



**COUNCIL OF TRUSTEES QUARTERLY MEETING MINUTES**

**December 5, 2018**

The Bloomsburg University Council of Trustees met in the Assembly Room of Monty's at 10:45 a.m.  
Those in attendance:

**Present:**

Judge Mary Jane Bowes, Chairperson  
Ms. Nancy Vasta, Vice Chairperson  
Dr. Brian O'Donnell, Secretary  
Ms. Amy Brayford  
Mr. Ed Edwards  
Mr. Patrick Wilson  
Mr. John Thomas, Student Trustee

**Unable to Attend:**

Mrs. Ramona Alley  
Mrs. Barbara Hudock  
Mr. Charles Schlegel  
Secretary John Wetzel

**University Personnel**

Dr. Bashar Hanna, President  
Mr. Peter Kelly, Chief of Staff  
Dr. James Krause, Interim Provost and Senior Vice President for Academic Affairs  
Mr. John Loonan, Vice President for Administration and Finance  
Dr. Dione Somerville, Vice President for Student Affairs  
Mr. Tom Fletcher, Vice President of Strategic Enrollment  
Mr. Erik Evans, Vice President for University Advancement  
Mrs. Denice Wengryn, Coordinator of Special Events & Assistant to the COT, President's Office

**Council of Trustees Advisors**

Dr. Stephen Kokoska, President, Bloomsburg Chapter of APSCUF  
Mr. Shawn Makar, Vice President, Bloomsburg Chapter of AFSCME  
Ms. Gretchen Osterman, President, Bloomsburg Chapter of SCUPA (not present)  
Mr. Joar Dahn, President, Community Government Association (CGA)

**Call to Order**

Trustee Bowes, Chair of the Council of Trustees, called the meeting to order and welcomed all those in attendance. She reported that the Council of Trustees met earlier this morning for an Executive Session to discuss personnel issues. Trustee Bowes welcomed and introduced our two new Trustees, Ms. Amy

Brayford and Mrs. Barbara Hudock. Trustee Bowes then asked Trustee Brayford to say a few words about herself.

### **Roll Call**

Trustee Bowes, Chair of the Council of Trustees, asked Denice Wengryn to conduct a roll call. Denice Wengryn conducted a roll call of those in attendance and acknowledged a quorum.

### **Pledge of Allegiance**

In accord with House Resolution Number 32, Trustee Bowes requested everyone stand for the Pledge of Allegiance to the American Flag.

### **Public Comments**

Trustee Bowes opened the meeting for public comment prior to proceeding with Approval of the Minutes. There were no public comments at this time.

### **Minutes of the Council of Trustees**

Motion was made by Trustee Edwards to approve the September 29, 2018 minutes, second by Trustee Wilson, and unanimously approved.

### **Introductions**

Trustee Bowes introduced and acknowledged the following individuals as being nominated and granted Faculty Emeritus status by President Hanna: Dr. Ralph M. Feather, Jr.; Dr. Raymond Pastore; Dr. Zahira Khan; and Dr. Michelle Ficca. Dr. Darlene Perner and Dr. Thomas Starmack s spoke on behalf of their respective department to express reasons for nominating Drs. Ralph Feather Jr. and Raymond Pastore. Dr. Mehdi Razzaghi spoke on behalf of his respective department to express reasons for nominating Dr. Zahira Khan. Dr. Lori Metzger spoke on behalf of her respective department to express reasons for nominating Dr. Michelle Ficca.

Trustee Bowes introduced and acknowledged Ms. Mary Amick as being nominated for Non-Instructional Emeritus status, with a motion of approval to occur later in the minutes. Dr. Noreen Chikotas spoke on behalf of her respective department to express reasons for nominating Ms. Amick.

Trustee Bowes recognized those individuals serving on the Advisory Panel: Dr. Stephen Kokoska, Mr. Shawn Makar, Ms. Gretchen Osterman, and Mr. Joar Dahn.

### **NEW BUSINESS**

#### **President's Report**

President Hanna reviewed his President's Report with the Trustees. A copy of the report is appended to the minutes.

### **ACTION ITEMS:**

#### **TRUSTEES**

#### **Non-Instructional Emeritus**

Motion was made by Trustee Thomas to approve Ms. Mary Amick for Non-Instructional Emeritus, second by Trustee O'Donnell, Non-Instructional emeritus was unanimously approved for Ms. Mary Amick.

#### **ACADEMIC AFFAIRS**

##### **Child Life Specialist**

Motion was made by Trustee Thomas to approve the Certificate in Child Life Specialist, and second by Trustee Vasta, the Certificate in Child Life Specialist was unanimously approved.

##### **General Administration**

###### **Action items:**

Trustee Bowes introduced Mr. John Loonan, Vice President of Administration and Finance, to lead discussion of the General Administration section of the agenda.

##### **Board of Governors Policy 1985-04-A**

Motion was made by Trustee O'Donnell to approve the following resolution, second by Trustee Thomas, the following resolution was approved unanimously:

The Council of Trustees of Bloomsburg University of Pennsylvania, upon recommendation of the president, hereby certifies, as per Board of Governors' Policy 1985-04-A, that the following affiliated entities make a financial contribution to the University or provide similar benefits on a regular basis, satisfactory to this Council of Trustees and to the president.

- o Community Government Association of Bloomsburg University, Inc. and Subsidiaries
- o Bloomsburg University Foundation, Inc. and Subsidiaries
- o Husky Research Corporation, Inc.

The Council of Trustees also certifies that, to the best of its knowledge, information and belief, the affiliated entities are in compliance with Board of Governors' Policy 1985-04-A, in that they exist solely for the benefit of the University; the expectations of the relationship between the University and the affiliated entity are memorialized in current, executed Memoranda of Understanding; and the affiliated entities require an annual external audit of their funds and provide copies of their audit reports to the University and the Office of the Chancellor.

The Council of Trustees also certifies that, to the best of its knowledge, information and belief, no University employee serves as a voting member of the Board of these affiliated entities, nor does any employee of the University risk adverse interest through service to or relationship with an affiliated entity.

A copy of a statement by the University's chief financial officer summarizing both the direct University support provided to the affiliated entities and the contributions made by the affiliated entities to the University covered in this certification is attached hereto and made a part hereof.

##### **Kehr Union HVAC Approval**

Motion was made by Trustee O'Donnell to approve the following resolution, second by Trustee Edwards, the following resolution was approved unanimously:

I make a motion to approve Bloomsburg University of Pennsylvania undertaking a System-financed facilities project for the renovation of the Kehr Union heating, ventilation, and air conditioning (HVAC)

system in the 1970 portion of the building, including full replacement of the building's direct digital control (DDC) operating system.

WHEREAS, Bloomsburg University of Pennsylvania has demonstrated a need for the renovation/upgrade of the Kehr Union HVAC system/components in the 1970 portion of the building including full replacement of the building's direct digital control (DDC) operating system, and

WHEREAS, the University has provided a viable financial plan for funding this project, and

WHEREAS, the Council of Trustees will ensure that funding will be available to finance the project adequately.

NOW, THEREFORE BE IT RESOLVED, that we, the Council of Trustees, approve the undertaking of a System-financed capital facility project for the renovation/upgrade of the Kehr Union HVAC system/components in the 1970 portion of the building, including full replacement of the building's entire direct digital control (DDC) operating system; and further do hereby authorize the President of Bloomsburg University of Pennsylvania to affix our signature to a standard Loan Covenant Agreement for financing the project.

**FY 2017-2018 Audit Approval**

Motion was made by Trustee O'Donnell to approve the audit as presented by our auditors, CliftonLarsonAllen LLP, second by Trustee Vasta, the audit was approved unanimously.

**Approval of Purchasing Activity**

Motion was made by Trustee O'Donnell to approve purchasing activity under Act 188 in excess of \$10,000 for August 1, 2018 to October 31, 2018, second by Trustee Wilson, the purchasing activity was approved unanimously.

**Council of Trustees Delegation-Review of Contracts/Purchases Below \$10,000**

Trustee O'Donnell made a motion that the Council of Trustees of Bloomsburg University of Pennsylvania, in accordance with Section 20-2009-A, subsection 9, of Act 188, reviews and approves negotiated or awarded contracts/purchases in excess of \$10,000 quarterly. The Council of Trustees of Bloomsburg University delegates the review of negotiated or awarded contracts/purchases in amounts less than \$10,000 to the Vice President-Administration and Finance. This delegation will be renewed annually. Second by Trustee Brayford and unanimously approved.

