

Bloomsburg University
Educational and General (E&G) Fund
June 30, 2019 Carryforward (Unrestricted Net Assets) Planned Use

FY 19/20

Balance Budget		Amount
E&G General Fund:		
E&G General Fund - Use of Institutional Reserves	\$	5,149,178
Balance Budget-E&G General Fund	\$	5,149,178
E&G Special Program/Self-Supporting Funds:		
Health/Wellness Center - E&G Special Program/Self-Supporting Fund	\$	184,839
Audiology Clinic - E&G Special Program/Self-Supporting Fund		37,286
Balance Budget-E&G Special Program/Self-Supporting Funds	\$	222,125
Total - Balance Budget-E&G	\$	5,371,303

Initiatives			
Description	Amount	Responsible Division/College	
Equipment replacement-OCE Color C6010 (Duplicating)	\$ 120,000	Administration and Finance	
Equipment replacement-OCE DP135 Copier (Duplicating)	100,000	Administration and Finance	
Student recruitment, advertising, and marketing	78,989	Enrollment Management	
Graduate program promotion and marketing	40,000	Academic Affairs	
Equipment replacement-partial funding for Ricoh 8120s	33,041	Administration and Finance	
Ologie-expanding brand work related to alumni engagement and philanthropic giving	25,000	Advancement	
"Conversations for the Common Good" in partnership with WVIA	25,000	Office of the President	
Replace video cameras in the library	22,922	Academic Affairs	
Stewardship	20,430	Advancement	
Greenly move enhancements	15,000	Advancement	
Employee and corporate partner recognition	14,000	Advancement	
New academic programming	10,000	Academic Affairs	
Professional development initiative	10,000	Enrollment Management	
Professional development and academic endeavors	10,000	C.O.L.A.	
Emerging and continuing college initiatives	10,000	C.O.L.A.	
Faculty professional development events	10,000	Academic Affairs	
Support programming (B the Best U, speakers)	10,000	Student Affairs	
Professional development and travel	10,000	Student Affairs	
American Sign Language tutor	8,000	C.O.E.	
Replace John Deere utility vehicle	7,200	Student Affairs	
Department expense requests and investments	7,000	C.O.L.A.	
Strategic planning initiatives	6,530	Office of the President	
Equipment replacement-Walk Pallet Jack (Procurement)	6,000	Administration and Finance	
Special initiatives in the College of Education	6,000	C.O.E.	
Promote scholarly activity and research with seed money for Faculty Scholarly Awards (FSA)	5,599	C.O.S.T.	
Muncy and Mahanoy Prison Pilot Program / Second Chance Pell programs	2,000	C.O.L.A.	
Math tutor for undergraduate students studying for the Gateway test	1,500	C.O.E.	
Professional development education speakers for the College of Education	1,263	C.O.E.	
Recruitment and retention	1,000	C.O.L.A.	
E&G General Fund - Office of the President/VP/Dean Planned Use of Carryforward	\$ 616,474		
Branding Campaign-Year 2 (use of Institutional Reserves)	\$ 665,695	E&G Operations	
Develop and implement electrical load shedding program for campus energy management system	180,000	Administration & Finance	
Consulting services and data base administrative support for My Husky	75,000	Academic Affairs	
Maintenance contracts for infrastructure components for new and existing buildings	50,000	Academic Affairs	
Equipment replacement-2007 Dodge RSKL13 Grand Caravan (University Post Office)	30,000	Administration & Finance	
Replacement of analog utility meters and connect to energy management system	20,977	Administration & Finance	
Equipment replacement-partial funding for Ricoh 8120s	11,959	Administration & Finance	
E&G General Fund - Miscellaneous Planned Use of Carryforward	\$ 1,033,631		
Campus Logic - Financial Aid software	\$ 30,000	Enrollment Management	
Financial Aid Administrative Allowance E&G Special Program Fund - Planned Use of Carryforward	\$ 30,000		
Soundproof rooms, Hartline Science Center hoods, and nursing equipment	\$ 600,000	Academic Affairs	
Support for academic programming	200,000	Academic Affairs	
Campus Logic-Financial Aid software	55,000	Enrollment Management	
Ruffalo Noel Levitz - Advanced Financial Aid Solutions (AFAS)	53,000	Enrollment Management	
Software license	10,000	Advancement	
Retention based strategies to support increased persistence rate	8,574	Enrollment Management	
Academic Enhancement E&G Self-Supporting Fund- Planned Use of Carryforward	\$ 926,574		
Grand Total - E&G Fund Planned Use of Carryforward Funds FY 19/20	\$ 7,977,982		

