

Lock Haven University Council of Trustees Updates
Provost and Vice President of Academic Affairs
February 2022

Executive Summary:

As we hit our stride in 2022, Lock Haven University enjoys a near-normal operating status. Following a remote start for the first week of classes to allow the omicron surge to dissipate, we are back to face-to-face classes and experiences. For the most part, travel to conferences and presentations have resumed, internships and student teaching experiences have returned fully, and winter athletics are in full swing – despite staccato postponements and cancellations due to COVID-19 breakouts on local or visiting teams and a 10-day pause on open spectators at indoor games

A universal mask mandate remains in effect inside all campus buildings and, with the exception of spectators at indoor athletic events, it is generally well-observed. As we have done throughout the pandemic, our active positivity remains in the single digits and no COVID-19 infections have been traced to the classroom.

Of the 23 faculty to whom we issued *Notices of Intent to Retrench* (down from the 29 with whom we met regarding this possibility), we have pulled four letters so only 19 faculty remain with active Notices. While having even one such letter remain is difficult, we continue to celebrate the significant reduction from the 51 we were contemplating at the start of the academic year. We continue to examine complement planning across the triad and to explore opportunities for further reductions. Program moratoria continues to move through the process for two graduate programs, eight undergraduate programs, and four concentrations under two more baccalaureate programs.

Changes in local Academic Leadership

As you know, Associate Provost and Dean of the College of Natural and Behavioral Sciences, Dr. Jonathan Lindzey, will be retiring in February after 16 years at LHU. Dean Lindzey's tenure of service includes five years as Chair of the Department of Biology, a year as Interim Associate Dean, and another as Interim Assistant Provost. He was then the Interim Dean of the College of Natural, Behavioral, and Health Sciences and has served as Associate Provost as well as Accreditation Liaison Officer for LHU. We are grateful to Dr. Lindzey for his years of dedicated service and announce that at his departure, we will be welcoming back Mr. Walt Eisenhower who will reprise his role as Interim Dean of the college as well as Interim Dean of the developing College of Health Professions for the integrated university. A national search for the founding dean is underway.

Mr. Eisenhower is a US Navy Veteran with a B.S. and MMS. in Allied Health and Physician Assistant Studies, respectfully. He completed a postgraduate surgical residency at Yale School of Medicine. Mr. Eisenhower is one of the original faculty in the LHU Physician Assistant Program and played a key role in its development. Walt served as the Director of Physician

Assistant Program from 1997 to 2015, and has held multiple national leadership positions in Physician Assistant Education - serving as the Commissioner with the program's accrediting body for 2 terms. He is a current member of the Allopathic State Board of Medicine and an Educational Consultant. He has spent 37 years in licensed clinical practice and maintains a part time clinical practice.

Dr. Christine Remley, interim Dean of the School of Liberal Arts & Education left LHU in December. She started at LHU in 2004 and served as Chair of PK-Grade 8 Education & Professional Studies for seven years. She has accepted a position as Dean of the School of Education at the University of North Texas at Dallas which she began last month. We express our gratitude to Dr. Remley for 18 years of dedicated service to LHU.

Beginning in January, Dr. Jim Brown, who served for a decade as Dean of the College of Liberal Arts at Bloomsburg University, assumed decanal leadership of LHU's College of Liberal Arts & Education as well as the Dean of the College of Arts, Social Sciences & Humanities for the emergent integrated university. Dean Brown currently leads thirteen departments comprising twenty-one academic programs and more than 130 faculty and staff. Under his leadership the college has established new programs including the Bachelor of Fine Arts and Master of Social Work and has received major gifts in support of the Anchor Program and the Kerby Confer Media Center. Dr. Brown's previous appointments includes serving as assistant, associate, and interim dean at Bloomsburg and as associate provost and dean of Arts and Sciences at Mansfield University. Prior to that, he was a tenured professor of English at Charleston Southern University in South Carolina, where he taught composition and British, Irish and American literature.

Throughout the spring, the Stephen Poorman College of Business, Information Systems, & Human Services will continue to be led by Interim Dean, Dr. Cori Myers, and Interim Associate Dean, Dr. Katherine Ely.

Notable Program, Student, and Faculty Accomplishments.

Highlights from the Poorman College of Business, Information Services, and Human Services

Sport Studies Department

The Sport Studies Department had seventeen (17) students volunteer at the College Football Championships *with Professor Peter Campbell, Professor, Department Chair, Sports Studies Department and Professor Bridget Roun, Associate Professor, Social Work and Counseling Department, on January 10th in Indianapolis.* The students were applauded by the Organizing committee for their hard work.

A few students will also be attending and volunteering at this year's Super Bowl through their Sport Management Club and assisting at the NBA Draft this spring.

The enrollment in Sport Management in the BS program is currently up one student from the end of fall 2021. The graduate enrollment in the MS in Sport Science has 90 students total. 75 with declared majors and 15 who will declare when applicable.

Social Work Department

Dr. Steven Granich, Associate Professor, Social Work and Counseling Department, had an article, Professional Development of Social Work Education and Practice in Pakistan within a Global Context accepted for publication in Social Work Education.

Professor AnnJane Ross, Assistant Professor, Field Coordinator, Social Work and Counseling Department is running the completer program for social work which is bringing in transfer students from community colleges to complete their BSW degree here at Lock Haven University. This program is coordinated from the Clearfield campus.

Joint Project

Dr. Gérard Martorell, Assistant Professor, Business Administration, Computer Science, and Information Technology Department and *Dr. Steven Granich*, Associate Professor, Social Work and Counseling Department, are working on a research project in their undergraduate classes in Spring Semester 2022 to test the efficacy of the World 101 Curriculum which is a curriculum to develop Global Literacy. Bloomsburg, Mansfield and Lock Haven are involved along with two universities in Georgia (Georgia College and University and Georgia Gwinett College). They are using money from the grant to pay student workers to help with the research project. AACSB's American Democracy Project's (ADP) Global Civic Literacy is a one-year initiative in partnership with World101 from the Council on Foreign Relations (CFR) designed to help students increase their knowledge of our global society and understand how global issues influence lives of everyday citizens. Through this initiative, team members from each participating institution will work together in the development of campus curricular and co-curricular programming that utilize World101 to build global civic literacy. Individuals at the participating institutions will form a community of practice, working together to exchange ideas and develop effective strategies, as well as provide support across institutional roles with colleagues from across the country.

Business and Computer Science Department

Dr. Regan Garey, Professor, Business and Computer Science Department, recently completed a master's level book for the German University IU. The title of the 8-chapter book is *International Financial Reporting Standards (IFRS)*. Dr. Garey also completed a series of 4 workshops delivered via zoom on Consolidation of Financial Statements for students in Heidenheim, Germany at DHBW in their international business program. She had been a guest lecturer at DHBW in person three times in the past.

