

COUNCIL OF TRUSTEES QUARTERLY MEETING MINUTES
Wednesday, March 2, 2022

The Bloomsburg University Council of Trustees met in the Assembly Room of Monty's at 10:00 a.m. The meeting was held virtually for the public. Those in attendance:

Trustees Present:

Judge Mary Jane Bowes, Chairperson
Ms. Nancy Vasta, Vice Chairperson
Dr. Brian O'Donnell, Secretary
Ms. Amy Brayford
Mr. Ed Edwards (via Zoom)
Mr. Duane Greenly
Mr. Ray Zaborney
Ms. Julia Burcin, Student Trustee

Trustees Absent:

Secretary John Wetzol
Mr. Daniel Klingerman

University Personnel

Dr. Bashar Hanna, President
Ms. Amy Osborne, Director of Operations and Resource Management
Ms. Deana Hill, Chief of Staff, Chief Labor Relations Officer
Dr. Diana Rogers-Adkinson, Provost and Senior Vice President for Academic Affairs
Dr. Marty Wygmans, Interim Vice President for Student Success and Campus Life
Ms. Amy Dicello, Associate Vice President for Finance
Mr. Tom Fletcher, Vice President for Enrollment Management
Mr. Erik Evans, Vice President for University Advancement
Mr. Eric Ness, Assistant Vice President of Facilities Management
Mr. Dan Knorr, Director of External and Government Relations
Mrs. Mary Vezendy, Coordinator of Operations

Council of Trustees Advisors

Mr. Shawn Makar, President, Bloomsburg Chapter of AFSCME – unable to attend
Ms. Gretchen Osterman, President, Bloomsburg Chapter of SCUPA
Dr. Eric Hawrelak, Interim President, Bloomsburg Chapter of APSCUF
Mr. Cameren Cooper, President, Community Government Association (CGA)

Call to Order

Trustee Bowes, Chair of the Council of Trustees, called the meeting to order and welcomed all those in attendance both in person and virtually. She reported that the Council of Trustees met earlier this morning for an Executive Session and on January 24, 2022 to discuss personnel and legal matters.

Pledge of Allegiance

In accord with House Resolution Number 32, Trustee Bowes requested everyone stand for the Pledge of Allegiance to the American Flag.

Roll Call

Trustee Bowes asked Mary Vezendy to conduct a roll call. Ms. Vezendy conducted a roll call of those in attendance and acknowledged a quorum.

Chair Bowes briefly discussed the special Trustee meeting that was held virtually on February 25th and stated that remarks from that meeting are posted on the BU Council of Trustees webpage. There was a moment of silence in recognition for the people of Ukraine.

Public Comments

Trustee Bowes opened the meeting for public comment. Dr. Eric Hawrelak addressed the Trustees and audience as the APSCUF representative and stated he supports the remarks made by Judge Bowes at the special meeting. He expressed his thanks and appreciation of the support for faculty by the Trustees.

Minutes of the Council of Trustees

Motion was made by Trustee O'Donnell to approve the December 8, 2021 minutes, seconded by Trustee Zaborney, motion was unanimously approved.

Introductions

Trustee Bowes acknowledged the following individuals as being nominated and granted Faculty Emeritus status by President Hanna:

Mr. Allen Larsen, Head Athletic Trainer and Assistant Professor

Ms. M. Theresa Bloskey, MSW, Assistant Professor, Director TRIO Student Support Services

Trustee Bowes recognized those individuals serving on the Advisory Panel: Mr. Shawn Makar, Ms. Gretchen Osterman, Dr. Eric Hawrelak, and Mr. Cameren Cooper.

NEW BUSINESS

President's Report (Dr. Bashar Hanna)

Dr. Bashar Hanna reviewed his President's Report with the Trustees. A copy of the report is appended to the minutes along with the slide presentation of the President's report. He presented brief updates on NE Integration activities completed and activities planned.

Dr. Hanna also shared several highlights as follows:

- New Transfer Agreement Signed with Lehigh Carbon Community College (LCCC)
- Gift of Four Steinway Pianos from Lock Haven Donor
- Paychex Partnering for Guaranteed Paid Internships
- BU and the Department of Mathematics and Digital Sciences was selected by the U.S. Cyber Command as one of 84 colleges and universities to be part of its newest Academic Engagement Network (AEN).

- Professor and author Ilyasah Shabazz, daughter of Malcolm X, was the guest speaker at Bloomsburg University's 29th annual Martin Luther King Jr. Commemorative Celebration.

Dr. Hanna also provided following accomplishments related to Student Success:

- BU senior Helena Eby (Catawissa, Pa.) has been awarded a Society of Toxicology (SOT) Undergraduate Research Award (SURA).
- BU graduate and current MBA student Staff Sergeant Matthew Haberle '18 was recognized as 2021's recipient of the prestigious Colonel Carl F. Eifler National Guard award.
- Luna Alexander, a junior from Wellsboro, was named the 2021-22 Student Employee of the Year.
- Seven Bloomsburg University field hockey players were honored as National Field Hockey Coaches Association (NFHCA) Division II Scholars of Distinction for the 2021 season.
- Andy Thomas Named Men's Most Outstanding Swimmer at PSAC Championships.
- The BU women's basketball team finished second in the PSAC East.

