

COUNCIL OF TRUSTEES QUARTERLY MEETING MINUTES
March 2, 2016

The Bloomsburg University Council of Trustees met in the Assembly Room of Montys at 10:45 a.m. Those in attendance:

Present:

Mr. Patrick Wilson, Chair
Ms. Nancy Vasta, Secretary
Mrs. Ramona Alley
Dr. Robert Dampman
Mr. LaRoy Davis
Mr. Charles Schlegel
Mr. Ken Stolarick
Secretary John Wetzel
Ms. Katherine Mullen

Absent:

Dr. Joseph Mowad
Judge Mary Jane Bowes, Vice Chair

University Personnel

Dr. David Soltz, President
Dr. Ira Blake, Provost and Senior Vice President for Academic Affairs
Dr. Dione Somerville, Vice President for Student Affairs
Mr. John Loonan, Vice President for Administration and Finance
Mr. Erik Evans, Vice President for University Advancement
Mr. Tom Fletcher, Vice President for Strategic Enrollment
Ms. Brenda Cromley, Deputy to the President
Ms. Jennifer Williams, Administrative Assistant, President's Office

Council of Trustees Advisors

Dr. Stephen Kokoska, President, APSCUF
Mr. Shawn Makar, President, AFSCME
Ms. Gretchen Osterman, Bloomsburg Chapter of SCUPA
Ms. Sally McAvoy, President, CGA
Ms. Jill Fluck, Legal Counsel

Pledge of Allegiance

In accord with House Resolution Number 32, Trustee Wilson requested everyone stand for the Pledge of Allegiance to the American Flag.

Call to Order

Trustee Wilson, Chair of the Council of Trustees, called the meeting to order and welcomed all those in attendance.

Minutes of the Council of Trustees

A motion was made by Trustee Davis, seconded by Trustee Stolarick, and unanimously carried that the December 2, 2015 minutes be approved.

NEW BUSINESS

Introductions

Trustee Wilson recognized Dr. Barbara Wert, who was nominated and granted Faculty Emeritus status by Dr. David Soltz and Mr. Richard Eye who was nominated for Non Instructional emeritus.

Also introduced were those individuals serving on the Advisory panel: Mr. Terry Kramarz, representing AFSME, Ms. Gretchen Osterman, Dr. Stephen Kokoska (not present), and Ms. Sally McAvoy (not present).

TRUSTEES

Non Instructional Emeritus

On a motion by Trustee Alley, seconded by Trustee Wetzel, Non Instructional emeritus was unanimously approved for Mr. Richard Eye.

President's Report

President Soltz reviewed his President's Report with the Trustees. A copy of the report will be appended to the minutes.

STUDENT AFFAIRS

Trustee Wilson called on Dr. Dione Somerville, Vice President of Student Affairs, to lead discussion on the Student Affairs section of the agenda.

Room and Board Fees

Trustee Dampman made a motion to approve a room fee increase of \$188 /semester; \$339 for apartments and board fee increase of \$27/semester for the 2016-2017 academic year. Seconded by Trustee Davis. Unanimous approval.

GENERAL ADMINISTRATION

Trustee Wilson recognized Mr. John Loonan, Vice President of Administration and Finance, to lead discussion of the General Administration section of the agenda.

Student Success Fee

Trustee Davis made a motion to approve the Student Success Fee of \$300 per semester, for full time undergraduate students, and \$25 per credit for part-time undergraduate students, beginning in fall 2016 with annual fee increases tied to tuition increases approved annually by the Board of Governors. Second by Trustee Dampman. Unanimous approval.

Approval of Purchasing Activity

Trustee Davis made a motion, seconded by Trustee Stolarick and unanimously carried, to approve purchasing activity under Act 188 in excess of \$10,000 for November 1, 2015 to January 31, 2016.

Delinquent Student Accounts

Trustee Davis made a motion to write-off delinquent student accounts, seconded by Trustee Alley. Unanimous approval.

Proposed Fee Schedule 2016-2017

Trustee Davis made a motion to accept the fee schedule for 2016-2017. Seconded by Trustee Wetzel. Unanimous approval.

ACADEMIC AFFAIRS

Certificate of Management

On a motion by Trustee Alley, seconded by Trustee Vasta, a Certificate of Management in the College of Business was unanimously approved.

Certificate of IntraOperative NeuroMonitoring Technology

Trustee Alley made a motion to accept a Certificate of IntraOperative NeuroMonitoring Technology in the College of Science and Technology. Second by Trustee Vasta. Unanimous approval.

Strategic Enrollment

Winter Session update

Trustee Wilson introduced Mr. Tom Fletcher, Vice President of Strategic Enrollment. Mr. Fletcher gave a background on Bloomsburg University's winter session. Courses offered included both online as well as face to face courses. Credits were limited up to seven (7) for the session. Courses were identified based on student needs and bottleneck courses during the academic year. The

session offered individualized instruction and academic internships and study abroad opportunities.

There were 999 students enrolled, 3,660 student credit hours generated, 245 F.T.E. enrollment, and 1280 course enrollments. Students enrolled were mostly undergraduate (93%), with the following breakdown:

Senior – 46%

Junior – 30%

Sophomore – 16%

Freshman – 8%

Net revenue for winter session was \$890,229. Overall, students had a very positive experience to help them graduate earlier or on time or needed classes for general education requirements. Students liked the convenience of doing work at their own pace or on their own time and the length of the winter session.

A copy of Mr. Fletcher’s presentation can be requested by contacting Jennifer Williams in the President’s office.

OTHER BUSINESS

Presidential Evaluation

Trustee Wilson read the following resolution:

WHEREAS, the Council of Trustees have conducted an annual review of President David L. Soltz; and

WHEREAS, the Council of Trustees have examined numerous key indicators of the health of the University including the Performance Funding results and the University Strategic Plan and discussed Bloomsburg University’s performance in detail with President Soltz; and

WHEREAS, President Soltz has continued to advance the mission of the university and position Bloomsburg University to be a premier university within the Pennsylvania State System of Higher Education and beyond; and

WHEREAS, President Soltz has managed the university budget in a challenging economic environment while continuing to advance and enhance academic excellence; and

WHEREAS, President Soltz is recognized as being a strong ambassador for Bloomsburg University, locally, regionally and nationally; and

WHEREAS, the internal and external constituencies interviewed stated that President Soltz is doing an excellent job managing the many components of the university; and

THEREFORE, it is resolved that the Council of Trustees of Bloomsburg University of Pennsylvania (a) commends the performance of the president, and (b) expresses their support and appreciation of the staff of the Office of the President, and c) strongly recommends the extension of President David L. Soltz's contract with the Pennsylvania State System of Higher Education.

Seconded by Trustee Davis. Unanimous approval.

Nominating Committee

Trustee Wilson reported a nominating committee must be appointed who, at the June meeting, will present a slate of officers for the Council of Trustees for the 2016-2018 fiscal years. The following trustees have agreed to serve on the committee:

- Mrs. Ramona Alley, Chair
- Mr. Lee Davis
- Dr. Joseph Mowad

Adjournment

With no other items to be presented to the Council, Trustee Wilson adjourned the meeting at 11:47 a.m.

Nancy Vasta
Secretary

Jennifer D. Williams
Administrative Assistant

BLOOMSBURG UNIVERSITY OF PENNSYLVANIA
Bloomsburg, PA 17815

**PRESIDENT'S REPORT TO THE
BLOOMSBURG UNIVERSITY COUNCIL OF TRUSTEES**

March 4, 2015

Next week is Spring Break and I think most of us are greatly looking forward to the warmth of spring. Like many parts of the United States, Bloomsburg has experienced biting cold and snowy days. I want to thank our hard-working grounds crew for keeping up with snow removal of the many parking lots and sidewalks on campus.

Here are a few University highlights since we met in December.

- Bloomsburg University recently signed program-to-program Guaranteed Admissions Agreements with Harrisburg Area Community College and Northampton Community College. These agreements allow HACC and NCC graduates of technical Associate degree majors to enter BU's Bachelor of Applied Science Degree program in Technical Leadership (BAS-TL) with at least full junior standing. Chancellor Brogan was able to join Provost Blake and me for the signing at the HACC campus.

The technical Leadership program is based in the Department of Instructional Technology. Similar to the existing programs BU offers in partnership with Lehigh Carbon Community College and Reading Area Community College, our third and fourth BAS-TL program offerings will be delivered at the campuses of the community colleges. Students in the BU/HACC program will be able to complete their BAS degree at the HACC Harrisburg Campus, with some courses offered at nearby Dixon University Center. Students in the BU/NCC program will complete their BAS degree at NCC's Bethlehem campus. The program is designed to accommodate working professionals with courses offered in the evenings. To best prepare students for the demands of the rapidly evolving workplace, some courses will be delivered in classrooms on-site and other courses offered online.

To date, more than 60 students have enrolled in the BAS-TL program at the Lehigh Carbon and Reading locations, and the program has produced seven graduates. The latest program at HACC will begin in the fall of 2015. We are actively pursuing two additional partnerships which I expect to announce later this year.

- The College of Business was officially reaccredited by the Board of the Association to Advance Collegiate Schools of Business (AACSB) in late December. The report to the Board of the Peer Review Team who visited the campus in October was highly favorable citing the MBA program, the Benner-Hudock Center for Financial Analysis, the new undergraduate core curriculum (ICE), our ZIPD program of student professional development and several community programs as distinctive and illustrative of the impact, innovation and engagement principles of AACSB. The next Continuous Improvement Review will be scheduled in the fall of 2019.
- Our Department of Chemistry and Biochemistry has received a three-year provisional accreditation from the American Society of Biochemistry and Molecular Biology (ASBMB) for our biochemistry program. We are the first university in the State System to be awarded an ASBMB accreditation.