**Capital Project Request**

Mr. John Loonan, Vice President for Administration and Finance, presented the Capital Project Request for FY 2019-20 to FY 2023-24:

Recommended Prioritization for Funding/Authorization

<u>Priority</u>	<u>Project Title</u>	<u>Anticipated Funding</u>
1.	McCormick Renovation	FY 2018-2019
2.	Facilities Maintenance Building Relocation	Target FY 2024-2025

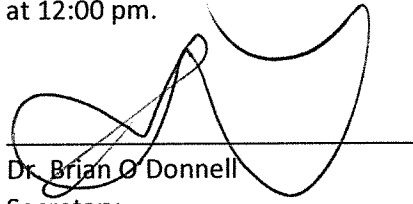
Motion was made by Trustee O'Donnell for approval of the Capital Project request, second by Trustee Vasta and unanimously approved.

**Other Business**

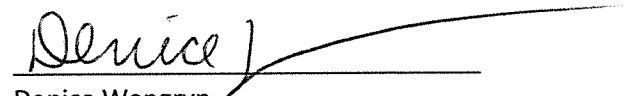
None at this time.

**Adjournment**

With no other items to be presented to the Council, Trustee Edwards made a motion to adjourn the meeting, second by Trustee Thomas and unanimously approved. Trustee Bowes adjourned the meeting at 12:00 pm.



Dr. Brian O'Donnell  
Secretary



Denice Wengryn  
Coordinator of Special Events and  
Assistant to the Council of Trustees

BLOOMSBURG UNIVERSITY OF PENNSYLVANIA  
Bloomsburg, PA 17815

**PRESIDENT'S REPORT TO THE  
BLOOMSBURG UNIVERSITY COUNCIL OF TRUSTEES**

**December 5, 2018**

The 2018 State Employee Combined Appeal (SECA) concluded in October and BU employees rose to the challenge by pledging \$26,524 to the campaign. Among the 14 institutions in the State System, BU raised the largest total and had the largest number of participants. I want to personally recognize Claudia Thrush and Dean Jim Brown for co-chairing our Campaign this year. And a special thanks to all who donated this year.

400 Participants from across the University and our neighboring communities took part in The Breast Cancer walk and raised more than \$10,000.

In partnership with the Town of Bloomsburg, the university launched an "Adopt-a-Street" program. This pilot program paired six student organizations with six street sections in the community for monthly litter pickups. The campus groups participating include Greek Life, the Student Veterans Association, the baseball team, BU learning communities, the Honors Program, and Developing Ambitious Student Leaders.

Since July 1, 2018, our BUF has secured approximately \$3.34M in new gifts and pledges. This compares to \$1.56 for the same period last year. Thanks to the great work of Erik Evans, Jerome Dvorak and their team for this extraordinary achievement. Doubling last year's amount when we were coming off a Capital Campaign is not the norm.

<u>YTD (July 1 to December 1)</u>	<u>YTD (Last year at this time)</u>	
Total Gifts & Pledges	\$3,338,382	\$1,562,662
Cash	\$2,169,000	\$834,000

The Community Government association and the Office of Residence Life hosted the PASSHE Board of Student Government Presidents Conference - 59 student government leaders from all PASSHE universities attended. Chancellor Dr. Daniel Greenstein served as the Keynote Speaker for the conference.

The Athletics Hall of Fame induction ceremony was held on Oct. 19: This year's inductees were; Susan (Brophy) O'Donnell '81 - women's swimming, Adam Clay '05 - men's soccer, Jahri Evans '07 - football, Megan LaBuda '02 - women's basketball, Jennifer Lefever '96 - softball, Tom Vargo '66 - wrestling, and Joe Bressi - women's basketball.

The eleventh Annual Mid-Atlantic LGBTQA Conference welcomed a 316 individuals representing 47 different institutions of higher education, advocacy, faith, and healthcare. Attendees enjoyed presentations, workshops, socials, and the opportunity to see the art gallery in the Greenly Center as well as a Bloomsburg Players production.

In October, the university hosted an informational session and campus tour for area senior citizens and introduced them to our campus and familiarize them with:

- the university's 60+ tuition waiver program,

- library resources,
- arts and cultural events on campus.

Nearly 90 individuals attended with a second session scheduled for December 11.

During Parent and Family Weekend this year, over 670 students and their families attended the pre-football game tail-gate which included the ever-popular Pig-roast.

Bloomsburg University and Lehigh Carbon Community College entered into a Guaranteed Admissions Agreement whereby students who complete the requirements for the Associate in Applied Science Degree (A.A.S.) in Early Childhood Education at LCCC may enter the fifth semester with at least full junior standing in BU's Bachelor of Science in Education – Early Childhood Education major, or Special Education and Early Childhood Education Dual Certification major.

A memorandum of understanding (MOU) was developed between Bloomsburg University and Le Moyne College of Syracuse, New York, that establishes a 4+2 Baccalaureate / Master of Science partnership to provide a direct pathway to graduate studies in occupational therapy for outstanding BU students majoring in Exercise Science. It also guarantees admission each year to at least three BU students who meet the admission criteria.

Our Music Department hosted 1,150 elementary school students on campus for a “Young Person’s Concert” given by the Bloomsburg University/Community Orchestra. This annual event introduces the students to orchestral music, instruments and compositions.

In 2018, The McDowell Institute supported 15 institutions of higher education (IHE) in Pennsylvania to enhance the mental health literacy in their respective educator preparatory programs. A second cycle of this initiative has been funded by a \$220,000 grant from the PA Office of Children Mental Health.

The McDowell Institute and the Division of Student Affairs collaborated to provide QPR also known as Question, Persuade and Response (QPR) training to all Community Assistance, Graduate Hall Directors, Orientation Leaders, Learning Community Mentors and members of the Greek Executive Boards.

The Global Business Association (GBA) team placed third at the Consortium for Undergraduate International Business Education (CUIBE) Case Competition. It's the first top three finish for BU in this competition. (PK to find out from Tom McGuire how many schools competed.)

BU's ASL/English Interpreting program has been awarded accreditation from the Commission on Collegiate Interpreter Education (CCIE). BU's accredited ASL/English Interpreting program is one of only 17 in the country.

The College of Liberal Arts (CoLA) hosted its annual CoLA Symposium on October 4-5, 2018. Over 2,000 students attended workshops, panel discussions and presentations that were led by CoLA faculty and alumni. The keynote speaker was Yale University's Dr. Elijah Anderson, a noted economist, ethnographer and expert on race and ethnicity.

The College of Science & Technology (COST) welcomed more than 110 alumni back to campus for its annual Career Pathways events. Alumni served on panels and discussed their career trajectories. Over

700 students attended the event. Pathways included a networking lunch and alumni reception at the Greenly Center.

Dr. Adrian Van Rythoven (Rye toevin), a professor in the Department of Environmental, Geographical, and Geological Sciences, received a \$129,000 grant from the National Science Foundation (NSF) for his project "MRI: Acquisition of Powder X-Ray Diffractometer for Research and Research Training."

Our Women's Soccer team had a magical season, finishing with a record of 17-3-3. The team, under the leadership of Coach Matt Hainey was ranked as high as seventh in the country during the season. They won the PSAC Championship for the first time since 2002 and also captured the Atlantic Regional title.

Three members of the women's soccer team - senior Allie Barber, junior Tayah Naudascher, and sophomore Natalie Holmes were named to the Division II Conference Commissioners Association (D2CCA) All-Atlantic Region Team. Barber and Naudascher were named to the First Team, while Holmes earned a spot on the Second Team.

Women's soccer standout Allie Barber was named to the Google Cloud Academic All-District® First Team. She leads BU in scoring and has a 3.89 GPA in speech-language pathology.

The men's soccer team had one All-PSAC selection, while the football team had nine All-PSAC East selections.

Sophomore football player Alex Findura was featured on ESPN's national "College GameDay" broadcast during the network's Veterans' Day coverage on Saturday November 10, 2018. The crew from College GameDay (including nationally-renowned writer/reporter Gene Wojciechowski) came to BU to film footage of campus and to conduct interviews. The piece reached more than 40,000 people on BU's Athletic Facebook page with close to 2,000 reactions, comments and shares. On ESPN's YouTube page the video piece has been viewed over 18,000 times. The piece has also been shared and viewed by numerous other web based outlets.