Dr. Hanna concluded by announcing a \$1 million gift from Stephen J. Jones '83 and his wife Melanie Sanchez-Jones for the BU Honors College to support the construction and enhancement of Lycoming Hall, the Honors College designated residence hall. Dr. Hanna introduced Mr. Jones. Mr. Jones gave remarks and expressed his commitment to BU. Dr. Hanna concluded by expressing the university's appreciation for their extraordinary generosity and vision to align their passion for supporting BU students with the University's strategic priorities of attracting the best and brightest students for a world-class academic and co-curricular experience.

Winter Session

Mr. Tom Fletcher reported that the winter session began on December 13, 2020 and ended on January 21, 2022. Headcount enrollment decreased in 2021-22 from the prior Winter Session by 5%. Undergraduate degree students comprised 92.8% of the students enrolled. The average credits scheduled per student was 4.04, which matched the prior year. He also presented the following:

- Winter Session Enrollment Summary
- Revenue Trend
- Salary & Benefit Expense Trend
- Revenue Less Direct Expense Trend

ACTION ITEMS:

Academic Affairs:

Trustee Bowes introduced Dr. Diana Rogers-Adkinson, Provost and Senior Vice President for Academic Affairs, to lead discussion of the Academic Affairs action items for new programs as follows:

- New Degree Designation Family and Small Business
- New Post-Baccalaureate Certificate in Professional Sales
- New Minor, Finance-Risk Management and Insurance

A motion was made by Trustee Brayford to approve the New Degree Designation, the New Post-Baccalaureate Certificate and the New Minor, seconded by Trustee Zaborney, motion was unanimously approved.

General Administration

Trustee Bowes introduced President Hanna, to lead discussion of the General Administration section of the agenda.

Proposed Fee Schedule 2022-2023

President Hanna led the discussion on the 2022-2023 proposed fee schedule. Given integration and our laser focus on students/ affordability, the councils of trustees of all the Northeast integrating universities (Bloomsburg, Lock Haven, and Mansfield) will not be considering any non-tuition based fee increases, including room and board, at any location for the FY 2022-23 academic year.

A motion was made by Trustee O'Donnell to approve the proposed fee schedule 2022-2023 as presented, seconded by Trustee Zaborney, the proposed fee schedule 2022-2023 was approved by unanimous vote.

Other Business

ACTION ITEM

Honorary Degree

Trustee Bowes read the following:

In accordance with PRP 3920 Honorary Degrees, the Council of Trustees of Bloomsburg University of Pennsylvania, approves awarding an Honorary Degree, Doctor of Commercial Science, to an individual who has made noteworthy contributions to Bloomsburg University and the regional community, and whose name will be announced at a later date.

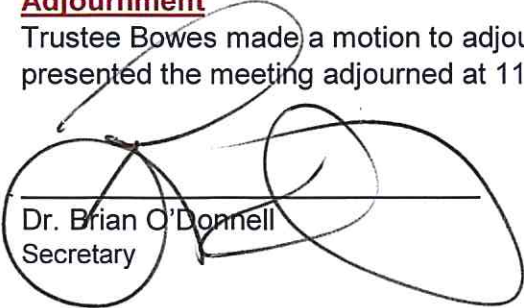
A motion was made by Trustee Brayford to approve the honorary degree, seconded by Trustee Zaborney, the honorary degree was approved by unanimous vote.

Trustee Comments

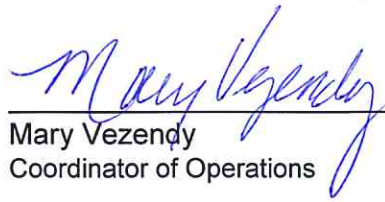
Trustees Bowes and fellow trustees acknowledged the recent loss of Vice President Thrush and that she will be deeply missed.

Adjournment

Trustee Bowes made a motion to adjourn, seconded by O'Donnell, with no other items to be presented the meeting adjourned at 11:00 am.



Dr. Brian O'Donnell
Secretary



Mary Vezendy
Coordinator of Operations

BLOOMSBURG UNIVERSITY OF PENNSYLVANIA
Bloomsburg, PA 17815

**PRESIDENT'S REPORT TO THE
BLOOMSBURG UNIVERSITY COUNCIL OF TRUSTEES**

March 2, 2022

Below are University highlights since the Council of Trustees last met in December 2021.

Integration Update

Academics

- Q2 Activities Completed
 - Interim Curriculum Committee (ICC) established and developed adoption and review procedures for curriculum.
 - Achieved agreement at local level for curriculum-related actions and are in the state meet-and-discuss review and endorsement process. The current status is not anticipated to impact the timeline for the phase-in of the integrated curriculum.
 - Middle States peer-review team report received Jan. 7 - institutional response submitted Jan. 14.
- Q3 Activities Planned
 - Commission accreditation decision scheduled for March 2022.
 - Approve interim curriculum procedures and begin the multi-year curriculum synthesis process.
 - Publish the integrated academic calendar for Fall 2022.

Communications

- Q2 Activities Completed
 - Activities associated with establishing the integrated entity's name are scheduled to be completed in February.
 - Marketing and recruitment material development has been completed pending name change.
- Q3 Activities Planned
 - Establish and execute a marketing and communications strategy for the integrated entity.

Finance & Administration

- Q2 Activities Completed
 - End-to-end process flows for functions and contract inventory have been created.
 - Created financial accounting structure for consistent reporting and transition to the integrated financial system.
- Q3 Activities Planned
 - Develop common procedures within the integrated university's accounting and finance function(s) for integrated operations and streamlined processes.
 - Finalize the cutover plans to transition the HR, payroll, finance, budget and procurement activities to the integrated entity for close out of financial activity for FY 21/22.

