

**Bloomsburg University
Educational and General (E&G) Fund
June 30, 2017 Carryforward (Unrestricted Net Assets) Planned Use**

FY 17/18

Balance Budget

	Amount
E&G General Fund:	
E&G General Fund - Use of Institutional Reserves	\$ 2,204,236
Balance Budget-E&G General Fund	\$ 2,204,236
E&G Special Program/Self-Supporting Funds:	
Health/Wellness Center - E&G Special Program/Self-Supporting Fund	\$ 42,656
Audiology Clinic - E&G Special Program/Self-Supporting Fund	33,243
Balance Budget-E&G Special Program/Self-Supporting Funds	\$ 75,899
Total - Balance Budget-E&G	\$ 2,280,135

Initiatives

Description	Amount	Responsible Division/College
Additional prospective student names purchase, open house and current event mailings, ongoing consulting with Ruffalo Noel Levitz, and new strategic recruitment initiatives	\$ 250,000	Enrollment Management
Campaign finale expenses	75,000	Advancement
AVP MarCom search expenses	55,300	Advancement
Ruffalo Noel Levitz application generation recruitment plan	50,000	Enrollment Management
New furniture for Gathering Place in Library	33,091	Academic Affairs
Anchor program	30,000	C.O.L.A.
Faculty & staff professional development grants	25,000	Office of the President
Enhance transfer student recruitment strategies	25,000	Office of the President
Increased travel and associated expenses for new Bloomsburg University President	25,000	Office of the President
MarCom ongoing web design	25,000	Advancement
MarCom branding initiatives	25,000	Advancement
Digital humanities scanner	22,518	C.O.L.A.
Events for the new Bloomsburg University President	20,000	Advancement
Promote research activity with faculty scholarly awards	17,681	C.O.S.T.
Graduate program promotion and marketing	15,000	Academic Affairs
Promotion and launch of Innovation Center	15,000	Academic Affairs
Promotion of new accelerated & early admission programs	13,980	Academic Affairs
Gaining Early Awareness Readiness for Undergraduate Programs (GEAR-UP)/Leading Educators Advocating Diversity (L.E.A.D.) program	13,000	C.O.E.
LED lighting for Gross Auditorium	10,000	Academic Affairs
Global initiatives	10,000	C.O.B.
Muncy and Mahanoy Prison Pilot / Second Chance Pell programs	9,000	C.O.L.A.
Emerging and continuing college initiatives	9,000	C.O.L.A.
College-wide Strategic Plan initiatives	5,000	C.O.L.A.
E&G General Fund - Office of the President/VP/Dean Planned Use of Carryforward	\$ 778,570	
CISCO maintenance (PASSHE collaborative purchase)	\$ 256,332	Academic Affairs
Upper campus land enhancement (use of Institutional Reserves)	250,000	E&G Operations
Construction of new parking lot containing several sustainability elements	250,000	Administration & Finance
Capital equipment replacement	98,000	Administration & Finance
E&G General Fund - Miscellaneous Planned Use of Carryforward	\$ 854,332	
Trustee scholarships	\$ 54,250	Enrollment Management
Trustee Scholarships E&G Special Program Fund - Planned Use of Carryforward	\$ 54,250	
New women's volleyball team start-up costs	\$ 31,300	Student Affairs
Pepsi Marketing E&G Special Program Fund - Planned Use of Carryforward	\$ 31,300	
Academic Excellence Scholarships - Use of Trustee Scholarship Funds	\$ 84,835	Enrollment Management
Trustee Scholarships E&G Special Program Fund - Planned Use of Carryforward	\$ 84,835	
New Testing Center fit-out	\$ 100,000	Academic Affairs
Testing Center E&G Self-Supporting Fund - Planned Use of Carryforward	\$ 100,000	
Haas Auditorium sound system	\$ 375,000	Academic Affairs
Testing Center	300,000	Academic Affairs
Innovation Center	200,000	Academic Affairs
Soundproofing for music lesson rooms (phased-in renovation over two years)	200,000	Academic Affairs
Start-up funds for new faculty research	75,000	Academic Affairs
Cisco switch and wireless access point lifecycle for Nelson Field House (NFH), Bakeless Center for the Humanities (BCH), Haas Center for the Arts (HCA), McCormick Center for Human Services (MCHS), and Old Science Hall (OSH)	55,000	Academic Affairs
ANCHOR program	45,000	Academic Affairs
Specific marketing materials development and printing (based on Strategic Enrollment Plan recommendations)	25,333	Enrollment Management
Recruitment initiative for new international students	15,000	Enrollment Management
Seed money for American Studies Summer program	5,000	Enrollment Management
Academic Enhancement E&G Self-Supporting Fund- Planned Use of Carryforward	\$ 1,295,333	
Grand Total - E&G Fund Planned Use of Carryforward Funds FY 17/18	\$ 5,478,755	

Bloomsburg University
Educational and General (E&G) Fund
June 30, 2017 Carryforward (Unrestricted Net Assets) Planned Use

FY 18/19

Initiatives		
Description	Amount	Responsible Division/College
Graduate program promotion and marketing	\$ 15,000	C.O.L.A.
Promotion and launch of Innovation Center	15,000	C.O.L.A.
Special initiatives in the College of Education	14,115	C.O.E.
Promotion of new accelerated & early admission programs	12,000	Academic Affairs
Global initiatives	5,000	C.O.B.
Muncy/Mahanoy Prison Pilot / Second Chance Pell programs	4,000	C.O.L.A.
New building preparation	4,000	Academic Affairs
Anchor program (continued expansion)	3,000	C.O.L.A.
E&G General Fund - Office of the President/VP/Dean Planned Use of Carryforward	<u>\$ 72,115</u>	
Strategic Enrollment Plan - Action Plans (use of Institutional Reserves)	\$ 837,094	E&G Operations
Capital equipment replacement	47,391	Administration & Finance
Academic Excellence Scholarships (use of Institutional Reserves)	42,916	E&G Operations
E&G General Fund - Miscellaneous Planned Use of Carryforward	<u>\$ 927,401</u>	
Academic Excellence Scholarships	\$ 3,919	Enrollment Management
Trustee Scholarships E&G Special Program Fund - Planned Use of Carryforward	<u>\$ 3,919</u>	
Soundproofing for music lesson rooms (phased-in renovation over two years)	\$ 200,000	Academic Affairs
Academic Enhancement E&G Self-Supporting Fund- Planned Use of Carryforward	<u>\$ 200,000</u>	
Grand Total - E&G Fund Planned Use of Carryforward Funds FY 18/19	\$ 1,203,435	