The biochemistry program was rated on factors including research laboratory facilities, faculty scholarship and educational goals. For BU's biochemistry students, the accreditation demonstrates a curriculum that meets ASBMB's guidelines and knowledge of fundamental concepts and skills.

- Bloomsburg University offered two unique study-abroad trips during Winter Session 2014-2015: one to Yunnan Province in China, and the second trip to Krakow, Poland.

BU faculty members Drs. Vera Viditz-Ward and Jing Luo led twelve BU students on a trip based at the Yunnan Normal University in Kunming, China. Students experienced breath-taking landscapes and visited fascinating historical locations. BU students earned six credits from the two courses: Dr. Viditz-Ward, Professor of Art, conducted a course Photography in the Field. Dr. Luo, Professor of Chinese and French, offered his popular China Today course.

Dr. Mykola Polyuha, Assistant Professor of Russian and German, led sixteen BU students on a three-week trip based in Krakow, Poland at the famous Jagiellonian University. Faculty members of the Jagiellonian University conducted courses on the History of the Jews of Europe and on East European Culture and Film, for which students earned six credits. Excursions related to Jewish History included trips to UNESCO World Heritage sites such as the Auschwitz Death Camp, one of the famous Schindler's Factories, and the Old Jewish Quarter in Prague, Czech Republic.

- In collaboration with the College of Education and the Department of Early Childhood and Adolescent Education, a degree completion program has been developed for transfer students from community colleges. The program will be marketed as a “Complete Your Degree Where You Live” opportunity for students with an online component for Bloomsburg courses. The student will work with his or her faculty advisor to complete 15 additional credits of coursework for transfer at their regional community college. The program begins in the fall semester in partnership with Luzerne County Community College, Lehigh Carbon Community College, Harrisburg Area Community College, Bucks County Community College, and Montgomery County Community College.
- Bloomsburg University has secured the services of the Education Advisory Board to participate in the Student Success Collaborative (SSC), a program designed to assist with the improvement of student persistence and degree completion. The SSC software platform analyzes student performance, and past retention rates and graduation by college. It identifies courses that pose obstacles to students in their majors or slow their progress to graduation in order to find pathways and support services needed to ensure student success. By pinpointing the trends in students’ academic performance, we will be equipped to take steps to remove or remediate obstacles and improve student retention rates.

Data from the SSC platform will be used to develop an institution-wide enrollment management plan outlining specific objectives and a summary profile of undeclared students.

- In 2014, the University contracted with an outside firm to conduct an economic impact study. As one of 14 publicly funded universities that make up the State System of Higher Education, we felt it was important to show the return state residents receive for every tax dollar spent. The data used was from the 2012-13 academic year and it clearly demonstrates the positive economic impact Bloomsburg University has on the region.

Some highlights include:

- In the 2012-13 academic year, Bloomsburg University of Pennsylvania added more than \$350 million to the economy of Northeastern Pennsylvania.
- Pennsylvania spent \$33.5 million of taxpayer dollars through state appropriation to support BU’s operation in 2012-13 — providing only 24 percent of the university’s \$135.7 million operating budget. In addition, state grants brought more than \$8 million in scholarship, work study, and miscellaneous grant funds into the

community through Bloomsburg University. Overall, commonwealth support was just 12 percent of the \$350.3 million the university's presence added to the local economy over the same time period.

- Much of BU's annual \$110.5 million faculty and staff payroll is spent regionally on housing, goods and services.
- Following commencement, 36 percent of graduates remain in the region at least a year, generating \$175 million in taxable income. Seventy-four percent of BU's graduates choose to remain in the commonwealth.

The full report is on our website.

- I am delighted to announce some recent gifts in support of the University.

A leadership gift of \$1.9 million from alumni Ed '77 and Julie '77 Breiner has been secured to establish the university's first endowed professorship within the Department of Nursing in support of an exceptional teacher, mentor, and leader.

The Bloomsburg University Foundation received a documented estate intention for a gift that will provide in time \$1.49 million to the university in support of academic scholarships.

Last week, we announced BU's first Joan and Fred Miller Distinguished Professor of Good Work. The recipient of the Millers' blended gift of \$500,000 to the Bloomsburg University Foundation is Mary Katherine Duncan, professor of psychology. Joan Miller, BU professor emerita, has been involved in the Good Work Initiative at BU, a project focused on student excellence, ethics and engagement. The three-year renewable distinguished professorship recognizes a faculty member for achievements. Funding can be used for research, conferences, travel, software, equipment or other professional expenses to advance a project focusing on good work in one's chosen profession.

- Bloomsburg University completed the technical cutover to the Pennsylvania Research and Education Network, or PennREN, at the end of last semester. This 1,800-mile broadband network provides high-speed connectivity to institutions of higher education (both private and public), health care facilities (including Geisinger), K through 12 schools, libraries, economic development groups and public media organizations throughout the commonwealth. The new network provides the entire State System of Higher Education and other institutions with low-cost, high-capacity pathways that will facilitate education and research collaborations that require this type of broadband connectivity.

The network was constructed with funding from a \$99.6 million grant by the National Telecommunications and Information Administration to connect community anchor institutions and reach unserved or underserved counties across the commonwealth.

- I mentioned in my December report that the Chancellor's office is taking a new approach toward publicizing the "good news" of the State System through press releases, social media and videos. Two of our students were selected to be showcased in the System's first student video and I have recently videotaped the first president's video discussion with the Chancellor. During the first two or three minutes of the 10-minute video the Chancellor asked me questions related to the University in general and then we moved to specific topics such as our student success initiatives, highlights of the BAS-TL program, the AACSB re-accreditation and the President's Strategic Planning Grants.
- Through the campus-wide initiative, *Professional U*, BU students continue to take advantage of the many career experiences provided. In 2014,
 - The number of students participating in internships increased by 10 percent from 2013.
 - 2,297 students attended 32 professional development activities such as resume and interviewing workshops, Husky Career Road Trips, and alumni career panels.
 - 200 alumni committed 1000 hours of volunteer service this past fall semester, many of these volunteer hours in *Professional U*.
- The eighth annual Husky Leadership Conference, sponsored by the Alumni and Professional Engagement/Professional U, the Center for Leadership and Engagement and the Community Government Association was held on February 28. The conference featured leadership certification workshops, leadership workshops, professional development workshops, panel discussions and the leadership luncheon. Trustee John Wetzel delivered the keynote speech. A Professional Development Resource Center was available throughout the day which provided opportunities for mock interviews, resume review, branding consultations and professional headshots. More than forty alumni and several faculty and staff participated as presenters, interviewers and consultants.
- The Center for Leadership and Engagement presented its first leadership awards at a banquet following the Husky Leadership Conference. Students and advisors were recognized for outstanding leadership and service to Bloomsburg University and the community. Recipients for 2014-2015 were:

H. Preston Herring Scholarship
Organization Advisor of the Year
Organization of the Year
Outstanding Student Mentor

Eric Michael Schwartz
Chaza Abdul (Odyssey of the Mind)
Pi Lambda Phi Fraternity
Jessa Wood

Additionally, the first Legacy of Leadership alumni awards were awarded to former student leaders who also exhibited leadership and service in their careers. Selected, with input from the Office of Alumni Affairs and Professional Engagement, were:

Legacy of Leadership Class of 2015

Susan Kocher 1987
Paul Kappel 1989
Shawn Rosler 2000/2002 M

- We are increasingly tapping into our alumni network to host events throughout the country. This is an excellent way to connect alumni with each other and provide me with the opportunity to meet them and outline what is happening at Bloomsburg University.

Last month, alumnus Don Phillips '70 hosted an alumni event at the prestigious University Club in Washington D.C. Mr. Phillips retired from Price Waterhouse Cooper as a partner and is the immediate past president of the University Club. More than seventy-three alumni and friends attended the event, many interested in helping BU students. We are also looking forward to a similar alumni event in Pittsburgh next month hosted by the Honorable Mary Jane Bowes, Trustee, and Jerry Morgan '71.

- *Vision*, the Bloomsburg University annual report, has just been released. This edition looks at the University through the eyes and experiences of our students. The seven young women and men and their inspiring stories featured in this publication personify the values and attributes that set Bloomsburg University apart. The report also features a story on an academic program, Health Physics.
- The national *Black in America* tour, featuring award-winning journalist, documentarian, news anchor and producer, Soledad O'Brien, stopped at Haas Auditorium in celebration of Black History Month. Ms. O'Brien was joined by Benjamin Jealous, former president and CEO of NAACP and civil and human rights leader, along with Dr. Julianne Malveaux, labor economist and author, in a panel discussion focusing on race, challenges, stereotypes and divisions facing the black community and how to overcome them. The free event was well attended by students, campus and community members.

- The women's cross country team qualified for the NCAA Championships and finished fourteenth overall in NCAA Division II. The Huskies Hannah Boudreau, Kate Dodds and Lauren Lehman earned All-American honors. Coach Bernie Empie earned PSAC Women's Cross Country Coach of the Year accolades, while Hannah Boudreau was named PSAC Freshman of the Year.
- National Girls and Women in Sports Day was celebrated for the fourth year on February 14. The event featured educational and athletic programming for girls and women in sport. All female sport teams participated in the event, along with faculty members from the Exercise Science department.
- The winter Trash to Treasure event held on campus in January collected \$7,100. These funds benefit the Columbia County United Way.
- I started my report by thanking the grounds crew for their efforts during our cold and snowy winter. I am closing my report by also thanking a large group of faculty, staff and administrators. The end of this month provides me one of my favorite opportunities – to congratulate our employees at the annual faculty-staff service appreciation event. Each year, we recognize those employees who have served at least ten years at Bloomsburg University. Collectively in 2014, 150 employees completed 2,440 years, ranging from ten years up to a faculty member with forty years of service. We certainly could not run the University and serve our mission without those dedicated faculty, staff and administrators.