Technology

- Q2 Activities Completed
 - Contracts with SIS vendor (Ellucian Banner) have been finalized and planning for implementation is ongoing.
 - Ancillary system migration plans have been reviewed for functionality and timing, and key operational changes have been identified for the 2022–2023 academic year.
- Q3 Activities Planned
 - Standardize key ancillary technologies across all campuses. (student services, academic delivery, student enrollment).
 - Execution of migration plan for the OneSIS (Ellucian Banner) upgrade to align with System strategy and enable scalability.
 - Launch the ServiceNow platform to support employees and their interactions with the integrated HR office as well as the creation of regional HR support (PASSHE).

Governance

- Q2 Activities Completed
 - Transition of university leadership to the integrated cabinet/leadership team.
- Q3 Activities Planned
 - Execution on functional/divisional consolidation strategy through a phased implementation.
 - Organization charts to the department and position level have been completed and communicated to the university communities throughout the first months of 2022.
 - Developed a recommended campus governance structure for socialization and feedback.

Integration Update: Student Experience

- Q2 Activities Completed
 - Survey and identify campus behavioral intervention needs.
- Q3 Activities Planned
 - Develop and provide recommendations for the new student governance structure and timeline for implementation.
 - Establish and implement common practices for behavioral intervention teams on all campuses.

ACADEMIC AFFAIRS

Sixty-four BU faculty members completed a year-long, 25 module Effective Online Teaching Practices course, earning a nationally recognized teaching credential co-endorsed by the Association of College and University Educators (ACUE) and the American Council on Education (ACE).

Zeigler College of Business (ZCOB)

- As part of the Zeigler Business Consulting initiative launched in Fall 2021, we have two organizations that we are actively assisting:
 - Dr. Kenneth Hall, associate professor of marketing, is assisting BU alum Scott Beltz, the founder, and CEO of Nurture Culture, a company out of Bethlehem, with an in-depth industry analysis.
- Paychex, a leading provider of integrated human capital management solutions for payroll, benefits, human resources, and insurance services, guarantees paid internships to all students majoring in Professional Sales and Marketing, starting in the Fall of 2022.

- Dr. Cassandra Bennett, Assistant Professor of Accounting, coordinated with the Pennsylvania Institute of Certified Public Accountants (PICPA) on their virtual career day for high school students. From this event, the University received information requests from over 500 students from 33 high schools. Eight senior Supply Chain Management students worked over the winter break with Dr. Christian Grandzol to prepare for the American Society for Quality's (ASQ) Six Sigma Yellow Belt Certification. So far, five students have successfully completed the exam, with three scheduled to take the exam. The Nicholas J. Giuffre Center for Supply Chain Management provided study materials and exam fees for the students.

College of Education (COE)

- As part of the STEM and Education Magnet Program, 27 regional high school juniors participated in the Winter Break Program. Participants met with BU department chairs and alumni as well as Leadership Central Penn regional leaders. They engaged in professional and soft skills training from Mary Howe (ZIPD), workshops with the chemistry, physics, and data science departments, and CPR training with nursing faculty. They also attended a live surgery.
- The College of Education has recently been given two new scholarships established by BU alumni to support aspiring educators with financial needs.

College of Science and Technology (COST)

- The College of Science and Technology has signed two articulation agreements with Northampton Community College for the 2+2 Data Science and Digital Forensics and Cybersecurity programs.
- BU senior Helena Eby has been awarded a Society of Toxicology (SOT) Undergraduate Research Award (SURA) to be presented at the 2022 SOT Conference in San Diego from March 27-31. Eby is the only awardee from a public, primarily undergraduate institution. Eby has been conducting research in the lab of American Society of Biochemistry & Molecular Biology Education Fellow Michael Borland, BU professor of chemistry and biochemistry, since the spring 2021 semester. The research is funded by a PA State System of Higher Education Faculty Professional Development grant. Eby was also awarded a BU Chemistry & Biochemistry Summer Undergraduate Research Experience grant to support summer 2021 research.

UNIVERSITY ADVANCEMENT

Bloomsburg University Foundation

- Secured \$9.67 million new gifts and pledges through January 31, 2022, including 30 new major gifts:
 - Kerby Confer, radio legend, pledged \$5.3 million for the new Kerby Confer Media Center, creating a state-of-the-art facility for our students in the McCormick Center.
 - Stephen Jones '83 pledged \$1 million for a renovation and expansion of Lycoming Hall for the Honors College
 - John E. Morgan Foundation, from Tamaqua, pledged \$1M to add to its existing scholarship for students from Tamaqua high school or community college transfers
 - The 1994 Charles B. Degenstein Foundation, pledged \$500K for the Nursing Simulation Center, slated to be part of the McCormick renovations

- Arlene Superko '45's estate gift was realized, \$76K higher than expected, for a total gift of \$242K, supporting her scholarship, which benefits science or math majors and the College of Science and Technology with an unrestricted gift
- Steven Messner '68 contributed \$112K to establish a scholarship benefitting a secondary education major
- Thursday, April 7, through Friday afternoon, April 8, BUF will host its first inaugural **1867 Minutes of Giving** campaign. During this Day of Giving event, alumni, faculty, staff, and friends are asked to support the pack by directing gifts toward the area of their choice

Alumni & Professional Engagement

- **High School STEM Magnet Program Virtual Panels**
20+ alumni volunteers from five states representing careers in education, healthcare, engineering, technology, environmental science, and chemistry spoke with 60 students representing 15 regional high schools and five STEM tracks.
- **Baseball Professional Engagement Night**
The fourth annual Baseball Professional Engagement Night was held with 30+ alumni volunteers from four states meeting with 30 members of the BU baseball team for an in-person event. The players participated in speed networking, mock interviews, resume reviews, and panel discussions by career field.
- **Softball Virtual Networking Night**
The first BU Softball Virtual Networking Night featured 10+ alumnae from four states representing careers in education, business, and technology. The alumnae and 20 members of the softball team participated in a Q&A session, and panel discussions by career field.

