

ABOUT THE HUSKY DOG POUND

Shark Tank-inspired business pitch competition with \$20,000 in prizes

COMPETITORS IN TWO DIVISIONS

- Commonwealth University students from all colleges, departments, and majors
- Middle and High School students from across Pennsylvania

University Competition Sponsor

Bloomsburg | Lock Haven | Mansfield
COMMONWEALTH UNIVERSITY OF PA

Zeigler College of Business

Sponsors

Zeigler College of Business

Matt Zoppetti

President, Shangrila Development Corporation

&

Roxana Zoppetti

Owner, La Malbec Bar & Restaurant

AGENDA

Registration - Sutliff Hall Lobby

8 a.m.- 12:20 p.m. **Middle and High School Competition**
Sutliff Hall
(Rooms 106, 107, 110, 111, 112, 113, 114 & 120)
Holding Room: Sutliff Hall 102 & 115

8:30 - 11:30 a.m. **Campus Tours**
Selfie Station Sutliff Hall, every half hour
Teachers/chaperones must remain with students for the tour

Info Sessions on Majors
Sutliff Hall
(Rooms 246, 252, 253, 256, & 257)
There will be a giveaway for visiting 5 professionals-a \$1,000 Zeigler College of Business Scholarship, 10 \$15 Dunkin gift cards. Must be present at the awards ceremony to win.

8:30 a.m.- Noon **University Preliminary Competition**
Sutliff Hall
(Rooms 348, 377)

11 a.m. - 1:30 p.m. **Lunch for Middle and High School Participants**
Scranton Commons

12:15 - 1:15 p.m. **Lunch for University Faculty & Staff, All Judges, and University Participants**
Kehr Union Multipurpose 345A & B

1:30 - 2 p.m. **Middle and High School Awards Ceremony**
Gross Auditorium (Carver Hall)

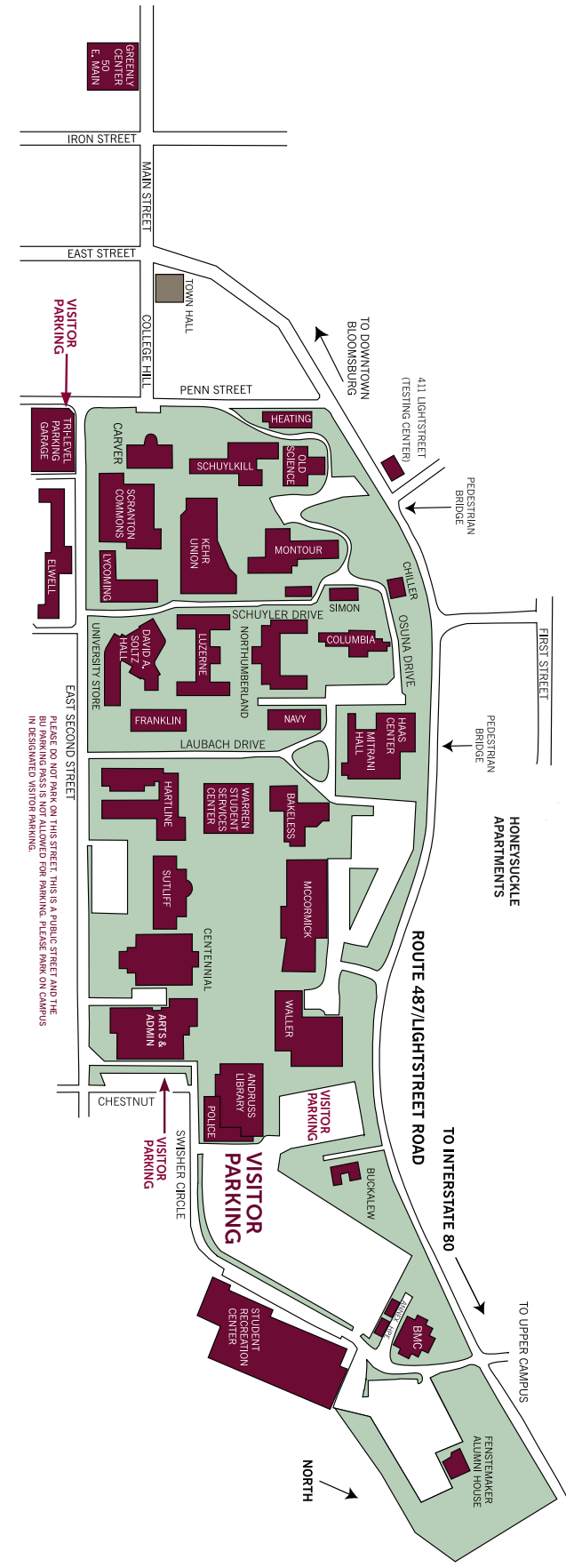
2:30 - 4:30 p.m. **University Competition Finals**
Gross Auditorium (Carver Hall)

