential students in our residence halls. Apogee will be providing a complete turn-key solution, including network management, capacity management, external connectivity and 24x7 support for our residence halls. Installation/implementation began on April 5, 2021 and is expected to be complete by April 17, 2021.

Academic and Administrative Wireless Networking: Lock Haven IT has chosen a solution from TurnKey Technologies to install a comprehensive wireless network covering all campus non-residential spaces, including all classroom and administrative buildings, non-residential auxiliary facilities and outdoor spaces including athletic venues. The system is built using equipment from Aruba, a division of HPE (Hewlett Packard Enterprise), an industry leader with deployment footprints in large enterprises including UPMC. This replaces our legacy WiFi system and will allow for growth and density as the environment evolves. Implementation is in progress.

Cybersecurity Awareness Training: Lock Haven IT has re-engaged the firm KnowBe4, a globally renowned security awareness organization, to provide end-user training to our campus for the purpose of providing the campus community with the tools to recognize and react to social-engineering and “phishing” threats. This is very timely considering cybersecurity incidents on the rise across the higher-ed space and recent incidents at other PASSHE institutions.

MultiFactor Authentication: In addition to our prior efforts to provide multifactor authentication to critical systems for faculty and staff using Cisco DUO, Lock Haven IT has enabled the Microsoft 365 multifactor authentication platform for students logging into our Microsoft systems. This is also relevant and timely because of the cybersecurity incidents mentioned in the previous point.

PASSHE OneSIS: This project is now in the evaluation stages, and LHU team members are involved in the vendor selection for this future project. With integration efforts happening simultaneously and an intermediate SIS move from Jenzabar CX to the PeopleSoft instance hosted at Bloomsburg, LHU and the rest of the Northeast Integration Triad are planning to adopt and integrate into OneSIS in the third and final cohort.

Common SIS (Northeast Integration Group): Lock Haven IT as well as an ensemble cast of players from the functional areas across the institution have been heavily involved in the planning process to migrate our legacy Jenzabar CX SIS to PeopleSoft hosted at Bloomsburg. This has been a very time-consuming process through the discovery and planning phase, but we believe that these efforts are appropriate and proactive to ensuring that Lock Haven has input in the business processes. The end result will be a more robust SIS experience that better serves not only the faculty and staff, but also the students of our institution today and in the future.

Other Integration Activities: Lock Haven IT has been a key player and leader in this process. Key areas include user identity management and seamless experiences between the integrated campuses. We have standardized on using the PASSHE central Active Directory model for user accounts, authentication, and electronic identity. Regardless of the Integration process, we will be moving forward with this as it enables us to become more connected with the shared resources that are required in a forward looking “sharing system”.

Virtualized User Environment: Lock Haven IT continues to build our virtual desktop environment, allowing a seamless user experience regardless of the physical location of the user, whether in an office, in a classroom, or from any internet-connected device. Lock Haven’s virtual desktop (VDI) environment continues to be a model across the PASSHE system.

Shared Collaboration and Telecom Systems: Lock Haven’s Cisco Unified Communications infrastructure for voice and collaboration continues to be expanded and will form the basis of the communications platform utilized by the integrating universities. IT has recently expanded this service offering to allow greater remote work through new technologies, and this will ultimately be used to create seamless communications across organizations and will support

the shared service model.

Classroom Technology: Lock Haven IT will be upgrading the Greenburg Auditorium in the Willis Health Professions Building to support the latest in multimedia audio/visual technologies. This space, originally conceived as an immersive multimedia "theater," will be equipped with the latest classroom automation and teaching technologies. Additionally, as part of the integration process, IT is exploring the conversion of forty (40) traditional technology-enabled classrooms to be fully enabled for interactive distance education utilizing Zoom and Extron technologies.

Helpdesk and Support Services: Lock Haven IT, collaboratively with Bloomsburg and Mansfield, is exploring migrating our ITSM (Information Technology Service Management) platform to ServiceNow. This will enable enhanced IT ticket tracking, inventory management, and most importantly, collaboration with the other integrating institutions as well as the shared services provided from the PASSHE system level.

