Department of Management

Entrepreneurial Innovation Minor Requirements

Entrepreneurial Innovation will provide students with the creative and practical knowledge and experience you need to become a successful business owner or valued asset in corporate, governmental, and non-profit organizations across a variety of fields. Our program is designed to hone students' abilities to identify problems and opportunities and to develop and launch innovative solutions for products, services, and processes that significantly impact the operation of entrepreneurial ventures. Graduates from our program are equipped with the essential skills needed to prosper in the increasingly global market of the 21st century: creativity, problem-solving, and ambition.

Required Courses (18 Credits)

MGMT 280 Principles of Management

MGMT 360 Introduction to Innovation

MGMT 361 Foundations of Entrepreneurship

MGMT 460 Managing Communication

MGMT 461 Advanced Innovation Skills

MGMT 494 Special Topics in Management

At least 12 of the 18 credits must be earned at Commonwealth University.

A minimum 2.0 cumulative average must be achieved in the courses counted for the Minor.

Given prerequisites and typical course offerings, please follow the recommended sequence:

| Sophomore Year | | Junior Year | | Senior Year | |
|-----------------------------------|----------------------|----------------------|-----------------------------|-----------------------|--|
| Fall | Spring | Fall | Spring | Fall | Spring |
| MGMT280 (24 earned credits) | MGMT360 (MGMT280) | MGMT361 (MGMT280) | MGMT460 (MGMT280) | MGMT 461 (MGMT360) | MGMT494 (Approval of department chair) |

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