4:45 - 5:45 p.m. **University Reception and Awards Ceremony**
Sutliff Hall, 3rd Floor



Visit our website:
bloomu.edu/husky-dog-pound

[@huskydogpound](https://www.instagram.com/huskydogpound)



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HUSKY DOG POUND

THURSDAY, MARCH 21, 2024





UNIVERSITY FINAL COMPETITION JUDGES

Terry H. Zeigler, President/CEO, Datacap Systems, Inc.
Matti Prima, Managing Director, Centennial Advisory Group
Matt Zoppetti, President, Shangrila Development Corporation

MIDDLE AND HIGH SCHOOL COMPETITION JUDGES

Roxana Zoppetti, Owner, La Malbec Bar and Restaurant
Kenneth Manno, Mentor, SCORE - Central PA
Earl Lybarger, Treasurer, SCORE - Central PA
Greg Guise, Mentor, SCORE - Central PA
Marty Mehring, Chair, SCORE - Central PA
O Fred Miller, Retired Dermatologist Emeritus, Department of Dermatology, Geisinger
Sam Ryder, VP & Business Banker, First National Bank
Paul Grimes, District Manager, The Sherwin-Williams Company
Matti Prima, Managing Director, Centennial Advisory Group
Denise Stone, Senior Director of Property Management, BU Foundation
Jim Nemeth, Retired HR Professional
Alan Dakey, President, Brighter Financial Futures
Brenda DeWire, Retired Business Educator, Central Columbia School District
John C Shively, President/Owner, Keystone Pest Management LLC
Allison Yourechko, Assistant Principal, Hazleton Area School District
Chris Berleth, President, Columbia Montour Chamber of Commerce
Annette Welch, Director of Operations, MC Federal Credit Union
Jay Collins, Owner, The Dental Lab.Net
Eduardo Ramos, Everest, Vice President, Product Development & Mgmt - Accident & Health
Duane Carey, President, IMPACT Marketing
Alan Davies, Retired Executive, Compass Corp
Mark Law, Professor, Department of Accounting and Business Law
Lynn Hummel, Associate Professor, Technology, Analytics, and Workforce Learning
Kenneth Hall, Associate Dean, Zeigler College of Business

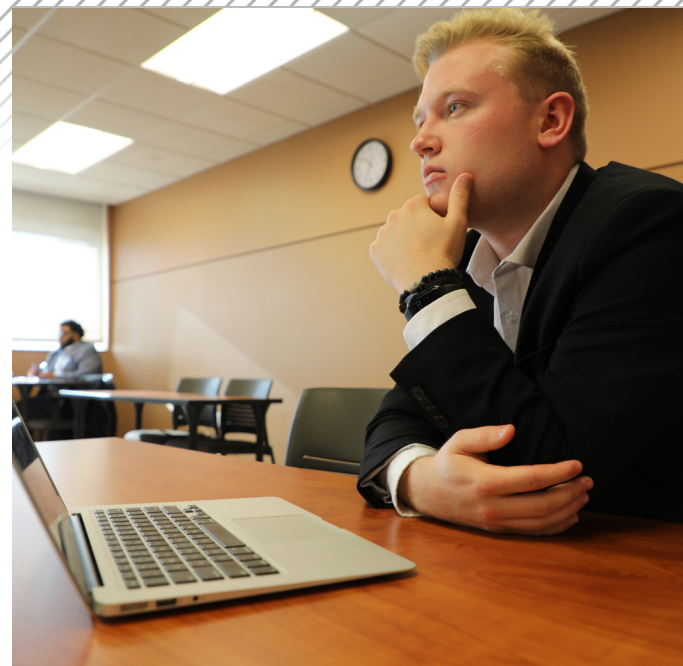
UNIVERSITY PRELIMINARY COMPETITION JUDGES