The women's and men's cross-country team each had a student athlete qualify for the NCAA Division II national championships in Pittsburgh.

- Morgan Ilgenfritz earned a trip to nationals by finishing fourth at the Atlantic Regionals after placing fifth at the PSAC championships to earn All-PSAC honors.
- For the men's team, Nick McGuire finished sixth at the Atlantic Regionals after placing 3<sup>rd</sup> at the PSAC championships. He too, earn All-PSAC honors.
- Nick was the first BU men's runner since 2006 to qualify for the NCAA championships.

Three athletic teams earned academic awards with Softball garnering the Easton/NFCA All-Academic Team honor, Women's Soccer earning the United Soccer Coaches Team Academic Award, and Men's Soccer with the United Soccer Coaches Team Academic Award.

Eight softball players were named DII All-American Scholar-Athletes for having at least a 3.50 GPA. They are: Bridget Casey, Alyssa Davies, Briannah Dobson, Alexa Erney, Lindsay Nemeth, Marissa Shelhamer, Erin Smith, and Abby Wild.





**COUNCIL OF TRUSTEES QUARTERLY MEETING MINUTES**

**September 19, 2018**

The Bloomsburg University Council of Trustees met in the Assembly Room of Monty's at 10:45 a.m.  
Those in attendance:

**Present:**

Judge Mary Jane Bowes, Chairperson  
Dr. Brian O'Donnell, Secretary  
Mr. Ed Edwards  
Secretary John Wetzel  
Mr. Patrick Wilson  
Mr. John Thomas, Student Trustee

**Unable to Attend:**

Mrs. Ramona Alley  
Mr. Charles Schlegel  
Ms. Nancy Vasta, Vice Chairperson

**University Personnel**

Dr. Bashar Hanna, President  
Mr. Peter Kelly, Chief of Staff  
Dr. James Krause, Interim Provost and Senior Vice President for Academic Affairs  
Mr. John Loonan, Vice President for Administration and Finance  
Dr. Dione Somerville, Vice President for Student Affairs  
Mr. Tom Fletcher, Vice President of Strategic Enrollment  
Mr. Erik Evans, Vice President for University Advancement  
Mrs. Denice Wengryn, Coordinator of Special Events & Assistant to the COT, President's Office

**Council of Trustees Advisors**

Dr. Stephen Kokoska, President, Bloomsburg Chapter of APSCUF  
Mr. Shawn Makar, Vice President, Bloomsburg Chapter of AFSCME  
Ms. Gretchen Osterman, President, Bloomsburg Chapter of SCUPA (not present)  
Mr. Joar Dahn, President, Community Government Association (CGA)

**Call to Order**

Trustee Bowes, Chair of the Council of Trustees, expressed her gratitude to her fellow Trustees and stated they are an outstanding group of individuals and that she is honored to be serving with them today.

Trustee Bowes, Chair of the Council of Trustees, asked Denice Wengryn to conduct a roll call. Denice Wengryn conducted a roll call of those in attendance and acknowledged a quorum.

Trustee Bowes called the meeting to order and welcomed all those in attendance. She reported that the Council of Trustees met yesterday for a day long retreat and they also met earlier this morning for an Executive Session to discuss personnel issues. Trustee Bowes also reported that the Trustees have various committees and she read aloud the following names of those committees: Academic Affairs Committee, Administration & Finance Committee, Student Affairs Committee, University Advancement/BU Foundation Committee, Athletic Committee, Presidential Evaluation Committee, Nominating Committee, Honorary Degree Committee, Student Trustee Search Committee, Naming Opportunities/Facilities Naming Policy Committee, PACT Representative and Executive Committee. In order to ensure that every Trustee has an opportunity to learn and participate in the different areas of the university, they have been reassigned to different committees so that everyone can learn and fully participate.

### **Pledge of Allegiance**

In accord with House Resolution Number 32, Trustee Bowes requested everyone stand for the Pledge of Allegiance to the American Flag.

### **Public Comments**

Trustee Bowes opened the meeting for public comment prior to proceeding with Approval of the Minutes. There were no public comments at this time.

### **Minutes of the Council of Trustees**

A motion was made by Trustee O'Donnell, seconded by Trustee Wilson, and unanimously carried that the June 13, 2018 minutes be approved.

### **Introductions**

Trustee Bowes introduced and acknowledged Mr. Thomas Martucci as being nominated and granted Faculty Emeritus status by President Hanna. Dr. Joseph Hazzard spoke on behalf of his respective department to express reasons for nominating Mr. Martucci.

Trustee Bowes introduced and acknowledged Ms. Diann Shamburg as being nominated for Non-Instructional Emeritus status, with a motion of approval to occur later in the minutes. Mr. Jeffrey Mandel spoke on behalf of his respective department to express reasons for nominating Ms. Shamburg.

Trustee Bowes recognized those individuals serving on the Advisory Panel: Dr. Stephen Kokoska, Mr. Shawn Makar, Ms. Gretchen Osterman, and Mr. Joar Dahn.

Trustee Bowes read a citation that was given to Trustee Wilson for his years of service and dedication, and chair for the Council of Trustees.

### **NEW BUSINESS**

#### **President's Report**

President Hanna reviewed his President's Report with the Trustees. A copy of the report is appended to the minutes.

**ACTION ITEMS:**

**TRUSTEES**

**Non-Instructional Emeritus**

On a motion by Trustee Edwards, seconded by Trustee O'Donnell, Non-instructional emeritus was unanimously approved for Ms. Diann Shamburg.

**General Administration**

**Action items:**

Trustee Bowes introduced Mr. John Loonan, Vice President of Administration and Finance, to lead discussion of the General Administration section of the agenda.

**Approval of Purchasing Activity**

Trustee O'Donnell made a motion, seconded by Trustee Wetzel and unanimously carried, to approve purchasing activity under Act 188 in excess of \$10,000 for May 1, 2018 to July 31, 2018.

**Budget Approval 2018-19**

Trustee O'Donnell made a motion, seconded by Trustee Wetzel and unanimously carried to approve the 2018-19 budget submission.

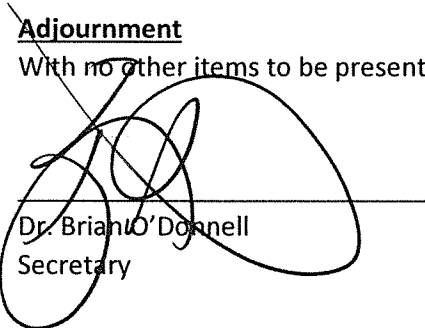
**Budget Approval 2019-20**

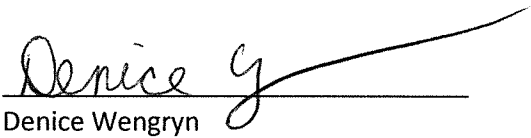
Trustee O'Donnell made a motion, seconded by Trustee Wetzel and unanimously carried to approve the 2019-20 budget submission.

**Other Business**

**Adjournment**

With no other items to be presented to the Council, Trustee Bowes adjourned the meeting at 11:25 am.

  
\_\_\_\_\_  
Dr. Brian O'Donnell  
Secretary

  
\_\_\_\_\_  
Denice Wengryn  
Coordinator of Special Events and  
Assistant to the Council of Trustees

BLOOMSBURG UNIVERSITY OF PENNSYLVANIA  
Bloomsburg, PA 17815

**PRESIDENT'S REPORT TO THE  
BLOOMSBURG UNIVERSITY COUNCIL OF TRUSTEES**

**September 19, 2018**

Here are a few University highlights since we met in June.

**Academic Affairs**

The Department of Marketing and Professional Sales is opening its Sales Lab this fall. It will allow students to record role-plays and provide access to potential employers.

The Master of Science in Information Technology was approved by PASSHE June 2018, with an expected start date of August 2019.

Nicholas J. Giuffre Center for Supply Chain Management purchased a 3-D printer to be used by students in the classroom and in student organizations.

This summer, the College of Education teacher candidates participated in a program working with PK-12 English language learners from the Hazleton area. The Migrant Education Program (MEP) Practicum was established by two faculty members last summer with a former education alum, Susan Luna, Student Support/Parent Coordinator of the CSIU 16 Migrant Education Program.

Fifty-nine elementary (K-3) students from the community participated in the Summer Reading Program held at Bloomsburg Memorial School as part of the Summer Reading Practicum 2018. Fifteen graduate students assisted and provided Guided Reading, Guided Writing, Word Work, and Self Selected Reading.