Public Safety

Director, Tim Stringer

All, but one officer has received both doses of the COVID vaccine. The lone officer that has not received their vaccine is following the advice of their primary care provider.

All officers have completed their mandatory in-service training for calendar year 2021, including MPOETC course of Legal Updates, Interacting with people with Special Needs, Child victims of Human Trafficking, and Juvenile Justice. All officers have also completed training in first aid, CPR and AED.

Sgt. Bruno and Officer Hall attended the Pennsylvania Chiefs of Police Association Accreditation Training Conference (Virtual). This will be the first step for the department to proceed with the process of getting accredited.

Sgt. Coxford and Officer Hall attended a law enforcement de-escalation training course through the Mansfield University Law Enforcement Training Center. These officers will use what they learned at this training to share with other members of the department to help other officers de-escalate situations in performance of their duties.

We have suspended our open position search to assist the University in meeting budgetary needs. We are planning to resume searching after July 1st, 2021. We are planning on visiting different police academies in the next few months to recruit a larger quality candidate pool.

With the change to the campus COVID restrictions, the Public Safety Department has spent more time in the residence halls and the dining facility to ensure existing COVID requirements are being followed including Social Distancing and wearing facial coverings.

With Athletic teams engaging in competitions, the Public Safety Department has increased our presences at the Athletic events, working with the Athletic Department staff to ensure that restrictions on spectators are followed. Currently, home Lock Haven University events are limited to two visitors per athlete and no spectators from away teams.

Report of the Vice President for Enrollment Management and Students Affairs to the Council of Trustees for the Friday, May 7, 2021 Meeting

New Student Enrollment

As of April 15, 2021, fall 2021 deposits for first-time freshmen on the Lock Haven campus were down 48 (-10%), deposits for first-time transfers were down 9 (-16%) and deposits for first-time graduates were down 9 (-17%). Graduate deposits have been impacted by the initiation of a summer semester cohort of students for the Clinical Mental Health and Counseling program. Clearfield Campus deposits for first-time freshmen were up 7 (32%) and deposits for first-time transfers were up 7 (88%). Overall new undergraduate enrollment at LHU is down 35 (-6%) students.

Main Campus						
First Time Freshman	FA2021	FA2020	FA2019	FA2018	YoY	YoY%
Inquired	9,346	7,476	7,344	7,737	1870	25%
Applied	2,096	2,467	2,201	2,686	-371	-15%
Accepted	1,768	1,987	1,939	2,234	-219	-11%
Deposited	429	477	434	513	-48	-10%
Transfer Student	FA2021	FA2020	FA2019	FA2018	YoY	YoY%
Inquired	217	310	156	159	-93	-30%
Applied	221	263	148	212	-42	-16%
Accepted	114	114	87	113	0	0%
Deposited	47	56	28	46	-9	-16%
International	FA2021	FA2020	FA2019	FA2018	YoY	YoY%
Inquired	48	45	66	127	3	7%
Applied	46	39	15	98	7	18%
Accepted	25	21	2	7	4	19%
Deposited	8	1	0	2	7	100%
Clearfield Campus						
Clearfield Freshman	FA2021	FA2020	FA2019	FA2018	YoY	YoY%
Inquired	89	115	274	230	-26	-23%
Applied	84	90	231	320	-6	-7%
Accepted	56	40	54	91	16	40%
Deposited	29	22	21	42	7	32%
Clearfield Transfer	FA2021	FA2020	FA2019	FA2018	YoY	YoY%
Inquired	64	82	18	25	-18	-22%
Applied	68	72	83	91	-4	-6%
Accepted	29	14	17	25	15	107%
Deposited	15	8	5	8	7	88%
UNDERGRADUATE TOTALS						
	FA2021	FA2020	FA2019	FA2018	YoY	YoY%
Inquired	9888	9054	7858	8278	834	9%
Applied	2521	2922	2678	3407	-401	-14%
Accepted	1992	2172	2099	2470	-180	-8%
Deposited	528	563	488	611	-35	-6%
GRADUATE TOTALS						
	FA2021	FA2020	FA2019	FA2018	YoY	YoY%
Inquired	599	369	546	292	230	62%
Applied	175	142	189	186	33	23%
Accepted	94	75	57	63	19	25%
Deposited	44	53	41	43	-9	-17%

