

**DOCUMENT P - OMNIBUS COURSE, CO-CURRICULAR LEARNING EXPERIENCE, AND PROGRAM DEVELOPMENT COVER SHEET**

Instructions: See [PRP 3230](#) Course and Program Development

DISCIPLINE PREFIX, COURSE NUMBER, COURSE TITLE: Revised Program Requirements for All Components of the DRPW Program

SHORT TITLE OF PROPOSAL: Revision Certificate, Minor, Concentration in DRPW

CIP: (FOR PROVOST'S USE ONLY)

Box 1: TYPE OF ACTION		ADD(NEW) <input type="checkbox"/>	DEACTIVATE <input type="checkbox"/>	MODIFY <input checked="" type="checkbox"/>	N/A <input type="checkbox"/>	OTHER <input type="checkbox"/>
Box 2: LEVEL OF ACTION		Non-Credit <input type="checkbox"/>	Undergraduate <input checked="" type="checkbox"/>	Graduate <input type="checkbox"/>	Other <input type="checkbox"/>	
Box 3: ITEM OF ACTION (check appropriate boxes)		APPROVAL SEQUENCE(see box 5)		DOCUMENTS REQUIRED (see box 4)		INFO COPIES (see 2 below)
<input type="checkbox"/>	1 Experimental Course <sup>1</sup>	A B2 E		PQR		1. d
<input type="checkbox"/>	2 Change in Master Course Syllabus:					
<input type="checkbox"/>	2a Title and/or Description	<input type="checkbox"/>	2b Credits/Points	A B1 B2 E		PQ
<input type="checkbox"/>	2c Course/Co-Curricular Learning Experience <sup>4</sup> Number	A B1 B2 E		PQ		2ab.
<input type="checkbox"/>	2d Pre & Co-Requisite	A B1 B2 E		PQ		2c.
<input type="checkbox"/>	2e Content Outline	A B1 B2 DE		PQR		2d. a, b
<input type="checkbox"/>	2f Methods	A B1 B2 E		PQR		2e. a, b
<input type="checkbox"/>	2g Student Learning Objectives	A B1 B2 DE		PQR		2f. a, b
<input type="checkbox"/>	2h Student Assessment and/or Evaluation	A B1 B2 E		PQR		2g. a, b
<input type="checkbox"/>	2i Course/CLE Assessment	A B1 B2 E		PQR		2h. a, b
<input type="checkbox"/>	2j Supporting Materials &/or Prototype Text	A		R		2i. a, b, e
<input type="checkbox"/>	3 Departmental Recommended Class Size, if appropriate	A B1 B2 DE		PQR		2j. a, b, f
<input type="checkbox"/>	4 Deactivate a Course/CLE	A B1 B2 E		PQ		3. a, b
<input type="checkbox"/>	5 Pass/Fail Grading	A B1 B2 DE		PQR		4. a, b
<input checked="" type="checkbox"/>	6 Major/Minor/Concentration Requirements/Electives	A B1 B2 DE		PQV		5. a, b
<input type="checkbox"/>	7 New Course/CLE	A B1 B2 DE		PQR		6. a, b
<input type="checkbox"/>	8 Dual Listing (select 8a or 8b)	A B1 B2 DE		PQR		7. a, b
<input type="checkbox"/>	8a Offered in two departments with same number	A B1 B2 DE		PQR		8. b
<input type="checkbox"/>	8b Offered in one department as undergrad & grad	A B1 B2 C1 C2 DE		PQR		8a. b
<input type="checkbox"/>	9 General Education Change	A B1 B2 C3 DE		PQR		8b. b
<input checked="" type="checkbox"/>	10 Minor	A B1 B2 DE		PQV		9. a, b
<input type="checkbox"/>	11 Program Deletion	A B2 D-Information EFGH		PQ		10 a, b
<input type="checkbox"/>	12 Program Moratorium	A B2 D-Information EFH		PQ		12. a, b, c
<input checked="" type="checkbox"/>	13 Certificate Program	A B1 B2 DEFGH		PQV		13. a, b, c
<input type="checkbox"/>	14 Degree Designation	A B1 B2 DEFGH		PQTU		14. a, b, c
<input type="checkbox"/>	15 Degree Program					15. b, c
<input type="checkbox"/>	15a Program Proposal Step 1 <sup>5</sup>	A B1 B2 DEFGH		PQX		16. a, b, c
<input type="checkbox"/>	15b Program Proposal Step 2 <sup>5</sup>	A B1 B2 DEFGH		PQTUVWY		
<input type="checkbox"/>	16 Program Policy Change	A B1 B2 DE		PQ		17. a, b, c
<input type="checkbox"/>	17 Concept Approval	A B1 B2 DE		PQ		18. a, b, c
<input type="checkbox"/>	18 Distance Education (80% of content via Dist Ed)	A B1 B2 DE		PQR		19. a, b, c
<input type="checkbox"/>	19 Other	VARIES		VARIES		20. varies

Box 4: DOCUMENTATION					
X	P. This Cover Sheet		T. Fiscal Impact		W. Program Completion Plan
X	Q. Summary (Reverse of P)		U. Needs Analysis		X. PASSHE <a href="#">Step One</a>
	R. Syllabus	X	V. Program Course Checklists <sup>3</sup>		Y. PASSHE <a href="#">Step Two</a>

- 1 Approval automatically lapses after two offerings unless permanently approved as a new course.
- 2 Codes: a) Director, Library Services    b) College Deans    c) Institutional Research    d) BUCC  
e) Office of Planning & Assessment    f) Provost's Office
- 3 Include existing and proposed checklists.
- 4 Co-Curricular Learning Experience (CLE)
- 5 PASSHE New Academic Program

Box 5: APPROVAL SEQUENCE	APPROVAL SIGNATURES	DATE
A Dept/Program:	Chair: _____	_____
B1 College Curriculum Committee	Chair: _____	_____
B2 College Dean	Dean: _____	_____
C1 Graduate Council	Chair: _____	_____
C2 Graduate Dean	Dean: _____	_____
C3 General Education Council	Chair: _____	_____
D University Curriculum Committee (BUCC)	Chair: _____	_____
E University Provost or VPAA	Provost or VPAA: _____	_____
F University President	President: _____	_____
G Council of Trustees	Chair: _____	_____
H PASSHE	_____	_____

\*Information Items will be documented with the date of review from the required body.

