

LOCK HAVEN UNIVERSITY

Report of the Provost/Sr. Vice President for Academic Affairs
to the
Academic Affairs Committee of the Council of Trustees
January 29, 2015

1. Enrollments (LHU Strategic Plan Goal 2)

Entering Students as of 1/12/15:

- 49 first-time fulltime deposits up from 41 in 2014, with 11 diversity applicants, up from 5 in 2014 (Main Campus); CC 12 deposits, same as in 2014;
- 53 transfer deposits, down from 70 in 2014, including 5 diversity applicants, down from 9 in 2014 (Main campus); Clearfield 11 up from 8 in 2014
- Mean freshman SAT 916, down from 947 in 2014; percentile class rank mean 53%, up from 47% in 2014 (Main campus); Clearfield mean SAT 848, up from 828 in 2014; percentile class rank 63%, up from 38% in 2014).

Total enrollments as of 1/9/15:

- 352 graduate (down from 370 on this date in 2014), 4016 undergraduate (down from 4409 spring 2014), for a total of 4368 (down from 4779 spring 2014).

2. Enrollment Management (LHU Strategic Plan Goal 2)

State Authorizations: the Admissions Associate Director has been reassigned to work for Enrollment Management bringing us into compliance with requirements for state authorizations for delivery of online programs and for 'physical presence' approvals for clinical and field placements, internships, etc. She will also support data collection and analysis for IR as needed.

Admissions: the Sr. Associate Director has been reassigned as Associate Director and a search will be conducted for a Director. In the meantime the University has contracted with Scott Healey Associates for a full time consultant to serve as Director of Admissions until a permanent hire is made.

The Enrollment management Task Force completed its work and submitted a report with recommendations to the President.

CLIC (Campus Life Integration Council) is meeting weekly to integrate and coordinate residence life, residence hall marketing, enrollment management, and student accounts.

3. Clearfield Campus (LHU Strategic Plan goal 1)

Career Development Day / Job Fair: In partnership with the local CareerLink and PA Department of Labor and Industry; 18 employers on hand; approximately 100 students and community members passed through; at least 2 LHU Clearfield students left with employment.

Community Outreach / Student Engagement: Partnered with the Clearfield Jefferson Drug and Alcohol Commission -Drug Free Communities Coalition to hold a holiday student luncheon (served by faculty and staff), as well as hold the Halloween Haven event for local children (approximately 350 kids and parents attended).

4. Assessment of Student Learning (LHU Strategic Plan Goal 1.6)

Faculty from across the University came together during University Days to discuss 3-year trends in general education learning outcomes and to target improvements as warranted.

5. Faculty and Staff (LHU Strategic Plan Goal 3)

A sabbatical task force charged with revising the sabbatical procedures to comply with the CBA submitted its report to APSCUF and the President. The proposal was returned to the committee for revisions in response to specific suggestions from administration.

Dr. Gayatri Devi, Assistant Professor of English at Lock Haven University, received a \$15,000 grant from the Center for Rural Pennsylvania (CRP) to study the barriers to the delivery of domestic violence services in rural counties of the state.

6. Commencement (LHU Strategic Plan Goals 1 and 2)

On December 13 the University recognized 26 candidates for masters degrees, 252 candidates for baccalaureate degrees, and 10 candidates for associates degrees. Dr. Brian Smith ('91) delivered the commencement address.

Finance & Administration Division
Report for the Council of Trustees Meeting
January 29, 2015

Facilities Department

Director of Facilities, Keith Roush

Contracted and on-going projects:

- Internal Building Data Wiring Upgrades: Buildings still requiring upgrades include the PUB, TFH, Bentley, Price and Zimmerli. These buildings have minor connections when compared to those completed. Scheduled Summer 2015.
- Business continuity/secondary data center: This project will provide a secondary data center to support continued operations in the event of a loss of the main data center in RLC. Bids received in August, contract awarded in September, contractors on site in October with work in progress.

Future Projects:

- Electrical Infrastructure Upgrades –a capital project already approved with a planned release of funds in 2015 for the complete upgrade to the medium voltage electrical infrastructure throughout main campus. The project will focus on the replacement of the existing cabling, transformers, and main distribution panels with the goal of providing redundant feeds to each building so that power can be maintained to the majority of the buildings on campus in the event of a failure at any given point within the system.
- Demolition of Russell, Gross and the Courthouse Annex - project in design, hazardous materials abatement out to bid, but not yet awarded, and the buildings are in the process of being cleaned out. Items will be recycled, offered to other PaSSHE universities or kept for use by LHU. Expected demolition time frame is Summer 2015.
- Phase III of the Upper Campus Repurposing - renovations to the third floor of Ulmer North into administrative offices and the addition of a new entrance façade onto Ulmer Hall. Schematic design is underway to solicit bids for construction during the summer of 2015.
- Woolridge Hall Renovations - scaled-back project to address major components requiring renovations in Woolridge Hall. Restrooms/showers will be renovated along with a new main entrance to the building and a new heating system and emergency generator. Project scope has been decreased from original concept due to budget constraints triggered by declining occupancy levels. Summer 2015 projected construction. Currently in design.
- Bentley, Sloan and Stevenson Chiller Installation - Shippensburg University is installing a central chiller plant and has multiple chillers available that have seen little use. Some of the available chillers are matches for the aged chillers at Bentley, Sloan and Stevenson. LHU will replace the old chillers with the ones from Ship. Project planned for 2015.
- University Commons Construction – design phase close to completion to develop the Russell Hall site into an open space containing pavilions, a possible amphitheater, seating and general landscaping to create an open green space in the center of campus. The plan will be developed in two stages. Phase 1 is planned for Summer 2015.