Dr. Marcia Kurzynski, Assistant Professor, Business and Computer Science Department and Dr. Cori Myers, Interim Dean Stephen Poorman College of Business, Information Systems, and Human Services and Associate Provost presented:

Kurzynski, M. & Myers, C. (October 21, 2021). *Teaching and engaging generation z after COVID 19*. Northeastern Association of Business, Economics and Technology (NABET), Annual Meeting, State College, PA.

Dr. Richa Sharma, Assistant Professor, Business and Computer Science Department will be chairing a session in the 3rd International Conference on Innovative Trends in Information Technology (ICITIT'22) to be held on Feb 12 and Feb 13, 2022 in India in virtual mode.

Clinical Mental Health Counseling (CMHC):

Dr. Stephen Kuniak, Assistant Professor, Social Work and Counseling Department received the President's Award from the Pennsylvania Counseling Association.

Dr. Kristin Vincenzes, Clinical Mental Health Counseling Program Director and Associate Professor, Dr. Ashley Pechek, Assistant Professor, Social Work and Counseling Department, and Dr. Leandrea Romero-Lucero, Assistant Professor, Social Work and Counseling Department presented at the National ACES Conference in Atlanta in October along with several LHU CMHC students:

Vincenzes, K. A., Pechek, A., Romero-Lucero, L., Waller, M., & Miller, R. (2021, October). *Embedding self-care across the curriculum: It's a journey not a destination*. Educational Session at the Association for Counselor Education National Conference, Atlanta, GA.

Romero-Lucero, L., Vincenzes, K. A., Monaghan, M., & Timko, K. (2021, October). *Group counseling: Creative strategies for teaching*. Educational Session at the Association for Counselor Education National Conference, Atlanta, GA.

Dr. Vincenzes also published an article with LHU CMHC students this winter:

Vincenzes, K. A., MacGregor, I., & Monaghan, M. (2021). A beacon of light: Applying choice theory to the COVID-19 Pandemic. *Journal of Mental Health and Social Behavior*, 3(2), 152. <https://doi.org/10.33790/jmhsb1100152>

Highlights from the College of Natural, Behavioral and Health Sciences

The Nursing program celebrates a very positive exit report from the *Accrediting Commission for Education in Nursing (ACEN)*. ACEN found that we met all standards, with one commendation and only two recommendations. The Visiting Team recommended reaccreditation. E await the

Commission's final decision in September, 2022. We congratulate our faculty and students on this affirming accomplishment.

The transition of our Harrisburg Physician Assistant faculty and students from the Dixon University Center (DUC) to a new site at HACC was approved by the ARC-PA accrediting body and the physical renovations and move were completed over the break. Classes are now being delivered to and from our new site. The facilities and IT crews as well as the PYAS faculty are to be commended for their intensive efforts to accomplish this transition.

A virtual signing to commemorate the event would have been held on February 15th.

Clearfield Campus Highlights

There are several notable mentions from the Clearfield campus. Some are listed below

- **CREDIT FOR PRIOR LEARNING:** Clearfield Campus faculty are spearheading a policy on credit for prior learning for the university. Once implemented, this policy will offer adult and non-traditional students the unique opportunity to petition for college credit for the knowledge, training, and skills they previously learned through a broad range of experiences outside of the traditional academic setting.
- **NORTHERN PENNSYLVANIA REGIONAL COLLEGE:** Lock Haven University is pursuing a partnership with Northern Pennsylvania Regional College that would allow students who earn an associate degree at NPRC to complete a bachelor's degree at LHU. Clearfield Campus faculty are creating pathways for business, criminal justice and social work with the hope of expanding to other majors in the future.
- **CLEARFIELD COUNTRY CAREER AND TECHNOLOGY CENTER- PARTNERSHIP** -we are pursuing a partnership with the Clearfield Career and Technical Center. Details from Mike are that the Professional Track has passed the Poorman College CCC as of November 2021. It is now in the hands of the UCC.

Dr. Peter Huegler and Michael McSkimming will be working on an MOU with CCCTC with the goal of enrolling students for the fall 2022 semester.

- **NURSING HONORS PROGRAM:** The honors society has 19 of the 47 graduating nursing students who are candidates for the Epsilon Upsilon Chapter of the OADN Alpha Delta Nu Nursing Honor Society.

This years' service project is focused on the assembly of Care Boxes for the adolescent patients in local mental health facilities and the members of local nursing homes in both the Clearfield and Lock Haven communities.

The honor society students are also trying to establish a Uniform Exchange for future students attending Lock Haven University's nursing program by contacting LHU nursing alumni for uniform donations. The goal is to minimize additional costs for future students by having a closet with uniforms available by request.

- **SOCIAL WORK ADDED TO LHU CC:** Graduates of our social work program are now working in agencies in Clearfield, and in the fall social work students will be placed in the Clearfield Community for their field placements.
- **ORIENTATION** Clearfield Campus welcomed (roughly 20 new students to campus this spring and holding a fun and informative orientation session prior the start of classes where we also greeted several dual enrolment students.
- **LIFELONG LEARNING** – after two years of a covid hiatus, the campus is attempting to revive the partnership with the Area Agency of the Aging for adult residents of Clearfield county. . Together the Agency and LHU CC offered courses geared toward interests of baby boomers and older citizen. Sessions last from 60 to 90 minutes and are taught by LHU faculty and community members with specific areas of expertise. Some local tours and art programs are also offered. The goal is to pick up March 2022 from March 2020 and offer a few sessions either face to face or zoom for participants.
- The Clearfield Campus applied for and was awarded a Department of Education grant in the amount of \$118,000 to turn a classroom into a full functioning zoom room.

The state-of-the-art equipment will outfit one of our 80 seat classrooms in the new academic building, and will assist students with additional educational opportunities.

Highlights from Athletics

Lock Haven University football welcomed Head Coach Daniel Mulrooney who comes to The Haven after leading a remarkable turnaround at NCAA Division III Anna Maria College in Paxton, Massachusetts. A historic 7-3 record led Anna Maria to the 2021 NCAA Division III playoffs, the school's first-ever NCAA tournament appearance.

In addition to the program's first-ever NCAA postseason berth, the 2021 Anna Maria squad also claimed the Eastern Collegiate Football Conference (ECFC) championship, the first conference crown in the school's history. In four seasons (*2020 season canceled because of COVID-19), Mulrooney went 11-29 overall, which included the 7-3 season during 2021.

Prior to his head coach tenure at Anna Maria, Mulrooney spent three years serving as the defensive coordinator at Worcester Polytechnic Institute, a Division III institution in Worcester, Massachusetts. During his three years as the defensive coordinator at WPI, his defense became

one of the top defensive units in the Liberty League Conference. In 2015, WPI had its best season in 23 years after going 7-4. In 2016, Worcester Polytechnic Institute reached new heights by recording its first back-to-back winning season since 1995.