**DOCUMENT Q - SUMMARY PROPOSAL**

College: COLA	Department: ENGLISH		
Contact Person: Michael Martin	Phone: 4905	Effective Semester: Summer 2018	

Q-1: Briefly describe what is requested: Revision of requirements/electives in the Concentration, the Minor, and the Certificate in Digital Rhetoric and Professional Writing

For new courses or changes in existing courses (needed by Registrar):		
New Title:	Course #:	Credits:
Course Abbreviation: (Maximum of 20 letters including blank spaces)		
Old Title:	Course #:	Credits:

Q-2: Set forth the full rationale for what is proposed. Art Studio has changed their curriculum eliminating ARTSTDIO 291 and ASTSTDIO 293. With consultation of Professor Sue O'Donnell, the program will now use ARTSTDIO 295 Graphic Design: Digital Image Making, and ARTSTDIO 296, Graphic Design: Brand and Identity and ARTSTDIO 394 Graphic Print Design for the components of the revised program.

Q-3 RESOURCES

No additional resources required. Explain why. Because the same number of student seats available and no other faculty is needed. Impact Statement is supplied in following documentation

Additional resources required. Indicate probable source of additional funds.

Q-4 Impact including Library resources (Complete **a, b or c**)

a) Impact was reviewed but none detected: \_\_\_\_\_ 9 February 2018  
Department Chair Signature Date

b) Impact was reviewed. All impacted units were contacted and understandings worked out. No unit objections to the proposal as currently submitted. Supporting documents are at the end of the proposal.  
The units contacted were:  
\_\_\_\_\_  
Department Chair Signature Date

c) Impact was reviewed. All objections were worked out except those documented in attachments located at the end of the proposal. Units contacted were:  
\_\_\_\_\_  
Department Chair Signature Date

JK/kas/OmnibusForm 08/15/17

## CONCENTRATION in PROFESSIONAL WRITING and DIGITAL RHETORIC

[administered by the Department of English] **NEW PROGRAM SHEET SPRING 2018**

The concentration in Professional Writing and Digital Rhetoric consists of 39 credit hours.

Students' courses in the concentration will be selected from the following groups

### **GROUP 1 [15 credits]: (COURSES in THEORY, LINGUISTICS or DISCIPLINARY WRITING)**

*Five* courses from the following:

#### **ALL STUDENTS MUST TAKE**

ENGLISH 203 Approaches to Literary Study

#### **STUDENTS MUST HAVE ONE OF THE TWO FOLLOWING COURSES**

INTSTUDY 231 Technical Writing (distance option)

BUS 333 Business Communication & Report Writing (distance option)

#### **STUDENTS MUST HAVE THREE OF THE FOLLOWING COURSES**

ENGLISH 212 English Grammar and Usage (distance option)

ENGLISH 225 Rhetoric and Professional Writing (distance option)

ENGLISH 306 Theory and Practice of Writing (distance option)

ENGLISH 308 Writing for Publication

ENGLISH 311 Structure of English

ENGLISH 397 Writing Center Consulting (3 credits)

#### **WITH PERMISSION, DISCIPLINARY WRITING COURSES MAY BE USED FOR GROUP ONE FULFILLMENT WHEN DOUBLE MAJORING**

### **GROUP 2 [9 CREDITS]: (COURSES IN SOFTWARE THEORY and USAGE) *Three* courses**

from the following:

INSTECH 460/560 Multimedia Production (distance option)

INSTECH 470/570 Introduction to Website Development (distance option)

ARTSTDIO 295 Graphic Design: Digital Image Making

ARTSTDIO 296 Graphic Design: Brand and Identity

### **GROUP 3 [6 CREDITS]: (TEXTUAL ANALYSIS)**

ANY TWO 200- or 300-LEVEL LITERATURE COURSES

### **GROUP 4 [6 CREDITS]: (COURSES IN EXPERIENTIAL LEARNING) *Two* courses from the following (check for pre-requisites) :**

ENGLISH 307 Writing for the Internet (distance option)

ENGLISH 309 Writing/Evaluating Technical Manuals (distance option)

ENGLISH 401 Writing in the Professions (distance option)

ENGLISH 402 Writing in Multiple Media (distance option)

ITM 405 Training and Development

### **GROUP 5 [3 CREDITS]: (CAPSTONE EXPERIENCE) *One* course from the following:**

ENGLISH 403 Freelancing for Professional Writers (must be junior status)

ENGLISH 497 English Internship (must have 45 credits) AND APPROVAL OF THE DEPARTMENTAL CHAIR (distance option)

## **Digital Rhetoric and Professional Writing Program Goals**

- 1. Acquire skills in writing, rhetoric and disciplinary conventions.**
  - a. To demonstrate proficiency and fluency, including the tools of technology**
  - b. To compose/articulate writing as process**
  - c. To critique the analysis, evaluation and synthesis of ideas**
  - d. To categorize variations in the rhetorical situation**
  - e. To comprehend the collaborative articulation of ideas to pose and solve problems, in written, visual, and oral forms**
- 2. Demonstrate proficiency in a range of software applications related to document composition.**
  - a. To produce artifacts using various software applications accurately and professionally**
  - b. To demonstrate effective selection of software appropriate to the rhetorical situation.**
- 3. Acquire an awareness of the power of language.**
  - a. To identify figurative language**
  - b. To act as witness to the human experience**
  - c. To create or transcend boundaries**
  - d. To question dominant value systems**
  - e. To use the imagination and encourage creativity**
- 4. Design a feasible/usable long-term project based on the needs of actual clients or commissioning entities.**
  - a. To establish and manage professional contacts with interested clients**
  - b. To design usable media according to client specifications**
  - c. To compose usable documentation according to client specifications**
  - d. To schedule and meet deadlines as needed during a given time period**

## Curricular Map for Assessment in Digital Rhetoric and Professional Writing

**Learning Goal One:** Acquire skills in writing, rhetoric and disciplinary conventions.

INTSTUDY231	Technical Writing
BUS333	Business Communication & Report Writing
ENGLISH204	Introduction to Research Writing
ENGLISH212	English Grammar and Usage
ENGLISH225	Rhetoric and Professional Writing
ENGLISH306	Theory and Practice of Writing
ENGLISH308	Advanced Expository Writing
ENGLISH311	Structure of English

**Learning Goal Two:** Demonstrate proficiency in a range of software applications related to document composition.

ENGLISH307	Writing for the Internet
ENGLISH309	Writing/Evaluating Technical Manuals
ENGLISH401	Writing in the Professions
ENGLISH402	Writing in Multiple Media
ENGLISH403	Freelancing for Professional Writers
ENGLISH497	English Internship
ITM405	Training and Development
ARTSTUDIO295	Graphic Design: Digital Image Making
ARTSTUDIO296	Graphic Design: Brand & Identity
INSTTECH460/560	Multimedia Production
INSTTECH470/570	Introduction to Web Development

**Learning Goal Three:** Acquire an awareness of the power of language

This goal is understood to be apparent in all writing and literature courses within the department and program.