- Facility Master Plan - update to the master plan with the concept of utilizing existing space in a manner such that growing academic programs can be located in facilities with the capability to accommodate such growth while programs/departments where little growth is anticipated are located accordingly. The overarching goal will be to improve the campus space utilization and reduce the aging building inventory without decreasing services or quality of education for our students. This process was started in October by the two outside firms of Ewing Cole and Stantec who met with senior administration. The expected date of completion is between March and April, 2015.
- Raub Hall HVAC Upgrades - Project in the planning stage. This would be the first (along with previously mentioned chiller replacements) in a series of HVAC upgrades across campus. Potential summer 2015 project.

Procurement Department

Director of Procurement, Becky Proctor

- Negotiations are ongoing on the campus dining services procurement. A status update will be provided at the COT meeting.
- Pursuant to applicable statute, the Department of Labor and Industry has increased the amount of the bid threshold for 2015 from \$19,100 to \$19,400 effective January 1, 2015. This updated amount applies to all procurements, including construction.
- In fiscal year 2013-2014, 81% of the dollar value of all purchase orders, service purchase contracts, and construction contracts were procured from vendors/contractors in Pennsylvania.

Office of Human Resources and Social Equity

Associate Vice President of Human Resources, Deana Hill

Wellness Committee

- **Maintain Don't Gain Newsletter Campaign** – This 8 week newsletter campaign was distributed to all faculty and staff from November 17th – January 9th. Each newsletter focused on ways to eat healthier and exercise more over the holidays.
- **Flexible Spending Account (FSA) Open Enrollment** was held October 20, 2014 – November 7, 2014. The vendor for our FSA Program changed from Wameworks to ADP effective January 1, 2015. A total of 71 employees enrolled in this program for the 2015 calendar year

Title IX

- The University continues to implement the training, educational and reporting requirements under Title IX and the SaVE Act. As of January 9, 2015, 57.5% of students have completed the on-line training module launched in September. LHU faculty and staff are required to complete the following on-line training modules before January 30, 2015: (1) **Preventing Discrimination and Sexual Violence: Title IX and the SaVE Act for Faculty and Staff**, and (2) **Unlawful Harassment Prevention for Higher Education** faculty/staff. Fifty (50%) percent of faculty and staff have completed this training to date.

- University administrators (Title IX Coordinator, Title IX Deputy Coordinator, Director of Public Safety, and Associate Provost for Student Affairs) are scheduled to meet with staff members from the Department of Auditor General to audit Lock Haven University policies and procedures as it relates to Title IX.

PASSHE BOG Policy: 2014-01: Protection of Minors

- A draft policy has been completed and was presented to senior staff and university legal counsel for consideration. The draft policy will be presented to the employee groups at meet and discuss meetings during the month of January for review and comment.
- **Mandated Reporter Training:** As provided in BOG Policy: 2014-01 *Protection of Minors*, all University administrators, faculty, coaches, staff, student workers, contractors, and volunteers have been identified as mandated reporters of suspected child abuse. Pursuant to Policy 2014-01, all mandated reporters will receive training. An on-line educational module has been developed by the University of Pittsburgh and the PA Child Welfare Resource Center and provides in-depth information on recognizing child abuse, rights and responsibilities as a mandated reporter, and how to file a report both electronically and over the phone. The training is available at: www.ReportAbusePa.Pitt.edu. This training has been approved by the Department of Human Services and the Department of State.

Employee Background Clearances, Act 153 of 2014

- Since the issuance of BOG Policy 2014-01, the Pennsylvania Legislature has passed, and the Governor has signed, legislation providing for expanded clearance checks. Act 153 of 2014 (HB 435) effective December 31, 2014, has further clarified the required clearance checks and requires all new employees (including student employees) and volunteers to have the following background clearances prior to beginning employment: (1) Act 34, Pennsylvania Criminal Record Clearance; (2) Act 151, Child Abuse Clearance; (3) Act 114, Federal Bureau of Investigations (FBI) Criminal Background Checks. The University HR staff is working with existing employees to complete the background check application process.

Financial Operations Department

Controller, Julie Love

- Winter and Spring 2015 bills were mailed to students home addresses.
- 1098T forms are being processed, according to federal guidelines, for students and their parents' tax returns.
- 1099MISC forms are being processed for individuals, other than employees, for tax return purposes, according to federal guidelines.

Information Technology Department

Director of Information Technology, Don Patterson

- Business Continuity/Disaster Recovery
Work continues on the secondary data center at the East Campus. When this project is completed LHU will have a fully redundant network in two separate locations.
- Raub Wireless Network Upgrade
The equipment has been ordered to upgrade the wireless network in Raub Hall. This will provide this

heavily used academic building with more robust wireless connectivity.

- **Raub Computer Lab Upgrade**
The computers are being replaced in this lab. This is being done not only to support academic programs but also to enhance this facility as a Testing Center for exams such as Praxis and other certifications.
- **Blackboard Transact System**
LHU has procured the Blackboard Transact System in support of the RFP for dining services. This system is a combination of software and hardware (both servers and endpoint cash registers) to support dining transactions. The Blackboard team will be on site January 13th – 15th to begin consultation and training for a go live date of late spring.