COUNCIL OF TRUSTEES QUARTERLY MEETING MINUTES
June 15, 2016

The Bloomsburg University Council of Trustees met in the Assembly Room of Montys at 10:45 a.m. Those in attendance:

In person:

Mr. Patrick Wilson, Chair
Judge Mary Jane Bowes, Vice Chair
Ms. Nancy Vasta, Secretary
Mrs. Ramona Alley
Dr. Robert Dampman
Ms. Katherine Mullen
Mr. Ken Stolarick
Secretary John Wetzel

Absent:

Mr. LaRoy Davis
Dr. Joseph Mowad
Mr. Charles Schlegel

University Personnel:

Dr. David Soltz, President
Dr. Ira Blake, Senior Vice President of Academic Affairs
Dr. Dione Somerville, Vice President for Student Affairs
Mr. John Loonan, Vice President for Administration and Finance
Mr. Erik Evans, Vice President for University Advancement
Mr. Tom Fletcher, Vice President for Strategic Enrollment
Ms. Brenda Cromley, Executive Assistant to the President
Ms. Jennifer Williams, Administrative Assistant, President's Office

Council of Trustees Advisors

Dr. Stephen Kokoska, President, APSCUF
Mr. Shawn Makar, President, AFSCME (not present)
Ms. Gretchen Osterman, Bloomsburg Chapter of SCUPA (not present)
Mr. John Caserta, President, CGA (not present)
Ms. Jill Fluck, University Counsel (not present)

Pledge of Allegiance

In accord with House Resolution Number 32, Trustee Wilson requested everyone stand for the Pledge of Allegiance to the American Flag.

Call to Order

Trustee Wilson, Chair of the Council of Trustees, called the meeting to order and welcomed all those in attendance. He reported the Council of Trustees met earlier in the morning for an Executive Session to discuss personnel issues as well as conducted the annual inspection of the facilities which included a tour of the Lower Campus – Bookstore relocation into Kehr, the Kehr Union Husky Lounge Renovation, the new Resident Hall construction site, the planned Cooling District site, the Steam Plant upgrade exterior work, the Centennial roof replacement work, and the Upper Campus athletic fields ADA improvements and general grounds conditions.

Minutes of the Council of Trustees

A motion was made by Trustee Wetzell, seconded by Trustee Dampman, and unanimously carried that the March 2, 2016 minutes be approved.

NEW BUSINESS

Introductions

Trustee Dampman introduced those in the audience who were nominated for Emeritus status: Ms. Evanna Nolte, Mr. Daniel Pitonyak, and Ms. Dolores Sponseller. Individuals spoke on behalf of their respective departments to express reasons for nominating the individuals.

Trustee Wilson also recognized those individuals serving on our Advisory panel: Mr. Shawn Maker (not present), Ms. Gretchen Osterman (not present), Dr. Stephen Kokoska, and Mr. John Caserta (not present).

PRESIDENT

Non Instructional Emeritus

On a motion by Trustee Alley, seconded by Trustee Bowes, Non Instructional Emeritus status was unanimously approved for Ms. Evanna Nolte, Mr. Daniel Pitonyak, and Ms. Dolores Sponseller.

President's Report

Dr. Ira Blake, Provost and Senior Vice President of Academic Affairs reviewed the President's Report with the Trustees. A copy of the report will be appended to the minutes.

GENERAL ADMINISTRATION

Action items:

Trustee Wilson introduced Mr. John Loonan, Vice President of Administration and Finance, to lead discussion of the General Administration section of the agenda.

Resolution for the Inspection of Facilities

Trustee Stolarick made a motion to approve the following resolution:

WHEREAS, members of the Council of Trustees at Bloomsburg University of Pennsylvania did conduct their annual inspection of facilities on Wednesday, June 15, 2016 and found maintenance procedures that ensure buildings and structures are being properly maintained and in good working order and found also that lawn, flower, shrubbery, tree and recreation areas were attractive and well maintained. Trustees conducted a tour of the Lower Campus – Bookstore relocation into Kehr, the Kehr Union Husky Lounge Renovation, the new Resident Hall construction site, the planned Cooling District site, the Steam Plant upgrade exterior work, the Centennial roof replacement work, and the Upper Campus athletic fields ADA improvements and general grounds conditions.

NOW, THEREFORE, BE IT RESOLVED, that the Council of Trustees of Bloomsburg University of Pennsylvania expressed its approval of both the general condition and the care of the facilities, and transmits their sentiments to the Board of Governors of the State System of Higher Education.

Second by Trustee Nancy Vasta. Unanimous approval.

Approval of Purchasing Activity

Trustee Stolarick made a motion, seconded by Trustee Wetzel and unanimously carried, to approve purchasing activity under Act 188 in excess of \$10,000 for February 1, 2016 to April 30, 2016.

OTHER BUSINESS

Performing Arts Venue Liquor License

Trustee Wilson introduced Mr. Randall Presswood, Executive Director of Performing Arts Facilities and Programs to discuss the proposed Performing Arts Venue Liquor License.

Bloomsburg University was the first in the State System to investigate the possibility of obtaining a Performing Arts venue liquor license. Shippensburg University has been serving since October 2016 and Millersville University anticipates serving beginning Fall 2016. Licenses are granted to a corporation

which will be comprised of three trustees. Bloomsburg University's application was extended to February 2016 with a final extension to June 2016.

The license will allow serving beer, wine, and possibly, specialty cocktails related to the performance. Mr. Presswood will be attending PLCB training and identifying who should not drink. There will be two Aramark trained servers and the alcohol will be available from one hour before the show and closing after intermission. Beverages may be taken into the auditorium and other (limited) Haas areas. The goal of having this license is to cover costs and enhance patron's experiences.

If approved at the June 15, 2016 meeting, Bloomsburg University's corporation will be made up of the Trustee chair, vice chair, and secretary. After this final step, it is anticipated to receive PLCB approval. The license would be in place for fall events in Haas Center for the Arts, including Celebrity Artist Series. Upon approval of the formal resolution at the trustee meeting, Mr. Presswood will arrange PLCB interviews for Trustees on receiving signatures as well as working with the Office of the President on specifics (serving/costs/etc.). After further clarifying questions from the trustees, Trustee Ramona Alley read the following motion:

WHEREAS, guests of the University and patrons of the Celebrity Artist Series have expressed a desire for alcoholic beverages at events held in Haas Center for the Performing Arts, and

WHEREAS, the University has seen a need to enhance the guest experience by selling and serving alcoholic and non-alcoholic beverages at Haas Center for the Performing Arts, and

WHEREAS, the University has begun working with the Pennsylvania Liquor Control Board for preliminary information to pursue a Performing Arts Venue license, and

WHEREAS, the University will comply with all Pennsylvania Liquor Control Board (PLCB) requirements and laws along with Bloomsburg University alcohol policy, and

WHEREAS, Bloomsburg University Council of Trustee Chair, Vice Chair and Secretary will serve as 'lead' trustees for any PLCB application requirements and/or background checks, and

NOW, THEREFORE, BE IT RESOLVED, that we, the Council of Trustees, after discussion with University administration, recommend applying for a Pennsylvania Liquor Control Board Performing Arts Venue license to sell and serve alcohol in Haas Center for the Performing Arts.

Motion seconded by Ken Stolarick. Unanimous approval.

Nominating Committee

Trustee Dampman called upon Trustee Alley to present the committee's recommendation for a slate of officers for the 2016-2018 fiscal years. Trustee Alley made a motion to accept the following:

Mr. Patrick Wilson - Chair
Judge Mary Jane Bowes – Vice Chair
Ms. Nancy Vasta – Secretary

Second by Trustee Dampman.

Motion approved.

Adjournment

With no other items to be presented to the Council, Trustee Wilson adjourned the meeting at 11:46 a.m.

Nancy Vasta
Secretary

Jennifer D. Williams
Administrative Assistant

BLOOMSBURG UNIVERSITY OF PENNSYLVANIA
Bloomsburg, PA 17815

**PRESIDENT'S REPORT TO THE
BLOOMSBURG UNIVERSITY COUNCIL OF TRUSTEES**

June 15, 2016

Here are a few University highlights since we met in March.

- We had four very successful spring commencement ceremonies. We held graduate commencement on Friday, May 6, for 162 graduate students and 12 doctoral candidates and three undergraduate ceremonies on Saturday, May 7.

On Saturday, the threat of inclement weather did not deter close to 1,400 graduates and their guests from attending commencement on our beautiful Academic Quadrangle. Marie Conley, alumna, former Bloomsburg University Trustee and Board of Governors member; Maria Cannon, BU Foundation Board of Directors member; and Susan McDowell, founding donor of BU's McDowell Institute for Teacher Excellence in Positive Behavior Support, were the featured commencement speakers. Ms. McDowell received an honorary degree while nursing department chair, Dr. Michelle Ficca, was awarded a medallion as the Breiner Family Endowed Professor of Nursing. Thank you to the Trustees who were able to attend one or more of the ceremonies.