In 2017, Mulrooney was selected by the American Football Coaches Association (AFCA) to the 35 under 35 Coaches Committee. This committee is hand-picked by the AFCA to showcase the top young coaches in the profession and it's a group that consists of coaches from all levels of NCAA football (FCS, FBS, Division II & III). Since 2017, Mulrooney has been a headline-speaker at the national convention (2017, 2018, 2019 & 2020).

He earned a communications degree from Boston College in 2011 and a master's degree in liberal arts from Stony Brook University in 2013.

Coach Mulrooney has said that “[He is] ready to build LHU football into a program with a championship culture. A culture that our entire university community, alumni and our entire fanbase will be proud to support. My family and I are excited for the future and cannot wait to call Lock Haven home.”

Other notable accomplishments include:

- The Athletic Department Performance Programming was established <https://www.golhu.com/sports/2021/12/8/lhu-athletics-performance-programming.aspx>
- Women’s basketball senior student athlete Ahnera Parker scored her 1,000th point.
- Men’s Wrestling has four nationally ranked wrestlers, including #23 Anthony Noto, 21-1 record.
- The Charlotte Smith field was re-dedicated over homecoming weekend. *This may information may have been provided for last meeting.*
- Men’s Soccer had several notable accomplishments including
 - 13-4-2 (10-1-1 in Eastern Division)
 - 1st NCAA Tournament appearance since 2006
 - PSAC Eastern Division (regular season) Champions
 - PSAC Eastern Division Rookie of the Year (Samuel Hershey)
 - PSAC Eastern Division Athlete of the Year (Beckham Sibiski)
 - PSAC Eastern Division Coach of the Year (Patrick Long)
 - Seven All-Conference Players PSAC Eastern Division
 - PSAC Champion Scholar Athlete (Colton Swanson, highest GPA at PSAC Tournament)
 - PSAC Fall Top 10 Award winner (Beckham Sibiski)
 - D2CCA All-America (Beckham Sibiski)
 - Three All-Region United Soccer Coaches Players
 - United Soccer Coaches All-America (Beckham Sibiski)
 - United Soccer Coaches Scholar All-America (Beckham Sibiski)

- United Soccer Coaches National Scholar Player of the Year (Beckham Sibiski)
- Similarly, Field Hockey had multiple fall season honors:
 - A10 All Conference Players: Martina Spangenberg 2nd team All- Conference, Jasmine Miller
 - Zhao Rodrigo A10 All-Rookie Team
 - 1 Mid-East All Region player: Martina Spangenberg
 - NFHCA National Academic Team Award – overall team GPA 3.0 or higher
 - 13 players NFHCA National Academic Squad – 3.3 GPA or higher
 - 1 scholar of distinction – GPA 3.9 or higher
 - Frederick Douglas Scholarship Recipient – Karina Long
 - Head Lacrosse Coach Reese was selected as an NCAA Division II Women Leaders grant recipient.

Highlights from the Faculty Professional Development Center (FDC)

The FDC's Distance Education team at Lock Haven University is offering a series of training workshops this spring semester, for faculty on various topics related to online teaching. The team has a new member from the faculty who has extensive experience in developing high quality online and hybrid courses. In addition, they are currently starting to meet with their counterparts at Bloomsburg University and Mansfield University to leverage the respective strengths and develop a plan to work together in our integrated university.

Highlights from the Center for Global Engagement

In late fall 2021, exchange student, Luna Tornabene, was given the opportunity to volunteer at the U.S. Formula One Grand Prix in Austin, Texas. Tornabene came from LHU's partner school, *Institut Des Hautes Etudes Des Communication Sociales (IHECS)*, in Brussels, Belgium, and majored in Communications. She studied Sport Management on her exchange.



Tornabene, whose father encouraged her passion for Formula 1 racing, was introduced to the opportunity to volunteer with Quintevents Management by other students in the LHU Sport Management program. This opportunity allowed Tornabene to gain valuable hands-on experience in event operations and to make quality contacts and gain professional mentors in the field she can work with in the future. During the Grand Prix she checked customers' tickets to see if they had clearance to enter a restricted zone, as well as answered questions and provided transportation to and from the event. She impressed the organization so much that they talked to her about employment in their London office. Tornabene said she hasn't decided on her plans following graduation but is excited for the potential job opportunity and being involved with Formula 1 racing.



During International Education Week in late fall 2021, the Center for Global Engagement collaborated with the Office of Admissions and hosted a visit for students from Mazapan International School of Honduras where LHU alumna, Emily Day, is teaching English as a Second Language. Over 40 students attended the event via Zoom. Mazapan is the oldest American school in the country. The majority of its students attend college in the U.S. All juniors and seniors are required to learn about the college application process in the United States. November's visit gave Mazapan students an opportunity to learn about Lock Haven University; ask questions of a current LHU international student and staff. This new link has the potential to become a fruitful partnership in the near future.

Highlights from Workforce Development

The NE Integration Workforce Development group has been meeting regularly to identify the structure and goals to support the workforce development initiatives and partnerships with employers within the northeast region. This group has been researching a variety of workforce development grants to assist in further developing these partnerships and establishing career pathways and pipelines for our credit and non-credit students. We have provided a letter of support to our local Workforce Investment Board in support of a Good Jobs grant for the region.

Deans/Directors of Continuing Education across the system are working with the Chancellors office to develop an RFP for software which will enable local staff to develop a more systematic registration and communication process with non-credit programs. PASSHE will be covering the expense of this implementation for the first couple of years with the expectation that the local universities will be able to increase their services and be able to support the expense of the software.

Additionally, PASSHE is providing one-time funding to support an initiative with CAEL (Council for Adult and Experiential Learning) that will develop a crosswalk of skills between our credit-based programs and non-credit/industry recognized credentials. The goal of this initiative is to better support non-traditional enrollments and award credit for past learning and work experience of those in the workforce. This will allow us to help increase the development and training of industry recognized credentials/certificates for our students.

Continuing Education courses for the spring are continuing to be offered on campus and online through our third party vendors. We have Phlebotomy Technician programs scheduled to begin soon at both campuses. We have had our first Massage Therapy graduate, and we are working with the Federation of State Massage Therapy Boards to assist this graduate with completing the MBLEX exam.

WEDnetPA grants have reached the reallocation period. LHU currently has 18 contracts with employers. The total allocation for the year prior to reallocation is \$293,406.00. The Interim Director has been working with the PA CareerLink system to market and support employers as

well as conducting outreach to past partners to ensure these funds are distributed appropriately.

The LHU Computer-based Testing Center is pursuing approval to become a Prometric testing site which will allow us to proctor civil service exams and increase the revenue in that area.