**Learning Goal Four:** Design a feasible/usable long-term project based on the needs of actual clients or commissioning entities.

INTSTUDY231

Technical Writing

ENGLISH307

Writing for the Internet

ENGLISH309

Writing/Evaluating Technical Manuals



ENGLISH401	Writing in the Professions
ENGLISH402	Writing in Multiple Media
ENGLISH403	Freelancing for Professional Writers
ENGLISH497	English Internship
ITM405	Training and Development

#### Assessment of Goals:

This proposed concentration for Digital Rhetoric and Professional Writing (DRPW) is committed to the four concentration goals. Assessment of these goals will be accomplished by examination of students' class-developed artifacts and writing as well as the examination of the various specific software and client-based projects they are required to complete within the concentration.

Because the ePortfolio is now a requirement of both Foundations of College Writing and Approaches to Literary Study, both requirements of the concentration, students will be acquainted with the role of and the skills necessary to compose their portfolios. Classes at the 200, 300, and 400/500 levels will require students to submit work to the ePortfolio, and this cumulative Portfolio will provide artifacts for assessment of goals one, two, four, and five. While the above list of concentration goals and courses seems to be specific, it is understood that all courses provide skills across the program goals. Particularly, Concentration Goal Three is covered by all courses within the program, and, because it is difficult to quantify, it will not be scored. In addition, students will, for all goals, be required to reflect on the theory and skills they have developed in the concentration goals. This reflection should be apparent in their individual class work as well as their ePortfolio. The courses in Group Two of the program checklist are pre-requisites for courses in Groups Four and Five.

The portfolios will be assessed by random sampling by the departmental Digital Rhetoric and Professional Writing Committee.

## CONCENTRATION in DIGITAL RHETORIC AND PROFESSIONAL WRITING

[administered by the Department of English] OLD CHECKLIST

The concentration in Digital Rhetoric and Professional Writing consists of 39 credit hours.

Students' courses in the concentration will be selected from the following groups

### GROUP 1 [15 credits]: (COURSES in THEORY, LINGUISTICS or DISCIPLINARY WRITING)

*Five* courses from the following:

#### ALL STUDENTS MUST TAKE

ENGLISH 203 Approaches to Literary Study

#### STUDENTS MUST HAVE ONE OF THE TWO FOLLOWING COURSES

INTSTUDY 231 Technical Writing (distance option)

BUS 333 Business Communication & Report Writing (distance option)

#### STUDENTS MUST HAVE THREE OF THE FOLLOWING COURSES

ENGLISH 212 English Grammar and Usage (distance option)

ENGLISH 225 Rhetoric and Professional Writing (distance option)

ENGLISH 306 Theory and Practice of Writing (distance option)

ENGLISH 308 Writing Non-fiction for Publication

ENGLISH 311 Structure of English

ENGLISH 397 Writing Center Consulting (3 credits)

#### WITH PERMISSION, DISCIPLINARY WRITING COURSES MAY BE USED FOR GROUP ONE FULFILLMENT WHEN DOUBLE MAJORING

### GROUP 2 [9 CREDITS]: (COURSES IN SOFTWARE THEORY and USAGE) *Three* courses

from the following:

INSTECH 460/560 Multimedia Production (distance option)

INSTECH 470/570 Introduction to Website Development (distance option)

ARTSTDIO 291 Introductory Digital Art

ARTSTDIO 293 Graphic Print Design

### GROUP 3 [6 CREDITS]: (TEXTUAL ANALYSIS)

ANY TWO 200- or 300-LEVEL LITERATURE COURSES

### GROUP 4 [6 CREDITS]: (COURSES IN EXPERIENTIAL LEARNING) *Two* courses from the following (check for pre-requisites) :

ENGLISH 307 Writing for the Internet (distance option)

ENGLISH 309 Writing/Evaluating Technical Manuals (distance option)

ENGLISH 401 Writing in the Professions (distance option)

ENGLISH 402 Writing in Multiple Media (distance option)

ITM 405 Training and Development

### GROUP 5 [3 CREDITS]: (CAPSTONE EXPERIENCE) *One* course from the following:

ENGLISH 403 Freelancing for Professional Writers (must be junior status)

ENGLISH 497 English Internship (must have 45 credits)

AND APPROVAL OF THE DEPARTMENTAL CHAIR (distance option)

## **Digital Rhetoric and Professional Writing Program Goals**

- 1. Acquire skills in writing, rhetoric and disciplinary conventions.**
  - a. To demonstrate proficiency and fluency, including the tools of technology**
  - b. To compose/articulate writing as process**
  - c. To critique the analysis, evaluation and synthesis of ideas**
  - d. To categorize variations in the rhetorical situation**
  - e. To comprehend the collaborative articulation of ideas to pose and solve problems, in written, visual, and oral forms**
- 2. Demonstrate proficiency in a range of software applications related to document composition.**
  - a. To produce artifacts using various software applications accurately and professionally**
  - b. To demonstrate effective selection of software appropriate to the rhetorical situation.**
- 3. Acquire an awareness of the power of language.**
  - a. To identify figurative language**
  - b. To act as witness to the human experience**
  - c. To create or transcend boundaries**
  - d. To question dominant value systems**
  - e. To use the imagination and encourage creativity**
- 4. Design a feasible/usable long-term project based on the needs of actual clients or commissioning entities.**
  - a. To establish and manage professional contacts with interested clients**
  - b. To design usable media according to client specifications**
  - c. To compose usable documentation according to client specifications**
  - d. To schedule and meet deadlines as needed during a given time period**

## Curricular Map for Assessment in Digital Rhetoric and Professional Writing

**Learning Goal One:** Acquire skills in writing, rhetoric and disciplinary conventions.

INTSTUDY231	Technical Writing
BUS333	Business Communication & Report Writing
ENGLISH204	Introduction to Research Writing
ENGLISH212	English Grammar and Usage
ENGLISH225	Rhetoric and Professional Writing
ENGLISH306	Theory and Practice of Writing
ENGLISH308	Writing Non-fiction for Publication
ENGLISH311	Structure of English

**Learning Goal Two:** Demonstrate proficiency in a range of software applications related to document composition.

ENGLISH307	Writing for the Internet
ENGLISH309	Writing/Evaluating Technical Manuals
ENGLISH401	Writing in the Professions
ENGLISH402	Writing in Multiple Media
ENGLISH403	Freelancing for Professional Writers
ENGLISH497	English Internship
ITM405	Training and Development
ARTSTUDIO291	Introductory Digital Art
ARTSTUDIO293	Graphic Print Design
INSTTECH460/560	Multimedia Production
INSTTECH470/570	Introduction to Web Development

**Learning Goal Three:** Acquire an awareness of the power of language

This goal is understood to be apparent in all writing and literature courses within the department and program.