Workforce Development Office

Director of Workforce Development, Shannon Tyson

WEDnet Grant

- FY 2015 - Current allocation for awards - \$268,283
- Expect total allocation of \$275k - \$300k for this fiscal year
- \$7,880 unallocated, 26 grants in place, \$32,868 invoiced to date

LHU Testing Center

- The center is currently open Tuesday and Thursday evenings from 5 p.m. – 9 p.m. and Saturdays from 8:00 a.m. – 4:00 p.m.
- PearsonVUE, ETS (Praxis), & other
 - Gross revenue to date \$26,446
 - Exams delivered to date – 2,388

Additional Activities

- Clinical Medical Assistant programs were held at main campus and Clearfield campus.
- The free session offered by Baker Tilly for Best Practices in Employee Coaching and Feedback was attended by more than 60 participants.
- Negotiating agreement with PCT for the continuation of short term natural gas industry training through the ShaleNET grant.
- Leadership Development Certificate program was launched and was attended by 32 participants between main and Clearfield campuses.
- Working with several local industries on needs assessments and workforce training plans.
- Several local companies will be holding employee training in early 2015 at LHU.
- Working with faculty on developing CEU programs, anticipate Fall 2015 launch.
- Participation continues on the Clinton County Gas Task Force meetings and three committees: Public Education Committee, Workforce Education Committee, and the Economic Development Committee. Member of the Croda Community Advisory Council, and WEDnet ISAAC taskforce.

Small Business Development Center

Director of the Small Business Development Center, Tim Keohane

- The Lock Haven SBDC staff attended the 2014 Pennsylvania SBDC Small Business Growth Forum, held in Scranton from November 5th through the 7th. During the Conference awards ceremony, the Lock Haven SBDC was presented with two awards. The first was a Service Award for the work the Center and staff have contributed toward through an EDA grant initiative, assisting clients with and building resources for Business Continuity and Survival services. The second award presented to the Lock Haven SBDC was the Happy Client award, for achieving the highest client satisfaction rating among the 18 centers in the Pennsylvania SBDC Network.
- The Small Business Development Center staff participated in the regional Economics PA Entrepreneurship Challenge hosted by Penn College on November 14, 2014. During the day-long event, 85 high school students from across Central Pennsylvania participated with the goal of developing a business plan for a fictitious business idea or concept. The Entrepreneurship Challenge provided the students with an opportunity to engage in learning about business and entrepreneurship, and showcase their business ideas to program facilitators that included Penn College professors, the SBDC Director, and an Economics PA representative. By the end of the day, students were provided with the basic elements of a feasible and viable business plan, were instructed on how to take their idea from concept to plan, so that they could further develop their ideas, develop a comprehensive business plan, and submit their plan to a panel of judges in the Economics Pennsylvania Statewide Business Plan Competition.
- The Lock Haven University Small Business Development Center staff recently accompanied staff members from the Susquehanna Greenway Partnership for a best practices visit to learn about the Trail Town Program developed by The Progress Fund in communities connected to the Great Allegheny Passage in Western Pennsylvania. The visit was coordinated as part of the Lock Haven River Town initiative collaboration, and occurred on December 8th & 9th in West Newton, PA. The two-day agenda included a tour and review of the trailside and downtown projects adjacent to the town of West Newton, meetings with business owners and entrepreneurs who discussed the impact the trail has made in their businesses, and meetings with the Progress Fund President & CEO regarding his interest in funding projects related to the River Town initiative.

Institutional Research

Institutional Data Manager, Mike Abplanalp

- National Survey of Student Engagement – Configured the survey administration and provided student files in preparation for the spring administration.
- SAT Validity Study – In coordination with Enrollment Management, supplied data for the study.
- Student Tracker – Processed a file of not returning students through the National Student Clearinghouse and updated retention information that was previously requested by the Provost.
- Enrollment Management – Worked with Enrollment Management to look at various information including classes with highest rates of student not receiving credit, researching census data for the education level of people in nearby counties, and assisted with identifying students eligible for various foundation scholarships.

Strategic Plan Update

Strategic Plan Targets for AY 2014-15	Status
1.1 Require each student to engage in real-world learning experiences	
FA Target 1 - Seek opportunities within the College of Business to connect LHU students with SBDC client projects, in order to maximize Center deliverables and impact. Work with the Dean and Department Chair to develop 1 classroom project for the Spring 2015 semester; match 3 students with SBDC clients for external experience credit requirement, or 3 credit internship.	Intern position identified for River Town initiative. Meetings with business faculty planned for early in spring semester.
1.4 Maintain a safe campus environment.	
FA Target 1 - Roll out comprehensive Title IX and mandated reporter training program across campus.	Training program underway - 57% of students and 50% of staff have completed training.
FA Target 2 - Complete fire alarm system upgrades in various buildings on campus.	Zimmerli, Stevenson, and Sieg planned for this year. Budget - \$350,000.
1.5 Support the use of technology with appropriate equipment, training, and technical support:	
FA Target 1 - Construct a secondary data/network operations center at the East Campus Gymnasium to provide operational redundancy in the event of a catastrophic loss of power or other emergency at our main data/network operations center in Robinson Learning Center. This is the final phase of the Business Continuity/Disaster Recovery project.	Project should be completed in February, 2015. Budget - \$501,765
FA Target 2 - Complete internal building IT wiring projects to finalize the IT infrastructure project. This will complete the infrastructure required for higher speed internet/intranet capabilities throughout the campus.	Scheduled for summer 2015
FA Target 3 - Complete technology upgrades to 39 classrooms, two computer labs and all DE classroom Polycom codecs (end of life).	Scheduled for summer 2015