- Bloomsburg University recently signed a Reverse Transfer Agreement with Bucks County Community College and Luzerne County Community College. The agreements will allow eligible students, who transfer from the community colleges to BU prior to earning an Associate Degree, to transfer BU credits back to their community college. The BU credits can then be applied toward completion of the Associate Degree concurrent with their enrollment at BU. To be eligible for the reverse transfer program, students must have successfully completed a minimum of 30 community college credits and remain in good academic standing.
- Three recent articulation agreements were secured with Bucks County Community College, Harrisburg Area Community College, and Luzerne County Community College to facilitate the transfer of community college graduates of an Early Childhood – Elementary Education Associate Degree program into Bloomsburg's Bachelor of Arts in Interdisciplinary Studies major. This alternative pathway program supports and assists students who fall short of the

Pennsylvania Department of Education grade point average requirements, as well as students who no longer wish to become certified teachers but want to earn a Bachelor's Degree without losing transfer credits. The agreement will guarantee a minimum of 60 transfer credits to BU for those students who have successfully earned their Associate Degree at the community college.

- The university recently signed a new partnership agreement with The Financial University, under the Government of the Russian Federation, to provide a double degree program in Economics. Students who are enrolled in an undergraduate program in Economics and Finance at The Financial University will transfer to Bloomsburg University to complete their final year of their undergraduate degree. This partnership program offers an alternate undergraduate tuition rate of 150% of the resident tuition to students. The program provides additional enrollment growth for BU and continues to demonstrate and promote student diversity on our campus.
- The College of Business signed an agreement with the Pennsylvania National Guard Association to be an exclusive provider of MBA education in Philadelphia to Pennsylvania's more than 20,000 soldiers and airmen. Due to the efforts of Dean Jeffrey Krug, we are the only university to have an exclusive relationship with PA National Guard and are highlighted on PNGAS's website (www.pngas.org).
- At our last meeting, I informed the Trustees that the College of Liberal Arts would host its first day-long symposium, *Breaking Ground: Building Careers through the Arts*. The symposium was very successful with more than 1,500 students attending. Approximately 30 alumni returned to serve as panelists or speakers for this two-day biennial symposium. The goal of the symposium is to help students in Art, Art History, English Creative Writing, Mass Communications, Music, Dance and Theatre understand how their arts education can develop into a career and be a part of their life after graduation.
- Bloomsburg University's digital forensics program has been designated a National Center of Academic Excellence in Cyber Defense Education. The designation by the National Center of Academic Excellence (CAE) in Information Assurance Education is valid for five academic years. This recognition indicates BU's digital forensics program, within the Department of Mathematical and Digital Sciences, has met stringent criteria related to curriculum, faculty and research.

- The Regional Center for STEM Education held its second GI-STEM (Girls in Science, Technology, Engineering, and Math) in April. With 350 Girl Scouts attending, the day's events encouraged participants to look at the world around them with inquisitive eyes, to become natural scientists, and to explore the fascinating world of STEM through a variety of hands-on stations. They earned a STEM Girl Scout badge for their participation. Funding for this initiative was through local businesses' donations.
- Bloomsburg University continues to make progress in developing its Strategic Enrollment Plan that will align the institution's mission, vision and values with the shifting market needs and expectations of students. The five working groups for the project have completed a SWOT analysis that was followed by the development of detailed, written situation analyses based on historical institutional data. The working groups are focused on Academic Programs, Student Success, Finance and Financial Aid, Marketing and Recruitment, and Graduate Programs. During the summer months, expanded analyses, to include gathering additional data, will continue. Key strategies will be identified that will result in Action Planning processes for institutional priorities to support the final Strategic Enrollment Plan.
- BU's nursing program has been rated first in the commonwealth and 60th in the nation by CollegeAtlas.org. The rating, based on data from the 2013-14 academic year, considered affordability, academic quality, accessibility and pass rates on the board exam.
The rating places BU's nursing program above seven sister institutions in Pennsylvania's State System of Higher Education.
- Bloomsburg University has been named among the top North American schools in the 2016 Sales Education Foundation's (SEF) listing of the best universities offering professional sales education. BU is one of only four Pennsylvania institutions included in the listing. SEF recognizes institutions for elevating the sales profession through university education. BU's professional sales in marketing specialization began in 2015 and is the only program of its kind in the Pennsylvania State System of Higher Education, It is available as a specialization with a marketing major or as a minor.
- Student-led teams from each of the 14 universities that comprise Pennsylvania's State System of Higher Education canvassed the state Capitol for two days in April, meeting with legislators to discuss the important role the universities play in each of the campus communities, as well as in their regions and across the commonwealth.

The students talked with legislators about their own college experiences and how important the education they are receiving is to them and to their families. In addition to meeting with legislators, representatives from each of the universities set up displays in the Capitol Rotunda, where they demonstrated some of their top academic programs and research projects and provided information about their schools to Capitol visitors. Five BU students accompanied Dan Knorr, Director of External and Government Relations; Dr. Heather Feldhaus, Professor of Sociology, Social Work and Criminal Justice; Trustee Wetzel; and me for the visits.

- The inaugural Career Intensive Boot Camp (CIBC) was a great success with 43 participants completing all 25 sessions and represented 22 different majors. The camp was created and facilitated by Alumni and Professional Engagement and designed to assist seniors with transitioning to careers. Faculty, staff, organizational partners and nearly 50 alumni participated in one or more aspects of the three-day event. A large percentage, 70%, were BU alumni representing class years from 1969 to 2014. About 80% of student participants responded that the experience exceeded their expectations.
- The student chapter of The Financial Management Association (FMA) was named a “Superior Chapter” by the Financial Management Association. There are more than 175 active student chapters and less than 10% receive this designation each year. In 2016, only 23 student chapters were honored.
- Junior Russian and East European Studies/Political Science major Iliana Anapolsky was recently selected to receive the Russian and East European Institute Scholarship for summer 2016. Iliana will use this award of more than \$5,000 to take summer intensive classes in Russian at the Indiana University Summer Language Workshop (Bloomington, Indiana).
- Elizabeth Miller, who transferred to Bloomsburg from St. John’s University in Queens, is a dual major in History and Arabic with a minor in Middle East Studies. In April she presented research at the CERIS Undergraduate Research Symposium at Duquesne University on Osama bin Laden’s radicalization, based on the U.S. policies involving Saudi Arabia before September 11, 2001. She originally wrote this paper for a Research and Writing Skills course under Dr. Douglas Karsner in the Department of History. This summer Elizabeth is studying Arabic in Morocco and, upon her return, continuing her research with the support of an URSCA grant.

- Helmut Doll, chair and professor of instructional technology, is among 25 candidates selected to participate in the inaugural class of the American Association of State Colleges & Universities' (AASCU) Emerging Leaders Program. The three-day seminar is being held this week in Washington, D.C., and is designed for promising mid-career professionals and faculty leaders in higher education. The program includes opportunities for hands-on practical exercises, a leadership self-assessment, and development of a plan to help participants achieve their leadership goals. Upon completion of the program, nominators will identify a project, initiative or assignment that will expand the participant's knowledge of the university and facilitate his or her growth as a leader by using the skills learned during the program. Millersville and Lock Haven universities are the only other PASSHE universities sending a participant.
- Phase 1 of the Kehr Union Ballroom renovation began on May 21 with completion expected in time for the beginning of the fall semester. Phase 1 includes the complete replacement of the sound, house and theatrical lighting systems, replacement of the ballroom lobby lighting and replacement of ceilings in both areas.

Phase 2 of the ballroom renovation is under design and will be bid in late summer. Phase 2 includes new floor and wall treatments in the ballroom and ballroom lobby, sound attenuation in the ballroom to improve acoustics and, most significantly, the addition of ADA code compliant rest room facilities in the lobby area. The anticipated start date is following Thanksgiving.

- Bloomsburg University and Madelyn "Maddy" Rodriguez, director of Multicultural Affairs, have been selected to receive a Shining Light Award at the 2016 Pennsylvania Breast Cancer Coalition Conference. Maddy has spearheaded our efforts to raise funds for the Pennsylvania Breast Cancer Coalition with various campus fundraisers. About \$8,000 has been raised throughout the past eight years. I look forward to joining Maddy in Harrisburg in October as she is honored for her commitment to this worthwhile organization.
- Our annual Springfest has consistently grown during the past six years with April's event hosting approximately 2,500 students. Activities followed the theme "Patriotic USA" with music, entertainment, games and carnival concessions on lower campus near Lycoming Residence Hall, Scranton Commons and Kehr Union. Saturday's events on the upper campus around Nelson Field House included the rock wall and zipline, free refreshments, pet therapy, a banner contest, games, crafts and bingo. This free event is sponsored by the Center for Leadership and Engagement.

- The third annual Center for Leadership and Engagement Leadership Certification Recognition Ceremony was held in May. Certificates of completion were awarded to 185 students for Level 1, 31 for Level 2 and nine for Level 3. Total enrollment to the leadership program for the 2015-16 academic year was 908 students. We offered over 250 workshops which drew a total attendance of 5,211 students.
- During the 2015-2016 academic year, Community Assistants created 856 educational and social programs for students who reside on campus. The program topics ranged from learning skills that assisted students academically to life skills, as well as social opportunities. Some of the program topics included: time management, study skills, depression and anxiety, alcohol/drug use, homesickness, student safety, sexual health, diversity, social media and your future, and working out issues with roommates.
- Dean Donald Young, along with District Magistrate Russell Lawton, participated in an open meeting of the Bloomsburg Association of Landlords to discuss off-campus student behavior and conduct and the resources and assistance available to them when dealing with students.
- The end-of-year donation drive to benefit the Bloomsburg Food Cupboard collected approximately 2,629 pounds of food from university students. They assisted with the packaging and delivery of the donations to the local food pantry.
- With assistance from the Pennsylvania Liquor Control Board, discussion meetings were held for a newly created Student Initiative Team. The team consists of University and Town representatives for the purpose of working collaboratively with our Town partners to discuss drinking and the drug usage within our student communities. We are working to better understand the mutual concerns and challenges being faced in an effort to develop preventive measures and initiatives.
- Since the last Trustees meeting, more than \$2.5 million has been secured in gifts and estate intentions in support of the *It's Personal* Campaign, which now stands at \$43.8 million toward the \$50 million goal.
- The Bloomsburg University Foundation was notified that it will receive a bequest of approximately \$1.8 million from an individual in Florida who recently passed

away. While he is not an alumnus of the university, his mother-in-law and father-in-law both graduated from Bloomsburg in 1914. Specifically, this gift will establish an endowment that will benefit family members of someone who served in the United States Air Force.