**Learning Goal Four:** Design a feasible/usable long-term project based on the needs of actual clients or commissioning entities.

INTSTUDY231

Technical Writing

ENGLISH307

Writing for the Internet

ENGLISH309

Writing/Evaluating Technical Manuals

ENGLISH401	Writing in the Professions
ENGLISH402	Writing in Multiple Media
ENGLISH403	Freelancing for Professional Writers
ENGLISH497	English Internship
ITM405	Training and Development

#### Assessment of Goals:

This proposed concentration for Digital Rhetoric and Professional Writing (DRPW) is committed to the four concentration goals. Assessment of these goals will be accomplished by examination of students' class-developed artifacts and writing as well as the examination of the various specific software and client-based projects they are required to complete within the concentration.

Because the ePortfolio is now a requirement of both Foundations of College Writing and Approaches to Literary Study, both requirements of the concentration, students will be acquainted with the role of and the skills necessary to compose their portfolios. Classes at the 200, 300, and 400/500 levels will require students to submit work to the ePortfolio, and this cumulative Portfolio will provide artifacts for assessment of goals one, two, four, and five. While the above list of concentration goals and courses seems to be specific, it is understood that all courses provide skills across the program goals. Particularly, Concentration Goal Three is covered by all courses within the program, and, because it is difficult to quantify, it will not be scored. In addition, students will, for all goals, be required to reflect on the theory and skills they have developed in the concentration goals. This reflection should be apparent in their individual class work as well as their ePortfolio. The courses in Group Two of the program checklist are pre-requisites for courses in Groups Four and Five.

The portfolios will be assessed by random sampling by the departmental Digital Rhetoric and Professional Writing Committee.

## **MINOR in PROFESSIONAL and TECHNICAL WRITING**

[administered by the Department of English] NEW CHECK LIST SPRING 2018

The Minor in Digital Rhetoric and Professional Writing consists of 18 credit hours, selected from the courses below to meet the following requirements:

### **GROUP 1 [6 credits]: (COURSES in THEORY, LINGUISTICS or DISCIPLINARY WRITING)**

*One* course from the following:

INTSTUDY 231 Technical Writing (distance option)

BUS 333 Business Comm. and Report Writing (distance option)

*One* course from the following:

ENGLISH 212 English Grammar and Usage (distance option)

ENGLISH 225 Rhetorical Theory of Professional Writing (distance option)

ENGLISH 311 Structure of English

ENGLISH 312 History of the English Language

ENGLISH 397 Writing Center Consulting (up to 3 credits)

ARTHISTY 460 Research and Writing in Art History

HISTORY 298 Historiography and Historical Methods

HISTORY 398 Research and Writing Skills in History

ANTHRO 385 Anthropology Research and Writing Skills

BIOLOGY 290 Writing in Biology

### **GROUP 2 [6 credits]: (COURSES IN SOFTWARE THEORY and USAGE) *Two* courses from**

the following:

ARTSTDIO 295 Graphic Design: Digital Image Making

ARTSTDIO 296 Graphic Design: Brand & Identity

ARTSTDIO 394 Graphic Design for Print

INSTECH 460/560 Multimedia Production (distance option)

INSTECH 470/570 Introduction to Website Development (distance option)

### **GROUP 3 [6 CREDITS]: (COURSES WITH AN EXPERIENTIAL LEARNING FOCUS) *Two***

courses from the following (check with program checklist for pre-requisites):

ENGLISH 307 Writing for the Internet (distance option)

ENGLISH 309 Writing/Evaluating Technical Manuals (distance option)

ENGLISH 401 Writing in the Professions (distance option)

ENGLISH 402 Writing in Multiple Media (distance option)

ENGLISH 403 Freelancing for Professional Writers (with approval of Dept. Chair) (distance option)

ENGLISH 497 English Internship (distance option)

**Pre-requisites may be waived with the approval of the Department Chair.**

## MINOR in DIGITAL RHETORIC AND PROFESIONAL WRITING

[administered by the Department of English] OLD CHECK LIST

The Minor in Digital Rhetoric and Professional Writing consists of 18 credit hours, selected from the courses below to meet the following requirements:

### **GROUP 1 [6 credits]: (COURSES in THEORY, LINGUISTICS or DISCIPLINARY WRITING)**

*One* course from the following:

INTSTUDY 231 Technical Writing (distance option)

BUS 333 Business Comm. and Report Writing (distance option)

*One* course from the following:

ENGLISH 212 English Grammar and Usage (distance option)

ENGLISH 225 Rhetorical Theory of Professional Writing (distance option)

ENGLISH 311 Structure of English

ENGLISH 312 History of the English Language

ENGLISH 397 Writing Center Consulting (up to 3 credits)

ARTHISTY 460 Research and Writing in Art History

HISTORY 298 Historiography and Historical Methods

HISTORY 398 Research and Writing Skills in History

ANTHRO 385 Anthropology Research and Writing Skills

BIOLOGY 290 Writing in Biology

### **GROUP 2 [6 credits]: (COURSES IN SOFTWARE THEORY and USAGE) *Two* courses from**

the following:

ARTSTDIO 291 Introductory Digital Art

ARTSTDIO 293 Graphic Print/Book Design

INSTECH 460/560 Multimedia Production (distance option)

INSTECH 470/570 Introduction to Website Development (distance option)

### **GROUP 3 [6 CREDITS]: (COURSES WITH AN EXPERIENTIAL LEARNING FOCUS) *Two***

courses from the following (check with program checklist for pre-requisites):

ENGLISH 307 Writing for the Internet (distance option)

ENGLISH 309 Writing/Evaluating Technical Manuals (distance option)

ENGLISH 401 Writing in the Professions\* (distance option)

ENGLISH 402 Writing in Multiple Media (distance option)

ENGLISH 403 Freelancing for Professional Writers (with approval of Dept. Chair) (distance option)

ENGLISH 497 English Internship (distance option)

**Pre-requisites may be waived with the approval of the Department Chair.**



## **CERTIFICATE in PROFESSIONAL and TECHNICAL WRITING**

[administered by the Department of English] NEW PROGRAM LIST SPRING 2018

**The Certificate in Professional and Technical Writing** consists of 18 credit hours and is for non-degree seeking students. Courses in the certificate may be taught at Bloomsburg University campus, off campus (e.g. Philadelphia Community College), or distance/hybrid. Courses must be selected to meet the following requirements. Those courses marked as “traditional only” are not taught online and are only available at the Bloomsburg University campus.