EMSA Activities and Initiatives

Integration

Seventeen EMSA staff have represented LHU in the integration planning process on a variety of working groups and subgroups, including: enrollment management, student affairs and student success, workforce development, academic affairs, marketing, and financial aid. Three members of the EMSA staff have served in lead or co-lead roles on working groups. Representation from EMSA on working groups and subgroups has included management, SCUPA, and AFSME.

New Scholarship Platform: Next Gen

Robin Rockey assumed the lead role in implementing Next Gen, a new scholarship platform for the 2021-2022 academic year. Next Gen offers improved efficiency in reviewing applicants for scholarship committees. All Foundation scholarships are now in Next Gen and faculty/staff committees are selecting candidates through the Next Gen platform. Communication to students who will receive scholarships will occur in Next Gen, as will donor recognition.

EMSA Departmental Updates

Admissions

- Admissions was pleased to host two on-campus recruiting events for the first time in over a year. On March 20, fifteen accepted students visited LHU and on April 10, we had an additional 24 students visit. At each of the visits, students met with faculty, had lunch in Bentley Dining Hall, and toured campus.
- Admissions Counselors continue to be in the office daily meeting with prospective students and families. Our admissions team is doing a great job of keeping families organized and adhering to all COVID protocols to keep our staff and visitors safe. Lunch in Bentley Dining Hall has been added back into the morning visit schedule to enhance the visit experience.
- Outreach from the admissions office has continued during the spring recruiting season. Our student tele-counseling team has completed over 4,500 calls to prospective students, while our admissions counselors have completed over 4,300 calls. Our counselors are busy and their efforts are paying off as evidenced in our increased yield rate of accepted students for fall 2021.
- Admissions mailed merit-based university scholarship letters to 536 incoming first-time freshmen and first-time transfers. Merit scholarships are based on the rigor of curriculum and cumulative GPA.
- Admissions Counselors are continuing their notecard writing campaigns. They have written over 800 notecards to the incoming class, including one for each deposited student. We will be sending out another round of notecards congratulating incoming students on their high school graduation.

Center for Career and Professional Development

- The Center for Career and Professional Development collaborated with the PA Program for a Virtual Graduated Job Fair. In total, 10 health care providers and 46 students attended the event.
- For the 2020-21 academic year, there were 140 students enrolled in LHU's Dual Enrollment program.

LHU currently has a dual enrollment agreement with the following school districts
(homeschooled students within these school districts also qualify):

- *Bald Eagle Area*
- *Bellefonte Area*
- *Clearfield Area*
- *Curwensville*
- *Dubois*
- *Harmony*
- *Jersey Shore*
- *Keystone Central*
- *Loyalsock Township*
- *Milton Area*
- *Moshannon Valley*
- *Philipsburg Osceola*
- *St. John Neumann Regional Academy*
- *Sugar Valley Rural Charter School*
- *West Branch Area*
- *Williamsport Area*

- Advanced Health Professions: The Advanced Health Professions is a partnership between Lock Haven University and the Keystone Central School District. The Advanced Health Professions dual-enrollment program combines skill-based, interactive, and university level classroom instruction with shadowing in the healthcare setting. The program is designed to prepare students for post-secondary education by offering college level courses. Students spend two to three half-days a week with Lock Haven University faculty and two half-days a week participating in activities at various healthcare facilities. Students could spend one day a week at their home school.
- Child Development: Betsy Manlove's Child Care Grant helps support dual enrollment students who score competent or advanced on placement testing. Students who qualify can take the Child Development and Brain Building Science course and earn 3 college credits. The class counts toward the bachelor's degree in PreK-Grade 4/Early Childhood Education at Lock Haven University.