ENROLLMENT MANAGEMENT SERVICES

- BU and Lehigh Carbon Community College (LCCC) entered into a Dual Admission Agreement and Guaranteed Transfer Admissions Agreement as part of a press announcement on LCCC's Schnecksville campus. Drs. Hanna and Rogers-Adkinson were joined by LCCC's president, provost, academic deans, and colleagues at LCCC in making the announcement.
- BU and Lehigh Carbon Community College also signed an agreement to streamline the path for students pursuing a career in the growing field of electronics engineering technology. Unique to this agreement is that transfer credits will also be accepted from Career and Technical Education centers, creating a seamless pathway from Lehigh Career and Technical Institute, Carbon Career and Technical Institute, and Schuylkill Technology Center to Bloomsburg University.

Admissions

- The class of 2022 deposits are at the highest rate of any class in the last five years. In January, our yield on this class was running at 10.5% - more than two percentage points higher than our five-year average.

Financial Aid

The following awards were made to students on Feb. 15, as part of the final disbursement of American Rescue Plan funding.

Categories	# Students	\$ Amount	\$ Total
Tier 1 (0-5,846 EFC)	2,160	1,375	2,970,000
Tier 2 (5,847-9,999 EFC)	560	1,050	588,000
Tier 3 (10,000+ EFC)	2,884	500	1,442,000
No/Rejected FAFSA	1,572	200	314,400
Totals	7,176		5,314,400

STUDENT SUCCESS and CAMPUS LIFE

Student Health Center

- BU hosted a COVID vaccine clinic in partnership with a local pharmacy, The Medicine Shop. 44 Students received vaccinations.
- Student Health Center tested 2,100 students during the Spring 2022 move-in.

Center for Student Success and First-Year Experiences

New Student Orientation

- Conducted the first ever hybrid orientation (in-person and zoom) to 75 new students beginning in the Spring 2022 semester.

University Disability Services

- Implemented accommodation and accountability support for 174 students registered with UDS for a mental health disability. The number of students registered through the UDS office, with a mental health diagnosis, has increased by 47.5% since pre-pandemic.

Residence Life

- During the Fall 2021 semester, 397 students were placed in quarantine housing on campus and provided meals, package delivery, and various other services.
- 2,119 Students are living on campus for the Spring semester. That's a slight decrease from 2,149 in the Fall semester.

OFFICE OF THE PRESIDENT

Marketing and Brand Management

Enrollment Marketing

From November to January, our multi-channel marketing and advertising campaigns yielded more than 3.1M impressions among our target audience of prospective students and their families/supporters (influencers).

- Highlights: Paid Search (Google) 5.96% click-through rate (2.20% benchmark), and IP matching and retargeting on admissions Inquiry list delivered **377,792 impressions**

Website performance

From Nov. 1, 2021 – Jan. 31, 2022 (% increase or decrease over July 1 – Aug. 31, 2021)

- 208,703 new users (11.07% á)
- 1,116,039 pageviews (11.15% á)
- 2:11 avg. session duration (1.38% á)

Communications

Merit (November-January)

- 2,135 students were recognized for their achievements, yielding 6.33 million social media impressions, and 490 government representatives were contacted with 215 comments initiated from them to the students.

Earned Media

Total \$198,716 in earned media value (EMV) November-January.

Highlights:

- Veterans Voices Segment (WBRE/WYOU)-Segment inside of the 30 min. show.-\$918 EMV
- BU student vets walk for suicide awareness (WNEP)-\$18,433 EMV
- BU to start semester online (WNEP)-\$18,328 EMV
- Confer Donates \$5.3M to BU(Inside Radio, Radio Ink, Media Confidential, Daily Item, PE.)-\$1,250 EMV
- BU sales majors guaranteed paid internships with Paychex International (PE, Daily Item)-\$3,018

Sports Information

Promotional Activities

- The women's soccer PSAC championship run generated 2,408 views on buhuskies.com.
- The PSAC women's soccer tournament was streamed through BU Sports Network (BUSN) and generated 5,761 unique loads for 4,027 hours of streamed time.

Streaming Highlights and Audience Engagement

- From November through January, the sports information office and BUSN team streamed 28 home contests between men's and women's basketball, wrestling, volleyball, and men's and women's soccer. There were 8,441 unique loads for 6,218 hours of streamed time.

Community and Government Relations

The Institute for Democracy & Higher Education (IDHE) recognized Bloomsburg University for significantly increasing voting on its campus in the 2020 presidential election compared with prior election cycles. BU's voting rate – the number of students who voted compared to the total number of students eligible to vote – has risen from 33.9% in 2012 to 44.5% in 2016 to 66.9% in 2020.