**GROUP 1 [6 credits]: (COURSES IN LINGUISTICS and THEORY) *Three*** courses from the following:

INTSTUDY 204 Introduction to Research Writing

INTSTUDY 231 Technical Writing or BUS 333 Business and Report Writing

ENGLISH 212 English Grammar and Usage

ENGLISH 225 Rhetoric of Professional Writing

ENGLISH 308 Writing for Publication

ENGLISH 311 Structure of English (Traditional Only)

**GROUP 2 [6 credits]: (COURSES IN SOFTWARE THEORY and USAGE) *Two*** course from the following:

ARTSTDIO 295 Graphic Design: Digital Image Making (Traditional Only)

ARTSTDIO 296 Graphic Design: Brand and Identity (Traditional Only)

INSTTECH 460/560 Multimedia Production

INSTTECH 470/570 Introduction to Website Development

**GROUP 3 [3 CREDITS]: (COURSES IN EXPERIENTIAL LEARNING) *One*** course from the following:

ENGLISH 307 Writing for the Internet

ENGLISH 309 Writing/Evaluating Technical Manuals

ENGLISH 401 Writing in the Professions

ENGLISH 402 Writing in Multiple Media

**GROUP 4 [3 CREDITS]: (CAPSTONE) *One*** course from the following

ENGLISH 497 English Internship

ENGLISH 403 Freelancing for Professional Writing

**Approval of the Department Chair as needed for admittance.**

## **CERTIFICATE in DIGITAL RHETORIC and PROFESSIONAL WRITING**

[administered by the Department of English] OLD PROGRAM

**The Certificate in Professional and Technical Writing** consists of 18 credit hours and is for non-degree seeking students. Courses in the certificate may be taught at Bloomsburg University campus, off campus (e.g. Philadelphia Community College), or distance/hybrid. Courses must be selected to meet the following requirements. Those courses marked as “traditional only” are not taught online and are only available at the Bloomsburg University campus.

**GROUP 1 [6 credits]: (COURSES IN LINGUISTICS and THEORY) *Three*** courses from the following:

INTSTUDY 204 Introduction to Research Writing  
INTSTUDY 231 Technical Writing or BUS 333 Business and Report Writing  
ENGLISH 212 English Grammar and Usage  
ENGLISH 225 Rhetoric of Professional Writing  
ENGLISH 308 Writing for Publication  
ENGLISH 311 Structure of English (Traditional Only)

**GROUP 2 [6 credits]: (COURSES IN SOFTWARE THEORY and USAGE) *Two*** course from the following:

ARTSTDIO 291 Introductory Print Design (Traditional Only)  
ARTSTDIO 293 Graphic Print Design (Traditional Only)  
INSTTECH 460/560 Multimedia Production  
INSTTECH 470/570 Introduction to Website Development

**GROUP 3 [3 CREDITS]: (COURSES IN EXPERIENTIAL LEARNING) *One*** course from the following:

ENGLISH 307 Writing for the Internet  
ENGLISH 309 Writing/Evaluating Technical Manuals  
ENGLISH 401 Writing in the Professions  
ENGLISH 402 Writing in Multiple Media

**GROUP 4 [3 CREDITS]: (CAPSTONE) *One*** course from the following

ENGLISH 497 English Internship  
ENGLISH 403 Freelancing for Professional Writing

**Approval of the Department Chair as needed for admittance.**

## CONCENTRATION in PROFESSIONAL WRITING and DIGITAL RHETORIC

[administered by the Department of English] **NEW PROGRAM SHEET SPRING 2018**

The concentration in Digital Rhetoric and Professional Writing consists of 39 credit hours.

Students' courses in the concentration will be selected from the following groups

### **GROUP 1 [15 credits]: (COURSES in THEORY, LINGUISTICS or DISCIPLINARY WRITING)**

*Five* courses from the following:

#### **ALL STUDENTS MUST TAKE**

ENGLISH 203 Approaches to Literary Study

#### **STUDENTS MUST HAVE ONE OF THE TWO FOLLOWING COURSES**

INTSTUDY 231 Technical Writing (distance option)

BUS 333 Business Communication & Report Writing (distance option)

#### **STUDENTS MUST HAVE THREE OF THE FOLLOWING COURSES**

ENGLISH 212 English Grammar and Usage (distance option)

ENGLISH 225 Rhetoric and Professional Writing (distance option)

ENGLISH 306 Theory and Practice of Writing (distance option)

ENGLISH 308 Writing for Publication

ENGLISH 311 Structure of English

ENGLISH 397 Writing Center Consulting (3 credits)

#### **WITH PERMISSION, DISCIPLINARY WRITING COURSES MAY BE USED FOR GROUP ONE FULFILLMENT WHEN DOUBLE MAJORING**

### **GROUP 2 [9 CREDITS]: (COURSES IN SOFTWARE THEORY and USAGE) *Three* courses**

from the following:

INSTECH 460/560 Multimedia Production (distance option)

INSTECH 470/570 Introduction to Website Development (distance option)

ARTSTDIO 295 Graphic Design: Digital Image Making

ARTSTDIO 296 Graphic Design: Brand and Identity

### **GROUP 3 [6 CREDITS]: (TEXTUAL ANALYSIS)**

ANY TWO 200- or 300-LEVEL LITERATURE COURSES

### **GROUP 4 [6 CREDITS]: (COURSES IN EXPERIENTIAL LEARNING) *Two* courses from the following (check for pre-requisites) :**

ENGLISH 307 Writing for the Internet (distance option)

ENGLISH 309 Writing/Evaluating Technical Manuals (distance option)

ENGLISH 401 Writing in the Professions (distance option)

ENGLISH 402 Writing in Multiple Media (distance option)