Integration and Academic Affairs:

At the September 2021 meeting, a comprehensive summary was provided that detailed progress and planning at the intersectionality between integration and academic affairs. At the November meeting, a broad update was provided. Unfortunately, progress since then has been frustratingly slow due to issues surrounding negotiations and interpretations of the side letters governing the transition period. Nonetheless, I provide below the pertinent updates.

Academic Structure

- National searches are underway for the Dean of the College of Education and Human Services as well as the Dean of the College of Health Professions – both of whom will be seated at Lock Haven. We are using search firms for this purpose. There is also a national search for Interim Associate Dean of the College of Health Professions until the founding Dean is onboarded and can elect to search for a permanent Associate Dean.
- Internal searches are underway for the Associate Deans for the remaining four colleges- three of whom will serve from the Lock Haven campus. If suitable internal candidates cannot be found, national searches will be commissioned.
- An internal search for the Associate Vice President of the Office of Institutional Effectiveness & Assessment is almost concluded.
- Of the 35 departments two yet remain without an elected Chair. In Health Sciences, the elected Chair stepped down for health reasons. In Nursing, there have been no volunteers. Meeting and outreach continue to encourage a self-nomination. If these do not bear fruit, the President is empowered to appoint an Interim Chair.
- Deans, associate deans, and Chairs have begun working together this spring. Their collaborative work includes setting schedules for the fall, developing departmental policies and procedures and facilitating the development of curricula.

The Interim Curriculum Committee (ICC)

The ICC has two critical roles:

- To review curricula proposals (degrees, concentrations, minors, certificates, and courses) submitted by the newly formed departments and to submit them for administrative review and approval.
- To conduct an omnibus acceptance of the curricula at Lock Haven and Mansfield universities to ensure continuance of their academic programming in the new university after LHU and MU surrender their MSCHE accreditation. This simple thumbs-up approval ensures that students in those LHU/MU programs may continue in those programs until they graduate, choose the integrated curriculum in the same major, or switch majors.

Both of these are stalled. The former by the failure thus far of state APSCUF to review the proposal approved by the ICC and the integrated Meet & Discuss team. The latter is delayed by one contingent's insistence that the BU curriculum must also be accepted even though BU is the surviving institution.

An additional complication is that undergraduate programs depend upon General Education as a platform to construct their majors and minors. As yet, the ICC and Management have not come to agreement on how an interim General Education Committee should be convened. The Provost-Elect has recommended selection of a broad complement of faculty across the five colleges and three campuses, but one contingent has argued that she has no authority to do so. Although a 6-3 vote will carry the day, the ICC has been reluctant to take this action.

Because completed Phase I curricula (for the majority of programs ostensibly launching in Fall 2023) are due at the end of May 2022 in order to load on the information systems, time is short. If agreement is not reached soon, Management may simply choose one General Education program from the three existing ones as BU, LHU, and MU and place the other two into moratorium. That decision will be made shortly.

Update on the Mobil Digital Initiative:

Almost 45% of faculty and coaches have been exploring the use of their iPad/pencil/air pod combo. Two Apple Distinguished Educators will provide workshops. The first on March 17th will focus on Science/Health Sciences and the second on Liberal Arts/Humanities/Social Sciences. Despite the foci, the "tricks & tips" are applicable to all faculty and coaches. The sessions will be held virtually from 12:30 to 2:00. An Apple Representative will be on site to facilitate the workshops.

We are exploring the buildout of Apple-ready infrastructure to supports classrooms, labs, studios, conference rooms, gathering spaces, and dorms.

Finance & Administration Division
Report for the Council of Trustees Meeting
February 18, 2022

Department Reports

Facilities Department

Director of Facilities, Scott McCall

Campus Projects:

- Paving Projects - Open contract for miscellaneous paving projects throughout the summer season. Cost \$50,000. - No campus paving projects were completed for 2021.
- Concrete Projects – Open contract for miscellaneous concrete projects throughout the summer season. Cost \$50,000.
- Fairview Suites Painting – Yearly painting maintenance and repairs to first floor common areas were completed during winter break. PO839 \$17,000.
- RLC Enabling Projects:
 - Ulmer 3rd and 4th floor “Swing Space”– Work was completed on July 1, 2021. This project funding is from the plant funds account. The cost of the project will fall within the proposed budget of \$3,000,000.
 - RLC/Raub Academic Space Utilization Study – IKM Architects to complete a space study to determine the need to refurbish or replace these two buildings for future academic use. PO 841 \$18,500. This study is nearly completed and will be submitted to PASSHE for project change to replacement.
- Electrical Infrastructure Upgrade – Capital project through DGS. Budget \$6,000,000: The project work was completed by the contracted date of August 18, 2021. The contractor (Westmoreland Electric Services) has completed the LHU staff training, “as built” drawings and “punch list items.” This project will be formally closed by DGS.
- Akeley Hall Repairs - Work has been completed on the repairs to the parapet walls of Akeley Hall. The plaster repairs and painting of the stairwells is complete. PO 825 \$11,000.
- Smith Field Turf Replacement – The turf replacement project is complete and the field has been returned to the Athletic Department. The new turf requires periodic painting of the field lines. AstroTurf is having difficulty finding a paint that will adhere to the new turf. Final payment is delayed until a product is found. PO 831 (409-QJ) \$1,200,000.
- Campus Safety and Security Project – Upgrade of campus safety equipment (AEDs, campus security phones, video cameras and door locks both internal and external). Approximate cost of \$125K. All aspects of this project are complete but the internal door locks.
- Building Demolition – Capital project to demolish High Hall, McEntire Hall and the water tower is in design. A design firm has been selected and contracted by DGS with bidding to be submitted in March 2022 and demolition to possibly begin in late summer 2022.
- Student Success Center – A new Student Success Center has been created on the first floor of Ulmer Hall. This area has been renovated, painted and had new furniture purchased to offer a fresh friendly area to provide extended and improved support for LHU student success. PO 832 \$25,000.
- Relocation of the Campus Communication Antenna – Relocation of this antenna from the roof of McEntire Hall to the water tower area. This project has been delayed due to the weather. It will continue when the weather allows. PO 837 \$105,000.
- Clearfield Campus Retention Pond Repairs – Stage 1 has been completed to repair the campus storm water retention ponds. PO 838 \$18,800.
- Clearfield Health Services Building Roof Repairs – Immediate repairs were completed on the roof drip edges and caps.

- Fairview Suites Downspouts – The rainspout downspouts were not moving the water away from the building correctly and causing dampness in many of the first-floor suites. The downspouts have been connected to newly-installed underground piping to the storm water collection system. PO \$75,000.
- Sloan 147 Carpet – The carpet has been replaced in Sloan 147. PO 840 \$10,000.
- HACC (Harrisburg Area Community College) Project – Moving of the PA (Physician Assistant) program from Dixon Center to HACC. This relocation included the purchase of classroom IT equipment using “Smart Classroom Technologies”, electrical system changes, IT cabling to all leased classrooms, handicapped entrance installation, card access system upgrades and furniture moves from Dixon Center to HACC. The new location is in operation and working well. PO 836 \$150,000.