- Ms. Susan McDowell made an additional donation over the next three years to fund a School-Based Behavior Health (SBBH) Coordinator for the Youth Mental Health First Aid (YMHFA) portion of the McDowell Institute for Positive Behavior Support. YMHFA help is offered to a young person (e.g. student) experiencing a mental health challenge, mental disorder, or a mental health crisis. In a parallel manner to first aid for physical conditions, YMHFA is given until the appropriate help is received or until the crisis is resolved. Part of a solution for mental health concerns in our schools is to train instructional staff and educators to more effectively provide immediate support to youth experiencing a mental health challenge, mental disorder, or a mental health crisis.
- The 2016 Scholarship Luncheon was held on Sunday, April 24. More than 230 individuals attended the luncheon including almost 100 student scholarship recipients. This year's speakers included Jeff Swoyer from the Class of 1974 and student scholarship recipient Boenell Kline.
- Jordan Vitkauskas '16, who worked in BU's sports information office for four years under the tutelage of Tom McGuire, sports information director, was named the BU student employee of the year for 2015-2016. He was honored on the national level on June 9 as the recipient of the Bill Esposito Award from the Eastern College Athletic Conference (ECAC) Sports Information Directors Association. The annual award goes to a graduating college senior who plans to pursue a career in athletic communications.
- ECAC also honored Jim Doyle '72 of WHLM Radio with the Monahan/Wallace Media Award winner. Doyle, known as "The Voice of the Huskies," has been a sports broadcaster in northeastern Pennsylvania since 1967, primarily covering high school and college athletics. Inducted into the Bloomsburg University Athletic Hall of Fame, Doyle has covered BU football and basketball for more than 30 years.
- The Bloomsburg University men's swim team captured the 200-free relay on the way to a second-place team finish at the PSAC Swimming Championships, snapping a streak of more than 40 years since winning a relay at the PSAC Championship. Led by Honorable Mention All-American Nikki Young, the BU Husky women's swim team finished second in the PSAC Swimming Championships.

- The annual Husky Awards Banquet was held in late April and honored its six major award winners. Additionally, the athletic department also recognized its scholar-athletes for the year.
 - Senior Female Scholar-AthleteChrissy Hollan, women's soccer
 - Senior Male Scholar-AthleteTim Kelly, football
 - Senior Male Athlete of the YearJake Harner, men's swimming
 - Senior Female Athlete of the YearAlex Wheatley, women's swimming
 - Top Male Underclass Athlete of the YearSam Feiser, men's swimming
 - Top Female Underclass Athlete of the YearKaylee Caruso, track

- Bloomsburg University student-athletes contributed 5,824 community service hours to lead the PSAC. Sport by sport, the Bloomsburg men's and women's track and cross country programs lead all teams with 1,232 hours. The PSAC conference student-athletes tallied 45,000 hours of community service.

- Although we recognized our newest emeriti recipients at the start of our meeting, my congratulations go to each of the Non-Instructional Emeritus recipients, Evanna Nolte, Daniel Pitonyak, and Dolores Sponseller.

- Last Friday, it was announced that the Central Susquehanna Intermediate Unit (CSIU) in collaboration with the Regional STEM Education Center at Bloomsburg University is a recipient of a two-year Title IIB Math and Science Partnership (MSP) grant. The federally funded grant award is \$729,000. The purpose is to provide professional development activities through competitive grants to eligible mathematics and science partnerships. Eighty-four teachers from the sixteen local school districts within the CSIU will attend the Bloomsburg University STEM Teacher Academies during the summers of 2016 and 2017.

These two-week Academies offer the teachers professional development instruction from faculty in the College of Education and the College of Science and Technology along with training on Hybrid Learning Stations and Math Design Collaborative with the CSIU faculty.

**COUNCIL OF TRUSTEES SPECIAL MEETING
MINUTES
August 12, 2016
3:00 p.m.**

In attendance by phone: Ramona Alley, Robert Dampman, LaRoy Davis, Joseph Mowad, Katherine Mullen, Charles Schlegel, Ken Stolarick, Nancy Vasta, Secretary John Wetzel, Patrick Wilson

Absent: Judge Mary Jane Bowes

Trustee Wilson called the meeting to order and asked the audience to join in the pledge of allegiance. Jennifer Williams took attendance.

Trustee Wilson introduced Dr. David Soltz, who introduced Mr. John Loonan, Vice President of Administration and Finance, to present detailed background information regarding the proposed replacement Waller Administration Building at the Centennial Hall Parking Lot. (see attached).

Trustee Wilson read the following resolution:

WHEREAS, Bloomsburg University has an approved Commonwealth of PA funded project to renovate the current Waller Administration Building by replacement, and

WHEREAS, the University has an approved Commonwealth of PA funded project for FY2018/19 to renovate the McCormick Human Services Building, and

WHEREAS, retaining the existing Waller Administration Building until after the McCormick Human Services Building renovation is fiscally beneficial as it avoids a significant staff relocation expense, and

WHEREAS, the Campus Facilities Master Plan identifies the Centennial Hall parking lot as potential space for future lower campus expansion, and

WHEREAS, the PA State System of Higher Education (PASSHE) and the Department of General Services (DGS) have deemed the change of building site for the Waller Administration Building to be within the project scope legislation language, and have no objection to the use of the Centennial Hall parking lot site for the Waller Administration Building,

NOW, THEREFORE, BE IT RESOLVED, that we, the Council of Trustees, recommend that the renovation by replacement of the existing Waller Administration Building be constructed on the Centennial Hall parking lot site, that the current Waller Administration Building remain in use until after the McCormick Human Services Building renovation project, and that upon its completion the Waller Administration Building will be demolished re-purposing the site for campus parking and potential future development.

The motion was seconded by Trustee Mowad and unanimously approved.

Jennifer Williams conducted a roll call vote.

With no other items to discuss, Trustee Wilson adjourned the meeting at 3:54 p.m.

Nancy Vasta, Secretary

Jennifer Williams, Administrative Assistant



**COUNCIL OF TRUSTEES QUARTERLY MEETING MINUTES
September 21, 2016**

The Bloomsburg University Council of Trustees met in the Assembly Room of Montys at 10:45 a.m. Those in attendance:

In person:

Mr. Patrick Wilson, Chair
Judge Mary Jane Bowes, Vice Chair
Mrs. Ramona Alley
Dr. Robert Dampman
Mr. LaRoy Davis
Dr. Joseph Mowad
Ms. Katherine Mullen
Secretary John Wetzel

Absent:

Nancy Vasta, Secretary
Mr. Charles Schlegel
Mr. Ken Stolarick

University Personnel

Dr. David Soltz, President
Dr. Ira Blake, Provost and Senior Vice President of Academic Affairs
Dr. Dione Somerville, Vice President for Student Affairs
Mr. John Loonan, Vice President for Administration and Finance
Mr. Erik Evans, Vice President for University Advancement
Mr. Thomas Fletcher, Vice President for Strategic Enrollment
Ms. Brenda Cromley, Executive Assistant to the President
Ms. Jennifer Williams, Administrative Assistant, President's Office

Council of Trustees Advisors

Dr. Stephen Kokoska, President, APSCUF
Mr. Eric Foster, AFSCME representative
Ms. Gretchen Osterman, Bloomsburg Chapter of SCUPA
Mr. John Caserta, President, CGA (not present)
Ms. Jill Fluck, University Counsel

Pledge of Allegiance

In accord with House Resolution Number 32, Trustee Wilson requested everyone stand for the Pledge of Allegiance to the American Flag.

Call to Order

Trustee Wilson, Chair of the Council of Trustees, called the meeting to order and welcomed all those in attendance. He reported the Council of Trustees met earlier in the morning for an Executive Session to discuss personnel issues.

Minutes of the Council of Trustees

A motion was made by Trustee Mowad, seconded by Trustee Bowes, and unanimously carried that the June 15, 2016 Quarterly minutes be approved.

A motion was made by Trustee Davis, seconded by Trustee Mowad, and unanimously carried that the August 12, 2016 Special Meeting minutes be approved.

NEW BUSINESS

Introductions

Trustee Wilson introduced several individuals who were nominated or granted emeritus status. Dr. James Dalton and Dr. Robert Gates have been granted faculty emeritus by President Soltz.

Individuals spoke on the behalf of their department to express reason for nominating Dr. Dalton and Dr. Gates.

Trustee Wilson also recognized those individuals serving on our Advisory panel: Mr. Eric Foster, Ms. Gretchen Osterman, Dr. Stephen Kokoska, and Mr. John Caserta (not present).

PRESIDENT

President's Report

President Soltz reviewed his President's Report with the Trustees. A copy of the report will be appended to the minutes.