Twenty-seven junior high school students from Norristown, Harrisburg, and Allentown participated in the Gear-Up Camp held at BU. The high school students attended workshops presented by Admissions, Financial Aid, Student Life, and two lectures from The Frederick Douglas Institute for Academic Excellence.

Four (4) BU undergraduate chemistry majors received Research for Undergraduates (REU) awards from the National Science Foundation this summer: Lauren Barrett interned at Texas A&M; Daniel Staros at Oak Ridge National Laboratory; Kim Hollister at University of Tennessee in Knoxville; and Elizabeth Grego at Iowa State University.

EGGS Students completed an extensive summer field trip as part of the Field Geology course (EGGS 330). The itinerary included the Valley of Fire, Grand Canyon, Monument Valley, Wupati National Monument, Sunset Crater, Walnut Canyon, Rainbow Bridges, Bryce Canyon, Snow Canyon, and the Virgin River Gorge.

Caleb Jackson (BU '17 Alumni) was honored with the Elijah Watt Sells Award which is given to candidates who have obtained a cumulative average score of 95.50 across all four sections of the CPA Exam and who passed all four sections of the Examination on their first attempt. Out of the 95,858 individuals who sat for the CPA exam in 2017, only 58 qualified to receive this award.

Twenty-eight high school-aged students from 10 Pennsylvania counties from the foster care system came to campus for a week-long residential experience. Participants engaged in workshops and activities from across all BU colleges, including topics in EGGS, creative writing and visual arts, children's literature, financial literacy, as well as life skills, leadership, and personal well-being.

## **Student Affairs**

### **Athletics:**

Austin Edgette, a 2018 BU graduate, was drafted by San Francisco Giants in 33rd round of 2018 MLB Amateur Draft. He is the second player to be drafted in the last two seasons.

Two BU legends were named to the College Football Hall of Fame Ballot this year. Former head coach Danny Hale was joined by standout NFL offensive lineman Jahri Evans on the ballot. Selections will be made in January 2019 during the College Football Playoffs.

The 2018 Bloomsburg University Athletic Hall of Fame class will include former women's basketball coach Joe Bressi, Susan (Brophy) O'Donnell '81 (women's swimming), Adam Clay '05 (men's soccer), Jahri Evans '07 (football), Megan LaBuda '02 (women's basketball), Jennifer Lefever '96 (softball), and Tom Vargo '66 (wrestling).

Academic awards were plentiful for the Huskies in 2017-18. Senior track/cross country stand-out Daniel Neiswender was named to the 2017-18 Google Cloud Academic All-American Third Team. Bloomsburg placed 132 student-athletes on PSAC Scholar-Athlete list while 44 garnered the 2017-18 Division 2 Athletics Directors Association Achievement Award.

Earning the six major post-season awards during the 2017-18 season were:

- Joanne McComb Underclass Female Athlete of the Year: Kirsten O'Malley – Women's Track and Field
- Danny Litwhiler Underclass Male Athlete of the Year: Colin Bauer – Men's Swimming
- Eleanor Wray Senior Female Athlete of the Year: Nikki Young – Women's Swimming
- Robert B. Redman Senior Male Athlete of the Year: Sam Feiser – Men's Swimming
- Outstanding Senior Female Scholar-Athlete of the Year: Rachel Yenney – Women's Soccer
- Outstanding Senior Male Scholar-Athlete of the Year: Daniel Neiswender – Men's XC / Track and Field

Bloomsburg University has registered to take part in the nationwide All in Challenge, which encourages best practices to empower college students to register and vote. Data is gathered through the National Study of Learning, Voting, and Engagement and then compared to Institutions of Higher Learning across the United States.

### **Center for Diversity and Inclusion**

#### **Women's Resource Center:**

Ms. Albra Wheeler and Assistant Dean of Students, Monica Johnson, provided an LGBTQIA+ interactive training and workshop to individuals employed as correctional officers and their supervisors at the Federal Correctional Institution, Schuylkill, and at the Federal Correctional Institution, Allenwood.

Ms. Wheeler designed a Bystander Intervention program specifically to address religious-based discrimination. The interactive workshop was presented to the Religion and Ethnicity subgroup of the Coalition for Social Equity of Bloomsburg.

On August 12, the Women's Resource Center Coordinator Albra Wheeler presented a Continuum of Harm training to the BU Football Team. Roughly 90 players and all coaches were present and all took part in the interactive exercise. The training took place in the team's locker room. A photo of the team holding a Huskies Don't Harm banner was taken at the end.

### **Health and Wellness:**

Professional staff and Peer educators (Husky PAWS) completed year one of the two-year Pennsylvania Liquor Control Grant aimed at reducing underage and dangerous drinking.

Professional staff from Health and Wellness and Athletics completed year one of a three year NCAA Choices Grant aimed at engaging and educating BU student-athletes and BU students in general on the real consequences of alcohol and other drug use on campus and engaging them in ways to create positive choices.

### **Residence Life:**

Fall 2018 occupancy is 3048 or 83% of capacity, with apartments showing the greatest vacancy.

## **Strategic Enrollment Management**

The Office of Admissions successfully completed their recruitment cycle for the fall 2018 class. Two key milestones included the 2018 class being the largest class of fall freshmen, for the second consecutive year with 1,690 new fall freshmen registered for classes. Also, we have recruited the largest transfer class in 2018, with an opening day headcount of 502 students..

The Office of Admissions, in cooperation with Allentown Dieruff School District, is developing a "Husky-to-Husky" partnership to support Allentown Dieruff students in transition to higher education. The partnership will commence this fall with a reception for students and their families in Allentown, followed by a bus tour and campus visitation to BU later in the fall.

BU and Pennsylvania College of Technology established a Program-to-Program Guaranteed Admissions Agreement for graduates who complete an Associate of Applied Science Degree in Early Childhood Education at Pennsylvania College of Technology to enter BU with full junior-level standing to complete a Bachelor of Science in Early Childhood Education or Special Education/Early Childhood Education dual certification.

The Office of Admissions, in cooperation with Pottstown School District, is developing a partnership to support Pottstown students in transition to higher education. The partnership will commence this fall with planned bus tours for Pottstown students to the BU campus. Additionally, to begin a future recruitment pipeline, discussions have begun with Montgomery County Community College's Pottstown campus to consider hosting a Bachelor of Applied Science in Technical Leadership major on their campus.

This future partnership will support Pottstown graduates who are unable to transfer to the BU campus after earning an Associate Degree at the community college.

BU has signed a Guaranteed Admissions Agreement with both Bucks County Community College (Bucks), and Northampton Community College (NCC), for graduates who complete an Associate Degree in Nursing. Graduates will enter BU with full junior-level standing to complete a Bachelor of Science in Nursing (B.S.N.) online degree program. A block transfer of 67 credits for Bucks graduates and 72 credits for NCC will be accepted for graduates of the Nursing Associate Degree.

Shenyang Normal University in China and BU have entered into an articulation agreement for a dual-degree program in English. Under the agreement, students from Shenyang Normal will have the ability to enroll at BU on a fee-paying basis according to the program. Shenyang Normal will recognize and provide reverse transfer credits earned at BU to Shenyang Normal. BU requires a Shenyang Normal student to have completed three academic years of study in English Teacher Education, English Translation or Applied English.

### **Advancement/Foundation**

#### **Bloomsburg University Foundation:**

- In 2017 BUF purchased 1099 Lightstreet Rd. for resale to BU. This property consists of three parcels adjacent upper campus. This purchase was strategic for two reasons 1. It links upper campus directly to Lightstreet Rd; 2. Serves as a lab space for the EGGs department. BUF/BU should complete sale of 1099 Lightstreet shortly. BU will use 2/3 of the site for EGGs and BUF will lease and sub-lease the residential parcel.
- Development successes:
  - BUF should receive settlement of the Renninger Trust. This bequest of \$1.4 M to our permanent endowment will establish Clark R & Catherine A. Education Endowment for academic scholarships for deserving students.
- \$15,000 Microsoft Key Note Speaker Sponsorship secured for ZIPD
  - Mike Miles, General Manager- Microsoft Cloud Infrastructure and Operations & Datacenter Community Impact to be keynote speaker
- \$375,000 five-year pledge made by Kerby Confer to continue the Confer Radio Institute at BU and enhance the BU radio station

#### **MARCOM**

- MERIT

Merit, a web-based tool that allows created content (press releases, dean's list, graduation list, etc.) to be pushed out to students, parents, media outlets and state legislators, has been rolled out by Marketing and Communications in June. Students create a Merit page once they are in the system (with an opt-in platform) which acts as a supplemental resume with their awards and honors (known as badges) received while at BU. Students also share their honors via social media (Facebook, Twitter and LinkedIn) expanding the reach of our good news stories.