Financial Operations

Controller, Amy Dicello

- The Business Office submitted LHU’s Statement of Revenue and Expenses to the National Collegiate Athletic Association (NCAA). On an annual basis, all NCAA member institutions are required to submit financial data detailing operating revenues and expenses related to its intercollegiate athletics program. The report was due January 15, 2022.
- Financial Operations continues to be very busy preparing for integration to the New U. The LHU Business office and Student Accounts office are assisting in developing the new integrated university fund center structure, developing integrated financial operations policies, procedures and processes, migrating financial information and contracts from three university business units to a new integrated business unit, transitioning banking accounts and processes to one integrated banking and preparing to migrate to one student information system.
- Cindy Ohl who retired in June after thirty years at LHU has been re-hired as an emergency annuitant to assist with projects associated with integration. We are very fortunate to have Cindy back on the team. Before retiring, Cindy was the Director of Accounting and Student Accounts.
- Patti Jones, Fiscal Technician in the Business Office, retired in December after working at LHU for over 29 years. Patti worked in multiple departments during her tenure at LHU including Student Accounts, Residence Life and the Business Office. Her duties have been divided out and absorbed by five other employees within the department, showing the vast amount of work Patti completed on a daily basis.
- The Business Office is working on the Mid-Year Comprehensive Planning Projections (CPP) update which is due to PASSHE February 22nd. The purpose of the report is for universities to assess progress relative to meeting enrollment and financial sustainability goals as outlined in the CPP submitted in September. The current fiscal year of the report, LHU, Bloomsburg and Mansfield provide stand-alone projections. Integrated projections combining the three entities will be calculated for FY 2022-23 through FY 2025-26.
- The Student Accounts Office processed the 1098T tax documents for the 2021 year. They also staffed the office on move in weekend of the spring semester to be available for students and parents.
- Clifton Larson Allen (CLA) is in the process of auditing LHU’s use of federal funding for the Student Support Services (TRIO) Program and the funding provided by the Higher Education Emergency Relief Fund (HEERF) for the 20-21 fiscal year. The majority of the documentation has been submitted, and we are waiting for confirmation that the audit has been completed.
- Student Support Services is a federally funded TRIO program which serves first-generation college students and students who meet other eligibility guidelines. The goals of the program include increasing grade point averages and increased student retention. The program is currently directed by Dr. Carl Sell.
- Higher Education Emergency Relief Funding is federal funding intended to assist with financial hardships caused by the COVID 19 pandemic. It included institutional funding supports as well as emergency financial aid grants to students.

Information Technology

Director of Information Technology, Boise Miller

- **Cybersecurity Self-Assessment:** Lock Haven IT has completed our annual CIS CSAT cybersecurity self-assessment. The assessment showed a marked improvement from the previous year.
- **OneSIS:** Lock Haven continues to be involved in the PASSHE OneSIS effort. The implementation process began in early February.
- **Integration Efforts:** Lock Haven IT has been heavily involved in the integration process with Mansfield and Bloomsburg. We are in the process of connecting our networks and consolidating services. A common helpdesk platform has been selected as well.
- **PA Program Move to HACC:** Lock Haven IT has installed all of the necessary equipment for the PA Program to deliver instruction at the Harrisburg Area Community College.
- **Communications Tower:** Lock Haven IT has been working with the Facilities department to plan for the construction of a communications tower on the upper campus. This is necessary because of the pending demolition of McEntire Hall which is the current structure that supports the communication antennae. The necessary applications and notices have been filed with the FCC and construction is expected to begin soon.
- **Campus Logic Implementation:** Lock Haven IT continues to work with Financial Aid to implement a software suite from Campus Logic that will aid in Financial Aid's communication with students and other matters.
- **Single-Sign-On:** Lock Haven IT has transitioned all single-sign-on and identity management services from Shibboleth to Microsoft Azure.

Public Safety

Director, Tim Stringer

- The Public Safety Department is struggling to find Police Officers for the two open positions; we also have one officer on light duty and another officer in and out on FMLA. Our previous searches were unsuccessful. This has been a common theme at other PASSHE schools and Police Departments across Pennsylvania and the United States.
- Officer Victor Foley was promoted to Sergeant and took the position of the midnight shift supervisor. This position was vacant since June of 2021 when Sgt. Tom Bruno retired on a medical disability.
- The Public Safety Department has hired two student workers to assist with operations within the department. We have also revived an Intern Program with the department, we have an LHU Criminal Justice student doing an internship in the Dispatch office. We worked with the Criminal Justice Department to identify potential students to work for the Public Safety Department and intern with the Department.
- Sgt. Coxford completed an Armorer's Class for the patrol rifles. This will allow Sgt. Coxford and another member of the department to ensure that our patrol rifles are prepared for duty use as well as repair firearms in house rather than sending them back to the manufacturer or a certified gun smith.
- Sgt. Shoemaker and Corporal Hall went through two days of Power DMS training. Power DMS is the software program that will help the Public Safety Department complete the Accreditation process with the Pennsylvania Chief of Police Association.
- Officer Zettle and Sgt. Foley completed a pilot program with an online report writing class through the Penn State Justice and Safety Institute. This course was free and provided twenty-four hours of training on current industry standards in police report writing.
- One half of the Public Safety Department has completed the mandatory training requirements to maintain their certification as Police Officers in the Commonwealth of PA. Training tasks included Legal Updates, Understanding Bias, Use of Force, and Control Tactics. The Public Safety Department hosted these classes at both the main campus in Lock Haven and the Clearfield Campus. Training at both locations was attended by local law enforcement agencies in the area of the training. The remaining

half will complete their training later this spring.

- The Public Safety Department is continuing to work with the Facilities Department and the IT department to add card access doors to buildings on campus. We have completed doors at the Bentley Building and East Campus. We are still working on Akeley Hall and Sloan. The added doors will allow easier access to these buildings for Faculty, Staff, students, and guests.
- The Public Safety Department continues to work to connect with the campus community by hosting and attending events on campus. Public Safety has attended or presented at events hosted by various groups across campus.

Lock Haven University Council of Trustees Report

Enrollment Management and Student Affairs

February 18, 2022

Dr. Stephen Lee, Vice President for Enrollment Management and Student Affairs

Enrollment Management and Student Affairs/Student Success Functional Integration Teams (FIT)

A large number of staff from the EMSA Division are actively participating on one or more FITs. FITs are creating workflows of common procedures and processes that occur with each functional area of the university. As part of the workflow design process, staff from all three universities are collaborating to create workflows that incorporate the vision for one, unified university. Weekly meetings and retreats are facilitating the process of creating a new paradigm for how services will be streamlined, and staff will be aligned, in support of the integrated university.

