



COUNCIL OF TRUSTEES QUARTERLY MEETING MINUTES
Wednesday, December 4, 2019

The Bloomsburg University Council of Trustees met in the Assembly Room of Monty's at 10:00 a.m. Those in attendance:

Trustees Present:

Judge Mary Jane Bowes, Chairperson
Dr. Brian O'Donnell, Secretary
Mrs. Ramona Alley
Mr. Ed Edwards
Mrs. Barbara Hudock
Secretary John Wetzel
Mr. Patrick Wilson
Mr. John Thomas, Student Trustee

Trustees Absent:

Ms. Nancy Vasta, Vice Chairperson
Ms. Amy Brayford
Mr. Charles Schlegel

University Personnel

Dr. Bashar Hanna, President
Mr. Peter Kelly, Chief of Staff
Dr. Diana Rogers-Adkinson, Provost and Senior Vice President for Academic Affairs
Mr. John Loonan, Vice President for Administration and Finance
Mr. James McCormack, Acting Vice President for Student Affairs
Mr. Tom Fletcher, Vice President of Strategic Enrollment
Mr. Erik Evans, Vice President for University Advancement
Mrs. Denice Wengryn, Coordinator of Special Events & Assistant to the COT, President's Office

Council of Trustees Advisors

Mr. Stephen Kokoska, President, Bloomsburg Chapter of APSCUF
Ms. Rachel Shafer, Treasurer, Bloomsburg Chapter of AFSCME – unable to attend
Ms. Gretchen Osterman, President, Bloomsburg Chapter of SCUPA
Mr. Steven Lopez, President, Community Government Association (CGA) – unable to attend

Call to Order

Trustee Bowes, Chair of the Council of Trustees, called the meeting to order and welcomed all those in attendance. She reported that the Council of Trustees met earlier this morning for an Executive Session to discuss personnel issues.

Pledge of Allegiance

In accord with House Resolution Number 32, Trustee Bowes requested everyone stand for the Pledge of Allegiance to the American Flag.

Roll Call

Trustee Bowes asked Denice Wengryn to conduct a roll call. Ms. Wengryn conducted a roll call of those in attendance and acknowledged a quorum.

Public Comments

Trustee Bowes opened the meeting for public comment prior to proceeding with Approval of the Minutes. There were no public comments at this time.

Minutes of the Council of Trustees

Motion was made by Trustee Edwards to approve the October 2, 2019 minutes, second by Trustee Wilson, motion was unanimously approved.

Introductions

Trustee Bowes introduced and acknowledged the following individuals as being nominated and granted Faculty Emeritus status by President Hanna: Dr. Sandra Kehoe-Forutan, Dr. James Krause and Professor Karen Anselm. Professor Cynthia Venn said a few words about why Dr. Kehoe-Forutan should receive this honor. Dr. Darlene Perner said a few words about why Dr. Krause should receive this honor. Professor Julie Petry said a few words about why Professor Anselm should receive this honor.

Trustee Bowes introduced and acknowledged Dr. Sheila Dove-Jones, David Flick, John Moyer, Sharon Moyer, Gerald Murphy, Betty Rambo, Jacqueline Reitmeyer, and Pamela Wasko as being nominated for Manager/Administrator and Non-Instructional Emeritus status, with a motion of approval to occur later in the minutes. Ms. Debra Mucci and Dr. Darlene Perner said a few words about why Dr. Dove-Jones should receive this honor. Trustee Bowes acknowledged the Non-Instructional emeriti and thanked them for their service to Bloomsburg University.

Trustee Bowes recognized those individuals serving on the Advisory Panel: Dr. Stephen Kokoska, Ms. Rachel Shafer, Ms. Gretchen Osterman, and Mr. Steven Lopez.

NEW BUSINESS

President's Report (Dr. Bashar Hanna)

President Hanna asked for a moment of silence and reflection on the recent passing of a faculty member and students whom have passed this semester. President Hanna took a moment to thank the trustees for volunteering to work at the Hungry Huskies food cupboard this past Monday evening.

President Hanna reviewed his President's Report with the Trustees. A copy of the report is appended to the minutes. He presented the following:

- Strategic Goals in Focus
- 2019-2020 Institutional Goals
- New Initiatives
- Honors College
- President's Commission on Diversity and Inclusion
- Community/Alumni Affairs
 - Homecoming 2019
 - Zeigler Institute for Professional Development Conference

- Pedestrian Bridge Ribbon Cutting Ceremony
- Boguski Dean's Suite
- Pettit Athletic Complex

ACTION ITEMS:

TRUSTEES

Order of Succession Planning Resolution

Chair Bowes made a motion to approve the following resolution:

WHEREAS, Board of Governors Policy 1983-14-A: *Appointing Interim and Acting Chief Executive Officers*, requires that each PASSHE university president develop and publish an Order of Succession identifying, in rank order, members of its university's executive management team who will act on behalf of the president in his/her absence; in the event the president is temporarily unable to fulfill the responsibilities of the position; or in the event there is a vacancy; and

WHEREAS, Board of Governors Policy 1983-14-A, *Appointing Interim and Acting Chief Executive Officers*, requires that prior to the beginning of each academic year, the president deliver the university Order of Succession Plan to the Chancellor after a resolution and vote by the university's Council of trustees; and

WHEREAS, the attached Order of Succession Plan, provided by the President of Bloomsburg University, lists in rank order the members of Bloomsburg University's executive management team to act on his/her behalf in his/her absence or in the event he/she is temporarily unable to fulfill his/her responsibilities, or in the event there is a vacancy;

THEREFORE, BE IT RESOLVED, that the Council of Trustees approves and certifies the attached Order of Succession Plan and directs the President of Bloomsburg University to deliver the Succession Plan to the Chancellor, in accordance with Board of Governors Policy 1983-14-A.

1. Dr. Diana Rogers-Adkinson, Provost and Senior Vice President of Academic Affairs
2. Mr. John Loonan, Vice President of Administration and Finance
3. Mr. Thomas Fletcher, Vice President for Strategic Enrollment Management
4. Mr. Erik Evans, Vice President for University Advancement
5. Mr. James McCormack, Acting Vice President for Student Affairs

Second by Trustee Alley, the resolution for Order of Succession Planning. Denice Wengryn conducted a roll call vote that was unanimously approved.

Manager/Administrator Emeritus and Non-Instructional Emeritus

Motion was made by Trustee Alley to approve Dr. Sheila Dove-Jones for Manager and Administrator Emeritus according to Policy 8760; David Flick, John Moyer, Sherry Moyer, Gerald Murphy, Betty Rambo, Jacqueline Reitmeyer and Pamela Wasko for Non-Instructional Emeritus according to Policy 8761; second by Trustee Edwards, motion was passed unanimously.

General Administration

Trustee Bowes introduced Mr. John Loonan, Vice President of Administration and Finance, to lead discussion of the General Administration section of the agenda.

Board of Governors Policy 1985-04-A (Mr. John Loonan)

Motion was made by Trustee O'Donnell to approve the following resolution, second by Trustee Thomas, the following resolution was approved unanimously:

The Council of Trustees of Bloomsburg University of Pennsylvania, upon recommendation of the president, hereby certifies, as per Board of Governors' Policy 1985-04-A, that the following affiliated entities make a financial contribution to the University or provide similar benefits on a regular basis, satisfactory to this Council of Trustees and to the president.

- Community Government Association of Bloomsburg University, Inc. and Subsidiaries
- Bloomsburg University Foundation, Inc. and Subsidiaries
- Husky Research Corporation, Inc.

The Council of Trustees also certifies that, to the best of its knowledge, information and belief, the affiliated entities are in compliance with Board of Governors' Policy 1985-04-A, in that they exist solely for the benefit of the University; the expectations of the relationship between the University and the affiliated entity are memorialized in current, executed Memoranda of Understanding; and the affiliated entities require an annual external audit of their funds and provide copies of their audit reports to the University and the Office of the Chancellor.

The Council of Trustees also certifies that, to the best of its knowledge, information and belief, no University employee serves as a voting member of the Board of these affiliated entities, nor does any employee of the University risk adverse interest through service to or relationship with an affiliated entity.

A copy of a statement by the University's chief financial officer summarizing both the direct University support provided to the affiliated entities and the contributions made by the affiliated entities to the University covered in this certification is attached hereto and made a part hereof.

FY 2018-2019 Audit Approval

Motion was made by Trustee O'Donnell to approve the audit as presented by our auditors, CliftonLarsonAllen LLP, second by Trustee Edwards, the audit was approved unanimously.

Approval of Purchasing Activity (Mr. John Loonan)

Mr. Loonan asked for a motion to approve the Purchasing Activity as presented on pages 51-55 of the trustee packets. Trustee O'Donnell made a motion to approve purchasing activity under Act 188 in excess of \$10,000 for August 1, 2019 to October 21, 2019, second by Trustee Bowes, the purchasing activity was approved unanimously.

Council of Trustees Delegation-Review of Contracts/Purchases Below \$10,000

Trustee O'Donnell made a motion that the Council of Trustees of Bloomsburg University of Pennsylvania, in accordance with Section 20-2009-A, subsection 9, of Act 188, reviews and approves negotiated or awarded contracts/purchases in excess of \$10,000 quarterly. The Council of Trustees of Bloomsburg University delegates the review of negotiated or awarded contracts/purchases in amounts less than \$10,000 to the Vice President-Administration and

Finance. This delegation will be renewed annually. Second by Trustee Thomas and unanimously approved.

Capital Project Request

Mr. John Loonan, Vice President for Administration and Finance, presented the Capital Project Request for FY 2020-21 to FY 2024-25:

Recommended Prioritization for Funding/Authorization

<u>Priority</u>	<u>Project Title</u>	<u>Anticipated Funding</u>
1.	Facilities Maintenance Building Relocation	FY 2024-2025

Motion was made by Trustee O'Donnell for approval of the Capital Project request, second by Trustee Edwards and unanimously approved.

Out-of-State Scholarship Approval

Mr. John Loonan, Vice President for Administration and Finance, asked for a motion to increase the amount of scholarships awarded to out-of-state student candidates for freshman. Motion was made by Trustee O'Donnell for approval to increase the amount of scholarships awarded to out-of-state student candidates, second by Trustee Wilson and unanimously approved.

Other Business

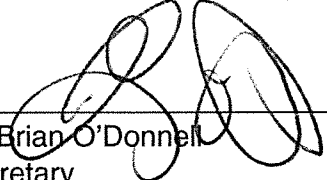
None at this time.

Trustee Comments

Judge Bowes wished everyone a very happy and safe holiday.

Adjournment

With no other items to be presented the meeting adjourned at 11:40 am.