- In the first three months of use we've had:
  - 945 positive news stories shared to media outlets has also reached more than 400 state legislators.

- These stories generated more than 1.2 million social media impressions, and more than 3,600 shares on Facebook alone.
  - 81 % open rate by students and a 54 % click-through rate.
- **ROYALTY COLLECTIONS**
  - Bloomsburg University uses Learfield Licensing to monitor and collect royalty payments from businesses and stores (i.e. Wal-Mart, Boscov's, online retailers, etc.) producing items bearing the university name and/or marks. In fiscal year 2017-18, BU generated a record \$22,624 from royalty payments. These funds go directly to the general athletic scholarship fund.
- **BIGFOOT COUNTRY PARTNERSHIP**
  - Bigfoot Country 106.5 (FM) will be broadcasting all BU Huskies' football games during the 2018 season. Bigfoot Country will provide weekly programming to promote upcoming athletic and campus events, and students will have the opportunity for hands-on experience producing live radio event broadcasts. Bigfoot Country 106.5 is centered out of Bloomsburg and provides coverage well beyond Columbia County including Snyder, Union, Lycoming, Northumberland, Dauphin, Lebanon, Sullivan, Montour, Luzerne, Schuylkill, Berks, Wyoming, and Carbon counties. The voice of the Huskies will carry on with Jim Doyle and Andy Ulicny serving as the broadcast team. The CEO of Seven Mountains Media, the parent company, is Kristin Cantrell, the daughter of Kerby Confer who holds the Radio Institute at BU each summer.
- **Media and Social Media**
  - Local and regional media outlets covered the Jahri Evans scoreboard dedication and recognition on the Wall of Distinction. Stories aired on WNEP and WBRE TV with feature stories appearing in the Philadelphia Inquirer and the Bloomsburg Press Enterprise. Our Facebook post about the dedication event reached more than 12,000 people and was shared 46 times, thus broadening our reach significantly.
  - A story on military veterans receiving academic credit for military training was covered by the Press Enterprise and three TV stations (WNEP, WBRE and WOLF).
  - Our Instagram account (most followed in the State System with 12,600-plus followers) had 5 posts with 3,458 likes, and 24 comments with a total audience reach of 27,673 in just the last week (9/1-9/7).

### **Alumni & Professional Engagement:**

- Collaborating with English Department faculty, the Alumni and Professional Engagement team facilitated BU's first ever online career development webinars for alumni. Dr. Michael Martin and Dr. Mark Decker, English department faculty, co-taught the two separate webinars for 40 alumni participants. The webinars, presented in a series of three sessions each, were offered at convenient times for alumni.
- As an initial Professional U activity, 1030 freshmen completed the FOCUS 2 career self-assessment and wrote reflection papers linking their assessment results with career plans as part of the orientation experience.





**COUNCIL OF TRUSTEES QUARTERLY MEETING MINUTES**

**June 13, 2018**

The Bloomsburg University Council of Trustees met in the Assembly Room of Monty's at 10:45 a.m.  
Those in attendance:

**Present:**

Ms. Nancy Vasta, Secretary (serving as Chair for this meeting)  
Mrs. Ramona Alley  
Mr. Ed Edwards  
Dr. Brian O'Donnell  
Mr. Charles Schlegel  
Mr. John Thomas, Student Trustee

**Present Via Conference Phone:**

Secretary John Wetzel

**Absent:**

Judge Mary Jane Bowes, Vice Chair  
Mr. Patrick Wilson, Chair

**University Personnel**

Dr. Bashar Hanna, President  
Dr. James Krause, Interim Provost and Senior Vice President for Academic Affairs  
Mr. John Loonan, Vice President for Administration and Finance  
Dr. Dione Somerville, Vice President for Student Affairs  
Mr. Tom Fletcher, Vice President of Strategic Enrollment  
Mrs. Denice Wengryn, Coordinator of Special Events & Assistant to the COT, President's Office

**Council of Trustees Advisors**

Dr. Stephen Kokoska, President, Bloomsburg Chapter of APSCUF  
Ms. Leslie Fogle, Vice President, Bloomsburg Chapter of AFSCME  
Ms. Gretchen Osterman, President, Bloomsburg Chapter of SCUPA (not present)  
Mr. Joar Dahn, President, Community Government Association (CGA)

**Pledge of Allegiance**

In accord with House Resolution Number 32, Trustee Vasta requested everyone stand for the Pledge of Allegiance to the American Flag.

### **Call to Order**

Trustee Vasta, Chair of the Council of Trustees, called the meeting to order and welcomed all those in attendance. She reported that the Council of Trustees met earlier in the morning for an Executive Session to discuss personnel issues as well as conducted the annual facilities tour which included: a tour of Campus (Lower and Upper) - the Scranton Commons kitchen floor tile replacement, Lycoming residence A/C and bathroom renovation, Hartline steam/condensate line replacement, Columbia residence hall A/C installation-phase 2, Lower Campus East parking lot construction, Lightstreet Road intersection upgrade, the Upper Campus for MPA lavatories and domestic hot water tanks replacements, Nelson Field House exterior panels replacement, athletic fields conditions and the Danny W. Litwhiler baseball field sign replacement.

Denice Wengryn conducted a roll call of those in attendance and acknowledged a quorum.

### **Minutes of the Council of Trustees**

A motion was made by Trustee O'Donnell, seconded by Trustee Edwards, and unanimously carried that the March 7, 2018 minutes be approved.

### **Introductions**

Trustee Vasta introduced and acknowledged the late Ms. Darla Bressler and Dr. S. Michael McCully as being nominated and granted Faculty Emeritus status by President Hanna. Individuals spoke on behalf of their respective departments to express reasons for nominating the individuals.

Trustee Vasta introduced and acknowledged Mr. Thomas Kresch and Ms. Mona Bartholomew as being nominated for Manager Emeritus status, with a motion of approval to occur later in the minutes. Individuals spoke on behalf of their respective departments to express reasons for nominating the individuals.

Trustee Vasta recognized those individuals serving on the Advisory Panel: Dr. Stephen Kokoska, Ms. Leslie Fogle, Ms. Gretchen Osterman (not Present), and Mr. Joar Dahn.

### **Public Comments**

Trustee Vasta opened the meeting for public comment prior to proceeding with New Business.

### **NEW BUSINESS**

#### **President's Report**

President Hanna reviewed his President's Report with the Trustees. A copy of the report will be appended to the minutes.

#### ***ACTION ITEMS:***

#### **TRUSTEES**

#### **Manager Emeritus**

On a motion by Trustee Alley, seconded by Trustee Edwards, Manager emeritus was unanimously approved for Mr. Thomas Kresch.

On a motion by Trustee Alley, seconded by Trustee O'Donnell, Manager emeritus was unanimously approved for Ms. Mona Bartholomew.

### **ACADEMIC AFFAIRS**

Trustee Vasta introduced Dr. James Krause, Interim Provost and Senior Vice President of Academic Affairs to lead the discussion under the Academic Affairs section of the agenda.

### **Graduate Certificate Program in Concussion/mild Traumatic Brain Injury**

Dr. Krause provided a brief summary of the Graduate Certificate Program in Concussion/mild Traumatic Brain Injury to the Trustees. It is a collaborative effort between the College of Science and Technology, Department of Exercise Science along with faculty from our soon to be Department of Communications Science and Disorders, and Athletics. The certificate is an organized program of study comprised of five – 3 credit courses for a total of 15 credits. The newly designed program will enable students to develop specific expertise in concussion studies.

On a motion by Trustee O'Donnell, and second by Trustee Thomas, the Graduate Certificate Program in Concussion/mild Traumatic Brain Injury was unanimously approved.

### **Playwork Certificate**

Dr. Krause along with Dean Perner provided a brief summary of the Playwork Certificate to the Trustees. This certificate is an organized program of study comprised of six – 3 credit courses for a total of 18 credits. The certificate program would: teach students to facilitate/support children's natural play inclinations; offer field experiences/internships throughout the US and beyond; include international collaboration with Leeds Beckett University; and provide a rigorous and thorough course sequence.

