

# Public Relations/Strategic Communications Minor

This checklist is based on the 2023-24 Academic Catalog and is subject to change. Students should meet with their academic advisor each semester and use Degree Works to monitor their individual progress toward completion of the minor.

## Curriculum Checklist

### REQUIRED COURSES

#### Core (3 credits)

\_\_\_ MEDJ 110: Introduction to Mass Communications

#### Foundation (6 credits)

\_\_\_ MEDJ 250: Public Relations: Theory and Practice\*

\_\_\_ MEDJ 350: Public Relations Tactics (prerequisite MEDJ 250)

### ELECTIVES (choose 6 credits)

#### Production

A minimum of six hours (two courses) of electives selected from below.

\_\_\_ MEDJ 220: Introduction to Multimedia\*

\_\_\_ MEDJ 222: Intro to Visual Communications\*

\_\_\_ MEDJ 240: News and Democracy\* (prerequisite WRIT 101)

\_\_\_ MEDJ 270: Digital Video Production

### CAPSTONE (choose 3 credits)

\_\_\_ MEDJ 451: Public Relations Cases and Problems (prerequisite MEDJ 350)

\_\_\_ MEDJ 450: Public Relations Workshop (topic changes)(prerequisite MEDJ 350)

\_\_\_ MEDJ 498: Internship

\*Course carries general education points

Total Credits Required for the Minor (18 Credits)

## Campus Locations

**Bloomsburg**     Online;  In-person;  Blended

**Lock Haven**     Online;  In-person;  Blended

**Mansfield**     Online;  In-person;  Blended

**Clearfield**     Online;  In-person;  Blended