Dr. Brian O'Donnell
Secretary



Denice Wengryn
Coordinator of Special Events and
Assistant to the Council of Trustees

**PRESIDENT'S REPORT TO THE
BLOOMSBURG UNIVERSITY COUNCIL OF TRUSTEES**

December 4, 2019

Below are University highlights since the Council of Trustees last met in October 2019.

Academic Affairs

College of Liberal Arts

- Dr. Jing Luo, Department of Languages and Cultures, was author and editor of a recent publication *Cities around the World - Struggles for Solutions to Urban Life*, ABC-CLIO, July 2019. The two-volume book stresses ten topics on environmental, sustainability, and climate change-induced challenges (among others) faced by world cities today.
- Professor Julie Petry took a student to present their creative research at the Boundless conference at Millersville University in October. Together they performed a reconstruction of Bob Fosse's choreography from the musical Chicago, Professor Petry performed her original modern dance solo as constructed originally for the ninth annual dance minor's concert, and they engaged the audience in a Q and A following both performances.
- The BU Forensics (Speech and Debate) Team, advised by Dr. Harry (Neil) Strine of the Department of Political Science, won the 2nd Place Team Sweepstakes award (out of 5 schools) at the Collegiate Forensic Association's Annual Fall Tournament held at Bloomsburg University in October. Eleven out of 15 BU students won individual speech and debate awards. BU finished ahead of Liberty University, Shepherd University, and Wilkes University in the team sweepstakes competition. Randolph-Macon College won first place at the tournament.
- The Department of Art and Art History each year sponsors a theme show in conjunction with the LGBTQ Symposium at the Gallery at Greenly Center. This year's exhibition theme was "Presence" and is currently on display until December 3.
- In October 2019, the BU Concert Choir gave the world premiere performance of a newly commissioned work from the internationally celebrated arranger of spirituals and gospel music, Rollo Dilworth. This was the latest in a series of choral commissions by the BU Choir to honor the memory of Professor Eileen Hower.

College of Science and Technology

- In October, the Bloomsburg University Soil Judging Team competed in the 2019 Northeast Regional Soil Judging Competition in Easton, MD. Soil judging involves entering a soil pit, identifying soil horizons (layers), describing the morphological properties of each horizon, and then interpreting the soil for taxonomic classification and land uses such as septic systems. The BU team placed sixth, under the direction of Dr. Rebecca Bourgault.
- Four Bloomsburg University digital forensics majors now have their eyes set on working for the Department of Defense after each earned a Dept. of Defense Cyber Scholarship for this school year. Upon graduation, each cyber scholar receives full tuition, fees, a book allowance, and a stipend for living expenses in exchange for civilian service at a Dept. of Defense agency. BU is designated as a National Center of Academic Excellence (CAE) in Cyber Defense Education with a focus on digital forensics.
- Research ranging from NFL Scouting Combine performance to pre-workout supplements to neuromuscular fatigue and muscle swelling were among the topics presented by six Bloomsburg University exercise science students this summer at the National Strength and Conditioning Association National Conference in Washington, D.C.

College of Education

- Bloomsburg University has been preparing future teachers of deaf and hard-of-hearing children and youth since 1971 and has maintained national accreditation status with the Council on Education of the Deaf (CED) since 1975. The new dual Deaf Education (PK-12)/Early Childhood Education (PK-4) will continue the College of Education's tradition as nationally accredited.
- Dr. Stephanie Gardner, Assistant Professor of Special Education, was elected to serve on the state-wide Pennsylvania Association of Colleges and Teacher Educators' (PAC-TE) Board of Directors for a three-year term. PAC-TE is our state's leading/primary professional organization for teacher education and out of the 16 board members, two are now from Bloomsburg University (Dr. Beth Rogowsky is serving as a board member until May 2020).
- This semester, a field experience has been developed and implemented to provide all education majors with the opportunity to work individually and in classrooms with PK-12 English Language Learners and ESL teachers. Education majors, enrolled in PROFSTUD 494/594 ELL Strategies, are beginning to participate in the Hazleton Area School District (HASD) in two different field experiences. These have been arranged by Dr. Molly Brobst, BU Adjunct Faculty in the Teaching and Learning Department and Patricia Galloway, HASD **Supervisor of Federal Programs & ESL**.
- This fall, the McDowell Institute has successfully launched a regional initiative involving 17 local school districts to build their internal capacity to provide suicide prevention training in the form of Question-Persuade-Refer (QPR). Because of this new partnership, over 40 local school district staff members have become credentialed as QPR instructors.

Zeigler College of Business

- A group of Professional Sales students, mentored by Dr. Monica Favia, competed at the Sales Management Simulation at the International Collegiate Sales Competition (ICSC). The team from the Zeigler College of Business earned second place in its division, earning a trip in November 2019 to ICSC 2019, considered the Collegiate World Cup of Sales.
- A group of International Business students, mentored by Dr. Lam Nguyen, competed in the International Business Case Competition at San Diego State University in October. As part of the competition, the BU team prepared a real-world case study and competed against top-level international business programs across the country.

Administration & Finance

- The 2019 State Employee Combined Appeal (SECA) concluded on October 25, 2019. The theme of this year's campaign was "We Can Do It!" Together, the BU Family did it! Our employees generously responded, collectively pledging \$25,949 to the campaign, which was a call to action toward charities doing important work for people and the environment both within our local community and beyond.

University Advancement

Bloomsburg University Foundation:

- As of October 31, 2019, the Foundation secured \$7,352,141 in new gifts and pledges. This time last fiscal year, the Foundation had secured \$2,986,903.
- December 3, 2019, Bloomsburg University Foundation marks its second year participating in #GivingTuesday, a global day of charitable giving at the beginning of the holiday season.

- On December 3, 2019 the Dean's Suite in Sutliff Hall was named *The Boguski Dean's Suite* in recognition of Mike & Beth Boguski's generous support

Marketing & Communications:

- New LinkedIn strategy implemented this fall increased to 48,560 total followers with a 3.31% engagement rate (Villanova University has a 2.87% engagement rate.)
- MERIT Report – seven achievements shared on behalf of 251 students generated 845,000 social media impressions and reached 184 media outlets.
- Media Coverage - October 2019
 - BU Career Closet - Press Enterprise, WNEP-TV and WBRE-TV
 - Allentown School District Partnership – WFMZ-TV and The Morning Call
 - COLA Symposium presenter Jake Baigis (WWE lead carpenter) - Press Enterprise and Sunbury Daily Item
 - Bocce Bash (14th Annual) hosted in partnership with Special Olympics in Columbia and Montour counties – Sunbury Daily Item
 - BU Student Veterans Association Walk for Veterans Suicide Awareness (WNEP-TV and WBRE)

Alumni & Professional Engagement:

- Since the start of the 2019 academic year, 331 alumni have volunteered over 1,500 hours of volunteer service in support of student success.
- Fall 2019 employer partner participation in Employment Expos increased by 42% in comparison to last Fall (85 in Fall 2018 to 121 in Fall 2019)
- Fall 2019 student participation in Employment Expos increased by 59% in comparison to last fall (391 in Fall 2018 to 620 in Fall 2019)
- 657 alumni and guests attended the Homecoming Tent Party in October 2019, compared to 595 alumni and guest in 2018.
- The Alumni and Professional Engagement team supported and assisted all four Colleges in Fall 2019 for their alumni and student engagement events: 52 alumni returned for the College of Science and Technology Pathways in Science and Technology event; 22 alumni participated in the College of Education's Collaborating to Assist in Teacher Candidate Hiring conference; 73 alumni attended the annual Zeigler College of Business ZIPD Conference; and 58 alumni participated in the College of Liberal Arts Symposium

Enrollment Management

- Bloomsburg University and the Allentown (PA) School District (ASD) entered into a Guaranteed Admissions Agreement to facilitate the enrollment of ASD graduates at Bloomsburg University.
- BU's Honors College and the Advanced College Experience (ACE) Program have partnered to support high school students involved in a community-based Hazleton Integration Project. Led by the Honors College Director, Dr. Julie Vandivere, current honors students regularly visit the Hazleton Integration Project to provide various forms of tutoring to high school students in the Hazleton Area School District.
- The Financial Aid team has been actively engaged with our students. They have conducted six specialized presentations for the First Year Experience (FYE) program and individual classroom presentations on topics including financial literacy and loan repayment.

- Bloomsburg University and Bucks County Community College (Bucks) have signed an articulation agreement to establish a program-to-program agreement for students who complete the requirements for an Associate in Science in Nursing (A.D.N.) at Bucks.
- Lake Lehman (PA) School District and BU have entered into a Memorandum of Understanding that supports the participation of qualified high school students from Lake Lehman to participate in BU's Advanced College Experience (ACE) program.
- Bloomsburg University has committed to participating in the Next Century Promise and Early College Higher Education Council, a partnership of Allentown School District and Lehigh Carbon Community College. The Century Promise ensures that ASD students are graduating high school and career-ready to enter the college or career of their choice. The first phase of the Century Promise is to enroll up to 60 junior students in 2020 in the Early College Program.

External & Government Relations

- Dr. Stephen Gavazzi, author of *The Optimal Town-Gown Marriage*, visited Bloomsburg University in October to speak to community members, elected officials, local civic leaders, and university faculty and staff about what makes for a strong and long-lasting relationship between a university and the community that hosts it. In addition to a public lecture, Dr. Gavazzi led a strategic planning workshop with university community engagement team and members of the Bloomsburg Town.
- Nearly 300 students and community members attended the performance of SEVEN in October, the first headliner under the new Arts in Bloom program. A riveting piece of documentary theatre, *SEVEN* told the true stories of seven women who bravely fought for the well-being of women, families, and children around the globe. Additionally, October and November saw nearly a dozen student and faculty Arts in Bloom performances including the BU Players production of *Be More Chill*, the Fall Choral Festival, the Bloomsburg University Community Orchestra, and a student art theme show in the Greenly Center Gallery.
- Community and elected officials joined us on campus in November for a ribbon-cutting ceremony for the recently completed Pedestrian Bridge project. The new pedestrian bridge significantly enhances safety for our students and guests walking between Honeysuckle Student Apartments and our lower campus. In addition to improving walkability, the pedestrian bridge raises BU's visibility to drivers traveling along Lightstreet Road.

