

Sport Studies Department
MS in Sport Science
International Management Track

Core (9 credits)

SPMG530: Research Methods in Sport Science

SPMG556: Sport in Global Marketplace

SPMG532: Ethics in Sport

Required (15-18 credits)

SPMG551: Financial Management in Sport

SPMG552: Marketing and Public Relations in Sport

SPMG554: The Global Soccer Industry

SPMG555: International Sport Organization and Governance

SPMG597: Advanced Field Experience (6 credits)

OR

SPMG558: Capstone Project

Electives (3-6 credits)

SPMG531: Sports in American Culture

SPMG545: Seminar in Sport Management

SPMG550: Leadership in Sport Organizations

SPMG553: Legal and Policy Issues in Sport