Representatives from the EMSA Division are included on FITs for the following functional areas:

- Recruiting
- Admissions processing for freshmen, transfers, international and graduate students
- Dual Enrollment
- Financial Aid
- Student Conduct
- Residence Life
- Student Success Centers
- Student Activities
- Auxiliaries
- Counseling
- Advising
- Recreation Centers
- Educational Opportunities Programs
- Orientation and First Year Experience

In addition, organizational designs are in the final stages of development for the Enrollment Management and Student Affairs/Student Success divisions for the integrated university. The organizational designs incorporate leadership and staffing structures that facilitate unified processing and service delivery models. The organizational structures will promote efficient use of human resources, which will facilitate new opportunities for student engagement and outreach.

Admission teams from each campus have conducted four retreats (with the final retreat on February 25th) to develop a recruiting strategy for the integrated university. The strategy includes recruitment territories, communication strategies, training and event planning for the enrollment management division in the integrated university.

Spring 2022 Current Student Enrollment: (2/4/2022)

	Graduate		Undergraduate		Total	
	Spring 2021	Spring 2022	Spring 2021	Spring 2022	Spring 2021	Spring 2022
Main Campus	393	416	2180	2050	2573	2466
Clearfield	24	12	270	218	294	230
Coudersport	23	8	0	0	23	8
Dixon Center	22	10	0	0	22	10
Total	462	446	2450	2268	2912	2714

Fall 2022 New Student Enrollment: (2/4/2022)

	Lock Haven		Clearfield	
	Fall 2021	Fall 2022	Fall 2021	Fall 2022
Freshmen applications	1694	1652	59	58
Transfer applications	94	110	31	33
Freshmen deposits	199	169	6	3
Transfer deposits	14	10	0	1

Admissions

- Spring Open House and Accepted Student Day (ASD) events are scheduled.
- Open house programs will follow the typical schedule and include an academic fair with representation from every academic department, a presentation and tour of an academic facility of the students' choosing, complimentary lunch in Bentley, tour of campus, an opportunity to speak with Admissions and Financial Aid representatives, and more.
 - Open Houses are being held on March 26 and April 23.
- Accepted Student Day events will focus on encouraging students to enroll for fall 2022. Students and parents will be able to attend: a resource fair with a variety of campus offices, class simulations that will give them a glimpse into classroom experiences at LHU, a tour of campus, and a guided tour of Downtown Lock Haven.
 - Accepted Student Days are being held February 19, March 5, April 2 and 15.
 - Currently over 100 students have registered to attend ASD events.
 - Students who attend ASD will also receive a student resource guide that includes information about downtown businesses and coupons. The Clinton County Economic Partnership and Downtown Lock Haven will also be available at the resource fair of each event.
- Complimentary lodging in Evergreen Commons is now available for students and their families who are visiting campus this spring and summer.
- Gift bags will be mailed to all deposited students. These bags include a long sleeve t-shirt, a pair of LHU socks, LHU sticker sheet, handwritten notecard from their admissions counselor, and hand out with next steps outlined on them. We will be promoting these on social media to encourage students to pay their deposit. We will also be sending a package to parents of deposited students that includes a "Proud LHU Parent" license plate holder. The parent package will come with a letter from Downtown Lock Haven welcoming them to the Lock Haven community.

- After a year of decline in the number of students visiting campus because of Covid in 2020, the Admissions Office was pleased to experience an increase this fall. Daily visits were up 56 (14.6%) while open house attendance was up 56 (45.5%) as well.

Year Over Year Quick Glance (Regular Visits)			
	2019	2020	2021
September	96	36	91
October	240	84	124
November	235	200	123
December	265	62	36
January	68	49	64
Totals	904	382	438

Open House Comparison			
	2019	2020	2021
Spring/Summer	167 <i>(April)</i>	<i>Cancelled</i>	34 <i>(June)</i>
October	147	61 <i>(Virtual)</i>	83
November	128	62 <i>(Virtual)</i>	62
Totals	442	123	179

Financial Aid

- Through the Federal HEERF program, Lock Haven University began distributing emergency grants to students on July 22, 2021. The funds were distributed based on EFC with the highest priority given to students with the most need. A FAFSA was not required to receive an emergency grant in the initial round.
- The HEERF allocation that was refunded to students during the fall semester was \$2,248,300.
- On January 14, 2022, HEERF block grants were refunded for the spring semester in the amount of \$2,261,100. The breakdown by EFC range was as follows:

EFC	#Students	Award Value	Total
\$0-5,576 (Pell)	900	\$1500	\$1,350,000
\$5,577 – 12,000	310	\$1200	372,000
\$12,001 – 24,999	364	\$800	\$291,200
\$25,000 and above	365	\$500	\$182,500
No FAFSA	327	\$200	\$65,400
Totals	2,266		\$2,261,100

- The remaining balance of HEERF funds (\$46,423) has been earmarked for the spring application process. Emergency grant requests will be reviewed and refunded until the remaining funds are exhausted.

- LHU received PASSHE one-time funding to support recruitment and retention. This funding supported the implementation of a need-based Financial Aid strategy (Bald Eagle Awards) for new students. The total amount available for Bald Eagle Awards is \$654,641. The awards value \$2,000 per year and 186 awards have been dispersed to students to date. The student can renew the awards for an additional three years pending satisfactory academic progress. At present, 17.3% of the students who have received Bald Eagle Awards have paid an enrollment deposit, compared to 12.1% overall.
- An additional \$225,000 of PASSHE's one-time funding has been earmarked for Impact Awards. These awards will be issued to new and returning students who demonstrate financial need.
- Satisfactory Academic Progress review was completed for the fall semester. Students were notified on the status of the federal aid.
- The first round of Financial Aid awards for new students were mailed prior to the holiday break. Offers continue to be mailed out on a weekly basis.
- A FAFSA workshop will be held March 2, 2022 from 6:30pm – 8:30pm in Raub Hall. The workshop is offered to encourage students to complete the FAFSA and answer questions about the financial aid process.
- The LHU Foundation Scholarship application opened on February 1st. The priority deadline is March 20th. <https://lockhaven.edu/scholarships/>

Registrar

- The spring 2022 semester began on January 24, 2022. The drop/add period for students ended on Monday, January 31, 2022. Faculty verified class attendance through February 8. Census date enrollment reporting occurred on February 11 at 4:00pm.
- The last day to withdraw from a full-semester class is Friday, May 6 and May 9 - 12 is finals week. Spring 2022 grades will be due by 12:00pm on May 16.
- The fall 2022 academic calendar is now available on the LHU website.
- The Department of Sport Studies at Lock Haven University has introduced a new Sport Science graduate track, a concentration in International Sport Management. The 30-credit track is now in its first full year, meeting online, with plans of having face-to-face or hybrid course options in the future.