Financial Aid

- With the announcement that director of Financial Aid, Aristalia Benitez, will be leaving LHU for another position, Michael Hall has transitioned from Admissions to the Financial Aid office and has assumed the position of Interim Director of Financial Aid. Michael will be working on refining the working relationship between Admissions and Financial Aid to ensure a seamless process and efficient level of service for students who are being recruited to the university.
- Current students are being packaged for financial aid in April to allow more time for them to complete the Free Application for Federal Student Aid (FAFSA). Messaging about the FAFSA has been provided through a variety of mediums and FAFSA data is being monitored to see if additional outreach is required.

Registrar

- LHU Registrar, Jill Mitchley, has announced her retirement after 35 years of service at the university. Jill started at LHU in the Registrar's Office as a student employee and worked her way up her to Registrar, which she assumed on June 28, 2004. As Registrar, Jill implemented many technological and process changes to improve service to students, faculty, and staff. Jill is respected for her excellent work ethic, dedication to LHU, and highly effective performance as Registrar. Jill be missed by the LHU campus community and we wish her the best in her retirement.
- Due to COVID-19 restrictions, the Celebration of Scholarship was not held this semester. This event had been scheduled on the academic calendar for Wednesday, April 21.

- As of April 14, there were 610 current students registered for fall 2021 classes, which compared to 667 at the same time in spring 2020. Graduate student registrations were up by 52, while undergraduate registrations were down by 109. Outreach to non-registered current students will occur through the end of the semester.

Student Activities

- Despite limited students on campus and COVID event and programming restrictions, 64 clubs registered as active for 2020-2021 and 43 students were engaged in Greek Life recruitment programs this semester.
- The Student Rec Center (SRC) Spring Fever Virtual 5k/10k was offered from April 16 through April 23 and the first 50 participants received a t-shirt. Participants had one week to complete their runs.
- New small group intramural programs this spring included: Kan Jam and Spike Ball, and double elimination play will be held on April 19.
- Zoom Zumba and yoga classes and on-campus high intensity interval training (HIIT) classes are also being hosted at the SRC in a safe, socially distanced environment.
- Weekly on-campus Hump Days activities continue this semester – 151 students participated in the Baseball Opening Day program last week.
- Student Activities continues to host weekly virtual events, recent activities included: Marvel Movie Monday, Tune-In Tuesday, Zoom Bingo, Trivia Thursday, and an E-sports Super Smash Tournament.
- Community Service and LHU Students will be sponsoring the following upcoming programs this semester:
 - Back Packs for Kids Project will support the local Kiwanis and Foster Children – 289 items were donated by the LHU Community
 - Bald Eagle State Park Clean-Up Day – Saturday, April 17
 - Good Deed Mondays – Earth Day No Sew T-shirt Bags, and Adopt a Pet Day
 - Letters of Hope Project in partnership with local nursing homes; cards have been sent to seniors living in local nursing homes
 - “Student Take Over Challenge” - a service event for students to volunteer in their hometowns

Student Outreach, Assistance, and Resources (SOAR)

- Planning for summer orientation has been coordinated by George Rusczyk and a committee of faculty and staff. Flexible options for in-person and virtual events will be offered to students. Online modules to help students make a transition to LHU will begin on April 21 and continue through June.
- Seven orientation programs (two virtual and five face-to-face) will be offered in June and July. In-person orientations will be half day events with morning and afternoon schedules (9:00am – 1:00pm and 2:30pm – 6:30pm).
- An initial email with orientation dates has been delivered. Communication about online modules will be sent the week of April 19, and an email for students to sign up for orientation will follow the next week.
- The Haven Cupboard has been very busy this spring in helping to address food scarcity needs for many LHU students. On a weekly basis, the Cupboard has provided food for many LHU students, ranging from 19-76 students every week.