On a motion by Trustee O'Donnell, and second by Trustee Schlegel, the Playwork Certificate was unanimously approved.

### **American Studies Certificate**

Dr. Krause along with Dean Brown provided a brief summary of the American Studies Certificate to the Trustees. International students who enroll in the American Studies Certificate Program will take existing courses to earn 24 credits in American culture and language, and they will receive the formal academic certification of their study as well as the transfer credits.

On a motion by Trustee O'Donnell, and second by Trustee Edwards, the American Studies Certificate was unanimously approved.

### **Masters of Science in Information Technology Degree Program**

Dr. Krause along with Dean Brown provided a brief summary of the Masters of Science in Information Technology Degree Program to the Trustees. This degree program is a 30 credit hour Masters in Science in Information Technology. Specifically, the program aims to implement best practices consistent with current information technology principles supported by key information technology metrics and decomposition models; apply technology solutions to increase effectiveness and efficiency; build effective global project management teams; develop, manage and store information technology to assure quality and value of information; and analyze and synthesize data to identify possible business opportunities and problems.

On a motion by Trustee O'Donnell, and second by Trustee Schlegel, the Masters of Science in Information Technology Degree Program was unanimously approved.

### **General Administration**

#### **Resolution for the Inspection of Facilities**

Trustee Alley made a motion to approve the following resolution:

WHEREAS, members of the Council of Trustees at Bloomsburg University of Pennsylvania did conduct their annual inspection of facilities on Wednesday, June 13, 2018 and found maintenance procedures that ensure buildings and structures are being properly maintained and in good working order and found also that lawn, flower, shrubbery, tree and recreation areas were attractive and well maintained. Trustees conducted a tour of the Lower Campus – the Scranton Commons kitchen floor tile replacement, Lycoming residence A/C and bathroom renovation, Hartline steam/condensate line replacement, Columbia residence hall A/C installation-phase 2, Lower Campus East parking lot construction, Lightstreet Road intersection upgrade, the Upper Campus for MPA lavatories and domestic hot water tanks replacements, Nelson Field House exterior panels replacement, athletic fields conditions and the Danny W. Litwhiler baseball field sign replacement.

NOW, THEREFORE, BE IT RESOLVED, that the Council of Trustees of Bloomsburg University of Pennsylvania expressed its approval of both the general condition and the care of the facilities, and transmits their sentiments to the Board of Governors of the State System of Higher Education.

Second by Trustee Edwards, the Resolution for the Inspection of Facilities was unanimously approved.

#### **Approval of Purchasing Activity**

Trustee O'Donnell made a motion, seconded by Trustee Thomas and unanimously carried, to approve purchasing activity under Act 188 in excess of \$10,000 for February 1, 2018 to April 30, 2018.

### **Student Affairs**

Trustee Vasta introduced Dr. Dione Somerville, Vice President for Student Affairs to lead the discussion under the Student Affairs section of the agenda.

#### **Student Code of Conduct**

Dr. Somerville reviewed the Student Code background with the trustees. The Board of Governor's Policy 1984-13-A requires approval of the Student Code of Conduct and to have an internal process to update the policy. The Student Affairs Committee for the Council of Trustees has done a detailed review of the current Student Code of Conduct. The key changes to the current Code of Conduct include:

1. Change to Introduction
2. Clarifications in format – section G. Disorderly Conduct
3. Clarifications in format – section 5. Theft/Stolen Property
4. Additions – section E. Controlled Substances/Drugs
5. Additions – Updated the role of the advisor
6. Additions – Updated language related to loss of housing as a sanction
7. Student Sexual Misconduct Policy – Additions

On a motion by Trustee Alley, and second by Trustee Schlegel, the changes to the document for the Student Code of Conduct were unanimously approved.

**Other**

**Slate of Officers**

Trustee Vasta called upon Trustee Alley to present the committee's recommendation for slate of officers for the 2018-2020 fiscal years. Trustee Alley made a motion to accept the following:

Judge Mary Jane Bowes – Chair


Ms. Nancy Vasta – Vice Chair

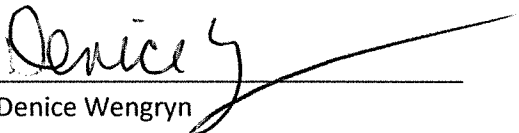
Dr. Brian O'Donnell – Secretary

Second by Trustee Schlegel, the slate of officers was unanimously approved. Motion approved.

**Adjournment**

With no other items to be presented to the Council, Trustee Vasta adjourned the meeting at 12:02 pm.

  
\_\_\_\_\_  
Nancy Vasta  
Secretary

  
\_\_\_\_\_  
Denice Wengryn  
Coordinator of Special Events and  
Assistant to the Council of Trustees

BLOOMSBURG UNIVERSITY OF PENNSYLVANIA  
Bloomsburg, PA 17815

**PRESIDENT'S REPORT TO THE  
BLOOMSBURG UNIVERSITY COUNCIL OF TRUSTEES**

**June 13, 2018**

Here are a few University highlights since we met in March.

- The University received approval from Middle States Commission on Higher Education to begin offering the Bachelor of Applied Science in Technical Leadership (BASTL) program on the Bucks County Community College campus beginning Fall of 2018.
- The University signed an Affiliation Agreement with Haaga-Helia University in Helsinki, Finland, to provide study abroad opportunities for students of both institutions.
- Articulation Agreements with Community College of Philadelphia and Bucks County Community College have been executed. These agreements will help us with our transfer student recruitment efforts.
- The Admissions team is finalizing this year's freshman class. The admissions cycle ended with approximately 10,500 applications for the Class of 2018. Although fewer than last year, this group yielded at a higher rate, which is very encouraging news.
- The admissions campaign for the Class of 2019 launched in March to 100,000 prospects. To date, the pool of leads has generated nearly 10,000 inquiries. The next phase of this campaign will be application generation, which kicks-off in August.
- Five faculty-led study abroad experiences are underway this summer for University students. The trips will include study abroad to Hungary, Ireland, Italy, England, and Morocco. Leading the trips are Doctors Mindy Andino, Chris Podeschi, Caryn Terwilliger, Julie Vandivere, Julie Kontos, and Yahya Laayouni.
- The May 2018 Senior Class Gift Campaign, which incorporated a Presidential Challenge for Student Giving, concluded on May 11, 2018 as the most successful student philanthropy effort in Bloomsburg University history. A record 34.6 percent (496 students) of the senior class participated in the challenge, raising \$10,292.43, a 16% increase in dollars raised over last year.
- Ellen Leverich has joined BUF the Bloomsburg University Foundation as our new AVP for Development. Ellen Leverich brings nearly 25 years of experience and most recently was the Director of Development at Virginia Commonwealth University School of Pharmacy.
- The University student-athletes raised \$5,000 this past year, qualifying them to grant a wish through the Make-A-Wish Foundation. The Make-A-Wish reveal was held on April 11 where an elaborate Moana (Disney movie) theme led young Rose and her family to discover that they will travel to Disney's Hawaiian Village for a trip to meet the Disney character.

- The baseball team had a historic season making the NCAA championship field for the first time since 1995 and garnering their first PSAC tournament victory since 2011. Also, senior Austin Edgette's story about his and the team's unique friendship with a young boy from North Carolina, who has autism garnered much media attention and is featured in this summer's Bloomsburg University Magazine. Edgette earned three All-America honors this postseason (University's first All-American since 1995) and was recently selected by the San Francisco Giants in the Major League Baseball draft.
- Several coaches earned post-season awards. Baseball coach Mike Collins was both the PSAC East and Atlantic Region Coach of the Year and women's tennis coach Marty Coyne, who also coaches the men's team, was named the PSAC East Coach of the Year. Softball coach Susan Kocher reached a milestone when she won her 250<sup>th</sup> career game.
- Hannah Boudreau, a senior member of the women's cross country and track and field teams, was named to the Pennsylvania State Athletic Conference (PSAC) Winter Top 10 Team combining academic and athletic success.
- Bloomsburg University wrestlers Andy Schutz and Trevor Allard were named All-Academic selections by the National Wrestling Coaches Association.
- The University men and women's rugby club team both qualified for the 2018 USA Rugby College 7s National Championships in Glendale, Co. Bloomsburg was one of just three schools (Life and Lindenwood were the other two) to be represented by both a men's and women's team.
- The University was awarded a \$17,300 grant from Gov. Tom Wolf and the Pennsylvania Department of Education to support the "It's On Us" campaign. The funding will be utilized to develop therapeutic care packages and produce an educational campaign to inform the campus community about efforts to end sexual assault.
- The Dean of Students Office led efforts to implement a new Preferred Name Policy to be used by students. The policy received unanimous recommendation of approval at University Forum.
- Thirty-four student leaders participated in the First World Ceremony, to celebrate the successes as well as acknowledge the unique challenges faced by our multicultural students, while a record 48 students took part in the Lavender Graduation ceremony to celebrate the many accomplishments of LGBTQA students and Allies.
- Contractors began renovations in the Kehr Union. The project features the return of a new modern Games Room to the building. In addition, a locker room will be created for Husky Lounge employees and code issues will be rectified by providing a large storage room in what was the old Hideaway. Completion is expected August 1.
- Theta Tau Omega spent Spring Break in Broward County, Florida assisting with Habitat for Humanity projects.