<p>2.2 Establish overall enrollment growth targets so as to achieve incremental growth, with specific targets for traditional, non-traditional, underrepresented, graduate and international students, and program goals where possible. Review results every year and adjust when necessary to meet overall goals.</p>	
<p>EM/FA Target 1 - Conduct a comprehensive review of student financial aid programs and identify potential changes in institutional aid practices that would support enrollment management objectives with respect to recruiting and retention.</p>	<p>Financial Aid task Force report issued with recommendations for enhanced aid. COT approved use of various revenue sources for institutional aid at November, 2014 meeting.</p>
<p>2.5 Create and implement a comprehensive marketing plan that includes improved web design.</p>	
<p>FA Target 1 - Develop Key Performance Indicators using Google Analytics to optimize web site effectiveness.</p>	<p>Vendors under evaluation.</p>
<p>3.1 Attract and retain a diverse and qualified faculty and staff committed to students.</p>	
<p>FA Target 1 - Meet annual improvement and peer group targets relating to diversity of tenured and tenure-track faculty.</p>	<p>Measured annually.</p>
<p>3.2 Ensure that faculty and staff develop and maintain appropriate professional skills.</p>	
<p>FA Target 1 - Develop collaboration plan for staff training with Office of Workforce Development.</p>	<p>Two workshops conducted - Best Practices in Employee Coaching and Feedback and Leadership Essentials.</p>
<p>3.4 Support use of technology with appropriate equipment, training and technical support.</p>	
<p>FA Target 1 - Jenzabar AIX to Linux/VMware conversion.</p>	<p>Linux conversion completed.</p>
<p>FA Target 2 - Upgrade Billing -A/R and Admissions from CX to JX modules.</p>	<p>Billing - A/R module upgrade currently underway.</p>
<p>5.2 Continue to improve campus academics and supported auxiliary facilities to better service student needs.</p>	
<p>FA Target 1 - Chiller replacements in Sloan, Bentley and Stevenson.</p>	<p>Agreement reached with Shippensburg to obtain used chillers for this project.</p>

Target 2 - Creation of a University Commons area at the current Russell Hall site. This area would include pavilions and separate green space to allow for multiple student activities at one time.	Project will go out to bid shortly.
Target 3 - Kitchen/lounge renovations and upgrades in McEntire residence hall.	Scheduled for summer 2015.
5.3 Collaboratively develop sequential steps to allow implementation of the Facilities Master Plan.	
FA/Target 1 - Complete an update of the university's Facilities Master Plan.	Plan update underway and scheduled for completion by April, 2015.
FA/SA Target 2 - Complete the first phase of the Woolridge residence Hall renovation program. Budget - \$2,400,000	Project will go out to bid in early spring.
FA Target 3 - Demolish vacated buildings (Russell and Gross Halls, Courthouse Annex) to reduce facilities footprint/O&M costs. Budget - \$1,610,000	Project will go out to bid shortly.
FA Target 4 - Design and bid the next phase of the Ulmer renovation program - 3rd floor North and lobby entrance. Budget - \$1,960,000	Project will go out to bid shortly.
5.4 Increase community and alumni outreach to enhance relationships and strengthen university finances.	
FA Target 1– Using newly secured USDA RBEG funds, position the Center as a key partner along with Downtown Lock Haven, the City of Lock Haven, and the Susquehanna Greenway Partnership in the Lock Haven Rivertown Initiative, bringing resources to the university, as well as client engagements, that would not otherwise have occurred with core SBDC services and funding. 30 clients assisted, 3 new businesses started, 6 fte jobs created	RBEG grant from USDA executed for \$71,738 and work has commenced.
FA Target 2 - Expand the continuing education course offerings to include technology courses, such as Cisco certification.	Contracts in process to add Cisco certification and Comp/TIA courses.

University Relations Trustee Reports (January, 2015)

Alumni Relations

In accordance with Section 5.4 of the strategic plan: To increase community and Alumni outreach to enhance relationships and strengthen university finances.

The office of Alumni Relations has continued to move forward on a plan to increase donor participation and alumni engagement. To date, the Facebook page has doubled in followers, from October 2013 to January 2015.

A brand new alumni website will be launched in February 2015. This will allow a more user friendly, modern site that showcases our alumni offerings and the Lock Haven University brand.

The Phone-A-Thon has been used for event registrations, updating alumni contact information and fundraising this fall. This spring, we will be focusing on the fundraising calls specifically.

Outreach & Alumni Participation

This fall, the Office of Alumni Relations hosted two recent graduate happy hour events in Williamsport and State College. These events were well received and we are planning others for this spring in Pittsburgh, Harrisburg and Philadelphia.

Coaches Community Circle events have been a continued success. We hosted one in September in the Durrwachter Alumni Conference Center. Two others are being planned for this spring in Pittsburgh and Philadelphia.

The Alumni Director has been traveling to meet with alumni. Over 100 visits have been completed during the months of July 1, 2014-December 31, 2014.

In December, the Alumni Office hosted a reception for all graduates and their families following the commencement ceremony at the Durrwachter Alumni Conference Center. The more than 80 graduates and their families that attended received a gift certificate to the LHU Bookstore as well as had a chance to meet the Alumni Board Chairman and Alumni Director. This will be a new tradition following commencement as a way to formally introduce the new Alumni to the Alumni Office.

Over the past three months, we have launched new Alumni chapters in several communities including Philadelphia, Georgia, Washington DC, Harrisburg and Central PA. The groups are now working on hosting events as a way to expand Alumni participation. There will be a special area on our new alumni website to post Alumni Chapter information so that alumni in each area know what is happening.