- In early February, Bloomsburg University's "Arts in Bloom" program welcomed *Actors from the London Stage* for a week in residency with students in the Department of Theatre and Dance. The residency week was capped by a public headliner performance.
- In December, students from the Zeigler College of Business welcomed area senior citizens to campus for a free technology seminar. Attendees learned about various technology scams, how to navigate social media and the internet, word processing, and spreadsheet applications.

Athletics

- Senior Helen Flynn from the women's soccer team was named to the NCAA DII Women's Scholar All-America Third Team and the Scholar All-East Region team.
- Graduate student Natalie Holmes was named to the Division II Conference Commissioner's Association Women's Soccer All-America Third Team.
- The women's soccer team earned the 2021 Team Ethics and Sportsmanship Bronze Award from the United Soccer Coaches for the second-straight season.
- The BU Department of Athletics was selected as one of the 28 finalists for the 2022 NCAA Division II Award of Excellence. The department was recognized for its "Protect Our Pack" student leader group to bring awareness to current social justice topics and help students find assistance to overcome challenges they may face.
- The BU men's and women's cross country teams were honored by the United States Track & Field and Cross Country Coaches Association (USTFCCCA) All-Academic Teams. Individually, three members of the men's team and seven from the women's team were named All-Academic Athletes.
- Twenty-five players from the field hockey team were named to the National Field Hockey Coaches Association (NFHCA) Division II National Academic Squad. BU led all D2 schools with 25 selections.



Council of Trustees

Quarterly Meeting

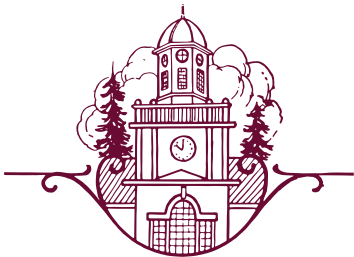
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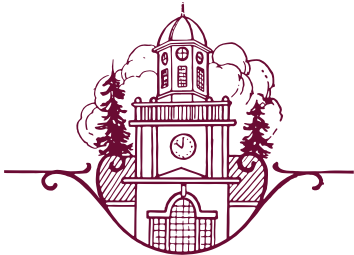
BLOOMSBURG UNIVERSITY®

Call to Order

ASL Need: Please pin the interpreter now.



Pledge of Allegiance

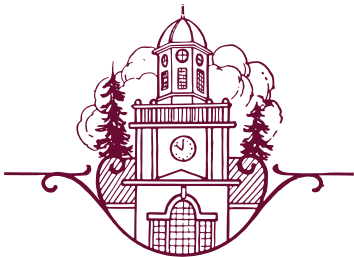


Roll Call

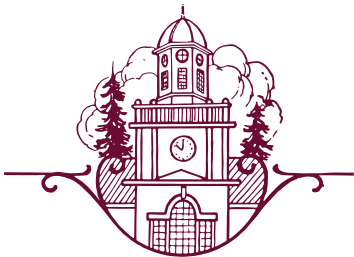


Public Comment Period

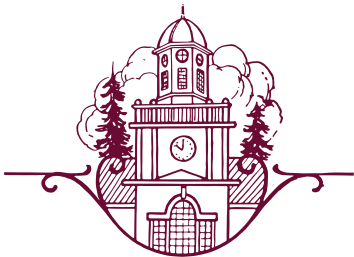
By Phone: *9 Raise Hand



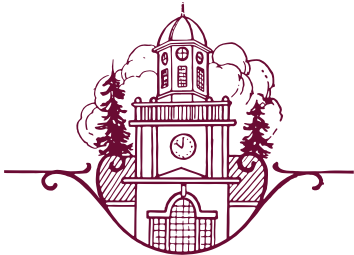
Approval of Minutes from December 8, 2021



Emeritus Recipients



Faculty Emeritus



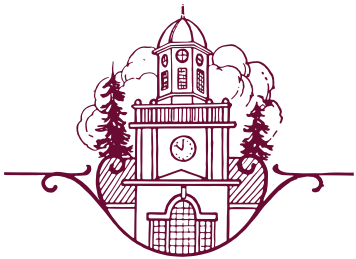
Mr. Allen Larsen
Head Athletic Trainer
& Assistant Professor, Athletics



Ms. Theresa Bliskey, Director of TRIO Student Support Services



Advisory Panel





President's Report

**Council of Trustees Quarterly Meeting
March 2, 2022**

Dr. Bashar Hanna
President

TM

BLOOMSBURG UNIVERSITY®

Integration Updates



Northeast Q2 FY21/22 Significant Activities (completed)

Academics

- Interim Curriculum Committee (ICC) established and developed adoption and review procedures for curriculum.
- Achieved agreement at local level for curriculum-related actions and are in the state meet-and-discuss review and endorsement process. The current status is not anticipated to impact the timeline for the phase-in of the integrated curriculum.
- Middle States peer-review team report received January 7 - institutional response submitted January 14.

Communications

- Activities associated with establishing the integrated entity's name are scheduled to be completed in February.
- Marketing and recruitment material development has been completed pending name change.

Finance & Administration

- End-to-end process flows for functions and contract inventory have been created.
- Created financial accounting structure for consistent reporting and transition to the integrated financial system.

Technology

- Contracts with SIS vendor (Ellucian Banner) have been finalized and planning for implementation is ongoing.
- Ancillary system migration plans have been reviewed for functionality and timing, and key operational changes have been identified for the 2022–2023 academic year.

Governance

- Transition of university leadership to the integrated cabinet/leadership team.