Student Affairs

Athletics

- The women's soccer team, currently ranked #1 in the Atlantic Region and #6 nationally, extended its record to 15-1-1 on the year and 13-1-1 in conference play in the PSAC East.
- Women's soccer coach Matt Haney was named the Pennsylvania State Athletic Conference's Eastern Division Coach of the Year.
- Alea (Balthaser) Floren '02, a women's soccer alumna, Megan Hunsinger '99, a softball alumna, Trisha Hoffman '03, field hockey, Joanne McComb, former women's basketball coach and administrator, Richard Scorese '64, wrestling alumnus, and former equipment manager Ron Morgan were all inducted into the 2019 Bloomsburg University Athletics Hall of Fame in October 2019. This year's inductees marked the 38th Hall of Fame Class and brings the number of Hall of Fame members to 189.
- Sixty-one student-athletes were honored with 2018-19 D2 ADA Academic Achievement Awards.

Dean of Students Office

- Assistant Dean Monica Johnson collaborated with Keith Spencer (Center for Leadership and Engagement), and Dr. Nicole Cronenwett (Director of Fraternity/Sorority Affairs) to create an antihazing education presentation. Cronenwett and Johnson presented to all incoming fraternity and sorority members as part of the new member education process.

Center for Diversity and Inclusion Military/Veterans Resource Center

- Bloomsburg University has been designated a Pennsylvania National Guard Associations (PNGAS) Guard Friendly School – This is the first year of the designation and there are 30 schools who received the designation. Of the 30, Bloomsburg also received an additional accolade, “The Best of the Best”.

Multicultural Affairs

- At a ceremony in October, twenty-five BU students were honored by national and regional representatives of the National Council of Negro Women (NCNW), as this group of students was recognized as the charter class of new members of the BU Chapter of the NCNW. BU's President and Provost, Drs. Bashar Hanna and Diana Rogers-Adkinson, respectively, both had the honor of participating in this historic chartering ceremony on campus.
- Sponsored “The Trouble with My Name” one-person show regarding the American Latino experience.
- 17th annual breast cancer walk raised over \$10,000 with more than 450 BU students participating.
- Celebrated the 25th anniversary of the Multicultural Center during Homecoming, with 60 alumni, students, faculty and administration.

Health and Wellness

- The team provided 19 small group workshops to over 300 students in the new First Year Experience cohort, providing students with key information about resources on campus.
- The outreach and education team facilitated the annual CHOICES key note speaker event as a part of the third year of the NCAA Choices Grant. The speaker engaged two large audiences, 245 student athletes followed by 368 students involved in Greek programs. The program focused on personal choices and personal safety.
- Completed the Fourth Annual Student Health and Safety Fair, which engaged over 200 students and introduced a new, more interactive, simulation experience to demonstrate the impact of alcohol impairment on safety and choices.
- Responding to students’ requests for more opportunities for pets on campus, we continued to partner with Pet Therapy services out of the Disability Office in order to offer “Stress Less with Pets” event each week.

Residence Life

- The 2020 – 2021 HOST (Housing Option Selection Time) marketing and communication plan has been updated to include an early housing selection time for current students. At this time, 1,380 students have completed their housing agreement to live on campus for next year, compared to 1,451 students last year.
- Two staff members presented at the Twelfth Annual Mid-Atlantic LGBTQA Conference, which was again hosted at BU in November 2019.

- There has been a total of 16 Learning Communities solidified for the 2020-2021 academic year including Emerging Scholars and Outdoor Adventure Leadership, compared to 13 Learning Communities this year.
- Community Assistant staff has conducted 2,760 intentional one-on-one conversations with residential students. Intentional conversations focus on peer mentorship through the areas of academics, wellness, connection to campus, and life matters.

Student Activities and Kehr Union

Kehr Union:

- Parents and Family Weekend occurred on October 4-6, 2019. On Saturday of Homecoming, over 740 students and family members attended the pre-football game Pig Roast.

Civic Engagement:

- BU received its biennial report from Tufts University on election-oriented activities. Tufts produces the National Study of Learning, Voting and Education (NSLVE) which monitors voter registration and activity in elections for participating colleges and universities. It showed that last year about 70 percent of BU students were registered to vote and about 40 percent of them voted. Those numbers are about a 20 percent increase from the previous similar election in 2014. On campus about 47 percent of those registered voted while about 40 percent living off campus voted.



COUNCIL OF TRUSTEES QUARTERLY MEETING MINUTES
Wednesday, October 2, 2019

The Bloomsburg University Council of Trustees met in the Assembly Room of Monty's at 9:50 a.m. Those in attendance:

Trustees Present:

Judge Mary Jane Bowes, Chairperson
Ms. Nancy Vasta, Vice Chairperson
Mrs. Ramona Alley
Ms. Amy Brayford
Mr. Ed Edwards
Mrs. Barbara Hudock
Secretary John Wetzel
Mr. John Thomas, Student Trustee

Trustees Absent:

Dr. Brian O'Donnell, Secretary
Mr. Charles Schlegel
Mr. Patrick Wilson

University Personnel

Dr. Bashar Hanna, President
Mr. Peter Kelly, Chief of Staff
Dr. Diana Rogers-Adkinson, Provost and Senior Vice President for Academic Affairs
Mr. John Loonan, Vice President for Administration and Finance
Dr. Dione Somerville, Vice President for Student Affairs
Mr. Tom Fletcher, Vice President of Strategic Enrollment
Mr. Erik Evans, Vice President for University Advancement
Mrs. Denice Wengryn, Coordinator of Special Events & Assistant to the COT, President's Office

Council of Trustees Advisors

Mr. Stephen Kokoska, President, Bloomsburg Chapter of APSCUF
Mr. Shawn Makar, President, Bloomsburg Chapter of AFSCME – unable to attend
Ms. Gretchen Osterman, President, Bloomsburg Chapter of SCUPA
Mr. Steven Lopez, President, Community Government Association (CGA) – unable to attend

Call to Order

Trustee Bowes, Chair of the Council of Trustees, called the meeting to order and welcomed all those in attendance and asked for a moment of silence for the recent passing of a first-year student. Trustee Bowes recognized Bloomsburg University's Middle States Steering Group for all their hard work and countless hours of preparation over many months leading up to a successful visit in March 2019 by the Middle States Commission on Higher Education, which ultimately concluded with the Commission's

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A Member of the Pennsylvania State System of Higher Education

granting reaccreditation to BU without any recommendations for follow-up. She reported that the Council of Trustees met earlier this morning for an Executive Session to discuss personnel issues.

Pledge of Allegiance

In accord with House Resolution Number 32, Trustee Bowes requested everyone stand for the Pledge of Allegiance to the American Flag.

Roll Call

Trustee Bowes asked Denice Wengryn to conduct a roll call. Ms. Wengryn conducted a roll call of those in attendance and acknowledged a quorum.

Public Comments

Trustee Bowes opened the meeting for public comment prior to proceeding with Approval of the Minutes. There were no public comments at this time.

Minutes of the Council of Trustees

Motion was made by Trustee Thomas to approve the June 19, 2019 minutes, seconded by Trustee Edwards, motion was unanimously approved.

Introductions

Trustee Bowes introduced and acknowledged the following individual as being nominated and granted Faculty Emeritus status by President Hanna: Dr. Saleem Khan. Dr. Arain Moghadam spoke on behalf of his respective department to express reasons for nominating Dr. Saleem Khan.

Trustee Bowes introduced and acknowledged Ms. Brenda Hutton, Ms. Patricia McGarry, Ms. Beth Ann Norton, and Ms. Glenda Vansock as being nominated for Non-Instructional Emeritus status, with a motion of approval to occur later in the minutes. Trustee Bowes introduced and acknowledged Coach Marty Coyne as being nominated for Coach Emeritus status, with a motion of approval to occur later in the minutes. Trustee Bowes introduced and acknowledged Dr. Robert Wislock as being nominated for Manager Emeritus status, with a motion of approval to occur later in the minutes. Ms. Julia Kaschak spoke on behalf of her respective department to express reasons for nominating Ms. Hutton. Dr. Amy Eitzen spoke on behalf of her respective department to express reasons for nominating Ms. McGarry. Ms. Marilou Hinchcliff spoke on behalf of her respective department to express reasons for nominating Ms. Norton. Ms. Lyndee Tyson spoke on behalf of her respective department to express reasons for nominating Ms. Vansock. Coach Rebecca Helt spoke on behalf of her respective department to express reasons for nominating Coach Coyne. Ms. Tess Fosse spoke on behalf of her respective department to express reasons for nominating Dr. Wislock.

Trustee Bowes recognized those individuals serving on the Advisory Panel: Mr. Shawn Makar, Dr. Stephen Kokoska, Ms. Gretchen Osterman, and Mr. Steven Lopez.

NEW BUSINESS

President's Report (Dr. Bashar Hanna)

President Hanna reviewed his President's Report with the Trustees. A copy of the report is appended to the minutes. He presented the following:

- Strategic Priorities
- Enrollment
- Retention Initiatives
- Budget
- New Personnel
- Active Searches
- Additional Updates and Honors
- Community Engagement
- Completed Projects & New Initiatives

Housing Update (Dr. Dione Somerville)

Dr. Somerville presented the following:

- New Students 2013-2019
- Total Occupancy 2013-2019
- BU Official Undergraduate Full-Time Headcount 2008-2019
- BU Official Full-Time First-Time First Year 2008-2019
- Total Occupancy 2008-2019
- On Campus Housing Design Capacity 2008-2019

Enrollment Update (Mr. Tom Fletcher)

Mr. Fletcher presented the following:

- Summer College, 2019
 - New for 2019
 - Summer Sessions Comparison 2015 – 2019
 - Undergraduate Headcount by Class Level 2015-2019
 - Course Enrollments by Delivery Mode 2015-2019
 - Summer Revenue 2015-2019
 - Summer Faculty Expenses 2015-2019
 - Summer Net Revenue 2015-2019
- Fall 2019 Enrollment Update
 - Headcount Enrollment vs. F.T.E. Enrollment 2015-2019
 - Headcount Enrollment by Level 2015-2019
 - Undergraduate Headcount by Academic Load 2015-2019
 - Graduate Headcount by Academic Load 2015-2019
 - Undergraduate Degree Continuing Students by Academic Load 2015-2019
 - New Students 2015-2019
 - Non-Degree Headcount by Academic Load 2015-2019

University Advancement / BU Foundation Impact Report (Mr. Erik Evans)

Mr. Evans presented the following:

- BUF 2019 Giving Highlights
- BUF Audit Success
- Alumni & Professional Engagement Team Move
- New Brand

- Scholarships
- PEGS
- Cash Support
- SEKISUI PEL
- Bequests
- Transformational gifts contributed

ACTION ITEMS:

TRUSTEES

Non-Instructional Emeritus, Coach Emeritus and Manager & Administrator Emeritus

Motion was made by Trustee Alley to approve Ms. Brenda Hutton, Ms. Patricia McGarry, Ms. Beth Ann Norton, and Ms. Glenda Vansock for Non-Instructional Emeritus according to Policy 8761, Coach Marty Coyne for Athletic Coach Emeritus according to Policy 8762, Dr. Robert Wislock for Manager and Administrator Emeritus according to Policy 8760; seconded by Trustee Edwards, motion was passed unanimously.