Student Success Center Office

- On Sunday, January 23 from 1:00pm – 4:00pm Orientation was offered to all new students for the spring semester. Students were offered a choice of in-person or Zoom. Students who chose in-person were provided the KF94 masks upon check-in.
- Staff overseeing the Academic Success Program (ASP) have been actively engaging with students in the new semester.
- The Haven Leadership Program began February 17. Students learned more about the program at the February 10 Club Fair and the February 15 Information Session.
- The Student Success Center hours were reviewed and will remain 8:00am – 8:00pm Monday through Thursday and 8:00am – 6:00pm on Fridays.
- Additional partnerships with athletic teams to monitor study hours are currently being discussed.

Student Activities and Community Service

- The University Store was open on Saturday, December 4 from 12:00pm – 3:00pm for Holiday Shopping and to support an Admissions program.
- Student Government and the LHU SAS, Inc. approved five new clubs. Clubs included: Haven Cupboard Club, String Quartet, Pottery Club, Women’s Softball Club and LHU eSports Club.
- Fall community service initiatives included:
 - The LHU Community supported 71 children for the annual Adopt a Family program and 136 volunteers completed 258 hours of service for the Adopt a Family program.
 - November 30th was Giving Tuesday. The Outreach for Humanity Club sponsored a Letters of Hope letter writing program in Bentley Hall to write messages to senior citizens living at Susque View Home Nursing and Rehabilitation Center for the holiday season.
 - The Salvation Army, Northwest Bank and the Community Service Office sponsored a “Club Coin Challenge” from November 10 – December 3 to support the Salvation Army Kettle Bell program.
- HAC and Student Activities programs included:
 - Wednesday, December 1, FREE Spook Haven: Yuletide Terror Haunted House Tickets were available at the PUB Info Desk, Student Rec Center, and at Residence Halls.
 - Thursday, December 2, HAC Late Night BINGO was held in the PUB.
- The Student Rec Center operated on special hours for both finals’ week and winter break.
- 158 students participated in Intramurals during the fall semester.
- The PUB hosted a number of programs including a Paint and Sip program, club and Greek Life meetings, DEI programs, Lavender Graduation, an esports tournament, HAC Bingo, PJ Party in the Game Room and Admissions events.
- The Parsons Union Building, Student Rec Center and University Store updated their hours of operation for the start of the spring semester.
- In partnership with Bloomsburg and Mansfield Universities, an Anti-Hazing event was held both virtually and in-person at the Bloomsburg University Haas Auditorium on January 30th. The presentation “The Hazing Agenda: Don’t Hate. Collaborate” was presented by guest speaker Michael Ayalon.

Student and Residence Life

- Residential students were welcomed to campus in a staggered move-in schedule on January 22 and 23 and January 29 and 30. Residential students were given the option to move in on either weekend as long as they arrived during their assigned appointment. Specific dates and times were sent in a separate e-mail to each individual student.
- Before moving into the residence halls, each student was tested for COVID-19 regardless of vaccination status. Students testing negative continued to be onboarded and receive their room keys; those who tested positive for COVID-19, or did not test, were asked to take their first week of classes at home.
- Students with a documented case of COVID-19 in the past 90 days (i.e. 10/22/2021 for students checking in on 1/22/2022) were not tested. A printed copy of the positive test results from a medical provider was needed during on-boarding to exempt students from testing. Tests taken at home and not confirmed by a medical provider, were not accepted and students were required to participate in LHU testing.
- Nanobites, located in East Campus, was closed during the first week of virtual classes.

- Upper and Lower Bentley were open during the same hours that were offered in the Fall.
- Spring Meal Plan changes were due on January 28, 2022. Meal plans began on Saturday, January 22, 2022.
- An email regarding spring 2022 move-in plans was sent to students the week of January 10th. This email was a follow-up to President Hanna's announcement regarding the first week of classes pivoting to online.
- Returning student housing selection has started for 2022 - 2023.

Career and Professional Development

- Spring 2022 Dual Enrollment includes the following:
 - 52 Total (39 main, 13 Clearfield). There were 55 students initially but three withdrew.
- *Ask Anything* Monthly Zoom Sessions are being offered to LHU Students. All sessions are recorded and emailed to students and administrators. The following is the schedule of programs offered by CPD:
 - February 1, Strategies to Successfully Navigate D2L and Online Learning by Dr. Tara Mitchell (completed).
 - March 1, Studying/Test Taking Strategies and Reaching out to Tutorial Services (with a student tutor).
 - April 1, Library Services for Students (with Library Staff).
 - May 1, Taking Additional Dual Enrollment Courses and LHU Application Process (with Admissions).
- School District Agreements
 - Currently 19 School Districts agreements are in place and one is pending with Penns Valley.
- CPD is developing an articulation agreement with Milton High School that includes a four-course criminal justice sequence.
- CPD is organizing a Meet and Greet with Loyalsock School District and the Health Science Department to create a Health Care Pathway program.

Lock Haven University Council of Trustees Report

University Advancement

February 18, 2022

Joe Fiochetta, VP for University Advancement

Advancement Office

University Advancement serves Lock Haven University by building and strengthening relationships with internal and external stakeholders by encouraging advocacy, engagement, investment, and support of the University, its mission, goals and programs in support of student success.

Volunteer Leadership Meetings

The Foundation Board will hold their spring meeting on February 24, 2022. The Alumni Board will hold their spring meeting on March 3, 2022. Board committees for both boards continue to meet monthly.

Alumni and Community Engagement

The Advancement team continues to find opportunities to reach, relate, engage, and connect with our alumni and community members.

Recent Activities

- The Alumni Office continues to stay creative with events that bring our alumni and community members together whether in-person or virtual.
 - December 2, an interactive virtual Soap Making Class was held for alumni participants.
 - December 3, a Wrestling Social was held at the Durrwachter Alumni Conference Center.
 - January 19, a virtual Admissions Alumni Panel for prospective students and parents was held.
 - February 12, a Men's Basketball Alumni Social was held at Stella A's after the game.

Upcoming Initiatives

- In the coming months, the team has planned additional in-person and virtual events including:
 - February 18, an evening Alumni Virtual Wine Pairing event.
 - February 19, March 5, & April 2, working with the Admissions team, Alumni staff and volunteers will participate in Accepted Students Day engaging with students and parents.
 - February 25, annual Baseball and Wrestling Game Feed event.
 - March 18, Alumni Social at the Tin Roof restaurant in Detroit, MI.
 - April 29, ROTC Alumni Social at Haywood's on the Green.
 - April, 30 ROTC Ball at Bald Birds Brewing Company.

