

COMMUNICATION STUDIES

Bachelor of Arts (BA)

This degree map is based on the 2023-24 Academic Catalog and is subject to change. Students should meet with their academic advisor each semester and use Degree Works to monitor their individual progress toward degree completion. The time it takes to earn a degree will vary based on several factors including summer/winter enrollment, dual enrollment and number of courses successfully completed each semester. We recommend taking a minimum of 15 credits each fall and spring semester.

Sample 4-Year Plan

First Year

Fall Courses	Credits	Spring Courses	Credits
COMM 101 Public Speaking (Oral Comm GE)	3	COMM 102 Interpersonal Communication	3
General Education Course	3	COMM 103 Small Group Communication	3
General Education Course	3	Foundations Writing Course (General Education)	3
Foundations Quantitative (General Education)	3	General Education Course	3
FYS 100 First Year Seminar (FYS GE)	3	General Education Course	3
Semester Total	15	Semester Total	15

Second Year

Fall Courses	Credits	Spring Courses	Credits
COMM 200 Intercultural Communication (Diversity GE)	3	COMM 208 Comm Research Methods	3
COMM 207 Communication Theory	3	COMM Concentration Course #1	3
General Education Course	3	General Education Course	3
General Education Course	3	General Education Course	3
Elective	3	Elective	3
Semester Total	15	Semester Total	15

Third Year

Fall Courses	Credits	Spring Courses	Credits
COMM 209 Rhetorical Criticism	3	COMM Concentration Course #3	3
COMM Concentration Course #2	3	COMM Concentration Course #4	3
General Education Course	3	COMM Elective #1	3
General Education Course	3	Elective	3
Elective	3	Elective	3
Semester Total	15	Semester Total	15

Fourth Year

Fall Courses	Credits	Spring Courses	Credits
COMM 497 Communication Capstone	3	COMM Internship, Ind. Study OR Senior Seminar	3
COMM Elective #2	3	COMM Elective #3	3
Elective	3	Elective	3
Elective	3	Elective	3
Elective	3	Elective	3
Semester Total	15	Semester Total	15

Winter/Summer College

Winter and Summer sessions are offered each year and may help you stay on track or get ahead. You may take up to seven (7) credits during Winter College and up to 14 credits during Summer College.

COMMUNICATION STUDIES

Curriculum Checklist

Directed General Education Courses (6 credits)

- ___ COMM 101 Public Speaking (3)
___ COMM 200 Intercultural Communication (3)

Required Foundational Courses (15 credits)

- ___ COMM 102 Interpersonal Communication (3)
___ COMM 103 Small Group Communication (3)
___ COMM 207 Communication Theory (3)
___ COMM 208 Communication Research Methods (3)
___ COMM 209 Rhetorical Criticism (3)

Choose from three Areas of Concentration

At least two courses must be at the 400-level and at least one of those must be in the selected area of concentration.

A. Organizational Communication (21 Credits)

Required (3 Credits)

- ___ COMM 320 Organizational Communication (3)

Choose Three Courses (9 Credits); at least One Course Must be at the 400 Level

- ___ COMM 322 Communication Ethics (3)
___ COMM 323 Computer Applications for Professional Communicators (3)
___ COMM.324 Business and Professional Communication (3)
___ COMM 421 Leadership and Team Building (3)
___ COMM 422 Event Planning (3)
___ COMM 423 Interviewing (3)
___ COMM 432 Crisis Communication (3)
___ COMM 492 Special Topics in Organizational Communication (3)

Electives (9 Credits); 300/400 level COMM or additional course from any area of concentration

B. Interpersonal Communication (21 credits, Bloomsburg Campus ONLY)

Required (3 credits)

- ___ COMM 310 Relational Communication (3)

Choose Three Courses (9 credits); at least One Course Must be at the 400 Level

- ___ COMM 312 Gender and Communication (3)
___ COMM 313 Conflict Management and Resolution (3)
___ COMM 314 Communicating Identity & Difference (3)
___ COMM 315 Health Communication (3)
___ COMM 411 Family Communication (3)
___ COMM 412 Nonverbal Communication (3)
___ COMM 423 Interviewing (3)
___ COMM 491 Special Topics in Interpersonal Communication (3)

Electives (9 Credits); 300/400 level COMM or additional course from any area of concentration

C. Leadership and Public Advocacy (21 credits, Bloomsburg Campus ONLY)

Required (3 credits)

- ___ COMM 330 Persuasion (3)

Choose Three Courses (9 credits); at least One Course Must be at the 400 Level

- ___ COMM 322 Communication Ethics (3)
___ COMM 332 Argumentation and Advocacy (3)
___ COMM.334 Rhetoric of Social Movements (3)
___ COMM 431 Political Campaign Communication (3)
___ COMM 432 Crisis Communication (3)
___ COMM 433 New Media and Visual Culture (3)
___ COMM 435 Studies in Propaganda (3)
___ COMM 493 Special Topics in Leadership and Public Advocacy (3)

Electives (9 Credits); 300/400 level COMM or additional course from any area of concentration

Electives (not housed within an Area of Concentration)

- ___ COMM 390 Special Topics in Communication
___ COMM 495 Advanced Health Communication Seminar

Required Capstone Course (3 credits)

- ___ COMM 497 Communication Capstone

Required: Choose ONE

Communication Studies Internship (3 – 9 credits)

- ___ COMM 498 Communication Internship

Communication Studies Sr. Seminar or Independent Study (3 credits min)

- ___ COMM 494 Communication Independent Study
___ COMM 496 Senior Seminar in Comm Studies

General Education Requirements

(45 credits)

Note: Some requirements may be fulfilled by coursework in your major program including directed Gen Ed courses noted below

- Foundations (15 credits)
 - COMM 101 Public Speaking
- Interconnections (9 credits)
 - COMM 200 Intercultural Communication
- Citizenship & Responsibility (6 credits from at least two goals)
- Natural World & Technologies (9 credits)
- Creativity & Expression (6 credits)

Degree Requirements

All students must obtain a minimum of 120 credits, complete all General Education requirements, and all requirements for the selected major. Meet with your advisor and consult Degree Works to monitor your progress and for all graduation requirements.

A minimum GPA of 2.0 in the major and overall are required.

Campus Locations

Bloomsburg	<input type="checkbox"/> Online; <input checked="" type="checkbox"/> In-person; <input checked="" type="checkbox"/> Blended
Lock Haven	<input type="checkbox"/> Online; <input checked="" type="checkbox"/> In-person; <input checked="" type="checkbox"/> Blended
Mansfield	<input type="checkbox"/> Online; <input checked="" type="checkbox"/> In-person; <input checked="" type="checkbox"/> Blended
Clearfield	<input type="checkbox"/> Online; <input type="checkbox"/> In-person; <input type="checkbox"/> Blended