General Administration

Trustee Bowes introduced Mr. John Loonan, Vice President of Administration and Finance, to lead discussion of the General Administration section of the agenda.

Approval of Purchasing Activity (Mr. John Loonan)

Mr. Loonan asked for a motion to approve the Purchasing Activity as presented on pages 52-57 of the trustee packets. Trustee Edwards made a motion to approve purchasing activity under Act 188 in excess of \$10,000 for May 1, 2019 to July 31, 2019, seconded by Trustee Hudock, with 6 votes in favor of motion and 1 abstention, motion was unanimously approved.

2019-2020, 2020-2021 and 2021-2022 Budget Approval (Mr. John Loonan)

Mr. Loonan presented the following E&G Budget Update (see pages 58-59 of the trustee packet):

- New Budget Process
- Key Revenue/Expenditure Drivers
- FY 2019-20 (Current Year)
- FY 2020-21 (Request Year)
- FY 2021-22 (Future Year)
- Board of Governors E&G Budget Request Summary FY 2018-19 through FY 2021-22
- Key Unknowns
- Institutional Reserved Balance
- Strategic Initiatives Reserve Fund
- FY2020-21 (Request Year) and FY 2021-22 (Future Year) Budget Balancing Strategy Priorities
- Financial Impact of Retention Declines

Mr. Loonan asked for a motion to accept the 2019-2020, 2020-2021 and 2021-2022 budget as presented. Trustee Edwards made a motion to accept the 2019-2020, 2020-2021 and 2021-2022 budget as presented; second by Trustee Thomas. Trustee Bowes asked for clarification that the budget numbers

are not representative of the current State System calculations that all State System university use for budgets, Mr. Loonan clarified that the calculations are State System wide. With no further questions the motion passed unanimously.

Other Business

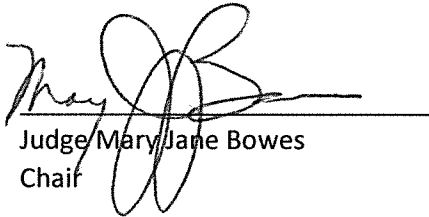
Trustee Bowes reported that the president’s evaluation process dictated by the State System is being completed at this time. Chancellor Greenstein is reformatting the process but for this year the process will stay the same. The Presidential Evaluation Committee met with multiple individuals on and off of campus on Friday, September 13, 2019 to receive feedback from these individuals. The trustees will compile the information, submit it to the chancellor’s office, and then results will be shared with the university once approved.

Trustee Comments

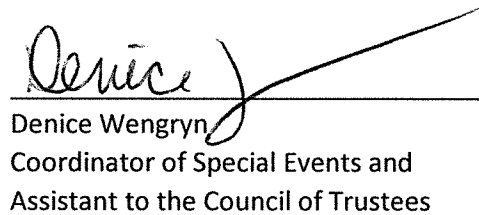
Trustee Bowes stated that she is delighted to work with the accomplished trustees who serve on the board and thanked them for their dedication. Trustee Bowes also thanked everyone at BU for their continued dedication to BU.

Adjournment

With no other items to be presented to the Council, Trustee Hudock made a motion to adjourn the meeting, seconded by Trustee Brayford, motion was unanimously approved. Trustee Bowes adjourned the meeting at 11:50 am.



Judge Mary Jane Bowes
Chair



Denice Wengryn
Coordinator of Special Events and
Assistant to the Council of Trustees

BLOOMSBURG UNIVERSITY OF PENNSYLVANIA
Bloomsburg, PA 17815

**PRESIDENT'S REPORT TO THE
BLOOMSBURG UNIVERSITY COUNCIL OF TRUSTEES**

October 2, 2019

Below are University highlights since the Council of Trustees last met in June 2019.

Bloomsburg University Recognized in National Rankings

- In August 2019, *U.S. News & World Report's* annual "Best Colleges" rankings placed Bloomsburg University 37th in the category of Regional Public Universities in the North. In addition, BU tied for 113th overall in Regional Universities in the North (public and private) – an increase by four places compared to the previous year.
- Also, in the latest *U.S. News & World Report's* "Best Colleges" rankings, the business program in BU's Zeigler College of Business placed among the top 500 programs in the country.
- *Forbes Magazine's* 2019 annual publication of its "Top Colleges" issue, which features the country's top 15 percent of over 4,300 degree-granting post-secondary institutions, ranked BU sixth among public institutions in the Commonwealth of Pennsylvania. The rankings were based on alumni salary, student satisfaction, the percentage of student debt, American leaders, on-time graduation rates, and academic success.
- *Money Magazine* included BU in its August 2019 issue of "Best Colleges for Your Money in 2019." *Money* based its rankings on multiple criteria, including an institution's student-faculty ratio; six-year graduation rate; value-added graduation rate (the difference between a school's actual graduation rate and its expected rate); and peer quality (measuring the standardized test scores of entering freshman versus accepted students who enroll).
- BU was also recently ranked among the "Best Regional Universities in the North" by College Consensus.com.

Academic Affairs

College of Science and Technology

Acquisition of Power X-Ray Diffractometer

Dr. Adrian Van Rythoven from the Environmental, Geographic, and Geological Sciences (EGGS) Department is the principal investigator on a Major Research Equipment grant (\$129,000) from National Science Foundation was able to purchase of an X-ray diffractometer. X-ray diffraction is the single most important analytical tool for the characterization of materials in the solid state. This technique allows researchers to observe and record how X-rays interact with a solid sample, and then use that information to rapidly gain essential physical data on the sample without destroying it.

Science in Motion

Bloomsburg University has received a \$110,000 grant from the Pennsylvania Department of Education to assume regional sponsorship of "Science in Motion," a program in which science laboratories exercises are available to regional high schools. Bloomsburg provides the equipment, supplies and instructors required to implement these laboratories. High schools can request exercises in molecular biology, forensics, physics or chemistry. Dr. Kate Beishline in the Department of Biological and Allied Health Sciences is serving as local coordinator of the program.

College of Education

The American Sign Language/English Interpreting Program received accreditation without stipulations from the Commission on Collegiate Interpreter Education (CCIE).

Youth Mental Health First Aid (YMHFA) Higher Education Initiative, an externally funded project, resulted in over 1,000 pre-service educators completing YMHFA training across 26 institutions of higher education that operate educator credentialing programs during 2019. Over 200 of these pre-service educators were from BU. Because of the success of this project, BU's McDowell Institute has been awarded a third year of funding in the amount of \$243,000 from the Substance Abuse and Mental Health Services Administration within the U.S. Department of Health and Human Services, as well as the Office of Mental Health and Substance Abuse Services within Pennsylvania's Department of Human Services, to further expand this initiative across the Commonwealth.

In June 2019, Dr. Carolyn Reid-Brown conducted professional development workshops for two cohorts of special educators in Mumbai, India as part of the international partnership agreement between the state of Pennsylvania and the government of India known as the Pennsylvania Global Education and Business Hub (Penn Hub).

In July 2019, 26 rising 12th grade students and three chaperones were on campus for a weeklong, overnight "Gaining Early Awareness and Readiness for Undergraduate Programs" (GEAR UP) Camp. These students came from Allentown, Harrisburg, and Norristown as part of the grant program through the State System. GEAR-UP is designed to increase the number of low-income students who are prepared to enter and succeed in postsecondary education.

College of Liberal Arts

BU student Justin Sharp worked with Dr. Nancy Gentile Ford from the History Department on a professor-student digital humanities project for the United States World War I Centennial Commission. At the Commission's request, they developed a website that included a summary of her first book, *Americans All: Foreign-born Soldiers in World War 1*, along with many of the primary sources used to write the book. The Commission noted that her "book tells a vital story in America's participation in the Great War." Dr. Ford was also recently interviewed on the Commission's podcast.

Dr. Damien Marken from the Anthropology Department continued his research as director of the El-Peru-Waka' Archaeological Project (PAW) in Guatemala. Accompanying him in the jungle doing fieldwork this summer were two BU Undergraduate Research, Scholarly, and Creative Activity (URSCA) recipients, Arianna Ambrosio and Bailey Gemberling, as well as BU alumnus Zac Cooper ('16). Two additional BU students, Abigail Cruz and Andrew Miller, and another BU alumna, Emily Haney ('18), now a MA student in archaeology at Brandeis University, joined the team in the PAW lab house in Guatemala City to study the analysis of archaeological ceramics and to complete a massive addition to the PAW ceramic database.

Dr. Kevin Ball from the Department of Psychology received a competitive renewal of his National Institutes of Health (NIH) grant for his project titled "Effects of Chronic Stress on Relapse: Role of Dopamine D1-like Receptors." This award is for \$371,244 for a 3-year budget period. Dr. Ball is using animal models to study the effects of chronic stress on relapse to cocaine and palatable food seeking.

Professor Jerry Wemple of the English Department completed a two-week residency at The Porches Writing Retreat in Norwood, VA. He published the essay "When DNA Delivers You a Dad" on Ozy.com, and his poem "Night" was nominated for the Best of the New Anthology.

Dr. George Agbango, Professor of Political Science, successfully organized and co-chaired an international conference and educational tour of Ghana on the theme "2019 Year of Return: 400 Years of Memory and Belonging in Global Africa".

In June 2019, Professor John Murray McKaig from the Department of Art and Art History had three prints featured in the annual "6X6" Exhibition at the Rochester Contemporary Art Museum in Rochester, NY. One of his large drawings, "More Than Honorable Discharge," was included in the exhibition. His work entitled "Inspired: Contemporary Responses to a Legacy of Courage" was featured at the Susquehanna Art Museum in Harrisburg, PA, and he has a print in the opening exhibition of the fall season at the Lore Degenstein Gallery at Susquehanna University.

Theatre professor David A. Miller directed Gutenberg! The Musical! for Amphibian Stage Productions, a professional theatre company in Fort Worth, Texas.

Zeigler College of Business

Dr. Lam Nguyen led ten International Business students on an experiential learning trip to Vietnam, where students learned from business leaders of major international corporations with locations in Vietnam.

Administration & Finance

Facilities

The new pedestrian bridge was completed in September 2019.

The new Arts and Administration building is now 50% complete. Substantial portions of the building exterior (roof, brick veneer, windows, and atrium skylights) are in place, and the major focus this fall is completing the exterior elements to make it weatherproof for winter work.

Repairs to the damage on the Monty's portico are 100% complete.