ITM 405 Training and Development

### **GROUP 5 [3 CREDITS]: (CAPSTONE EXPERIENCE) *One* course from the following:**

ENGLISH 403 Freelancing for Professional Writers (must be junior status)

ENGLISH 497 English Internship (must have 45 credits)

AND APPROVAL OF THE DEPARTMENTAL CHAIR (distance option)

### **Digital Rhetoric and Professional Writing Program Goals**

1. **Acquire skills in writing, rhetoric and disciplinary conventions.**
  - a. To demonstrate proficiency and fluency, including the tools of technology
  - b. To compose/articulate writing as process
  - c. To critique the analysis, evaluation and synthesis of ideas
  - d. To categorize variations in the rhetorical situation
  - e. To comprehend the collaborative articulation of ideas to pose and solve problems, in written, visual, and oral forms
2. **Demonstrate proficiency in a range of software applications related to document composition.**
  - a. To produce artifacts using various software applications accurately and professionally
  - b. To demonstrate effective selection of software appropriate to the rhetorical situation.
3. **Acquire an awareness of the power of language.**
  - a. To identify figurative language
  - b. To act as witness to the human experience
  - c. To create or transcend boundaries
  - d. To question dominant value systems
  - e. To use the imagination and encourage creativity
4. **Design a feasible/usable long-term project based on the needs of actual clients or commissioning entities.**
  - a. To establish and manage professional contacts with interested clients
  - b. To design usable media according to client specifications
  - c. To compose usable documentation according to client specifications
  - d. To schedule and meet deadlines as needed during a given time period

### **Curricular Map for Assessment in Digital Rhetoric and Professional Writing**

**Learning Goal One:** Acquire skills in writing, rhetoric and disciplinary conventions.

INTSTUDY231	Technical Writing
BUS333	Business Communication & Report Writing
ENGLISH204	Introduction to Research Writing
ENGLISH212	English Grammar and Usage
ENGLISH225	Rhetoric and Professional Writing
ENGLISH306	Theory and Practice of Writing
ENGLISH308	Advanced Expository Writing
ENGLISH311	Structure of English

**Learning Goal Two:** Demonstrate proficiency in a range of software applications related to document composition.

ENGLISH307	Writing for the Internet
ENGLISH309	Writing/Evaluating Technical Manuals
ENGLISH401	Writing in the Professions
ENGLISH402	Writing in Multiple Media
ENGLISH403	Freelancing for Professional Writers
ENGLISH497	English Internship
ITM405	Training and Development
ARTSTUDIO295	Graphic Design: Digital Image Making
ARTSTUDIO296	Graphic Design: Brand & Identity
INSTTECH460/560	Multimedia Production
INSTTECH470/570	Introduction to Web Development

**Learning Goal Three:** Acquire an awareness of the power of language

This goal is understood to be apparent in all writing and literature courses within the department and program.

**Learning Goal Four:** Design a feasible/usable long-term project based on the needs of actual clients or commissioning entities.

INTSTUDY231	Technical Writing
ENGLISH307	Writing for the Internet
ENGLISH309	Writing/Evaluating Technical Manuals

ENGLISH401	Writing in the Professions
ENGLISH402	Writing in Multiple Media
ENGLISH403	Freelancing for Professional Writers
ENGLISH497	English Internship
ITM405	Training and Development

#### Assessment of Goals:

This proposed concentration for Digital Rhetoric and Professional Writing (DRPW) is committed to the four concentration goals. Assessment of these goals will be accomplished by examination of students' class-developed artifacts and writing as well as the examination of the various specific software and client-based projects they are required to complete within the concentration.

Because the ePortfolio is now a requirement of both Foundations of College Writing and Approaches to Literary Study, both requirements of the concentration, students will be acquainted with the role of and the skills necessary to compose their portfolios. Classes at the 200, 300, and 400/500 levels will require students to submit work to the ePortfolio, and this cumulative Portfolio will provide artifacts for assessment of goals one, two, four, and five. While the above list of concentration goals and courses seems to be specific, it is understood that all courses provide skills across the program goals. Particularly, Concentration Goal Three is covered by all courses within the program, and, because it is difficult to quantify, it will not be scored. In addition, students will, for all goals, be required to reflect on the theory and skills they have developed in the concentration goals. This reflection should be apparent in their individual class work as well as their ePortfolio. The courses in Group Two of the program checklist are pre-requisites for courses in Groups Four and Five.

The portfolios will be assessed by random sampling by the departmental Digital Rhetoric and Professional Writing Committee.

## CONCENTRATION in DIGITAL RHETORIC AND PROFESSIONAL WRITING

[administered by the Department of English] **OLD CHECKLIST**

The concentration in Digital Rhetoric and Professional Writing consists of 39 credit hours. Students' courses in the concentration will be selected from the following groups

### **GROUP 1 [15 credits]: (COURSES in THEORY, LINGUISTICS or DISCIPLINARY WRITING)**

*Five* courses from the following:

#### **ALL STUDENTS MUST TAKE**

ENGLISH 203            Approaches to Literary Study

#### **STUDENTS MUST HAVE ONE OF THE TWO FOLLOWING COURSES**

INTSTUDY 231            Technical Writing (distance option)

BUS 333            Business Communication & Report Writing (distance option)

#### **STUDENTS MUST HAVE THREE OF THE FOLLOWING COURSES**

ENGLISH 212            English Grammar and Usage (distance option)

ENGLISH 225            Rhetoric and Professional Writing (distance option)

ENGLISH 306            Theory and Practice of Writing (distance option)

ENGLISH 308            Writing Non-fiction for Publication

ENGLISH 311            Structure of English

ENGLISH 397            Writing Center Consulting (3 credits)

#### **WITH PERMISSION, DISCIPLINARY WRITING COURSES MAY BE USED FOR GROUP ONE FULFILLMENT WHEN DOUBLE MAJORING**

### **GROUP 2 [9 CREDITS]: (COURSES IN SOFTWARE THEORY and USAGE) *Three* courses**

from the following:

INSTECH 460/560            Multimedia Production (distance option)

INSTECH 470/570            Introduction to Website Development (distance option)

ARTSTDIO 291            Introductory Digital Art

ARTSTDIO 293            Graphic Print Design

### **GROUP 3 [6 CREDITS]: (TEXTUAL ANALYSIS)**

ANY TWO 200- or 300-LEVEL LITERATURE COURSES

### **GROUP 4 [6 CREDITS]: (COURSES IN EXPERIENTIAL LEARNING) *Two* courses from the following (check for pre-requisites) :**