Student Experience

- Survey and identify campus behavioral intervention needs.

Northeast Q3 FY21/22 Significant Activities (planned)

Academics

- Commission accreditation decision scheduled for March 2022.
- Approve interim curriculum procedures and begin the multi-year curriculum synthesis process.
- Publish the integrated academic calendar for Fall 2022.

Communications

- Establish and execute a marketing and communications strategy for the integrated entity.

Finance & Administration

- Develop common procedures within the integrated university's accounting and finance function(s) for integrated operations and streamlined processes.
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- Execution on functional/divisional consolidation strategy through a phased implementation.
- Organization charts to the department and position level have been completed and communicated to the university communities throughout the first months of 2022.
- Developed a recommended campus governance structure for socialization and feedback.

Student Experience

- Develop and provide recommendations for the new student governance structure and timeline for implementation.
- Establish and implement common practices for behavioral intervention teams on all campuses.

University Highlights

New Transfer Agreement Signed with Lehigh Carbon Community College (LCCC)

- LCCC grads guaranteed admission and have a chance to earn a scholarship to BU.
- Also signed an agreement streamlining the path for LCCC students to transfer into electronics engineering technology program



University Highlights



BU Celebrates Gift of Four Steinway Pianos from Lock Haven Donor

- Performances by BU piano students performing the Suite from The Sleeping Beauty Waltz for four hands.
- LHU professor Dr. David Curtin also performed pieces by Scarlatti, Schubert, Liszt, and Liszt & Schumann.



University Highlights



Guaranteed Paid Internships

- BU students majoring in **professional sales and marketing** will have access to a guaranteed paid internship with Paychex, Inc. starting this fall.
- BU is the first school Paychex is partnering with for guaranteed paid internships.



University Highlights

BU Chosen for Cyber Security Network



- Selected by the U.S. Cyber Command as one of 84 higher ed institutions to be part of the Academic Engagement Network (AEN).
- The AEN's purpose is to support and enhance four primary lines of effort:
 - future workforce
 - applied cyber research
 - applied analytics
 - strategic issues



University Highlights



MLK Celebration Event Held

Professor and author Ilyasah Shabazz, daughter of Malcolm X was the guest speaker.



Student Success



Senior Helena Eby Earns Society of Toxicology Award

- Earned the Undergraduate Research Award to be presented at national conference later this month
- The SOT award goes to approximately 12 students per year and Eby is the only awardee from a public, primarily undergraduate institution.



Student Success



BU Grad Student Wins National Guard Award

- MBA student, Staff Sergeant Matthew Haberle '18 earned the prestigious Colonel Carl F. Eifler National Guard award, given each year to one of 11,000 eligible active-duty military intelligence officers across the nation.

Student Employee of the Year

- Luna Alexander, a junior from Wellsboro, was named the 2021-22 Student Employee of the Year. She works in the First-Year Experience (FYE) office.



Student Success



Field Hockey Players Honored for Academics

Seven BU field hockey players were honored as National Field Hockey Coaches Association Division II Scholars of Distinction for the 2021 season.

The program recognizes student-athletes who have achieved a cumulative grade-point average of at least 3.9 through the first semester of the 2021-2022 academic year.



Student Success

Andy Thomas Named Men's Most Outstanding Swimmer at PSAC Championships



- Junior Andy Thomas was named the Pennsylvania State Athletic Conference Swimming Men's Most Outstanding Swimmer as he led the Huskies to a second-place finish.
- Andy won all four of his individual events.



Student Success



Women's Basketball Team Finishes Second in PSAC East

- BU to host PSAC playoff game tonight.
- Huskies are 18-10 on the season





Stephen J. '83 and Melanie Sanchez-Jones Donate \$1M

- Supporting the construction and enhancement of Lycoming Hall, the Honors College designated residence space.

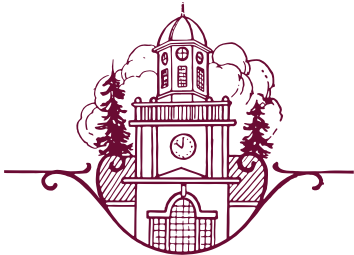


Thank You!