Police

University police visited the security operations center of the Little League World Series in Williamsport, PA to observe its preparations and procedures for large crowds, traffic control, and parking so that the University and BU Police can better prepare for large events on campus.

University Advancement

Bloomsburg University Foundation

Secured \$10,090,240 in gift commitments in fiscal year 2019, compared with \$5,676,996 in 2018.

Secured commitments for 14 planned gifts valued at \$2,275,710 bringing the number of Golden Dome Society members to 230

Received a commitment for \$1.5 million from alumnus Craig Diehl, Esq., to create *The Diehl Center for Law School Preparation* in August 2019

Marketing & Communications

Brand Rollout continues including:

- A new admissions microsite launched in August 2019, with a new brand video:
<https://admissions.bloomu.edu>

Media Coverage - Summer 2019

- Fox56 featured BU's Anchor Program, which aired on August 11, 2019, and featured a 30-minute segment running 30 times over the course of 30 days.
- WBRE featured BU's Military Academic Credit Review Board (MAC-RB) Program, which aired on September 2, 2019, with a regional audience of 17,706 households.
- WNEP - Coverage of Tree Swallow research - aired June 23rd on Pennsylvania Outdoor Life, regional audience of 22,308 households
- In the past 30 days, total online and print audience for positive Bloomsburg University news = 1,239,691 with a publicity value of \$43,233

Alumni & Professional Engagement

Faculty and Alumni and the Professional Engagement team are collaborating to host five industry specific career expos this Fall featuring employers representing career and internship opportunities in accounting, finance, supply chain, digital arts, government, non- profit organizations, information technology and computer science, health and human services, marketing, management, and communications.

The Sekisui Professional Experience Lab at Bloomsburg University's Greenly Center was dedicated September 5th. The event, which was standing room only, showcased the technology and professional development opportunities available to BU students and employees at Sekisui SPI and symbolized the growing connections between Bloomsburg University, the town of Bloomsburg, and employer partners.

During Orientation, over 450 BU Learning Community students toured the newly opened third floor of the Greenly Center. The tours, conducted by the Alumni and Professional Engagement team, provided the opportunity for our newest Huskies to learn about the Sekisui Professional Experience Lab, the Career Closet, BU alumni connections, employer partners and career and professional development programs and coaching available in Greenly.

Enrollment Management

BU coordinated the State System's Honors Study Abroad program this past summer. Drs. Mykola Polyuha and Julie Vandivere led a group of 22 students from 11 State System institutions to Jagiellonian University in Krakow, Poland for a three-week experience. The trip included visits to the European cities of Berlin, Budapest, Prague, and Wroclaw.

Drs. Caryn Terwilliger and Michael Patte led a group of 20 BU students on a two-week summer study-abroad practicum experience in Europe. The practicum provided opportunities for education majors to engage in professional development workshops led by master teachers from the Loris Malaguzzi International Center in Reggio Emilia and faculty members from the Leeds Beckett University and Sheffield University in the United Kingdom.

BU is one of nine State System universities that entered into an agreement with ReUp Education, Inc., to support the identification and enrollment of former students through ReUp's interrelated marketing, communication, application assistance, data analytics, and coaching and counseling services.

The admissions team saw growth in two market segments with the Class of 2019 that are critical to our long-term enrollment management strategy: new, first-time students and new graduate students. Our first-time cohort grew by 7.3%, and our graduate cohort grew by 3.8%, over 2018. These larger cohorts are strong indicators of the relative strength of our market position in an increasingly competitive landscape. Admissions is well into the recruitment cycles for the upcoming spring, summer and fall semesters of 2020. Our applicant pool is shaping up nicely with over 13,000 inquiries and over 1,000 applicants already for next fall.

The Advanced College Experience (ACE) Program had a record number of 239 students enrolled this fall semester, including 153 students who are enrolled full-time and 86 students who are enrolled part-time. These students representing 24 participating school districts.

As part of a new initiative in the Financial Aid office, the University has engaged with CampusLogic to offer an online student verification completion tool to provide a more timely and improved student award letter experience for students and their families. This new platform for all new student award letters will begin with the entering class of Fall 2020.

The pilot for BU's new Jump Start program provided an intensive two-week program of academic workshops and other activities to help students with their academic, social, and cultural adjustment to Bloomsburg University. A total of 356 students enrolled in Jump Start, with 341 students continuing to the fall semester. Student programming included daily tutoring sessions in mathematics, literacy workshops to improve college writing skills, and financial literacy workshops. Additionally, 45 Jump Start students were engaged in a community service project at AGAPE, a non-denominational, faith-based mission in Bloomsburg which serves and supports those in need in the community.

Effective September 1, the University contracted with a new vendor for Student Success Technology, Hobson's Starfish. The University will undertake a phased implementation process and will plan to go live for the entire campus in Spring 2020.

External & Government Relations

Over the past year, a special advisory committee comprised of students, faculty, sponsors and community members, assessed BU's long-running Celebrity Artist Series. Upon recommendations of this advisory committee, the University launched "Arts in Bloom," a newly rebranded program which will continue to bring professional headliner to our campus, and will include faculty and student productions, visual arts gallery events, campus concerts, and BU Players shows. The 2019-20 season includes nearly 30 resident producer shows by students and faculty and four headliner performances: SEVEN; The Queen's Cartoonists; Slavic Soul Party; and the Trinity Irish Dance Company.

Student Affairs

BU sent a team to the Hazing Prevention Institute in Philadelphia in June, including membership from Fraternity and Sorority Affairs, the Dean of Students Office, Center for Leadership and Engagement, Alcohol and Other Drugs Intervention and Prevention, Club Sports, and Athletics.

Athletics

- Rebecca Helt was named the new Men's and Women's Tennis Coach.
- BU athletics had 164 student-athletes named to the PSAC Scholar-Athlete List.
- The 2018-19 Athletics Major Award Winners for the year were:
 - Becca Cubbler - Joanne McComb Underclass Female Athlete
 - Kyle Dix - Danny Litwhiler Underclass Male Athlete
 - Allie Barber - Eleanor Wray Senior Female Athlete, and Outstanding Senior Female Scholar-Athlete
 - Ashton Raines - Robert B. Redman Senior Male Athlete
 - Nick McGuire - Outstanding Senior Male Scholar-Athlete
- Hannah Jaskuta and Jordynn Kurcoba of Women's Lacrosse were named to the IWLCA Academic Honor Roll while the entire team earned Academic Honors.
- Men's and Women's Track and Field earned USTFCCCA All-Academic Honors.
- Colin Bailey was recently hired as the new Director of Athletic Operations and Summer Camps.

Dean of Students Office

- Conducted a new assessment for educational session delivered during Welcome Week, collecting data from 1,071 orientation participants regarding learning outcomes, with 88.18% success in information retention.
- Introvert Resource Fair (Quiet Orientation) – collaborated with 11 campus offices to provide information and resources to students in a low-key setting. Now in its third year, the purpose of this event is to foster inclusion and retention by acknowledging that not all students may be comfortable interacting in the traditional orientation setting, and to allow them another opportunity to learn of University resources.

Military and Veterans Resources

- Partnered with the Office of Student Involvement through Jen Hunsinger to create a new Learning Community geared to facilitate a smooth transition from the military to higher education, with 13 new military students.
- Conducted Military Green Zone Training for 80 learning community mentors and 15 faculty members.
- Processed military students through the Bloomsburg Military Academic Credit Review Board (MAC-RB).
- Recorded two episodes of WBRE's Veterans Views with Judge Tom Munley, promoting MAC-RB and military support at Bloomsburg University.

Women's Resource Center

- Worked with Jump Start to provide training and workshops to staff, mentors and students.
- The issue of Menstrual Poverty is currently being addressed through a collaboration with Shape of Justice, Inc.

Health and Wellness

- Partnered with BU's McDowell Institute to engage in year one of a four-year "JED Campus" initiative, a signature program of The Jed Foundation (JED), designed to improve existing student mental health, substance abuse and suicide prevention efforts.

- Supported the First Year Experience program by designing 30 small group workshops to provide resource information and engagement options for the 700 new undeclared students during the Fall semester.
- Completed a prevention program called "Stop the Bleed," to build competency and responsiveness to emergency situations on campus or in the community.

Residence Life

- Community Assistants provided 352 programs for residential students with an average attendance of 53 during the spring semester.
- The selection process for seven new Graduate Hall Directors is underway with successful candidates coming from Salisbury University, IUP, West Chester University, St. Mary's University, Rider University, and BU.
- The average grade point average for Spring 2019 Community Assistants was 3.35.

Civic Engagement

- Collaborated with the Anchor Program to build a new service component for its college life and mentoring effort. On several summer days, groups of Anchor students went into the town to get involved in projects to aid community members with needs or to improve facilities at non-profit organizations.
- Facilitated the food drive conducted each summer with incoming freshmen for the Bloomsburg Food Cupboard.
- Participated in a summit with governmental agencies, non-profits and businesses to lay groundwork for projects that may include students as part of the Economic Revitalization in the Lower Anthracite Coal Region.
- Co-sponsored and organized the annual Pennsylvania College English Association conference, which gathers English faculty from colleges and universities from across the state at BU.

Fraternity and Sorority Life

- The new Director of Fraternity and Sorority Affairs, Nicole Cronenwett, Ph.D., joined the University in July 2019.



COUNCIL OF TRUSTEES QUARTERLY MEETING MINUTES

Wednesday, June 19, 2019

The Bloomsburg University Council of Trustees met in the Assembly Room of Monty's at 9:45 a.m. Those in attendance:

Trustees Present:

Judge Mary Jane Bowes, Chairperson
Ms. Nancy Vasta, Vice Chairperson
Dr. Brian O'Donnell, Secretary
Mrs. Ramona Alley
Mr. Ed Edwards
Mrs. Barbara Hudock
Secretary John Wetzel
Mr. Patrick Wilson
Mr. John Thomas, Student Trustee

Trustees Absent:

Ms. Amy Brayford
Mr. Charles Schlegel

University Personnel

Dr. Bashar Hanna, President
Mr. Peter Kelly, Chief of Staff
Dr. Diana Rogers-Adkinson, Provost and Senior Vice President for Academic Affairs
Mr. John Loonan, Vice President for Administration and Finance
Mr. James McCormack, Assistant Vice President for Student Affairs
Mr. Tom Fletcher, Vice President of Strategic Enrollment
Mr. Erik Evans, Vice President for University Advancement
Mrs. Denice Wengryn, Coordinator of Special Events & Assistant to the COT, President's Office

Council of Trustees Advisors

Mr. Stephen Kokoska, President, Bloomsburg Chapter of APSCUF
Ms. Rachel Shaffer, Bloomsburg Chapter of AFSCME Representative
Ms. Gretchen Osterman, President, Bloomsburg Chapter of SCUPA
Mr. Steven Lopez, President, Community Government Association (CGA)

Call to Order

Trustee Bowes, Chair of the Council of Trustees, called the meeting to order and welcomed all those in attendance. She reported that the Council of Trustees met earlier this morning for an Executive Session to discuss personnel issues.