GENERAL ADMINISTRATION

Action items:

Trustee Wilson introduced Mr. John Loonan, Vice President of Administration and Finance, to lead discussion of the General Administration section of the agenda.

Approval of Purchasing Activity

Trustee Davis made a motion, seconded by Trustee Wetzel and unanimously carried, to approve purchasing activity under Act 188 in excess of \$10,000 for May 1, 2016 to July 31, 2016.

Budget Approval 2016-17 and 2017-18

Trustee Davis made a motion, seconded by Trustee Dampman and unanimously carried to approve the 2016-17 and 2017-18 budget submission.

Impact 2015 – extension to Impact 2017

On a motion by Trustee Bowes, seconded by Trustee Mullen, the Strategic Plan *Impact 2015* will be extended to *Impact 2017*. Unanimous approval.

ACADEMIC AFFAIRS

Serving the Commonwealth through Extended Programs at BU

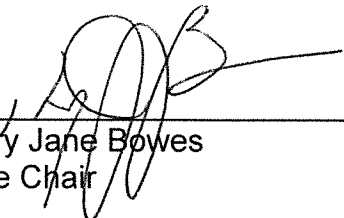
Dr. Ira Blake, Provost and Senior Vice President of Academic Affairs, introduced Dr. James Brown, Dean of the College of Liberal Arts, Dr. Elizabeth Mauch, Dean of the College of Education, Dr. Jennifer Venditti, Assistant Dean of the College of Science and Technology, and Dr. Jeffrey Krug, Dean of the College of Business who highlighted their vision particular to their colleges and what they believe are the strengths and the resources that they are leveraging to meet our needs as a public university. (see attached for a copy of the presentation)

OTHER BUSINESS

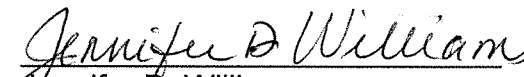
Trustee Wilson called to the attention of the trustees the 2016-2017 committee appointments included in their packets.

Adjournment

With no other items to be presented to the Council, Trustee Wilson adjourned the meeting at 12:02 p.m.



Mary Jane Bowes
Vice Chair



Jennifer D. Williams
Administrative Assistant

BLOOMSBURG UNIVERSITY OF PENNSYLVANIA
Bloomsburg, PA 17815

**PRESIDENT'S REPORT TO THE
BLOOMSBURG UNIVERSITY COUNCIL OF TRUSTEES**

September 21, 2016

Here are a few university highlights since our last meeting in June.

- Bloomsburg University once again made the list of top universities in the northern region of the country, according to U.S. News and World Report's annual ranking of U.S. colleges and universities. We are listed as No. 104 of the Best Regional Universities for the northern region, tied with Caldwell, Plymouth State and William Paterson universities.

BU's 79 percent retention rate (percentage of freshmen who return to school) is higher than the retention rate at several institutions that earned higher overall ratings, including Shippensburg and Mount Saint Mary's universities and York and King's colleges. At 62 percent, Bloomsburg's 2015 graduation rate exceeds those of higher ranked Shippensburg, Rutgers, Arcadia, Seton Hill, Chatham and Wilkes universities, and ties higher ranked Millersville and Waynesburg universities. And, with a 6 percent alumni giving rate, Bloomsburg has more participation than higher ranked public institutions, including Rowan, Rutgers, Towson and Millersville universities.

- Students moving into Elwell Hall last month received a helping hand from Chancellor Frank Brogan and Pennsylvania Department of Education Secretary Pedro Rivera. Each year, the Chancellor, along with his staff, selects one State System school to visit and assist with move-in. Additionally, the Chancellor and Secretary Rivera filmed a video for the State System website while they were here, met with members of the local and regional press and met informally with students in the Scranton Commons.
- Two divisions, Academic Affairs and Strategic Enrollment Management, have announced several administrative position hires or short-term replacements. They include:

Academic Affairs:

Studies	Dr. Shaheen Awan	Interim Assistant Vice President and Dean of Graduate
	Dr. Steven Hales	Acting Director of Research and Sponsored Programs
	Dr. Steven Agbaw	Interim Associate Dean of Academic Achievement, Acting Manager
Technology	Dr. Jennifer Venditti	Acting Assistant Dean of the College of Science and
	Dr. Linda Ficht	Associate Dean of the College of Business
	Dr. Jim Krause	Acting Vice Provost and Dean of Undergraduate Education
Planning	Ms. Jessica Heid	Institutional Compliance Program Coordinator, Office of and Assessment

Strategic Enrollment Management:

	Dr. Patricia Beyer	Special Assistant for Student Success
	Dr. Carol Adukaitis	Executive Director, Career Pathways Programs
	Ms. Candy Ryan	Admissions Graduate Recruiter

- I am happy to share some impressive achievements from our College of Science and Technology May graduates. Our Bachelor's of Nursing graduates have, for three years in a row, achieved a 100 percent pass rate on their NCLEX exam. The Nurse Anesthetist and Nurse Practitioner graduates also have a 100 percent pass rate on their certification exam. Additionally, 100 percent of the Speech Pathology graduates have passed their boards and 100 percent of the Audiology doctoral students have passed their PRAXIS examinations. All are to be congratulated for the outstanding performance which indicates the rigors of these academic programs.
- Bloomsburg University is one of four Pennsylvania colleges or universities to receive Pell federal grants under a pilot program to provide inmate access to higher education degree programs. The goal is to help inmates get jobs and support families when they are released. The awards will provide funding for 115 inmates at six correctional institutions to access college degree or certificate programs. Bloomsburg University may enroll 30 Pell-eligible students during the 2016-17 academic year and will focus on the State Correctional Institutions at Muncy and Frackville. Faculty will teach courses at the prison facilities. In addition to our involvement, Lehigh Carbon Community College, Indiana University of Pennsylvania and Villanova received grants.

- One of Bloomsburg University’s newest summer programs concluded its two-week experience, capping a unique outreach opportunity for area Latino high school students. The English-Spanish Summer Enrichment (ESSE) Program — among the recent President’s Strategic Planning Grant initiatives — brought 25 students from Berwick, Hazleton, Lancaster and Reading to live on campus while attending courses designed to improve their English language skills, as well as nurture their appreciation for their cultural and linguistic heritage.
- Also held this summer was the STEM Teacher Academy. The two-week academy was held in July for 26 area pre-kindergarten through eighth-grade teachers. While here, they learned new teaching techniques and refined their own classroom approaches through strategies such as inquiry-based learning, hybrid learning and design collaborative. The Academy is funded through a two-year grant and coordinated through the Math and Science Partnership of the Central Susquehanna Intermediate Unit.
- The Offices of Admissions and Financial Aid have teamed with the Bloomsburg University Foundation to improve the process for awarding student scholarships, attracting targeted students for appropriate scholarships, and engaging donors. A software management package will facilitate a student-friendly scholarship application process, an internal process for selection and review of awards, and a component that allows the BU Foundation to immediately account for scholarships awarded and remaining awards to be generated.
- The university’s development of a Strategic Enrollment Plan continues to gain momentum, with much progress made throughout the summer months. The Admissions team is working with consulting group Ruffalo Noel Levitz to increase the size and quality of our prospect and applicant pool. Part of this engagement includes improving our conversion rates throughout the “admissions funnel,” including converting prospects to inquiries, inquiries to applicants, and admits to paid deposits.
- Since the last President’s Report, more than \$2.4 million has been secured in gifts and estate intentions in support of the *It’s Personal* Campaign. The campaign total now stands at \$46.2 million toward the \$50 million goal. This includes securing more than \$13.5 million in documented estate intentions.

We had 100 percent philanthropic participation by the university’s leadership boards – The Council of Trustees, Foundation Board of Directors and the Alumni Association Board of Directors.

- Ms. Susan McDowell, one of our May commencement speakers and the most recent recipient of an honorary degree, has committed \$200,000 to the BU Foundation to establish the Youth Mental Health First Aid program as part of the McDowell Institute for Teacher Excellence in Positive Behavior Support. The funding supports a coordinator of school-based behavioral health within BU's College of Education, outreach to school districts, and a copy of the related textbook for each education major. The Danville Area School District is piloting the program during the 2016-2017 academic year, with the goal of training all administrators, counselors, teachers, nurses and coaches.
- The sixth annual Susquehanna Valley Undergraduate Research Symposium was held in late July on campus. The symposium is jointly sponsored by Bloomsburg University, Bucknell University and the Geisinger Center for Health Research. More than forty Bloomsburg University students and around 100 students overall participated in the event with Dr. Heather Feldhaus serving as local organizing committee chair. Undergraduates presented their scholarship during a poster session.
- The Bloomsburg University Foundation has completed the remodel of the UniMart on Lightstreet Road. The exterior of the building received a facelift with new window and doors and updated paint. The second and third floor consists of eight student apartments that were fully renovated to include a fourth bedroom. The apartments were fitted with new HVAC systems and new appliances were installed throughout. The fully furnished apartments were available to students for the Fall semester.
- The 2016 Hall of Fame Induction Ceremony will be held on October 7 in Nelson Field House. This year's Hall of Fame inductees are former field hockey and softball head coach Jan Hutchinson, former athletic director Mary Gardner, wrestler Ron Sheehan '74, softball standout Kim Maguire Petrosky '94, baseball player John Stillo '98, and football standout Buck Eardley '96.
- Assistant Professor Kristie Byrum has been elected to the Public Relations Society of America's College of Fellows. Dr. Byrum, who teaches courses in public relations and media law, is the recipient of the highest honor accorded professionals for significant contributions to the communications profession and outstanding lifetime career achievement. She is one of only 350 people nationwide to hold the designation. Fewer than two percent of PRSA members have been accepted into the College of Fellows. She was honored with the TALE Center Outstanding Undergraduate Teaching Award in May 2016. Dr. Byrum will

be recognized by the College of Fellows at the International Public Relations Society of America conference in October in Indianapolis.