Communications & Marketing

In accordance with Sections 2.5/4.3 of the strategic plan: Create and implement a comprehensive marketing plan that includes web design. Develop and implement a communication plan that ensures proposed policies and actions are publicized with sufficient notice to permit input and dialogue among campus constituencies.

Electronic Communications

The LHU website continues to undergo enhancements. This month we launched the virtual tour platform which includes video and text as a way of introducing our electronic audience to the campus. Such tours have been successful for increasing traffic both to the website and campus. There is a major move of institutions to communicate with prospective students, donors, and Alumni through a host of electronic platforms. We have now deployed all available resource tools to be competitive, i.e. mobile applications, new institutional website, enhanced Alumni, Athletic and Foundation websites, social media pages, virtual tours, electronic publications, and email message blasts.

Publications

The next issue of the *The Haven* magazine will focus on philanthropy as we highlight major prospective and/or current donors. The theme: “Investing in Passion, Opening up Possibilities.”

The Economic Impact publication was printed and is currently displayed on the LHU website. The publication highlights the positive ways that LHU connects with and impacts not only the City of Lock Haven, but the region as well. We are finalizing the second edition of our Subject Matter Expert publication to be used, along with the Economic Impact publication as a Capital Campaign donor tool.

Advertising & Outreach

All four segments of PA Live were aired in November, featuring faculty experts from each college. The spots, along with other University-related material, can be found at <http://www.pahomepage.com/sitesearch?q=lock%20haven%20university>. Additionally, WBRE is displaying abstract art on the set of PA Live, giving LHU additional exposure.

Career Development Day was hosted on the LHU Clearfield campuses on December 4th. The Department of Labor and Industry’s JobGateway staff was on hand to educate those in attendance on their JobGateway portal, as were employers offering internships, volunteer opportunities, and employment. Approximately 50 LHU Clearfield students, 35 Clearfield Area High School students, and 8 Clearfield County Career and Technology Center students attended, along with 20 employers. Several students were actually interviewed and two students secured employment from the event.

Lock Haven University Foundation

In accordance with Section 5.5 of the strategic plan: Work collaboratively with the LHU Foundation to meet the resource needs of the university in accordance with the university's mission and strategic plan

The first half of FY 2014 was a strong one for the Foundation. With the first year of the quiet phase of the capital campaign complete, we raised nearly **\$2.5 million** dollars in the first two quarters towards our annual \$3 million dollar goal and have an outside opportunity to hit the \$5 million dollar mark which would be a record. In addition, we are working on plans to refinance Fairview Suites and are looking at repurposing some of our other properties to better generate and manage resources for the benefit of Lock Haven University and its students.

Capital Campaign and Development

We are **\$6.8 million dollars into a \$12,500,000 quiet phase goal by 30 June 2017**. The Campaign Plan is complete, and the campaign cabinet will meet for the first time on 6 February 2015. In addition, campaign training was held for Academic Chairs and Head Coaches and we are working on disseminating that information to all faculty members as well. **Faculty and staff giving tripled in the first two quarters**, and we exceeded 250 named scholarships. We hope to exceed our goal of 50 freshmen scholarships by the end of quiet phase.

We expect that our endowment, which reached \$10 million for the first time last year, will reach \$12 million this fiscal year. In addition, the LHUF Legacy Society, a recognition society for donors who make planned gifts to LHUF, was re-launched after a long time in hiatus.

Finally, we will hold our first ever scholarship stewardship event prior to Convocation (Convocation Donor Brunch) this year in which scholarship donors will have the opportunity to meet and engage with their recipients and their families.

Financial Governance

The Foundation voted to move forward in exploring refinancing options for Fairview Suites this quarter, and in January the Finance Committee will meet to review our current options. Refinancing Fairview Suites has the potential to provide an additional revenue stream for both LHU and LHUF and can also solidify long-term finances in the future.

Also, the Board approved purchasing two buildings across from the Science Center pending City approval of a rezoning option that would allow us to tear the buildings down and put stones down for student parking which would alleviate a dangerous driving situation and also provide a potential expansion opportunity for the future.

The Investment Policy was revised and a Spending Policy was created that provides us a roadmap for the future. In addition, the scholarship process was completely revised to make it easier for students to apply, and ensure proper stewardship of donor philanthropy.

Finally, the Foundation Board is working to budget for a reserve fund to help cover potential future investment losses so that Foundation Scholarships are maintained and grown for the benefit of Lock Haven University students.

Board Development and LHUF Staffing

The LHUF Board welcomed several new members including Doc Sweitzer, John Cattoni, Judge J. Michael Williamson, and Albert Jones. In October, we fully implemented the new board development policy and included a board orientation program that was a huge success. Beginning in 2015, Emeriti Board member status will be included in the Foundation Bylaws.

This January we hired a new Database Manager, and the Board is reviewing the possibility of hiring an additional development officer as part of the “Broadening the Base of Support” Plan.

Department of Athletics & Athletic Advisory Board

In accordance with Sections 1.1/5.4: Promote and encourage all students to be involved student clubs, activities, athletics and the arts. To increase community and Alumni outreach to enhance relationships and strengthen university finances.

Intercollegiate Athletics will sponsor a spring coach's educational workshop on Thursday, March 17, that will focus on "Coaching Leadership: Keys to Building Championships Teams and Getting the Most from your Student-Athletes." Stephanie Zonars, current Director of Community Outreach & Team Building for PSU Lady Lion Basketball, will be our guest presenter. Stephanie is also an author and professional speaker on Coaching Leadership and Team Building and comes highly recommended and respected.