Pledge of Allegiance

In accord with House Resolution Number 32, Trustee Bowes requested everyone stand for the Pledge of Allegiance to the American Flag.

Roll Call

Trustee Bowes, Chair of the Council of Trustees, asked Denice Wengryn to conduct a roll call. Denice Wengryn conducted a roll call of those in attendance and acknowledged a quorum.

Public Comments

Trustee Bowes opened the meeting for public comment prior to proceeding with Approval of the Minutes. There were no public comments at this time.

Minutes of the Council of Trustees

Motion was made by Trustee Alley to approve the March 6, 2019 minutes, seconded by Trustee Hudock, motion was unanimously approved.

Introductions

Trustee Bowes introduced and acknowledged Ms. Lori O’Handley as being nominated for Non-Instructional Emeritus status, with a motion of approval to occur later in the minutes. Mr. Dale Behrent spoke on behalf of his respective department to express reasons for nominating Mr. O’Handley.

Trustee Bowes recognized those individuals serving on the Advisory Panel: Ms. Rachel Shafer, Dr. Stephen Kokoska, Ms. Gretchen Osterman, and Mr. Steven Lopez.

NEW BUSINESS

President’s Report

President Hanna reviewed his President’s Report with the Trustees. A copy of the report is appended to the minutes.

ACTION ITEMS:

TRUSTEES

Non-Instructional Emeritus

Motion was made by Trustee Alley to approve Ms. Lori O’Handley for Non-Instructional Emeritus according to Policy 8761, seconded by Trustee Edwards, motion was passed unanimously.

ACADEMIC AFFAIRS

Trustee Bowes called on Dr. Diana Rogers-Adkinson, Provost and Vice President for Academic Affairs, to lead discussion on the Academic Affairs section of the agenda.

Professional Sales and Marketing BSBA – Major

Dr. Diana Rogers-Adkinson asked for a motion to accept the Professional Sales and Marketing BSBA. Trustee Thomas made a motion to accept the Professional Sales and Marketing BSBA, seconded by Trustee O’Donnell, motion was passed unanimously.

Change in Campus Radio Station Call Letters

Dr. Rogers-Adkinson asked for a motion to a change in campus radio station call letters. Trustee Thomas made a motion to a change in the campus radio station call letters from WBUQ to WHSK, seconded by Trustee Vasta, motion was passed unanimously.

General Administration

Trustee Bowes introduced Mr. John Loonan, Vice President of Administration and Finance, to lead discussion of the General Administration section of the agenda.

Inspection of Facilities Resolution

Trustee O'Donnell made a motion to approve the following resolution:

WHEREAS, members of the Council of Trustees at Bloomsburg University of Pennsylvania did conduct their annual inspection of facilities on Tuesday, June 18, 2019 and found maintenance procedures that ensure buildings and structures are being properly maintained and in good working order and found also that lawn, flower, shrubbery, tree and recreation areas were attractive and well maintained. Trustees conducted a tour of the Lower Campus starting with the Arts and Administration building construction progress review, Andrus steam/condensate line replacement plans, Campus main waterline and pressure reducing valves replacement, Campus Gateway completion; continuing to the new Upper Campus identification sign, Monty's portico repairs, Nelson Field House exterior wall panels replacement, athletic fields conditions, Redman Stadium commencement event venue, scoreboard placement, under stadium storage fencing, grounds salt shed reconstruction, and ROTC roof replacement; finishing with the Lower Campus Honeysuckle pedestrian bridge construction, Lycoming residence A/C phase 2 installation, Lycoming stairs/ADA lift improvement, Schuyler Drive water line repair.

NOW, THEREFORE, BE IT RESOLVED, that the Council of Trustees of Bloomsburg University of Pennsylvania expressed its approval of both the general condition and the care of the facilities, and transmits their sentiments to the Board of Governors of the State System of Higher Education.

Seconded by Trustee Hudock, the Resolution for the Inspection of Facilities, motion passed unanimously.

Approval of Purchasing Activity

Trustee O'Donnell made a motion to approve purchasing activity under Act 188 in excess of \$10,000 for February 1, 2019 to April 30, 2019, seconded by Trustee Hudock, motion passed unanimously.

STUDENT AFFAIRS

Trustee Bowes called on Mr. James McCormack, Assistant Vice President of Student Affairs, to lead discussion on the Student Affairs section of the agenda.

Student Code of Conduct

Mr. McCormack reviewed the changes to the current Student Code of Conduct and asked for a motion to accept the changes as presented. Trustee Wetzel made a motion to approve the changes to the Student Code of Conduct, seconded by Trustee Edwards, motion was unanimously approved.

Other Business

None at this time.

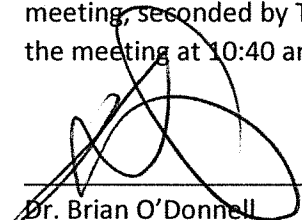
Trustee Comments

Trustee Thomas asked for a moment of silence in memory of the passing of Brian Swatt, IUP Student Trustee. Trustee Thomas introduced Mr. Steven Lopez as the new Council of Government (CGA) President and welcomed him to his first trustee meeting.

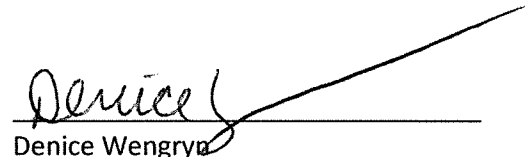
Trustee Bowes assured the audience that the trustees are fully engaged with the university and read to the audience all of the committees that the trustees are assigned. Trustee Bowes also stated that the trustees meet with their designated committees the day before the public meeting and discuss further information at a workshop which is held the day before the public meeting. Trustee Bowes stated that she is delighted to work with the accomplished trustees who serve on the board.

Adjournment

With no other items to be presented to the Council, Trustee Edwards made a motion to adjourn the meeting, seconded by Trustee Thomas, motion was unanimously approved. Trustee Bowes adjourned the meeting at 10:40 am.



Dr. Brian O'Donnell
Secretary



Denice Wengryn
Coordinator of Special Events and
Assistant to the Council of Trustees

BLOOMSBURG UNIVERSITY OF PENNSYLVANIA
Bloomsburg, PA 17815

**PRESIDENT'S REPORT TO THE
BLOOMSBURG UNIVERSITY COUNCIL OF TRUSTEES**

June 19, 2019

I am pleased to share with you some University highlights since we met in March 2019.

Academic Affairs

College of Science and Technology

- In April, 58 undergraduate and 28 graduate students presented their work at the Research Day, at which Mr. Duane Greenly delivered the keynote speech.
- Sixty teams from 20 high schools competed in the University's 24th Annual High School Programming Contest in April.
- Over 620 people participated in BloomCON in late April. BloomCON is the University's annual digital forensics, cybersecurity, and hacking conference. Guest speakers and workshops covered topics including lock picking, hardware hacking, and drone hacking. Competitions during the conference included the second annual Drone Wars, in partnership with the United States Army.
- The National Initiative for Cybersecurity Careers and Studies (NICCS) webpage currently features the University's digital forensics certificate program, the only certificate program of its kind within the Pennsylvania State System of Higher Education, and one of the only bachelor's level digital forensics certificate programs in the country.

College of Education

- As part of the McDowell Institute's Speaker Series, 75 educators from across 10 school districts in Pennsylvania came to campus for training provided by Dr. Laura Riffel on *Authentic Family Engagement in School Endeavors*. This session was an outgrowth of the long-standing collaboration with the Pennsylvania Training and Technical Assistance Network (PaTTAN) and culminated that same evening with Dr. Riffel presenting to more than 60 BU students.
- On March 15th, the College of Education, in collaboration with Professional U, held the CATCH conference for 137 student teachers which focused on developing career skills. Following this, approximately 54 school districts, intermediate units, and other agency recruiters interviewed student teachers for available positions.
- The Regional STEM Education Center received \$84,600 through EITC funding to provide scholarships for tuition and books for students who participate in the STEM Magnet Program.
- The ASL/English Interpreting Program received a \$20,000 donation from the Levine Foundation. This donation paid for approximately half of the Registry of Interpreters for the Deaf national test which is a graduation requirement.
- The STEM and Education Magnet Programs will graduate 46 students this year. Of these 46 students, 28 (61%) applied to Bloomsburg University and 16 (35%) are pre-matriculated into the College of Education and the College of Science and Technology.

College of Liberal Arts

- At the Alvina Krause Theater in downtown Bloomsburg during the months of February and March, BU Players presented *Good Kids*, by alumna Naomi Iizuka (2015), and directed by Dr. Carrie Winship. The play explored the impact of an alleged sexual assault at a high school

party, not only in the fictional town and student communities, but also via social media. The 48 students who participated in the play's production, along with many faculty, staff, and guest artists, received extensive positive coverage in *The Press Enterprise* as well as extensive engagement via the Merit Pages article.

- The Department of Anthropology organized and hosted the annual PASSHE Anthropology Undergraduate Research Conference in the Kehr Union on Saturday, April 27, 2019. Approximately 50 faculty and students from IUP, West Chester, East Stroudsburg, and BU attended student paper and poster presentations for the all-day event.
- The Music Division presented over 40 concerts for the 2018-19 season.

Zeigler College of Business

- An agreement between the University and Foreign Trade University in Hanoi, Vietnam has been executed. This agreement will advance academic excellence and provide educational opportunities for students at both institutions.
- In March, the Zeigler College of Business welcomed nearly 650 middle and high school students from 85 school districts around Pennsylvania to the Husky Dog Pound, Bloomsburg's "Shark-Tank" style competition.

Administration & Finance

Commencement 2019:

- The University's Emergency Operations Center (EOC) was activated to support this year's spring Commencement at Redman Stadium. Due to the venue change and heightened security, the coordination of commencement activities through the EOC enabled the University to respond to issues in real time. Despite the large crowds and traffic and parking challenges, the EOC team and the University hosted three successful commencement ceremonies over two days. Planning for the fall and spring ceremonies next year has already begun.

Financial Risk Assessment Team

- A committee with representatives from the State System Office, Bloomsburg, Millersville, West Chester, and East Stroudsburg are working on automating the Financial Risk Assessment Dashboards and ensuring all data is measured consistently across all universities. We are also incorporating four new measures as we streamline the reporting.