Student and Residence Life

- There are 305 total students living in residence halls for the spring 2021 semester (224 students in Fairview Suites, 81 students in Campus Village). There are 378 students (75 off-campus) who have meal plan contracts for Spring 2021.
- The fall 2021 returning student housing contract process opened on March 29 and 252 students have submitted contracts. The new student housing selection process opened on April 5 and 211 students has submitted contracts.
- Student and Residence Life staff have effectively coordinated the quarantine process in the residence halls this spring and currently are managing 14 students in quarantine. Ten of those quarantined students are receiving delivered meals.
- Starting Fall 2021, all University on-campus residence hall students will have access to an enhanced Wi-Fi system. The decision to upgrade the Wi-Fi system was based on direct student feedback. Student and Residence Life partnered with Apogee to provide modern Wi-Fi to ensure student success and a high-quality college experience.

Lock Haven University Council of Trustees Report

University Advancement

May 7, 2021

Joe Fiochetta, VP for University Advancement

Advancement Office

University Advancement serves Lock Haven University by building and strengthening relationships with the internal and external communities we serve to encourage advocacy, investment and support of the University, its mission, goals and programs in support of student and alumni success.

Volunteer Leadership Meetings

- The Foundation Board will hold their summer meeting on June 10, 2021.
Board committees meet monthly.
 - The Alumni Board will hold their summer meeting on June 17, 2021.
Board committees meet monthly.
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Integration Update

The Advancement team is embedded within several working groups and subgroups including: Donors, Alumni Relations, and Foundations; Marketing and Communications; Athletics; and Governance and Leadership. All working groups have submitted preliminary recommendations for BOG consideration. Working groups continue to meet weekly and are focused on identifying areas to collaborate and coordinate as the next phase of integration is considered.

Alumni and Community Engagement

Recent Activities

- The Advancement team continues to find opportunities to reach, relate, engage, and connect with our alumni and community members.

Month	Event	Total Attendees
January	• Painting to Gogh (1/28)	10
February	• Valentine's Day Theme Trivia (2/11) • Black History Month Alumni Panel (2/24) • Alumni Virtual Wine & Chocolate Pairing (2/26)	131
March	• St. Patrick's Day Theme Trivia (3/11) • Virtual Alumni Happy Hour 1990-1999 (3/25)	95

- President Hanna held several town halls to discuss university sustainability and integration for internal and external stakeholders on: March 4 (faculty/staff), March 11 (students), March 16 (faculty/staff) with Chancellor Greenstein, and March 25 (COT, elected/school officials, community representatives, alumni/foundation officers) with the Chancellor.

Upcoming Initiatives

- In the coming months, the team has planned additional in-person and virtual events including:

Month	Event
April	<ul style="list-style-type: none">• Virtual Cooking Class (April 21 at 5pm)
May	<ul style="list-style-type: none">• Alumni Town Hall with President Hanna (May 5 at 12pm)• 2021 Commencement (May 7 & 8)• Class of 2020 Graduation Ceremony (May 15 at 11am)• Memorial Day Themed Trivia (May 27 at 8pm)
June	<ul style="list-style-type: none">• ZTA of the 70's reunion (June 4-6)• Virtual Soap Making Class (June 18 at 7pm)• Best of Clinton County (TBD)

- Planning has begun for Homecoming 2021 including the 50th reunions for the Class of 1970 (postposed due to COVID) and Class of 1971.