Integration Update

- The Alumni and Professional Engagement FIT group continues to meet weekly. Currently, the group is assessing and documenting processes and workflows within all areas of Alumni and Professional Engagement. The goal is to have this area of integration ready to roll out to our students, alumni, and partners by Fall of 2022.
-

Fundraising

The team continues to encourage a culture of investment and private support in the University; to cultivate significant relationships with alumni, donors, and partners; and to create opportunities that impact the University's mission and goals.

Recent Activities

- Each year the goal is to improve performance in key areas: overall contributions, scholarship and endowment production, unrestricted revenue, and donor counts.
 - Between the start of the fiscal year starting July 1, 2021 through December 31, 2021, twelve (12) gifts/pledges of over \$10,000 were received totaling \$261,631.
 - As of December 31, 2021, overall results are comparable to last FY during the same period.
- The annual Foundation Impact Report was distributed to donors in December.
- The Advancement team is working with the DEI office on a campaign to raise \$100,000 to support a new Multicultural Resource Center on campus. The team is soliciting lead donors for this effort.

Upcoming Initiatives

- The 2022 annual All In Day of Giving will take place on April 7-8, 2022. All In is a 24-hour event – and our largest fundraiser – that provides alumni and donors with the opportunity to support the academic and athletic areas of LHU that are most important to them.
- On April 13, our annual Thank-A-Giver (TAG) day will be held from 9 am–3 pm. TAG day is an on-campus event for students to thank donors for their generous support. Students write notes and record videos that are then sent to donors as part of our stewardship plan.
- A business proposal is being developed for the Durrwachter Alumni Conference Center (DACC) outlining opportunities to increase usage and utilization.

Integration Update

- While each institution will maintain separate Foundations and Alumni Associations, teams are collaborating, coordinating, and sharing best practices when possible. Team members from Lock Haven (LHU), Bloomsburg (BU), and Mansfield (MU) continue to work on initiatives in support of integration.
 - Each university will hold their respective Day of Giving on April 7-8, 2022. Team members from all three institutions meet bi-weekly on this project to share best practices and strategies to ensure success for all.
 - The Advancement Team is adopting elements of a donor relationship model used by BU to assess, cultivate, solicit, and steward donors.
-

LHU Strategic Communications Update February 18, 2022

Communications

Recent Activities

- New campus banners, designed by the Communications Office, have been placed on light poles throughout campus. The banners feature brand messaging and photos of LHU students and student-athletes. LHU Facilities staff expects to complete installation of the banners in the coming weeks.
 - Collaborative work continues on integration communications activities as we work toward the July 1 launch of the integrated institution. Representatives from LHU Strategic Communications recently attended several key enrollment and admissions planning retreats.
 - Collaborated with Communications teams at Bloomsburg and Mansfield universities to produce a combined president's holiday video message at the start of the holiday season.
 - Promoted LHU Transfer in Harmony initiative, which will see 11 pianos donated to area schools and churches.
 - The Strategic Communications Office continues to support LHU's COVID response through a public service campaign—Protect The Nest—aimed to raise awareness about COVID guidelines, and promote healthy practices and vaccination. Strategic Communications coordinates and produces a weekly social media series, video PSA's, and a campus poster campaign. In addition, the office supports regular website updates to the COVID-19 Dashboard.
-

Marketing

Recent Activities

- We have completed production of a first-generation commercial and have added it to the rotation.
 - We have completed review of our satellite iHeart radio programming.
 - Recently launched WSQV programming for January and February.
 - A survey focused on the first-generation student experience has recently been distributed.
 - Several key ads have recently been placed and completed, including ads for the Clinton County Chamber of Commerce directory, a Give Back ad for the LHU Nursing program, and a transfer ad for Lehigh Carbon Community College.
 - Work continues to make progress in integration, including multiple workflow meetings aimed to combine processes across the three campuses.
 - Work is ongoing to develop a unified brochure to market the integrated entity and influence Fall 2023 enrollment.
-

Athletic Communications & Marketing

Recent Activities:

- Prepared for full return of all LHU athletics during 2021-22 academic/athletic year. *First winter season with seven sports in action.*

- Successfully promoted the start of the winter sports at The Haven, which included the beginning of the first full women's wrestling season.
- Augmented video streaming efforts by integrating a two-camera system at select events.
- Continued augmentation of growing social media network (highlight packages, coach interviews, among others).
- Promoting and creating content for All-In Day of Giving Campaign
- Supported alumni outreach and fundraising efforts. Team 466, Performance Programming etc.
- Extensive Integration work – continue to lead weekly athletic communication meetings and projects. Serving on FIT TEAMS for MarCom and Athletics.
- Finalized project to highlight athletic facilities.
- Created template for redesign of sport record pages.
- Successfully promoted and previewed the hiring of new head football coach.
- Created season previews for spring season teams.
- Promoted conference poll releases of spring sports.
- Designed, created and published January edition of LHU Athletics Newsletter.
- Turnover of recruit questionnaire and redesign of website to accommodate the new links.
- Create content and promote PSAC Initiative honoring Black History Month representatives.
- Creating content for and promoting 50th Anniversary Celebration of Title IX.

LHU DIVERSITY EQUITY AND INCLUSION

Multicultural Resource Center – Fall semester 2022

- The establishment of the MRC not only aligns with LHU's strategic plan, but it also sends the message that the experiences of underrepresented students is not invisible but valued. The creation of a formalized center on campus demonstrates LHU's commitment to diversity, equity and inclusion.

The goals of the MRC will be to:

- Develop and sustain a positive and supportive campus climate that enables all students/faculty/staff to feel safe, welcomed and respected
- Collaborate with LHU's learning community to help create dialogue and inspirational reflection that supports intellectual growth for all members within the LHU academic environment
- Provide resources and tools to raise awareness for and the promotion of social justice, equity and inclusion at LHU and throughout our region
- Increase visibility and recognition efforts of various student clubs, organizations and Presidential commissions that support diversity at LHU
- Create and deliver campus wide trainings and educational programming that will support the interaction of diverse perspectives campus wide

LHU DIVERSITY EQUITY AND INCLUSION

Impact of the Multicultural Resource Center

- The MRC at LHU supports the retention and success of all students by bringing individuals together to share diverse perspectives and experiences that enriches the living and learning environment for everyone.
- Purposeful engagement opportunities between MRC and cultural, academic and social frameworks at LHU will promote opportunities for personal growth, development and successes for all students.

Next steps:

- Work collaboratively with student success/campus life to develop and support DEI based Living and Learning community within a specific campus; Spring 2022
- Partner with University Advancement to begin external campaign to raise \$100,000; Spring 2022
- Dedication event for the MRC with the formal naming; Fall 2022

DEI on the Go

Recent Initiatives:

- Hall Councils
- Black Student Union
- Black History Month Programming
- Women, Men's, People Support Groups
- Student Activities