Facilities:

- The campus gateway project is 95% complete.
- The new Bloomsburg University pedestrian bridge is 80% complete, with the bridge truss in place, conduit being run for electrical and camera data line, roofing to be complete in next month pending weather, elevator installation beginning after roof completion, and the fence installation measurements are in process. The bridge is expected to ready for use by late August.
- The new Arts and Administration building is 28% complete, with placement of metal decking and concrete floors installed, internal stud wall placement in process, scaffolding set for the west side brick façade installation, and steel assembly to continue once the concrete flooring is complete.

- The McCormick renovation has been assigned to DGS as an active project, starting the architect designer work scope definition and selection process. Final designer selection is targeted for August.
- The portico damage repairs in Monty's are 30% complete, with final completion scheduled for the end of July.

Advancement/Foundation

Bloomsburg University Foundation:

- The Bloomsburg University Foundation has secured \$9,886,901 in gift commitments this fiscal year from 4,462 donors.
- 22.7% of faculty and staff contributed \$125,566 and also \$150,000 in estate intentions through the faculty and staff campaign to raise money for emergency scholarships, the Hungry Huskies and many other initiatives.
- To date, the senior giving campaign has raised \$8,561 with 414 donors. President Hanna's generous matching gift, to date, has helped raise \$13,561 which will support a scholarship for an ACT 101 student.
- The Foundation received 36 commitments for gifts over \$25,000 this fiscal year. Notable gifts include:
 - Mitzi Bryfogle's \$2,360,904 estate trust to benefit the Anchor Program
 - Sekisui SPI's \$500,000 gift to create a Professional Experience Lab in the Greenly Center
 - Susan McDowell's \$500,000 gift to the McDowell Institute
 - Stephen Jones' \$400,000 gift to create the Stephen J. Jones Professional U Fellowships
- The Foundation distributed \$1,502,935 in scholarships and \$870,880 in grants in FY19.
- In April, the Foundation closed on the purchase of the Kile Properties, a series of apartments adjacent to campus and in downtown Bloomsburg.

Marketing & Communications:

- In May 2019, the Marketing & Communications Department hosted open forums and training sessions for internal rollout and socialization for brand building.
- Campus events during the months of April and May garnered significant media attention.
 - The three regional television stations covered live events (The Big Event, Autism Speaks, Husky Dog Pound, Wellness Fair, Anchor Program, Earth Day, and more) worth more than \$128,000 in positive media coverage and value at no cost to the university.
 - Press releases and Merit web shares recognized 252 students and their accomplishments with more than 400,000 social media impressions.

Alumni & Professional Engagement:

- In collaboration with faculty across campus, the Alumni and Professional Engagement office hosted over 200 employer partners on campus this past academic year.
 - Employer partners came to campus to recruit new employees and interns as well as mentor and educate students about industry opportunities and their organization's brand.
- This past academic year, 574 alumni donated 4,394 hours in support of student success. Each graduate volunteered approximately seven hours participating in career and professional development programming such as the ZIPD Conference; COLA Symposium; COST Pathways

Program, and COE CATCH Conference to name a few as well as serving on alumni advisory boards, mentoring students, and participating in classroom panels and lectures.

- Homecoming has been set for October 26, 2019.
- After two years of outstanding service, Barbara Romano '83, will be stepping down as Alumni Association President effective June 30. The Alumni Board recently elected Todd Argenziano, '89, of Mountaintop, PA as president. Todd will begin serving as president effective July 1, 2019.

External & Government Relations

- In March, the University coordinated an executive roundtable where colleagues from the region's major employers and organizations joined representatives of the University to discuss how the various entities can collaborate more to foster regional economic development in the face of demographic challenges, an unemployment rate higher than the national average, and fierce global competition.

Strategic Enrollment Management

- Bloomsburg, Danville, and North Schuylkill Area School Districts entered into a Guaranteed Admissions Agreement to facilitate the enrollment of their graduates at Bloomsburg University.
- An exchange agreement has been signed between Foreign Trade University in Hanoi, Vietnam, and the University. Both institutions have agreed to cooperate in the exchange of students within the framework of their respective university degrees, and to identify strategic academic programs that will be expanded to create program-to-program articulations for Foreign Trade University students.
- The University and Harrisburg Area Community College (HACC) have signed a Guaranteed Admissions Agreement.
- The University and Luzerne County Community College established a program-to-program Guaranteed Admissions Agreement in Early Childhood Education.

Student Affairs

Athletics

- The University's baseball team won its first Pennsylvania State Athletic Conference (PSAC) Championship since 1965. Five total student-athletes earned All-Conference honors with two garnering Academic All-District accolades.
- The softball team concluded the 2019 season earning multiple honors:
 - Coach Susan Kocher was named Coach of the Year;
 - The PSAC Central Division Freshman of the Year;
 - Six All-PSAC award winners;
 - Two National Fastpitch Coaches Association (NFCA) All-Atlantic Regional members; and
 - A D2CCA All-Atlantic honoree.
- The track and field team won the women's 4x800 relay at the PSAC Championship while junior Amanda Aulenbach set a new school record in the Heptathlon. The men's 4x800 relay also established a new school record at the championship.
- The women's lacrosse team had six student-athletes earn All-PSAC honors following its 2019 11-win campaign, which was the most since 2012.

- Wrestler Trevor Allard was named a Division I Scholar All-American for the second consecutive year by the National Wrestling Coaches Association (NWCA).
- Junior swimmer Becca Cubbler was named to the 2018-19 PSAC Winter Top 10 Team.

Women's Resource Center

- In April, the University painted the campus teal for sexual assault awareness month. The University's Title IX Office, Women's Resource Center, Carver Hall, and various offices on campus teamed up to show support for ending sexual violence and supporting survivors. The campaign included posting banners, posters, and teal ribbons in offices.

Center for Leadership and Engagement

The Center for Leadership and Engagement's Leadership Certification Program (LCP) included:

- 100 students completing Level 1, 44 students completing Level 2, and six students completing Level 3 of their capstone project
- 391 leadership education workshops were facilitated for the campus community with 6,940 attendees.
- Officers of all recognized clubs and organizations were provided a four-hour training program to review executive board roles, resources, event planning, fundraising, budget management, campus collaboration efforts, community service/volunteerism, member recruitment, marketing, branding and recognition. Over 500 student leaders participated in the student organizational leadership training this past spring.

Springfest Weekend (Block Party Weekend)

- During the ninth annual Springfest Weekend in April, the University hosted activities that Saturday for the first time on the academic quad from 11am to 4pm. Activities included mobile escape rooms, the Pennsylvania National Guard rock wall, arcade games, inflatables, pet therapy, caricature artist, DIY crafts, games, archery tag, and student campus resource tables. WBUQ provided on site music. Free food was available during the event. 1,662 students attended on Saturday, an increase of 500 students from 2018.

Health and Wellness Programs

Mental Health Awareness

- A series of events, activities and learning programs were offered that focused the campus on mental health awareness and stigma reduction. An interactive event called "Fresh Check" focused specifically on mental health awareness. A speaker from "Minding your Mind" shared his personal story about struggles with depression and anxiety and the impact to his academic and athletic performance with approximately 100 students. The speaker emphasized the importance of help seeking behaviors as well as understanding the ongoing struggles with mental health concerns and stigma.

Making Smart Choices – Health and Wellness Effort

- In order to complete year two of the three year NCAA CHOICES grant, the campus was engaged in a "Make Smart Choices" video challenge, where students used a public service video message to encourage smart choices.

The Office of Alcohol and Other Drug Prevention and Intervention services, in collaboration with BU Police and the Dean of Students office, was awarded continuation of the Pennsylvania Liquor Control Grant for \$10,000 for an additional year. This effort will help BU to continue its effective peer educator outreach programs and set the foundation for some intentional community collaboration around “safe party” behaviors.



COUNCIL OF TRUSTEES QUARTERLY MEETING MINUTES

March 6, 2019

The Bloomsburg University Council of Trustees met in the Assembly Room of Monty's at 10:45 a.m.
Those in attendance:

Present:

Judge Mary Jane Bowes, Chairperson
Dr. Brian O'Donnell, Secretary
Mrs. Ramona Alley
Ms. Amy Brayford
Mrs. Barbara Hudock
Mr. John Thomas, Student Trustee

Via Conference Call:

Mr. Ed Edwards

Unable to Attend:

Ms. Nancy Vasta, Vice Chairperson
Mr. Charles Schlegel
Secretary John Wetzel
Mr. Patrick Wilson

University Personnel

Dr. Bashar Hanna, President
Mr. Peter Kelly, Chief of Staff
Dr. James Krause, Interim Provost and Senior Vice President for Academic Affairs
Mr. John Loonan, Vice President for Administration and Finance
Dr. Dione Somerville, Vice President for Student Affairs
Mr. Tom Fletcher, Vice President of Strategic Enrollment (unable to attend)
Mr. Erik Evans, Vice President for University Advancement
Mrs. Denice Wengryn, Coordinator of Special Events & Assistant to the COT, President's Office

Council of Trustees Advisors

Dr. Tina Entzminger, Interim President, Bloomsburg Chapter of APSCUF
Mr. Shawn Makar, Vice President, Bloomsburg Chapter of AFSCME (unable to attend)
Ms. Gretchen Osterman, President, Bloomsburg Chapter of SCUPA
Mr. Joar Dahn, President, Community Government Association (CGA)

Call to Order

Trustee Bowes, Chair of the Council of Trustees, called the meeting to order and welcomed all those in attendance. She reported that the Council of Trustees met earlier this morning for an Executive Session

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to discuss personnel issues. Trustee Bowes welcomed and introduced our two new Trustee, Mrs. Barbara Hudock. Trustee Bowes then asked Trustee Hudock if she would like to say a few words. Trustee Hudock thanked Governor Tom Wolfe and the BU Trustees for this opportunity.

Roll Call

Trustee Bowes, Chair of the Council of Trustees, asked Denice Wengryn to conduct a roll call. Denice Wengryn conducted a roll call of those in attendance and acknowledged a quorum.

Pledge of Allegiance

In accord with House Resolution Number 32, Trustee Bowes requested everyone stand for the Pledge of Allegiance to the American Flag.

Public Comments

Trustee Bowes opened the meeting for public comment prior to proceeding with Approval of the Minutes. There were no public comments at this time.

Minutes of the Council of Trustees

Motion was made by Trustee O'Donnell to approve the December 5, 2018 minutes and February 4, 2019 minutes, second by Trustee Thomas, motion was unanimously approved.

Introductions

Trustee Bowes introduced and acknowledged the following individual as being nominated and granted Faculty Emeritus status by President Hanna: Dr. Neal Slone. Dr. Christopher Podeschi spoke on behalf of his respective department to express reasons for nominating Dr. Neal Slone.