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June 30, 2019 Carryforward (Unrestricted Net Assets) Planned Use
FY 20/21

Balance Budget		Amount
E&G General Fund:		
E&G General Fund - Use of Institutional Reserves		\$ 5,631,378
Balance Budget-E&G General Fund		\$ 5,631,378
E&G Special Program/Self-Supporting Funds:		
Health/Wellness Center - E&G Special Program/Self-Supporting Fund		\$ 66,300
Balance Budget-E&G Special Program/Self-Supporting Funds		\$ 66,300
Total - Balance Budget-E&G		\$ 5,697,678.00
Initiatives		
Description	Amount	Responsible Division/College
Campus Logic - Financial Aid software	\$ 35,326	Enrollment Management
Graduate program promotion and marketing	20,000	Academic Affairs
Support programming (B the Best U, speakers)	10,000	Student Affairs
Institute for Culture and Society (ICS) - Vermont Studio	8,000	C.O.L.A.
Professional development and travel	7,685	Student Affairs
Stewardship	6,000	Advancement
Greenly Center move enhancements	5,000	Advancement
New building preparation	3,000	C.O.L.A.
Employee and corporate partner recognition	3,000	Advancement
E&G General Fund - Office of the President/VP/Dean Planned Use of Carryforward	\$ 98,011	
Branding Campaign-Year 3 (use of Institutional Reserves)	\$ 670,805	E&G Operations
Maintenance contracts for network infrastructure components for existing buildings	51,678	Academic Affairs
Consulting services and data base administrative support for My Husky	50,330	Academic Affairs
Equipment replacement-forklift model ESM11-15S (Storeroom)	27,000	Administration & Finance
Equipment replacement-Clark forklift (Procurement)	24,000	Administration & Finance
Equipment replacement-TA3050CI copier and plotter-HP DesignJet T2300 (Planning & Construction)	16,606	Administration & Finance
Equipment replacement-TA3050/3051C with fax system (Facilities Management)	8,106	Administration & Finance
Equipment replacement-TA2550ci copier (Custodial Services)	8,106	Administration & Finance
New Equipment-copier for new building (Business Office)	6,000	Administration & Finance
E&G General Fund - Miscellaneous Planned Use of Carryforward	\$ 862,631	
Campus Logic-Financial Aid software	55,000	Enrollment Management
Academic Enhancement E&G Self-Supporting Fund- Planned Use of Carryforward	\$ 55,000	
Grand Total - E&G Fund Planned Use of Carryforward Funds FY 20/21	\$ 6,713,320	

Bloomsburg University
Educational and General (E&G) Fund
June 30, 2019 Carryforward (Unrestricted Net Assets) Planned Use
FY 21/22

Balance Budget		Amount
E&G General Fund:		
E&G General Fund - Use of Institutional Reserves		\$ 4,376,690
Balance Budget-E&G General Fund		\$ 4,376,690
E&G Special Program/Self-Supporting Funds:		
Health/Wellness Center - E&G Special Program/Self-Supporting Fund		\$ 63,428
Balance Budget-E&G Special Program/Self-Supporting Funds		\$ 63,428
Total - Balance Budget-E&G		\$ 4,440,118
Initiatives		
Description	Amount	Responsible Division/College
Campus Logic - Financial Aid software	\$ 41,045	Enrollment Management
Graduate program promotion and marketing	20,000	Graduate Studies
Department expense requests and investments	5,000	C.O.L.A.
Greenly Center move enhancements	5,000	Advancement
Emerging and continuing college initiatives	4,287	C.O.L.A.
Stewardship	3,000	Advancement
E&G General Fund - Office of the President/VP/Dean Planned Use of Carryforward	\$ 78,332	
Campus Logic-Financial Aid Software	55,000	Enrollment Management
Academic Enhancement E&G Self-Supporting Fund- Planned Use of Carryforward	\$ 55,000	
Grand Total - E&G Fund Planned Use of Carryforward Funds FY 21/22	\$ 4,573,450	