ENGLISH 307            Writing for the Internet (distance option)

ENGLISH 309            Writing/Evaluating Technical Manuals (distance option)

ENGLISH 401            Writing in the Professions (distance option)

ENGLISH 402            Writing in Multiple Media (distance option)

ITM 405            Training and Development

### **GROUP 5 [3 CREDITS]: (CAPSTONE EXPERIENCE) *One* course from the following:**

ENGLISH 403            Freelancing for Professional Writers (must be junior status)

ENGLISH 497            English Internship (must have 45 credits)

AND APPROVAL OF THE DEPARTMENTAL CHAIR (distance option)

## **Digital Rhetoric and Professional Writing Program Goals**

- 1. Acquire skills in writing, rhetoric and disciplinary conventions.**
  - a. To demonstrate proficiency and fluency, including the tools of technology**
  - b. To compose/articulate writing as process**
  - c. To critique the analysis, evaluation and synthesis of ideas**
  - d. To categorize variations in the rhetorical situation**
  - e. To comprehend the collaborative articulation of ideas to pose and solve problems, in written, visual, and oral forms**
- 2. Demonstrate proficiency in a range of software applications related to document composition.**
  - a. To produce artifacts using various software applications accurately and professionally**
  - b. To demonstrate effective selection of software appropriate to the rhetorical situation.**
- 3. Acquire an awareness of the power of language.**
  - a. To identify figurative language**
  - b. To act as witness to the human experience**
  - c. To create or transcend boundaries**
  - d. To question dominant value systems**
  - e. To use the imagination and encourage creativity**
- 4. Design a feasible/usable long-term project based on the needs of actual clients or commissioning entities.**
  - a. To establish and manage professional contacts with interested clients**
  - b. To design usable media according to client specifications**
  - c. To compose usable documentation according to client specifications**
  - d. To schedule and meet deadlines as needed during a given time period**



## Curricular Map for Assessment in Digital Rhetoric and Professional Writing

**Learning Goal One:** Acquire skills in writing, rhetoric and disciplinary conventions.

INTSTUDY231	Technical Writing
BUS333	Business Communication & Report Writing
ENGLISH204	Introduction to Research Writing
ENGLISH212	English Grammar and Usage
ENGLISH225	Rhetoric and Professional Writing
ENGLISH306	Theory and Practice of Writing
ENGLISH308	Writing Non-fiction for Publication
ENGLISH311	Structure of English

**Learning Goal Two:** Demonstrate proficiency in a range of software applications related to document composition.

ENGLISH307	Writing for the Internet
ENGLISH309	Writing/Evaluating Technical Manuals
ENGLISH401	Writing in the Professions
ENGLISH402	Writing in Multiple Media
ENGLISH403	Freelancing for Professional Writers
ENGLISH497	English Internship
ITM405	Training and Development
ARTSTUDIO291	Introductory Digital Art
ARTSTUDIO293	Graphic Print Design
INSTTECH460/560	Multimedia Production
INSTTECH470/570	Introduction to Web Development

**Learning Goal Three:** Acquire an awareness of the power of language

This goal is understood to be apparent in all writing and literature courses within the department and program.

**Learning Goal Four:** Design a feasible/usable long-term project based on the needs of actual clients or commissioning entities.

INTSTUDY231	Technical Writing
ENGLISH307	Writing for the Internet
ENGLISH309	Writing/Evaluating Technical Manuals
ENGLISH401	Writing in the Professions
ENGLISH402	Writing in Multiple Media
ENGLISH403	Freelancing for Professional Writers
ENGLISH497	English Internship
ITM405	Training and Development

#### Assessment of Goals:

This proposed concentration for Digital Rhetoric and Professional Writing (DRPW) is committed to the four concentration goals. Assessment of these goals will be accomplished by examination of students' class-developed artifacts and writing as well as the examination of the various specific software and client-based projects they are required to complete within the concentration.

Because the ePortfolio is now a requirement of both Foundations of College Writing and Approaches to Literary Study, both requirements of the concentration, students will be acquainted with the role of and the skills necessary to compose their portfolios. Classes at the 200, 300, and 400/500 levels will require students to submit work to the ePortfolio, and this cumulative Portfolio will provide artifacts for assessment of goals one, two, four, and five. While the above list of concentration goals and courses seems to be specific, it is understood that all courses provide skills across the program goals. Particularly, Concentration Goal Three is covered by all courses within the program, and, because it is difficult to quantify, it will not be scored. In addition, students will, for all goals, are required to reflect on the theory and skills they have developed in the concentration goals. This reflection should be apparent in their individual class work as well as their ePortfolio. The courses in Group Two of the program checklist are pre-requisites for courses in Groups Four and Five.

The portfolios will be assessed by random sampling by the departmental Digital Rhetoric and Professional Writing Committee.

## **MINOR in PROFESSIONAL and TECHNICAL WRITING**

[administered by the Department of English] **NEW CHECK LIST SPRING 2018**

The Minor in Digital Rhetoric and Professional Writing consists of 18 credit hours, selected from the courses below to meet the following requirements:

### **GROUP 1 [6 credits]: (COURSES in THEORY, LINGUISTICS or DISCIPLINARY WRITING)**

**One** course from the following:

INTSTUDY 231 Technical Writing (distance option)

BUS 333 Business Comm. and Report Writing (distance option)

**One** course from the following:

ENGLISH 212 English Grammar and Usage (distance option)

ENGLISH 225 Rhetorical Theory of Professional Writing (distance option)

ENGLISH 311 Structure of English

ENGLISH 312 History of the English Language

ENGLISH 397 Writing Center Consulting (up to 3 credits)

ARTHISTY 460 Research and Writing in Art History

HISTORY 298 Historiography and Historical Methods

HISTORY 398 Research and Writing Skills in History

ANTHRO 385 Anthropology Research and Writing Skills

BIOLOGY 290 Writing in Biology

### **GROUP 2 [6 credits]: (COURSES IN SOFTWARE THEORY and USAGE) *Two* courses from**

the following:

ARTSTDIO 295 Graphic Design: Digital Image Making

ARTSTDIO 296 Graphic Design: Brand & Identity

ARTSTDIO 394 Graphic Design for Print

INSTECH 460/560 Multimedia Production (distance option)

INSTECH 470/570 Introduction to Website Development (distance option)

### **GROUP 3 [6 CREDITS]: (COURSES WITH AN EXPERIENTIAL LEARNING FOCUS) *Two***

courses from the following (check with program checklist for pre-requisites):