- 2017 alumnus Caleb Jackson was the winner of the Elijah Watt Sells Award, which is presented to candidates who obtained a cumulative average score of 95.50 across all four sections of the Uniform CPA Examination, and who completed testing during 2017 calendar year and passed all four sections on their first attempt.
- The University Sales Competitors at the 20th annual National Collegiate Sales Competition in April 2018. The team is coached by Dr. Monica J. Favia. Overall, the University placed 16<sup>th</sup> out of 72 universities nationally.
- The third annual University/UPS Sales Competition was held on March 8-9, 2018 expanding to a two-day competition with five outside schools competing for a total of 37 competitors. There were eight sponsors in the career fair all eager to hire the students.
- The Regional STEM Education Center received a \$15,000 grant from PPL Corporation to cover expenses for GI-STEM (Girls In Science, Technology, Engineering, Mathematics) Day and STEM camps programming. In addition, the Center received \$87,300 through Educational Improvement Tax Credit Program funding to provide scholarships for tuition and books for students who participate in the STEM Magnet Program. The Education and STEM Magnet Programs graduated 31 senior high school students in May 2018. All of the junior and senior high school students were retained during the year with an average 3.28 GPA for the fall semester and an average 2.99 GPA for the spring semester.
- Best Education Degrees, the leading guide to educational careers and colleges, ranked Bloomsburg University's Special Education program 23rd in the country in its latest ranking. The Best Education Degrees ranking was based on a variety of reputed and reliable statistics. Three general criteria used: a school's reputation score, affordability, and specific program ratings
- In July, the Anchor Program will hold its second year of programming. The Anchor Program assists young people who are aging out of the Foster Care system. A 'grad' from the first year program was recently featured in the Sunbury newspaper.
- The Giuffre Center for Supply Chain Management hosted the 2018 Inaugural Innovation Conference on April 20. The theme for this year was D3 - Define, Design, & Develop. A total of 15 student teams comprising 50 students from Bloomsburg University, Wilkes University and Susquehanna University presented their research posters.
- Alyssa Theurer, anthropology major, is being mentored by Dr. Faith Warner on a 12-week Undergraduate Research, Scholarly, and Creative Activity (URSCA) Project Summer 2018. The project uses ethnographic research, which will focus on current and recent college graduates who are former foster youth in order to understand what factors contribute to and detract from foster youth succeeding in higher education.





COUNCIL OF TRUSTEES QUARTERLY MEETING MINUTES

March 7, 2018

The Bloomsburg University Council of Trustees met in the Assembly Room of Monty's at 10:45 a.m.

Those in attendance:

**Present:**

Mr. Patrick Wilson, Chair  
Judge Mary Jane Bowes, Vice Chair  
Mrs. Ramona Alley  
Dr. Robert Dampman  
Dr. Brian O'Donnell  
Mr. John Thomas, Student Trustee

**Present Via Conference Phone:**

Mr. Ed Edwards

**Absent:**

Secretary John Wetzel  
Mrs. Nancy Vasta

**University Personnel**

Dr. Bashar Hanna, President  
Dr. James Krause, Interim Provost and Senior Vice President for Academic Affairs  
Mr. John Loonan, Vice President for Administration and Finance  
Dr. Dione Somerville, Vice President for Student Affairs  
Mr. Erik Evans, Vice President for University Advancement  
Mr. Tom Fletcher, Vice President of Strategic Enrollment  
Mrs. Amanda Biddings, Coordinator of Operations, President's Office

**Council of Trustees Advisors**

Dr. Eric Hawrelak, Vice President, APSCUF  
Mr. Shawn Makar, President, AFSCME  
Mr. Tim Pelton, Bloomsburg Chapter of SCUPA  
Mr. Joar Dahn, President, CGA (not present)  
Ms. Jill Fluck, University Counsel (not present)

**Pledge of Allegiance**

In accord with House Resolution Number 32, Trustee Wilson requested everyone stand for the Pledge of Allegiance to the American Flag.

Carver Hall • Bloomsburg University • 400 East Second Street • Bloomsburg, PA 17815-1301

Phone: (570) 389-4523 • FAX: (570) 389-3899

*A Member of the Pennsylvania State System of Higher Education*

### **Call to Order**

Trustee Wilson, Chair of the Council of Trustees, called the meeting to order and welcomed all those in attendance. Amanda Biddings conducted a roll call of those in attendance.

### **Minutes of the Council of Trustees**

A motion was made by Trustee O'Donnell, seconded by Trustee Bowes, and unanimously carried that the December 6, 2017 minutes be approved.

### **Introductions**

Trustee Wilson introduced and acknowledged Dr. Leo Barrile as being nominated and granted Faculty Emeritus status by President Hanna.

Trustee Wilson recognized those individuals serving on the Advisory Panel: Mr. Shawn Makar, Mr. Tim Pelton, Dr. Stephen Kokoska, and Mr. Joar Dahn (not present).

### **Public Comments**

Trustee Wilson opened the meeting for public comment prior to proceeding with New Business. Mr. John Thomas, Student Trustee took a moment to recognize Dr. Leo Barrile as an amazing professor at Bloomsburg University.

### **NEW BUSINESS**

#### **President's Report**

President Hanna reviewed his President's Report with the Trustees. A copy of the report will be appended to the minutes.

#### **Student Affairs**

Trustee Wilson called on Dr. Dione Somerville, Vice President of Student Affairs, to lead discussion on the Student Affairs section of the agenda.

#### **Proposed Housing and Dining Fees**

Trustee Bowes made a motion to approve a room and board fee increase of 2.375%, \$127/semester for the 2018-2019 academic year. Seconded by Trustee O'Donnell. Unanimous approval.

#### **Kehr Union Operations Fee**

Trustee Bowes made a motion to approve an increase for the Kehr Union Operations Fee from 3% of tuition to 5% of tuition. Seconded by Trustee O'Donnell. Unanimous approval

#### **General Administration**

Trustee Wilson recognized Mr. John Loonan, Vice President of Administration and Finance, to lead discussion of the General Administration section of the agenda.

**Proposed Fee Schedule 2018-2019**

Trustee Dampman made a motion to accept the fee schedule for 2018-2019. Seconded by Trustee Bowes. Unanimous approval.

**Approval of Purchasing Activity**

Trustee Dampman made a motion, seconded by Trustee Thomas and unanimously carried, to approve purchasing activity under Act 188 in excess of \$10,000 for November 1, 2017 to January 31, 2018.

**Other**

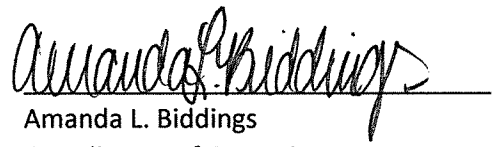
**Information Item**

Revised COT Meeting Calendar 2018-2019 – June 2019 meeting moved from June 11-12, 2019 to the following week – June 18-19, 2019.

**Adjournment**

With no other items to be presented to the Council, Trustee Wilson adjourned the meeting at 11:13 a.m.

  
\_\_\_\_\_  
Nancy Vasta  
Secretary

  
\_\_\_\_\_  
Amanda L. Biddings  
Coordinator of Operations

President's Report Items  
March 2018 – Council of Trustees

Here are a few University highlights since we met in December.