Fall Sports

Men's Cross Country

- Finished 12th at 2014 Division II NCAA Championships in Louisville, Kentucky
- Repeated as PSAC Champions, Repeated as NCAA DII Atlantic Region Champions
- **PSAC & NCAA Division II Atlantic Region Coach of the Year: Aaron Russell**
- LHU will host the NCAA Division II Atlantic Region Championships in 2015 and 2017

Women's Cross Country

- Finished 4th at PSAC Championships as compared to 14th last year
- Finished 4th at NCAA DII Atlantic Region Championships as compared to 13th last year

Field Hockey

- Finished season 12-8 overall, 6-2 Atlantic 10
- Qualified and represented LHU for second consecutive year in A-10 Conference Tournament
- Lost to #1 seed UMASS 2-0 in A-10 Conference Tournament semifinals
- **Assistant Coach, Mallory Weisen, was selected to the US Indoor Field Hockey Team that competed in Germany from December 28-January 6.**

Football

- Finished season 2-9 overall, 2-8 PSAC East
- 2014 pre-season All-American senior defensive back George Christas earned a spot on the 2014 All-PSAC second team. Christas has also been nominated for the 2014 Cliff Harris – Small College Defensive Player of the Year Award. He finished the season with 100 tackles, the most in a single season for a Bald Eagle since '02.

Men's Soccer

- Finished season 5-11-1, 4-7 PSAC
- The 2014 team earned the National Soccer Coaches Association of America (NSCAA) Team Academic Award. To be eligible for the honor, a team must have achieved a team GPA of 3.0 or higher. The squad was one of 279 collegiate men's soccer teams that earned the prestigious award.

Women's Soccer

- Finished season 3-12-2 overall, 3-11-2 PSAC
- The 2014 team earned the National Soccer Coaches Association of America (NSCAA) Team Academic Award. To be eligible for the honor, a team must have achieved a team-grade point average of 3.0 or higher. The squad was one of 582 collegiate women's soccer teams that earned the prestigious award.

Volleyball

- 20-11 overall, 14-8 PSAC East
- Finished the regular season #1 in the PSAC Eastern Division
- Fell to #4 Shippensburg in PSAC Quarterfinals
- Four members of the 2014 team earned All-PSAC honors: Sr. Cody Anderson (Johnsonburg, Pa./Johnsonburg) and Jr. Jessica Brown (Fawn Grove, Pa./Kennard-Dale) earned First Team honors while Jr. Megan Flick (Howard, Pa./Bald Eagle) and Fr. Sarah Gomish (Ebensburg, Pa./Bishop Carroll) earned All-PSAC East second team honors.
- Sr. Cody Anderson also earned NCAA Division II All-Atlantic Region honors

Academics

177 LHU student-athletes, representing 42% of the student-athlete population, will be recognized at halftime of the home men's basketball game vs. Kutztown on Wednesday, February 11, for having earned a 3.25 GPA or higher during the fall 2014 semester. 28 earned a 4.0.

Athletics is again offering our "first-year student-athlete enrichment program" to our current first-year student athletes which includes the three primary components: (1) first-year mandatory study hall, (2) educational programming, and (3) peer mentoring.

Community Service

LHU Athletics will be sponsoring their 29th Annual "National Girls and Women in Sports Day" on Wednesday, February 11, 2015 from 3:30-7pm. The event is for girls in grades 1-8. Participants have an opportunity to meet LHU coaches and student-athletes, discover the benefits of participation in sports and physical activity, learn about a variety of different Women's sports and receive instruction, and attend the home Women's basketball game against Kutztown and receive recognition at the game.

This past fall our student-athletes continued to remain involved in community service. An example of this is the effort made this past October in which several LHU athletic teams and student-athletes took part in our annual "Reverse Trick-or-Treat" program which is a combined effort between the athletic department and local citizens with the communities of Lock Haven, Castanea, Dunnstown and Flemington. Over 1,121 items were collected, more than doubling last year's effort and winning the top prize in the University-wide Hunger Bowl competition.

In addition to their duties to serve as a voice for the student-athletes, the LHU Student-Athlete Advisory Committee has been raising funds for NCAA Division II's main charitable organization, the Make-A-Wish Foundation. Every year the PSAC and NCAA challenge the

student-athletes at each institution to support Make-A-Wish. LHU has typically raised around \$2,000 each year for the cause, putting them in the top half of the PSAC fundraising. During this fall semester, the current SAAC has raised almost \$2,000 with a very successful Student-Athlete Date Auction and a Loose Change coin drive, and has plans for more events next semester to match that total and double its typical annual donation.

Facilities

New team Championship Banners have been installed in TFH that recognize and honor the Championship history of our sports teams.

A Field Hockey turf watering system was fabricated, purchased, and used this past season to prep the turf's surface for our home events. We are working with facilities to see if we can get a new booster pump installed to improve water pressure and watering efficiency. The system enables LHU FH to be aligned with other NCAA DI programs and be considered as a possible host site for NCAA and Conference Championship play.

The lockers located in the Women's team locker rooms in Zimmerli (Field Hockey, Swim, Lacrosse, and Cross Country) received 2 coats of crimson paint, touchpad locksets, and improved airflow in the Lacrosse/Cross Country locker area. In addition, the locker rooms in TFH and Zimmerli also received branded area rugs.