Robert Moore, CEO & Managing Partner, ABR Inc.
Scott Hendershott, Investment Officer, Sageworth Trust Company
Christine Mayer Bernhard, Key Account Manager, C.H. Robinson
David J. Manbeck, CPA Principal, Boyer & Ritter, LLC.
Jerome Dvorak, Executive Director, BU Foundation, Inc.
Bob Stoudt, Director, Montour Area Recreation Commission
Kristen Beals, AVP Professional Development Officer, FCCB
Molly Christman, Career Development Officer, FCCB



COMMONWEALTH UNIVERSITY STUDENT COMPETITORS

Joshua Bernocco, Move the Sticks Recruiting
Parker Nickelsen, Grinta Equipment LLC.
Deanna Harper, Harper Screens
Jade Selby, Safe Watch
Mike Standen, Kolby Barrow, Matt Vernieri, & Aaron Hoke, SmoothieU
Logan Mader & Brock Evert, Unidrive
Dylan Harris, Ty Hummer & Louie Wild, Park Savvy
Brandon Lee, Microproperty
Dan Kutay, Intrepid
Nicholas Stephan, Stephan's Social Social Media
Nicolas Manning, Lifeline
Brenden Argomaniz, dataBase Analytics



ASSISTING ZCOB FACULTY & STAFF

Carolyn LaMacchia - Professor, Department of TAWL
 Jeremy Jeffery - Assistant Professor, Department of TAWL
 Scott Mehall - Associate Professor, Department of TAWL
 Jacob Kehres - Adjunct Faculty, Department of TAWL
 Sandy Freeman - Asst., ZIPD Program
 Yucheng Chen - Assistant Professor, Department of TAWL
 David Sedlack - Assistant Professor, Department of Accounting & Business Law
 Tina Barnes - Technical Specialist, Department of TAWL
 Regina Bobak - Associate Professor, Department of TAWL

ASSISTING STUDENTS

Morgan DeWitt	Reece Feltenberger
Ben Kropp	Amanda Joyce
Kimberly Speece	Kyla Groller
Cade Bleashka	Gianna Gabriel
Brad Keeler	Madison O'Brien
Katelyn Doebler	Natalie Miller
Katlyn Brett	Amanda Kaczmarczyk
Teagan Wallace	Jeremy Buzak
Sarah Ringo	Josh Marquard
Hannah Rybacki	Luke Barnes
Dean Laubach	Lily Savoy
Leo Scolforo	Alex Wilsterman

SPECIAL THANKS TO...

Bashar W. Hanna
 Diana Rogers-Adkinson
 Todd Shawver
 Christina Force
 Brooke Faus
 BU Foundation
 CU-Bloomsburg Facilities Management
 CU-Bloomsburg Police
 CU-Bloomsburg Dining Services
 Instructional Media Services
 Abigail Manns
 Office of Admissions
 Office of Strategic Communications and Marketing
 Secretarial and Technology Support Staff of the Zeigler College of Business

MIDDLE & HIGH SCHOOL COMPETITORS

Academy of Young Entrepreneurs	Nazareth HS
Benton Area HS	North Penn - Mansfield HS
Berks Career and Technology Center	North Penn-Liberty HS
Berwick Area HS	North Schuylkill JSHS
Boiling Springs HS	Northeast HS
Cambria Heights MS	Northwest MS/Southern MS
Central Columbia	Oswayo Valley Jr./Sr. HS
Central Mountain HS	Parkland HS
Cheltenham HS	Penn Kidder MS
Cocalico HS	Pine Grove Area HS
Columbia-Montour AVTS	Pittston Are HS
Crossroads MS	Pottstown HS
Dallas HS	Quakertown Sixth Grade Center
Danville Area HS	Radnor MS
Donald H. Eichhorn MS	Redland HS
Downingtown STEM Academy	Riverside J/S HS
East Juniata HS	Rock L. Butler MS
East Stroudsburg HS North	School District of Philadelphia
Eastern York HS	Selinsgrove Area HS
Greater Johnstown HS	Shamokin Area HS
Greater Latrobe	Shikellamy MS
Hempfield HS	Southern Fulton Jr/Sr HS
Jenkintown MS / HS	Springhouse MS
Jim Thorpe Area HS	St. Marys
Lackawanna Trail Jr/Sr HS	State College HS
LB Morris MS	Trinity Area School District (MS)
Lehigh CTI	Wayne Highlands MS
Linglestown MS	West York Area HS
Loyalsock Township HS	Wilkes-Barre Area HS
Middle-West HS	Williams Valley Jr/Sr HS
Milton Hershey School	Williamsport Area HS
Mount Carmel Area HS	