- Bloomsburg University has partnered with the Office of Governor Tom Wolf to host a *Cabinet in Your Community* event on Monday, March 12, 2018. Governor Wolf's *Cabinet in Your Community* series is a new initiative for engagement between cabinet secretaries and local communities throughout Pennsylvania. Additionally, the secretaries will provide region-specific updates on major projects and departmental accomplishments while answering questions from the audience.
- More than 30 Bloomsburg University students joined other students from across the State System in Harrisburg on Thursday, February 22. Students attended the Senate Budget Hearing regarding the System's FY 2018/19 appropriation request, participated in a student advocacy rally, and met with various state legislators.
- The first Bloomberg Terminal was installed in the Benner-Hudock Center for Financial Analysis during the fall 2017 semester. It will allow faculty and students to monitor and analyze real-time financial market data and place trades on the electronic trading platform. The installation will allow BU to deliver the same high-level financial education to our students that is often only available to students at larger institutions.
- The STEM Magnet program grew again this year adding two more school districts, Mt. Carmel Area High School and Lewisburg Area High School, bringing the number of participating school districts to 14. The most popular track continues to be Health Sciences with 36 students. The other two tracks remain relatively the same with 25 students in Engineering and 12 in the Technology.
- The Playworks minor and Child Life Specialist minor have both been approved for offering. The Playworks minor is the first of its kind in the country, and the Child Life Specialist minor is the first of its kind in PASSHE.
- BU, in cooperation with WVIA (PBS affiliate), hosted a daytime student Civic Engagement Fair on Feb. 28, followed by a public screening of AMERICAN CREED. Immediately afterwards a Community Conversation was taped for TV broadcast. American Creed is a new documentary featuring former Secretary of State Condoleezza Rice, Pulitzer Prize-winning historian David M. Kennedy and Chicago Cubs Manager Joe Maddon, a native of Hazleton. A segment on Hazleton and the Hazleton Integration Project is featured in the film. After the screening a discussion of the film with a panel of special guests and audience participation was taped for broadcast on WVIA-TV.
- Jennifer Umberger was named Bloomsburg University's new associate vice president for marketing and communications. Umberger, who will lead BU's brand development, comes to Bloomsburg after serving as the director of university marketing at Kutztown University since

February 2012.

- The Marketing and Communications Office released an RFP seeking a firm to conduct Market Research and Brand Development. Qualified firms will focus in higher education on a national scale and scope. The timeline for contract award will be finalized in or around July 2018. The timeline for project is as follows:
  - First 4-6 months – Market Research
  - Months 6-18 – Brand Development, Brand Strategy Planning and Launch
- The weekend of Feb. 9-11, BU hosted another successful Career Intensive Boot Camp. Over 60 alumni, representing a wide range of class years, shared their time and wisdom with BU students. The boot camp is an educational experience which prepares juniors and seniors to transition from student to professional by connecting students with internships and employment.
- Since July 1, 2017, 400 BU alumni have shared their time and professional expertise as career connectors for students. The alumni career connector volunteer role includes in-class presentations, participation in career day conference programs in each of the four colleges, hosting students for an internship or job shadow experience or a Husky career road trip, and hiring new grads.
- In the fall 2017 semester, 1,169 students participated in the Center for Professional Development and Career Experiences' career and professional development educational workshops.
- In December 2017 a story on BU doctor of audiology student Bethany Noll, who has gone to several Third World countries to assist hearing impaired people, was picked up by the Associated Press wire service and appeared in 55 newspapers around the country. The story was also featured on a local TV station.
- The Bloomsburg University Foundation (BUF) received nearly 3,000 gifts since Dec. 1, 2017 totaling more than \$1.6 million, three realized estate gifts totaling nearly \$900,000, and three new estate intentions establishing two new scholarships with early activation.
- BU/BUF Testing Center at Lightstreet Place (Uni-Mart facility) is near completion and should be ready for occupation in March, 2018.
- Presidents of BU and Luzerne County Community College signed an articulation agreement to provide a pathway for an RN to BSN online degree completion program at Bloomsburg University. Luzerne graduates can receive up to 67 transfer credits in the articulation model.
- An orientation breakfast for students and parents of The Advanced College Experience (ACE) program for high school juniors and seniors was held. The program serves over 200 students from regional high schools.

- Winter Session enrollment grew slightly from 2017 to 2018, with a total of 1,324 students enrolled this winter compared to 1,297 in 2017. Overall, online course enrollments continue to gain in popularity and enrollment during the Winter Session. A total of 67-course sections of online or blended learning were offered this winter, compared to 62 the previous winter.
- The State System Transitional Performance Funding plan is being finalized. The two-year plan will include four quantitative measures provided by the system, and one university-specific measure. BU's requested measure was to increase graduate enrollment headcount in future fall semesters, in alignment with the strategic enrollment management plan.
- President Hanna will serve as a guest speaker at the grand re-opening of the State System at Center City on April 19. BU offers a successful MBA program and the Bachelor of Applied Science in Technical Leadership, in partnership with Community College of Philadelphia, at the Center City location.
- BU signed an Affiliation Agreement with University of Limerick, Ireland, to provide study abroad opportunities for students of both institutions.
- The Admissions team has expanded their operations to begin the recruitment process for prospective students during their sophomore year of high school, and by targeting a stronger academic profile.
- The Admissions team has begun planning for increasing its student transfer market share. The team has realigned admissions resources to ensure they are appealing to transfers in a similar manner to traditional freshmen. New practices include an online credit evaluation process, additional transfer-specific visitation dates, dedication of three positions specific to transfer recruitment, implementation of a specialized transfer communication sequence, and a transfer calling campaign.
- Bloomsburg University formalized a five-year partnership with global apparel manufacturer Under Armour for the brand to be the official outfitter of the Huskies' 21 NCAA varsity athletic programs effective January 1, 2018. The agreement also formally outlines the athletic partnership with BSN Sports, the Under Armour supplier for Bloomsburg.
- Danny Wheelan was named the new headmen's soccer coach replacing Paul Payne, who retired in January.
- Head baseball coach Mike Collins and the Bloomsburg University baseball team hosted its second annual "First Pitch" luncheon on Saturday, Feb. 17.. During the luncheon, the Huskies honored Bloomsburg University Athletic Hall of Fame member, Bob Gibble '68, a four-year letter winner who later served on the Council of Trustees at BU and was a member of the College of

## Business Advisory Board.

- Redshirt senior Christian Mortellite broke the men's basketball team's school record for career points surpassing the mark of 1,911 by Mike Ellzy who played from 1993-97. Mortellite later in the season went over 2,000 points for his career.
- The men's and women's cross country teams were honored by the U.S. Track & Field and Cross Country Coaches Association (USTFCCCA) as 2017 Division II All-Academic Teams for success in the classroom. The men's team had a combined GPA of 3.44, while the women had a 3.19 GPA. Additionally, four members of the men's team and three members of the women's team were honored as All-Academic honorees from the USTFCCCA.
- The Community Government Association and African Students Association organized and hosted the first-ever Beyond the Fountain, a discussion on racism and discrimination in the town of Bloomsburg on Friday, Feb. 16. More than 400 students, faculty, staff and town residents attended the event.
- BU's ROTC Military Initiatives Scholarship Committee awarded eight Army Reserve Officers' Training Corps (ROTC) students the ROTC Scholarship at the annual welcome lunch for new and returning military students on Tuesday, Feb. 6.
- A team from Healthy Husky and AOD did small group presentations as part of the *NCAA CHOICES Grant* activities. Seventy-two freshman and sophomore athletes attended. The presentation covered the effects of high-risk alcohol use on student-athlete success, calculating Blood Alcohol Content, and scenarios regarding bystander intervention.
- Wellness supported a team of professionals and students to attend NCAA APPLE Conference as part of the NCAA CHOICES grant. Group was also trained to facilitate STEP UP! Bystander Intervention Training.
- For the first time, the Student Health Center, in collaboration with the Husky PAWS, conducted a major flu prevention campaign, providing free flu shots to more than 600 students and presenting clinics promoting the shots. Additional educational efforts occurred congruent with the distribution of hand sanitizer and simple self-care kits.
- Residence Life has engaged the architectural firm of Spillman-Farmer to provide a study for a new and renovated housing plan for the Montour, Schuylkill and Old Science sites. The study will be completed during the summer of 2018.
- Residence Life is preparing for a busy summer of renovations in Residence Halls - The second half of Columbia Hall air conditioning will be completed. Lycoming Hall will have the front entrance renovated; climate control units will be installed in half of the student rooms and bathroom renovations will be completed.