Fundraising

Recent Activities

- As of March 31, 2021, receipted gifts are consistent and in line compared to the same point last fiscal year.
 - The 2021 All In Day of Giving took place on April 15-16, 2021. This year, All In was expanded to include all academic and athletic areas of the university. Gifts continue to come in and to date, over 625 donors contributed more than \$165,000 that will help make an LHU education more affordable. The was the second Day of Giving conducted this fiscal year and combined, nearly \$300,000 in support has been generated.
 - Several new initiatives continue to yield increased results including a corporate match program that has produced +105% more funds year-to-date compared to last year and new recognition (giving) societies that have produced +22% new donors year-to-date compared to last FY.
- The Fredericks Guest House (FGH) was sold and should net approximately \$235,000 to the LHU Foundation. The contents of the FGH were sold at a public auction on April 17 and should yield another \$3,000 in net funding.
- Collaborating with Student Affairs, a new scholarship platform is being deployed that will modernize and improve how scholarships are awarded and recognized by students and donors.

Upcoming Initiatives

- We continue to meet with donors both virtually and in-person to cultivate relationships with our top prospects.
- The team is working on our fiscal year-end appeals (May 2021).
- LHU Foundation budgets for fiscal year 21-22 are being prepared and will be presented to the Foundation board for approval during their June meeting.

Communications

Recent Activities

- In partnership with the North East Integrations Marketing and Communications working group, two regular integration communications have been launched. *Integration Insights Monthly* is distributed monthly to campus communities, parents, alumni, and local communities with relevant integration information. *Integration Insights for Students* is distributed weekly to current students and contains integration information on topics relevant to students. The weekly series is also available on LHU's social media platforms.
- The Strategic Communications Office continues to support LHU's COVID response through a public service campaign, *Protect The Nest*, aimed to raise awareness about COVID guidelines and promote healthy practices and vaccination. Strategic Communications coordinates and produces a weekly social media series, video PSA's and a campus poster campaign.

Upcoming Initiatives

- The Office of Strategic Communications continues to promote the good things happening at LHU through traditional and social media. In addition, the office will work closely with our partners in EMSA to support summer recruitment initiatives.
 - Planning has begun for the Fall 2021 issue of The Haven Magazine.
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Marketing

Recent Activities

- The Marketing team instituted a consolidated marketing plan for the latter part of the semester, focusing on digital and traditional marketing channels to drive enrollment.
 - Advertising campaigns (print and online) for Admissions were developed for focused recruitment markets.
 - A search engine optimization tool/platform was implemented that, in part, will improve the accessibility and searchability of our website.
 - Several marketing landing pages were developed as a point of access for our marketing campaigns and to capture prospective student leads.

Upcoming Initiatives

- The Marketing team is working on updating the content of key strategic administrative areas of our website in order to improve navigation, readability, and usability.
 - In preparation for next fiscal year, we are reviewing our traditional marketing channels and how they will integrate into our future planning as well as exploring what additional (digital) marketing channels to invest in.
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Athletic Communications and Marketing

Recent Activities

- With the return of spring sports – twelve different teams *have or will* compete during the spring 2021 semester – the Athletic Communications and Marketing team is back in full force to promote our student athletes and athletic competition.
 - Updated GoLHU.com, the official website of athletics in preparation for the Super Spring of 2021.
 - Provide game-day, event coverage including various promotional materials, social media efforts, statistical coverage and much more.
 - Provide live video streaming of every home event including the 2020-21 PSAC Cross Country Championships (a 10-hour event, with nearly 3.8K views).
 - Assisted coaches and various programs in the support/promotion of upcoming special events (e.g. camps, golf tournaments, newsletters, etc.).

Upcoming Initiatives

- The team is moving forward with plans to communicate and support athletic achievements and initiatives.
 - Planning for staff updates, additions and management of current staff.
 - Continued development of communication systems and platform to disseminate COVID-19 messaging, specifically potential schedule changes and/or updates.
 - Assist with planning and production of 2020-21 Talons, LHU athletics' annual student-athlete award show.
 - Assist with the promotion of 2020-21 senior student-athletes.
 - Develop a comprehensive plan for Athletic Communications and Marketing for FY21-22 and beyond.
 - Serve and support initiatives regarding the LHU Athletics Social Justice Task Force.
 - Support alumni outreach and fundraising efforts (All In, track & field facility naming events, etc.), including promoting sport-specific appeals, online stores, and auction sites.