- Anthropology Professor Faith Warner has been selected to serve a three-year term on the U.S. Student Fulbright National Screening Committee. Dr. Warner received a Fulbright award in 1995 to conduct research in Mexico with the Guatemalan Maya peoples in refugee camps for her dissertation. The screening committee reviews and rates approximately 60 to 75 applications from graduate student wishing to pursue study, research or professional training abroad under the Fulbright-Hays Program sponsored by the U.S. Department of State.
- Freshman nursing major Amanda Kline has been selected as one of the 25 inaugural recipients of The Pennsylvania Society Scholarship Program with the Maguire Foundation. Ms. Kline was selected from more than 1,000 applicants in the first year of the scholarship competition. All Pennsylvania Society Scholarship winners are required to complete nine credits of study in history, civics, and/or government studies.
- Jean Nicole Place, a biology major and chemistry minor, attended the National Biennial Convention of Beta Beta Beta Biology Honor Society in Saint Paul, Minnesota. She was awarded first prize for her poster, “Methylation of GNG7 in Human Breast Cancer,” in the cell, organismal and developmental biology category. Dr. William Schwindinger is her research mentor.
- Our Sports Information Department works diligently throughout the year on securing sponsorships and/or royalties for our athletics teams. For the first time, they have surpassed the \$100,000 mark. The funds are used in the general athletic scholarship fund.
- There are a lot of opportunities to catch the Huskies in action this fall – whether in person, online or on TV. The Huskies football squad is appearing on TV three times —September 10 vs. Clarion; Homecoming Weekend, October 15 vs. West Chester, and Parents and Family Weekend, October 22 vs. East Stroudsburg. The field hockey team’s October 22 game against IUP is also being aired by SportsFever through WYOU.
- Although we recognized our newest emeritus recipients at the start of our meeting, my congratulations go to Dr. James Dalton, faculty emeritus, and Dr. Robert Gates, faculty emeritus.



**COUNCIL OF TRUSTEES SPECIAL MEETING
MINUTES
November 3, 2016
1:00 p.m.**

In attendance by phone: Ramona Alley, Judge Mary Jane Bowes, Robert Dampman,
Joseph Mowad, Charles Schlegel, Nancy Vasta, Patrick Wilson

Absent: Katherine Mullen, LaRoy Davis, Ken Stolarick, Secretary John Wetzel

Trustee Wilson called the meeting to order and asked the audience to join in the pledge of allegiance.

Jennifer Williams took attendance.

Trustee Wilson introduced Dr. David Soltz, who gave a background on the proposed naming opportunity for the College of Business.

Terry and JoAnn Zeigler's most recent gift, the largest gift ever received by the Bloomsburg University Foundation, is the Zeigler's second major gift to Bloomsburg University Foundation in support of Bloomsburg University. The first gift of \$1.67 M established the Zeigler Institute for Professional Development within the College of Business (ZIPD). They have also established endowed and annual scholarships in support of College of Business students and College of Business community college transfer students. They support the Zeigler Case Competition within the College of Business annually and have supported Bloomsburg University *Sploops* students by giving them startup capital and while having Terry serve as a mentor to the students. They annually give to the Carver Scholars Fund. The first gift that founded the Zeigler Institute of Professional Development was the first transformative gift of Bloomsburg University's *Its Personal* Campaign which inspired many other donors to participate. They are very dedicated volunteers dedicated to service to their alma mater. Terry is a Bloomsburg University Foundation board member and a member of the *It's Personal* Campaign cabinet. Both Terry and JoAnn present annually at the ZIPD conference. Terry was a commencement speaker at Bloomsburg University two years ago and the title of his speech "A Life Lived Well" is one that really resonated with our students.

In regard to a naming opportunity, the integrity of the donors is another major issue. Terry and JoAnn are really amazing people. They've lived a life beneath their means, but they've lived well. They lead by example, have incredible work ethic and believe in doing everything above board. The focus of Terry and JoAnn's service and financial generosity is to help Bloomsburg University and the Bloomsburg University Foundation get better at what we do. Their investment of work, wisdom, and wealth is of the highest level. It has made not just the College of Business, but all of Bloomsburg University better at fulfilling our mission.

Dr. Soltz highly recommended Terry and JoAnn Zeigler be given the honor of having the Bloomsburg University College of Business named in their honor.

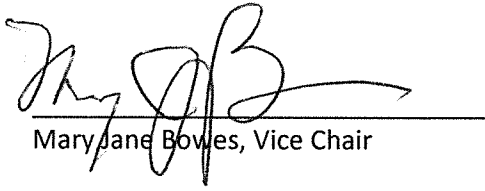
At that time, Trustee Wilson made the following motion:

“In recognition of the largest gift received by the Bloomsburg University Foundation, that the University’s AACSB accredited College of Business be named the Terry and JoAnn Zeigler College of Business.”

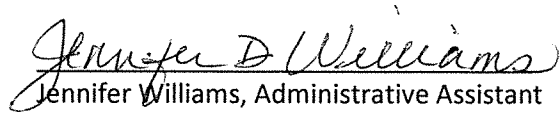
The motion was seconded by Trustee Bowes.

Jennifer Williams conducted a roll call vote which was unanimously approved.

With no other items to discuss, Trustee Wilson adjourned the meeting at 1:15 p.m.



Mary Jane Bowes, Vice Chair



Jennifer Williams, Administrative Assistant



**COUNCIL OF TRUSTEES SPECIAL MEETING
MINUTES
November 7, 2016
9:00 a.m.**

Attending in person: Patrick Wilson, Judge Mary Jane Bowes, Nancy Vasta, Joseph Mowad, Katherine Mullen

By phone: Secretary Wetzel

Absent: Ramona Alley, Robert Dampman

Trustee Wilson called the meeting to order at 9:21 a.m. and asked the audience to join in the pledge of allegiance.

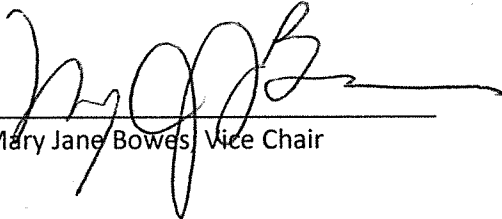
Trustee Wilson called the meeting to Executive Session at 9:22 a.m.

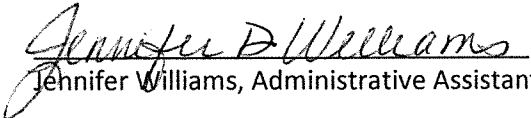
At 12:12 p.m., the trustees exited Executive Session.

Trustee Mowad made a motion to accept the slate of proposed search committee members as discussed in Executive Session. Seconded by Trustee Bowes.

Claudia Thrush conducted a roll call vote which was unanimously approved.

The council returned to Executive Session at 12:15 p.m. and concluded at 3:30 p.m. With no other items to discuss, Trustee Wilson adjourned the meeting.


Mary Jane Bowes, Vice Chair


Jennifer Williams, Administrative Assistant



**COUNCIL OF TRUSTEES QUARTERLY MEETING MINUTES
December 7, 2016**

The Bloomsburg University Council of Trustees met in the Assembly Room of Montys at 10:30 a.m. Those in attendance:

Present:

Mr. Patrick Wilson, Chair
Judge Mary Jane Bowes, Vice Chair
Mrs. Ramona Alley
Dr. Robert Dampman
Mr. Ed Edwards
Dr. Joseph Mowad
Ms. Katherine Mullen, Student Trustee
Mr. Charles Schlegel

Absent:

Dr. Brian O'Donnell
Ms. Nancy Vasta, Secretary
Secretary John Wetzel

University Personnel

Dr. David Soltz, President
Dr. Ira Blake, Provost and Senior Vice President for Academic Affairs
Mr. John Loonan, Vice President for Administration and Finance
Dr. Dione Somerville, Vice President for Student Affairs
Mr. Erik Evans, Vice President for University Advancement
Mr. Tom Fletcher, Vice President of Strategic Enrollment
Ms. Brenda Cromley, Deputy to the President
Ms. Jennifer Williams, Administrative Assistant, President's Office

Council of Trustees Advisors

Dr. David Magolis, Secretary, APSCUF
Mr. Shawn Makar, President, AFSCME
Ms. Gretchen Osterman, Bloomsburg Chapter of SCUPA (not present)
Mr. John Caserta, President, CGA (not present)
Ms. Jill Fluck, University Counsel (not present)

Pledge of Allegiance

In accord with House Resolution Number 32, Trustee Wilson requested everyone stand for the Pledge of Allegiance to the American Flag.

Call to Order

Trustee Wilson, Chair of the Council of Trustees, called the meeting to order and welcomed all those in attendance.

Minutes of the Council of Trustees

A motion was made by Trustee Bowes, seconded by Trustee Alley, and unanimously carried that the September 21, 2016, November 3, 2016, and November 7, 2016 minutes be approved.

NEW BUSINESS

Introductions

Trustee Wilson introduced Ed Edwards, as our newest member of the Council of Trustees as well as Dr. Brian O'Donnell who was unable to attend. Both Edwards and O'Donnell were appointed by the Governor on October 25, 2016.

Also introduced were Dr. Eric Rawson, Dr. Timothy McConnell, Dr. Paul Hartung, Dr. Sharon Solloway, Dr. Barbara Wilson, Dr. Diana Zoelle and Ms. Bonnie Martin who were nominated and granted Emeritus status by Dr. Soltz.