Trustee Bowes introduced and acknowledged Mr. Mark Raynes as being nominated for Manager Emeritus status, with a motion of approval to occur later in the minutes. Trustee Bowes introduced and acknowledged Ms. Patricia Stockalis and Ms. Susan Melchiorre as being nominated for Non-Instructional Emeritus status, with a motion of approval to occur later in the minutes. Mr. Samuel Josuweit spoke on behalf of his respective department to express reasons for nominating Mr. Raynes. Ms. Amanda Kishbaugh spoke on behalf of her respective department to express reasons for nominating Ms. Stockalis. Ms. Suzanna Sherlinski spoke on behalf of her respective department to express reasons for nominating Ms. Melchiorre.

Trustee Bowes recognized those individuals serving on the Advisory Panel: Dr. Tina Entzminger, Mr. Shawn Makar, Ms. Gretchen Osterman, and Mr. Joar Dahn.

NEW BUSINESS

President's Report

President Hanna reviewed his President's Report with the Trustees. A copy of the report is appended to the minutes.

Trustee Thomas thanked Dan Knorr and Tom McGuire for the excellent work on the newsletter "On the Hill" that is distributed via email to individuals in the community, which allows the community to be more informed on what is happening at the University.

ACTION ITEMS:

TRUSTEES

Non-Instructional Emeritus

Motion was made by Trustee Alley to approve Mr. Mark Raynes for Manager Emeritus according to Policy 8760, second by Trustee O'Donnell, motion was unanimously approved.

Motion was made by Trustee Alley to approve Ms. Patricia Stockalis for Non-Instructional Emeritus according to Policy 8761, second by Trustee O'Donnell, motion was unanimously approved.

Motion was made by Trustee Alley to approve Ms. Susan Melchiorre for Non-Instructional Emeritus according to Policy 8761, second by Trustee Thomas, motion was unanimously approved.

STUDENT AFFAIRS

Trustee Bowes called on Dr. Dione Somerville, Vice President of Student Affairs, to lead discussion on the Student Affairs section of the agenda.

Proposed Housing and Dining Fees

Trustee Thomas made a motion to approve a room and board fee increase of 2.25%, \$96/semester for the 2019-2020 academic year, seconded by Trustee Brayford, motion was unanimously approved.

General Administration

Action items:

Trustee Bowes introduced Mr. John Loonan, Vice President of Administration and Finance, to lead discussion of the General Administration section of the agenda.

Proposed Fee Schedule 2019-2020

Trustee O'Donnell made a motion to accept the fee schedule for 219-2020, seconded by Trustee Brayford, motion was unanimously approved.

Approval of Purchasing Activity

Trustee O'Donnell made a motion to approve purchasing activity under Act 188 in excess of \$10,000 for November 1, 2018 to January 31, 2019, seconded by Trustee Hudock with 6 votes in favor of motion and 1 abstention, motion was unanimously approved.

Other Business

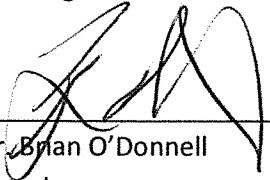
Action items:

Honorary Degree

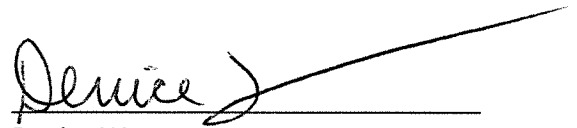
Trustee Brayford made a motion to accept the one individual for an honorary degree, seconded by Trustee Thomas, motion was unanimously approved.

Adjournment

With no other items to be presented to the Council, Trustee Brayford made a motion to adjourn the meeting, second by Trustee Hudock, motion was unanimously approved. Trustee Bowes adjourned the meeting at 11:25 am.



Dr. Brian O'Donnell
Secretary



Denice Wengryn
Coordinator of Special Events and
Assistant to the Council of Trustees

BLOOMSBURG UNIVERSITY OF PENNSYLVANIA
Bloomsburg, PA 17815

**PRESIDENT'S REPORT TO THE
BLOOMSBURG UNIVERSITY COUNCIL OF TRUSTEES
March 6, 2019**

The following are University highlights since our last meeting in December 2018.

- Bloomsburg University was admitted as an Associate member to the University Sales Center Alliance in November. BU is the 51st university to have membership and only the second in Pennsylvania.
- Local news station WNEP-TV featured two Information and Technology Management students, Jesse Johnson and Jake Latchum, for their innovative idea of 3D printing prosthetic hands for those in need. This work was conducted in the Nicholas J. Giuffre Center for Supply Chain Management.
- Forty-three Bloomsburg University students participated in a winter study abroad experience that included visiting five countries, including Ukraine, Poland, Hungary, the Czech Republic, and Germany. The student attendees this year represented 21 disciplines across all four colleges of the university.
- Senior Field Hockey Player, Tali Wehner was named a Longstreth/National Field Hockey Coaches Association (NFHCA) Second Team All-American for the second straight year.
- Seniors Allie Barber from the women's soccer team and Nick McGuire from men's cross country were named to the Pennsylvania State Athletic Conference (PSAC) Fall 2018 Top 10 Team.
- The PSAC Top 10 Awards recognize ten student-athletes (five female and five male) each season who excel in both the classroom and in athletic competition. BU was one of just two schools (West Chester the other) with two selections to the team.
- The BU Student-Athlete Advisory Committee (SAAC), in conjunction with the office of Alumni and Professional Engagement, announced the development of the Bloomsburg Athlete – Alumni Network. The goal of this newly created network is to create opportunities for alumni to engage with current student-athletes and develop a system of support among current and former Husky student-athletes.
- The Zeigler College of Business (ZCOB) is partnering with Barron's the Premier financial magazine to offer our students a wealth of experiential learning opportunities through complimentary access to America's premier financial magazine. The partnership is was made possible by the generous support of Ms. Barbara Hudock, a BU alumna, member of the University's Council of Trustees, and founder and CEO of Hudock Capital Group.
- In December, the American Sign Language/English Interpreting Program officially received accreditation status from the Commission on Collegiate Interpreter Education (CCIE). Only thirteen other four-year colleges/universities in the United States hold this distinction.
- Last September, five College of Education programs submitted their report for National Recognition review by their content area Specialized Professional Association (SPA). This rigorous evaluation is based on each program's alignment with the specific Standards of their SPA and six to eight assessments demonstrating this alignment. To receive national recognition, teacher candidates in the program must successfully meet or exceed expectations through the evaluation and data analysis of performance-based rubrics.

- The following College of Education programs received notice of “Nationally Recognized” from their SPA on January 30, 2019:
 - Social Studies (7-12) (undergraduate program)
 - Special Education (undergraduate program)
 - Reading and Reading Specialist (graduate program)
- The following College of Education programs received notice of “Met with Conditions” on January 30 and will respond to the unmet conditions by September 2019:
 - Middle School (4-8) (undergraduate)
 - English Language Arts (Secondary 7-12) (undergraduate)
- The Department of Music, Theatre and Dance had its music program reaccredited by the National Association of Schools of Music.
- Kristen Venditti, a BU graduate student (Master of Science in Instructional Technology), was awarded the DemoFest 2018 "Best Student Solution" at the industry conference DevLearn. BU's instructional technology graduate students have won the "Best Student Solution" at DemoFest for four straight years.
- Karl Kapp, Ed.D. Professor of Instructional Technology received a Guild Master award at DevLearn 2018 for his "outstanding contributions to the eLearning Guild community and the learning technologies industry."
- The University through our Foundation received a \$500K gift commitment from SEKISUI Corporation to create a new Professional Experience Lab on the third floor of the Greenly Center.
- We received a \$2.2 million gift to support the Anchor Program for foster teens to visit our campus and experience life a college student.
- Marketing & Communications pushed four news items through Merit in January which recognized the accomplishments of 1,927 students. The four stories generated an estimated 8.82 million social media impressions and reached 478 media outlets.
- Matt Croyle, a BU alumnus and principal at Jamison Elementary School in the Central Bucks (PA) School District, hosted in January 2019 twenty members of the BU baseball team, Coach Mike Collins, and twenty BU alumni for a professional networking event, which included speed networking and breakout sessions on various career paths.
- In February, BU launched a community newsletter called “On the Hill.” It is a new way to inform our neighbors campus events that are open to the public. The goal of this monthly newsletter is to invite our neighbors from the surrounding communities to athletic, cultural, and educational events on campus.
- Area employers have expressed a need for employee training and workforce development in basic management and team leadership skills. BU responded to this need and worked with The Columbia Montour Chamber of Commerce to develop a five-session non-credit Management and Leadership Certificate Program.
- Central Columbia School District and Bloomsburg University entered into a Guaranteed Admissions Agreement to facilitate the enrollment of Central students at BU.
- An exchange agreement has been signed between BU and the Commercial Institute of Nancy Business School in France.
- BU and Lackawanna College in Scranton inked a Guaranteed Admissions Agreement to establish a program-to-program agreement for students who complete the requirements for an Associate of Applied Science, Associate of Science, or Associate of Arts Degree at Lackawanna College, to enter Bloomsburg's Bachelor of Applied Science Degree program in Technical Leadership as juniors.

- BU and Korea University Sejong Campus, in South Korea, have signed an exchange agreement. The agreement provides exchange opportunities for students from both institutions.
- Journalist, motivational speaker and author John Quiñones was the annual Martin Luther King Jr. commemorative celebration speaker. Later that week, Ms. Sybrina Fulton, mother of Trayvon Martin, was the keynote speaker for the Sankofa Conference.
- 2019 – 2020 Housing Selection for current students is in process. 1,519 students have completed their housing contract.
- The Learning Community (LC) program for 2018-2019 has a record enrollment this year, more than 500 students are participating in a learning community. The first to second year retention of the LC students from cohort 2017 was 85 percent.
- Approvals and funding have been received to initiate the engineering, bid preparation, and life cycle replacement of the Kehr Union Building HVAC system. Total project cost is estimated to be four million dollars. Construction is projected to begin during the 2019-20 academic year winter break and have a phased completion in August 2021.
- The University hosted a Chamber of Commerce After Hours networking session, more than 30 chamber member organizations were represented. The event was also attended by more than 50 current BU students. Such events provided a wonderful networking opportunity for our students to meet local industry leaders.
- Women's Basketball Team was undefeated at home this season with a 13-0 home record. They host a PSAC playoff game tonight – come out and support our Lady Huskies.
- And last but not least, in the spirit of HUSKY4LIFE - More than 50 alumni and friends returned to campus this past weekend to give back. They led sessions to help current Huskies prepare for career launch. Students participated in this weekend long career preparation event. We are indebted to our graduates help current huskies.