Winter Session Update

Mr. Tom Fletcher
Vice President for Enrollment
Management



Winter Session Summary

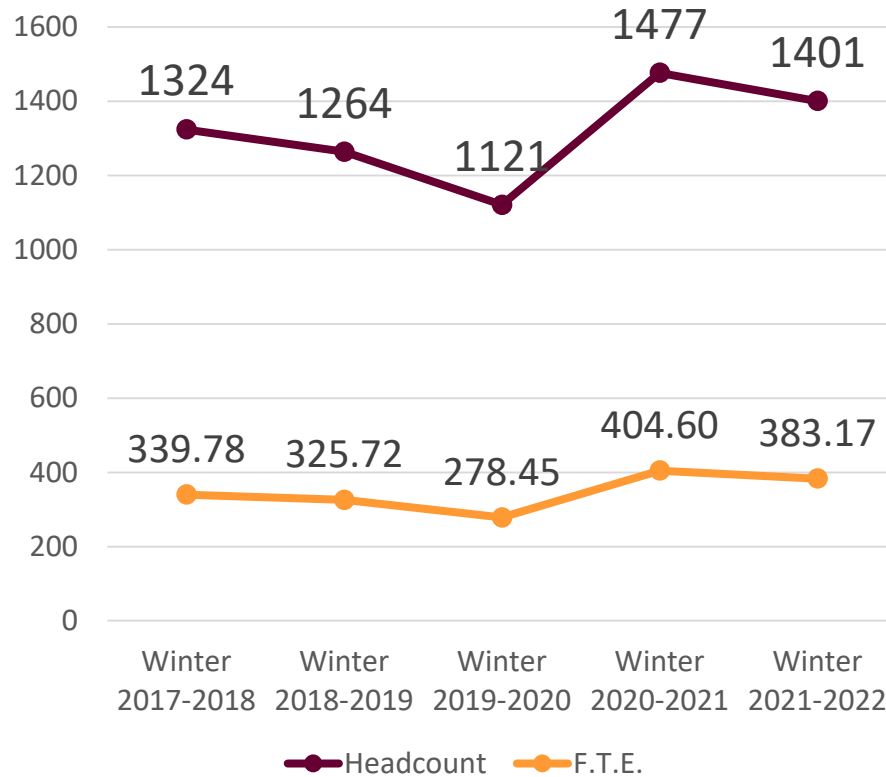


- Winter Session began on December 13, 2021 and ended on January 21, 2022.
- Headcount enrollment decreased in 2021-22 from the prior Winter Session by 5%.
- Undergraduate degree students comprised 92.8% of the students enrolled.
- The average credits scheduled per student was 4.04, which matched the average from last Winter.
- Winter Session is an opportunity for students to remain on track for timely degree completion.

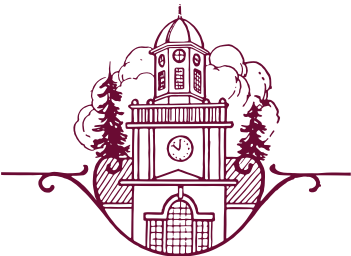
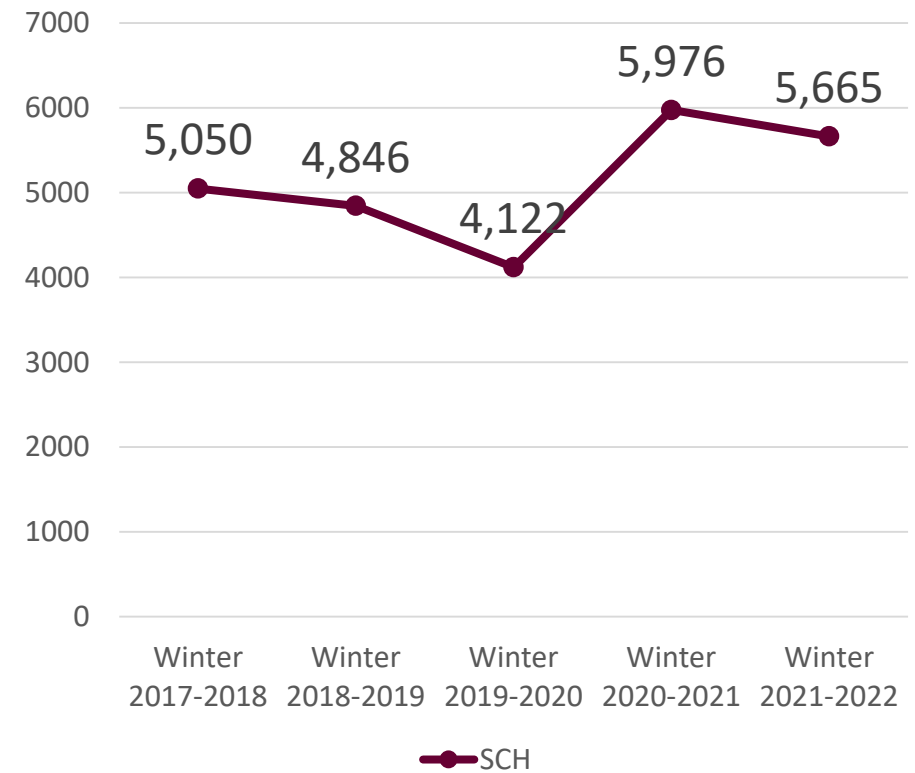


Winter Session Enrollment Summary

Headcount and FTE Enrollment
2016-17 through 2020-21



Student Credit Hours
2016-17 through 2020-21



Category	Winter 2017-2018	Winter 2018-2019	Winter 2019-2020	Winter 2020-2021	Winter 2021-2022
Average Credits Scheduled Per Student	3.81	3.83	3.68	4.04	4.04

Revenue Trend

	2017-18	2018-19	2019-20	2020-21	2021-22
Revenue-UG	\$1,665,144	\$1,583,593	\$1,352,545	\$1,934,753	\$1,790,048
Revenue-Grad	\$94,550	\$88,200	\$114,540	\$193,800	\$187,824
Revenue-Fees	\$403,870	\$394,422	\$337,139	\$480,992	\$457,763
Total Revenue	\$2,163,564	\$2,066,215	\$1,804,234	\$2,609,545	\$2,435,635



Salary & Benefit Expense Trend

	2017-18	2018-19	2019-20	2020-21	2021-22
Total Salary & Benefit Expense	\$810,745	\$833,371	\$743,274	\$1,246,285	\$928,378