Fundraising

We will soon launch a major fundraising campaign for athletics (ALL-IN: Every Passion - Every Possibility) that will become a part of the University-wide capital campaign. Coaches have been trained, goals have been established, and campaign material is now being produced.



Division of Student Affairs Report to the Council of Trustees January 29, 2015

Career & Professional Development

- On Nov. 4th Career Services co-sponsored The Dream Share Project with Student Activities.
- Thirty (30) students utilized the *Dress for Success* Career Closet.
- The annual spring semester Job & Internship Fair will be held Tuesday, February 24th from 11:30 am – 2:30 pm. Sixty-one (61) organizations have already registered with more expected.
- A group was formed to discuss and explore the feasibility of a 4-year career development plan that would serve all students in all majors. The first meeting was held in December and involves 14 faculty from various departments, two Deans, the Associate Provost for Student Affairs and the Director for the Center for Career & Professional Development.

Community Service

- Applied for and received national recognized by *The President's Higher Education Community Service Honor Roll* for General Community Service Honor Roll for 2014. This is the 9th year in a row that LHU has been listed on this Honor Roll.
- Campus wide civic engagement hunger awareness activity, *Hunger Bowl* resulted in 4,232 non-perishable food items collected and donated to two local food pantries, 540 volunteers and 189 hours of service.
- Campus wide civic engagement project, *Adopt-A-Family* to support local families identified by 8 regional schools to help with holiday support resulted in 698 gifts, 22 holiday meal baskets for 67 children and 33 adults in need.
- American Red Cross campus and community blood drive in December generating 74 pints of blood collected meeting 100% of the target donation goal needed to support blood banks.
- Coordinated a faculty service learning on site workshop and resources at LHU Clearfield Campus on 11/12 with guest speaker Dr. Char Grey, PA Campus Compact Executive Director; The presentation and resources were also shared via email with all LHU faculty/staff.

Dining Services

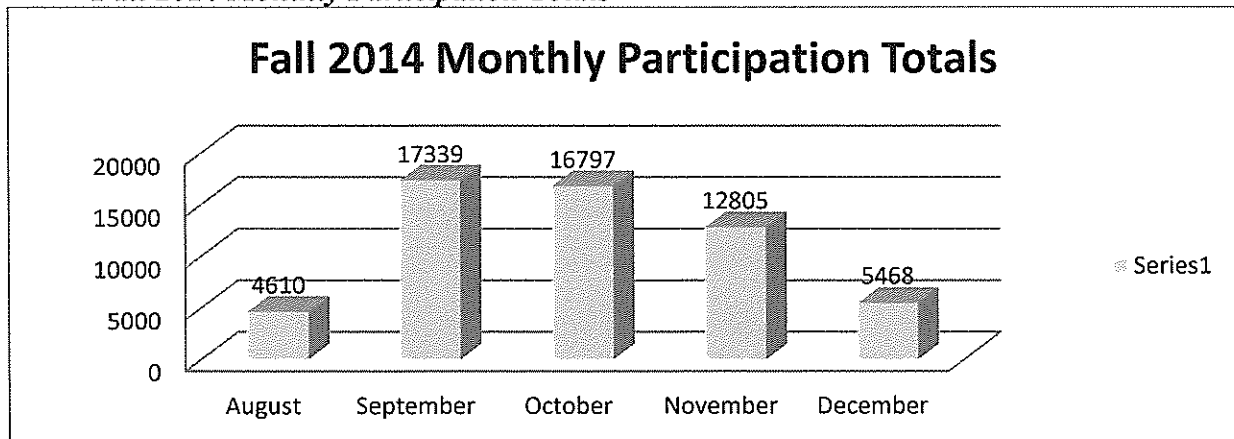
- Meal swipes served {excludes cash/credit/flex transactions} for the Fall Semester 300,987, of which 170,847 were used in Upper Bentley.
- Served over 500 Restaurant night meals in the 10 weeks the event was held.
- Theme dinners held throughout the semester in Upper Bentley included an NFL kick-off special, apple fest day which consisted of local apples, waffle week, annual holiday dinner, and a students favorites dinner.
- Collaborated with HAC on numerous wing night events held in the PUB
- Contributed annual donations to various LHU campus activities including Play for Brian, Home Coming, Turkey Trot, Admissions student activities, and the annual Alumni Golf Outing.

Health Services

- The total number of student visits to the LHU Health Services for 2014 was 5,466.
- The number of students that were seen in 2014 was 2,516.
- Educational information disseminated via in office bulletin boards, electronic scrolling bulletin boards, and on Bentley Dining Services bulletin boards. Topics such as Ebola, Flu, Norovirus, frostbite, and skin issues (scabies, lice, and bedbugs) are being addressed.
- STD clinics continue to be offered twice a month.
- Clinic is still administering Flu vaccines. No cases of Flu have been diagnosed at Health Services.
- Training provided for RA orientation and new International students regarding care provided by Health Services.