ENGLISH 307 Writing for the Internet (distance option)

ENGLISH 309 Writing/Evaluating Technical Manuals (distance option)

ENGLISH 401 Writing in the Professions (distance option)

ENGLISH 402 Writing in Multiple Media (distance option)

ENGLISH 403 Freelancing for Professional Writers (with approval of Dept. Chair) (distance option)

ENGLISH 497 English Internship (distance option)

**Pre-requisites may be waived with the approval of the Department Chair.**

## MINOR in DIGITAL RHETORIC AND PROFESIONAL WRITING

[administered by the Department of English] **OLD CHECK LIST**

The Minor in Digital Rhetoric and Professional Writing consists of 18 credit hours, selected from the courses below to meet the following requirements:

### **GROUP 1 [6 credits]: (COURSES in THEORY, LINGUISTICS or DISCIPLINARY WRITING)**

**One** course from the following:

INTSTUDY 231 Technical Writing (distance option)

BUS 333 Business Comm. and Report Writing (distance option)

**One** course from the following:

ENGLISH 212 English Grammar and Usage (distance option)

ENGLISH 225 Rhetorical Theory of Professional Writing (distance option)

ENGLISH 311 Structure of English

ENGLISH 312 History of the English Language

ENGLISH 397 Writing Center Consulting (up to 3 credits)

ARTHISTY 460 Research and Writing in Art History

HISTORY 298 Historiography and Historical Methods

HISTORY 398 Research and Writing Skills in History

ANTHRO 385 Anthropology Research and Writing Skills

BIOLOGY 290 Writing in Biology

### **GROUP 2 [6 credits]: (COURSES IN SOFTWARE THEORY and USAGE) *Two* courses from the following:**

ARTSTDIO 291 Introductory Digital Art

ARTSTDIO 293 Graphic Print/Book Design

INSTECH 460/560 Multimedia Production (distance option)

INSTECH 470/570 Introduction to Website Development (distance option)

### **GROUP 3 [6 CREDITS]: (COURSES WITH AN EXPERIENTIAL LEARNING FOCUS) *Two***

courses from the following (check with program checklist for pre-requisites):

ENGLISH 307 Writing for the Internet (distance option)

ENGLISH 309 Writing/Evaluating Technical Manuals (distance option)

ENGLISH 401 Writing in the Professions\* (distance option)

ENGLISH 402 Writing in Multiple Media (distance option)

ENGLISH 403 Freelancing for Professional Writers (with approval of Dept. Chair) (distance option)

ENGLISH 497 English Internship (distance option)

**Pre-requisites may be waived with the approval of the Department Chair.**

## **CERTIFICATE in PROFESSIONAL and TECHNICAL WRITING**

[administered by the Department of English] NEW PROGRAM LIST SPRING 2018

The **Certificate in Professional and Technical Writing** consists of 24 credit hours and is for non-degree seeking students. Courses in the certificate may be taught at Bloomsburg University campus, off campus (e.g. Philadelphia Community College), or distance/hybrid. Courses must be selected to meet the following requirements. Those courses marked as “traditional only” are not taught online and are only available at the Bloomsburg University campus.

**GROUP 1 [9 credits]: (COURSES IN LINGUISTICS and THEORY) *Three*** courses from the following:

INTSTUDY 204 Introduction to Research Writing  
INTSTUDY 231 Technical Writing or BUS 333 Business and Report Writing  
ENGLISH 212 English Grammar and Usage  
ENGLISH 225 Rhetoric of Professional Writing  
ENGLISH 308 Writing for Publication  
ENGLISH 311 Structure of English (Traditional Only)

**GROUP 2 [6 credits]: (COURSES IN SOFTWARE THEORY and USAGE) *Two*** courses from the following:

ARTSTDIO 295 Graphic Design: Digital Image Making (Traditional Only)  
ARTSTDIO 296 Graphic Design: Brand and Identity (Traditional Only)  
INSTTECH 460/560 Multimedia Production  
INSTTECH 470/570 Introduction to Website Development

**GROUP 3 [6 CREDITS]: (COURSES IN EXPERIENTIAL LEARNING) *Two*** courses from the following:

ENGLISH 307 Writing for the Internet  
ENGLISH 309 Writing/Evaluating Technical Manuals  
ENGLISH 401 Writing in the Professions  
ENGLISH 402 Writing in Multiple Media

**GROUP 4 [3 CREDITS]: (CAPSTONE) *One*** course from the following

ENGLISH 497 English Internship  
ENGLISH 403 Freelancing for Professional Writing

**Approval of the Department Chair as needed for admittance.**

## **CERTIFICATE in DIGITAL RHETORIC and PROFESSIONAL WRITING**

[administered by the Department of English] OLD PROGRAM

The **Certificate in Professional and Technical Writing** consists of 24 credit hours and is for non-degree seeking students. Courses in the certificate may be taught at Bloomsburg University campus, off campus (e.g. Philadelphia Community College), or distance/hybrid. Courses must be selected to meet the following requirements. Those courses marked as “traditional only” are not taught online and are only available at the Bloomsburg University campus.

**GROUP 1 [9 credits]: (COURSES IN LINGUISTICS and THEORY) *Three*** courses from the following:

- INTSTUDY 204 Introduction to Research Writing
- INTSTUDY 231 Technical Writing or BUS 333 Business and Report Writing
- ENGLISH 212 English Grammar and Usage
- ENGLISH 225 Rhetoric of Professional Writing
- ENGLISH 308 Writing for Publication
- ENGLISH 311 Structure of English (Traditional Only)

**GROUP 2 [6 credits]: (COURSES IN SOFTWARE THEORY and USAGE) *Two*** courses from the following:

- ARTSTDIO 291 Introductory Print Design (Traditional Only)
- ARTSTDIO 293 Graphic Print Design (Traditional Only)
- INSTTECH 460/560 Multimedia Production
- INSTTECH 470/570 Introduction to Website Development

**GROUP 3 [6 CREDITS]: (COURSES IN EXPERIENTIAL LEARNING) *Two*** courses from the following:

- ENGLISH 307 Writing for the Internet
- ENGLISH 309 Writing/Evaluating Technical Manuals
- ENGLISH 401 Writing in the Professions
- ENGLISH 402 Writing in Multiple Media

**GROUP 4 [3 CREDITS]: (CAPSTONE) *One*** course from the following

- ENGLISH 497 English Internship
- ENGLISH 403 Freelancing for Professional Writing

**Approval of the Department Chair as needed for admittance.**