Revenue Less Direct Expense Trend

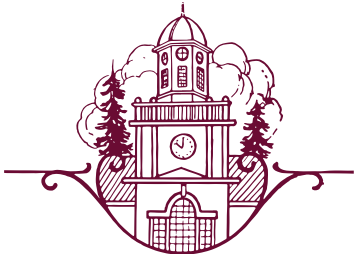
	2017-18	2018-19	2019-20	2020-21	2021-22
Revenue less Direct Expenses	\$1,352,819	\$1,232,844	\$1,060,960	\$1,363,260	\$1,507,258



Discussion

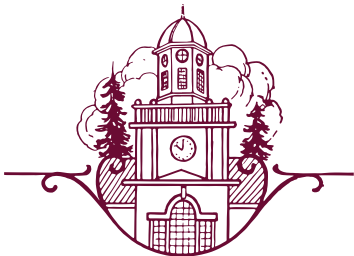
New Degree Designation Family and Small Business

Dr. Diana Rogers-Adkinson
Provost and Senior Vice President
for Academic Affairs



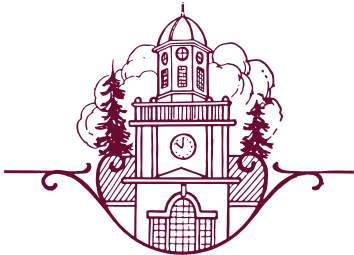
New Post-Baccalaureate Certificate in Professional Sales

Dr. Diana Rogers-Adkinson
Provost and Senior Vice President
for Academic Affairs



New Minor Finance-Risk Management and Insurance

Dr. Diana Rogers-Adkinson
Provost and Senior Vice President
for Academic Affairs



Proposed Fee Schedule

Dr. Bashar Hanna
President



2022-23 University Fees

Given integration and our laser focus on students/affordability, the councils of trustees of all the Northeast integrating universities (Bloomsburg, Lock Haven, and Mansfield) will not be considering any non-tuition based fee increases, including room and board, at any location for the FY 2022-23 academic year.



2021-2022 vs. Proposed 2022-2023 Tuition, Mandatory Fees, Room/Board Undergraduate PA Resident, Full-time

Fee Category	FY 2021-22	FY 2022-23 Scenarios ¹	
		1% Tuition Increase ²	Tuition Freeze
Tuition	\$7,716	\$7,793	\$7,716
Mandatory Fees ³	3,267	3,299	3,267
Total Tuition and Mandatory Fees	\$10,983	\$11,092	\$10,983
Most Common Room & Board ⁴	\$10,406	\$10,406	\$10,406
Total Tuition, Fees, Room & Board	\$21,389	\$21,498	\$21,389
% Increase		0.5%	0.0%
\$ Increase		\$109	\$0
<i>\$ Increase Tuition</i>		\$77	
<i>\$ Increase Mandatory Fees</i>		\$32	

¹ For illustrative purposes.

² The Board of Governors is anticipated to set tuition at its April 2022 meeting. This scenario is consistent with budget assumptions and applies to both the tuition and tuition technology fees, as set by the Board. Some university mandatory fees are a percent of tuition and the dollar value will change if tuition changes.

³ Includes: Student Union Operations, Health Services/Wellness, Academic Enhancement, Recreation, Community Activity, Registration/Transcript, Transportation, and Student Success fees set by Council of Trustees. Also includes Tuition Technology Fee set by Board of Governors.

⁴ Double room with air conditioning and 14-meal plan with \$250 FLEX.



Proposed 2022-2023 University Fee Structure—Undergraduate

No change from 2021-22

BLOOMSBURG UNIVERSITY of PENNSYLVANIA
PROPOSED FEE SCHEDULE - 2022-2023

UNDERGRADUATE				
Fee Category	FT	FT	PT ¹	PT ¹
	PA Res	Non Res	PA Res	Non Res
	Per Semester	Per Semester	Per Semester	Per Semester
Academic Enhancement Fee (% of UG In-State Tuition + UG In-State Technology Tuition Fee)	10.0%	10.0%	10.0%	10.0%
Community Activity Fee (% of UG In-State Tuition)	4.40%	4.40%	4.40%	4.40%
Health Services/Wellness Fee (% of UG In-State Tuition)	3.40%	3.40%	3.40%	3.40%
Recreation Fee (% of UG In-State Tuition)	2.47%	2.47%	2.47%	2.47%
Registration Transcript Fee (Flat)	\$ 5.00	\$ 5.00	\$ 5.00	\$ 5.00
Student Success Fee (% of UG In-State Tuition)	8.29%	8.29%	8.29%	8.29%
Student Union Fee (Flat)	\$ -	\$ -	\$ -	\$ -
Student Union Operation Fee (% of UG In-State Tuition)	5.00%	5.00%	5.00%	5.00%
Technology Tuition Fee (Will be set by the Board of Governors in April 2022)				
Transportation Fee (Flat)	\$ 70.00	\$ 70.00	\$ 70.00	\$ 70.00

Tuition is set by the Board of Governors in April 2022

¹PT Includes intersessions (Winter 2022 and Summer 2023)

In addition, for a student living on campus—

The most common room and meal rates per semester will continue to be:

Housing, Double Room: \$3,554

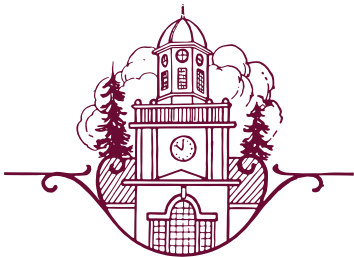
14 Meals/week with \$250 flex: \$1,649



Other Business



Honorary Degree



Trustee Comments



Adjournment

Thank you!