Rec Center

- *Fall 2014 Monthly Participation Totals*



- *Fall 2014 Intramural Sports – Final Statistics*

Sports Offered: Men’s Basketball, Women’s Basketball, Co-ed Dodgeball, Co-ed Volleyball, Co-ed Bowling, Women’s Field Hockey, Co-ed Soccer, Flag Football, Co-ed Softball Tournament, & Racquetball

- Fall 2014 Intramural Participation Statistics

<u>Total Participants: 930</u>	<u>Male – 677 (73%)</u>	<u>Female – 254 (27%)</u>
Freshman: 198 (21%)	Male – 162 (82%)	Female – 36 (18%)
Sophomore: 255 (27%)	Male – 177 (69%)	Female – 78 (31%)
Junior: 206 (22%)	Male – 128 (62%)	Female – 78 (38%)
Senior: 258 (28%)	Male – 203 (79%)	Female – 55 (21%)
Grad Student: 13 (1%)	Male – 7 (54%)	Female – 6 (46%)

Student & Residence Life

- Student satisfactory surveys were distributed in November. Highlights from the survey include:
 - ✦ 89% of students who live in the residence halls see their experience as adding to their educational experience at Lock Haven University.
 - ✦ 91% of students recognize living in the residence halls has helped them make the transition to university life.
 - ✦ 98% of students see the residence halls as a safe place to live.
 - ✦ 96% of students are accepting of students from diverse cultural backgrounds.
 - ✦ 91% of students view the residence halls provides opportunities to interact with individuals.
- The REAL Conversations Series for the fall 2014 semester was a successful collaboration among Student Affairs and Academic Affairs. Major themes were pulled from the Freshman Year Experience required reading, *Into the Wild*, to organize the semester's discussions. The goal for these conversations was to relate the themes of the book to our student's lives here at LHU and in their communities. Faculty members, academic administrators, and community leaders worked with Richard Czyzyk to facilitate programs to assist our students in their transition to college. All presentations took place within LHU Residence Halls.
- During the Fall 2014 semester, the Department of Student and Residence Life held a total of 600 events with an average attendance of 23 (a total of 13,981 direct contacts were made during these programs). Of these programs, there were 53 programs that were part of our SPOT series. The SPOT series are programs to help in student success as well as targeted to students at risk of being retained due to academics and overall transitional concerns. In addition 10 programs were focused on Title IX (Sexual Assault, Dating Violence, and Stalking) and another 10 programs focused on the University Common Read, *Into the Wild*.
- The SPOT – student retention program continued this year with interventions with students who were identified as at risk (academic or engagement with the university). Resource guides were personally delivered to 300+ residence hall students. In a new partnership with Excellence and Inclusion, those with 2 & 3 flags (200 students) were invited and encouraged to participate in study halls and other seminars designed to assist a struggling student that were being conducted by that office.

Student Activities

- Clubs and Organizations

Clubs and Organizations have been very busy during the fall semester and early spring semester. Currently there are 117 active clubs on campus. We have 3,656 students registered as participating in clubs and organizations on campus, and we expect those numbers to increase slightly as some of our clubs will just be beginning their activities during the spring semester.

Clubs also continue to host campus programs, including

- 1,477 club meetings or practices
- 106 special events
- 35 performances, including arts, theatre, dance and music
- 23 field trips,
- 29 competitions
- 13 conferences
- 14 Community Service Projects

They are also doing their part by fundraising for both their individual clubs as well as charities – so far this semester they have raised \$25,675 with \$6,827 going to charitable organizations

- Leadership Council

Our Leadership Council continues to meet monthly to discuss club and organization leadership plans. During the fall semester, President Fiorentino provided a campus update for our student leaders and answered their questions regarding campus issues. Along with the Student Activities Office, Leadership Council will be hosting a spring semester Club Fair at the Student Recreation Center on January 28th to encourage more students to participate in campus clubs and organizations.

- Haven Activities Council

HAC successfully planned and organized 46 campus events during the fall semester, including Family Day and Homecoming activities. Additional activities are planned for the spring semester, including mid-week and weekend programs.

- Student Government Board

SGB had a successful fall semester, by hosting weekly meetings and comment for a cookie programs to gain student feedback. Executive board members have been meeting with the campus food service provider, our facilities director and public safety officers to address concerns and provide feedback and answers to students. The SGB executive officers are also meeting with President Fiorentino on a monthly basis.

Student Development

- Alcohol & Other Drugs

Three alcohol program series also took place in the Residence Halls this Fall. The first was a repeat of LHU's very successful **Zombie Pong series**. Zombie pong is a program which combines beer pong (birch beer in this case), zombies with social norming data directly from an LHU alcohol survey. The second series was a **Mocktail Program series** which focused on risks of partying as well as the new PA Medical Amnesty Law. All programs were conducted in each of LHU's Residence Halls. The third program

provided **21st birthday cards** to LHU students on their birthdays. The cards were designed to include information about local alcohol and drug resources as well as some national statistics on the dangers of binge drinking.

- Title IX – Sexual Assault/Misconduct Training

No Witness was a collaborative program with contributions from campus and community organizations. Three hundred and forty individuals attended the interactive play designed to challenge the viewer's perceptions and attitudes about date or acquaintance rape. A mock courtroom trial, Guests Lawyers, Kathleen C. Long, Esquire and David Strouse, Esquire sought justice, for the female student, Jaclyn Willis (played by LHU Student Alicia Minnich, Woolridge President), who accused a fellow student Joseph Marks (played by LHU Student, Justin Martinez, Woolridge RA), of sexually assaulting her. The evidence for both the accuser and the defendant was presented and a jury rendered a verdict and decided the fate of Joseph Marks. Christina Williams, from the Clinton County Women's Center, and Lisette Schillig, director of LHU Hope Center, served as facilitators of this program.

Sigma Kappa Sorority, LHU Panhellenic Council, Woolridge Hall, The Division of Student Affairs and Office Student and Residence Life sponsored the program. Hostesses are Wendy Walsh, LHU Student Life Coordinator and Brittany Northern, Member of LHU Sigma Kappa.