Trustee Wilson recognized those individuals serving on the Advisory panel: Mr. Shawn Makar, Ms. Gretchen Osterman (not present), Dr. David Magolis, and Mr. John Caserta (not present).

TRUSTEES

Non Instructional Emeritus

On a motion by Trustee Alley, seconded by Trustee Edwards, Non Instructional emeritus was unanimously approved for Ms. Bonnie Martin.

PRESIDENT

President's Report

President Soltz reviewed his President's Report with the Trustees. A copy of the report will be appended to the minutes.

GENERAL ADMINISTRATION

Rehabilitation Justice Certificate Program

A motion to approve the Rehabilitation Justice Certificate Program was made by Trustee Alley and seconded by Trustee Schlegel. Unanimous approval.

Report on Audit 2015-16

A motion was made by Trustee Mowad to approve the audit as presented by our auditors, Clifton Larson Allen, seconded by Trustee Edwards. Unanimous approval.

Approval of Purchasing Activity

Trustee Alley made a motion, seconded by Trustee Schlegel and unanimously carried, to approve purchasing activity under Act 188 in excess of \$10,000 for August 1, 2016 to October 31, 2016.

Council of Trustees Delegation – Review of Contracts/Purchases Below \$10,000

Trustee Wilson made a motion that the Council of Trustees of Bloomsburg University of Pennsylvania, in accordance with Section 20-2009-A, subsection 9, of Act 188, reviews and approves negotiated or awarded contracts/purchases in excess of \$10,000 quarterly. The Council of Trustees of Bloomsburg University delegates the review of negotiated or awarded contracts/purchases in amounts less than \$10,000 to the Vice President-Administration and Finance. This delegation will be renewed annually. Seconded by Trustee Dampman. Unanimous approval.

Board of Governors Policy 1985-04-A

On a motion by Trustee Wilson, seconded by Trustee Edwards, the following resolution was approved unanimously:

The Council of Trustees of Bloomsburg University of Pennsylvania, upon recommendation of the president, hereby certifies, as per Board of Governors' Policy 1985-04-A, that the following affiliated entities make a financial contribution to the University or provide similar benefits on a regular basis, satisfactory to this Council of Trustees and to the president.

- Community Government Association of Bloomsburg University, Inc. and Subsidiaries
- Bloomsburg University Foundation, Inc. and Subsidiaries
- Husky Research Corporation, Inc.

The Council of Trustees also certifies that, to the best of its knowledge, information and belief, the affiliated entities are in compliance with Board of Governors' Policy 1985-04-A, in that they exist solely for the benefit of the University; the expectations of the relationship between the University and the affiliated entity are memorialized in current, executed Memoranda of Understanding; and the affiliated entities require an annual external audit of their funds and provide copies of their audit reports to the University and the Office of the Chancellor.

The Council of Trustees also certifies that, to the best of its knowledge, information and belief, no University employee serves as a voting member of the Board of these affiliated entities, nor does any employee of the University risk adverse interest through service to or relationship with an affiliated entity.

Capital Project Request

Mr. John Loonan, Vice President for Administration and Finance, presented the Capital Project Request for FY 2017-18 to FY 2021-22:

Recommended Prioritization for Funding/Authorization

<u>Priority</u>	<u>Project Title</u>	<u>Anticipated Funding</u>
1	McCormick Renovation	FY2018-2019
2	Facilities Maintenance Building Relocation	not in 5 year program (target is FY2024-2025)

Motion made by Trustee Mowad for approval of the Capital Project request, seconded by Trustee Dampman. Unanimous approval.

Institutional Scholarship

Mr. Tom Fletcher made a recommendation to approve a resolution authorizing the commitment of institutional funds for the establishment of a high impact institutional scholarship program that will increase new student recruitment, academic quality, diversity, and student retention and success. The program will promote and be supportive of an alignment with the goals of the university's strategic enrollment management plan and be administered in accordance with PASSHE Board of Governor's Policy 1996-01-A: *Sources of Funding for University Institutional Scholarships*.

A motion was made by Trustee Wilson to approve the following funding strategy for academically prepared Pennsylvania residents in consideration of a new institutional scholarship. The request is made to support the recruitment of these students to commence with the 2017-18 academic year. The request is to specifically:

- Commit up to \$720,000 with \$180,000 in effect for FY 17/18

Academic Year Cohort Commitment:

17/18 = \$180,000

18/19 = \$360,000 (year two and entering cohort)

19/20 = \$540,000 (year three and cohorts from years one and two)

20/21 = \$720,000 (year four and cohorts from years one, two, and three)

- Total Funding Authorization request is \$720,000

Seconded by: Trustee Dampman. Unanimous approval.

Resolution for Trustee LaRoy (Lee) Davis

Trustee Dampman read the following resolution:

WHEREAS, Mr. LaRoy (Lee) G. Davis has served as a respected member of the Bloomsburg University Council of Trustees since 1980; and

WHEREAS, he is a proud alumnus of Bloomsburg University, having earned a bachelor's degree in Comprehensive Social Science in 1967 and later a supervisory certificate and completed post-masters course work; and

WHEREAS, his education, experience, insight and sound judgment have proven invaluable to the deliberations and policy-making of the Council; and

WHEREAS, additionally he has tirelessly represented Bloomsburg University for many years serving on the Pennsylvania Association of Council of Trustees; and

WHEREAS, the faculty, staff, and administration are grateful for his advocacy on behalf of Bloomsburg University, the dedicated role he has played through his service as a former Trustee Chair, his hard work serving on many committees, the wise counsel on complex campus issues; and

WHEREAS, Mr. Davis has been a strong advocate of higher education throughout his public life, and has carried out his Trustee duties with honor and great commitment to excellence, always endeavoring to do what was best for Bloomsburg University; and

NOW, THEREFORE, BE IT RESOLVED, that the Council of Trustees of Bloomsburg University conveys its profound gratitude and esteem to our colleague and friend for his dedicated service on the Council of Trustees of Bloomsburg University.

BE IT FURTHER RESOLVED, that this Resolution is made a part of the official minutes of the Council of Trustees of Bloomsburg University and that a copy is presented to Mr. LaRoy G. Davis.

Seconded by Trustee Mowad (and everyone). Unanimous approval.

Resolution for Trustee Kenneth Stolarick

Trustee Wilson read the following resolution:

WHEREAS, Mr. Kenneth (Ken) E. Stolarick has served with distinction as a member of the Bloomsburg University Council of Trustees since 2012; and

WHEREAS, he is a proud alumnus of Bloomsburg University, having earned a bachelor's degree in Business Management and a concentration in Accounting in 1977; and

WHEREAS, his education, experience, community perspective, insight and sound judgment have proven invaluable to the deliberations and policy-making of the Council; and

WHEREAS, the faculty, staff, and administration are grateful for his advocacy on behalf of Bloomsburg University and the vital role he has played through his service on many committees, as he has forged resolutions on complex campus issues; and

NOW, THEREFORE, BE IT RESOLVED, that the Council of Trustees of Bloomsburg University conveys its profound gratitude and esteem to our colleague and friend for his dedicated service on the Council of Trustees of Bloomsburg University.

BE IT FURTHER RESOLVED, that this Resolution is made a part of the official minutes of the Council of Trustees of Bloomsburg University and that a copy is presented to Mr. Kenneth E. Stolarick.

Seconded by Trustee Bowes. Unanimous approval.

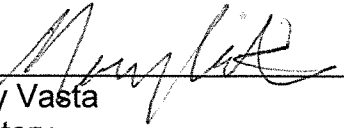
OTHER BUSINESS

2017-2018 Council of Trustees Meeting calendar

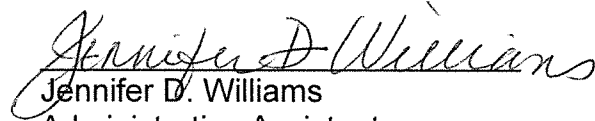
Trustee Wilson called to the attention of the trustees the 2017-2018 Council of Trustees meeting calendar included in their packets.

Adjournment

With no other items to be presented to the Council, Trustee Wilson adjourned the quarterly meeting at 11:52 a.m.



Nancy Vasta
Secretary



Jennifer D. Williams
Administrative Assistant

PRESIDENT'S REPORT TO THE BLOOMSBURG UNIVERSITY COUNCIL OF TRUSTEES

December 7, 2016

Here are a few university highlights since our last meeting in September.

- We celebrated the naming of the Terry and JoAnn Zeigler College of Business at this year's 2016 ZIPD Business Conference. Terry Zeigler, a 1976 alumnus and president and CEO of Datacap Systems Inc. along with his wife, JoAnn Schultz Zeigler, a 1977 alumna and the Zeigler Family Foundation collectively contributed the largest philanthropic gift to the Bloomsburg University Foundation to name the university's College of Business. The Ziegler's have for many years consistently been strong supporters of the University through financial gifts and service to the University and Foundation.

The announcement was made in conjunction with the 5th annual Zeigler Institute for Professional Development (ZIPD) conference. This year's conference brought close to 90 alumni and executives to campus for lectures, presentations, panel discussions and networking events.

- The Bloomsburg University Foundation recently received a gift to establish the Edwards Scholarship Award, which will benefit students with a family member who is a current or previous member of the United States Air Force. The \$2 million gift, received from the estate of Charles Picek, was donated to endow the scholarship fund in honor of his mother-in-law and father-in-law, Bloomsburg alumni Katharine Bierman Edwards, Class of 1915, and Lt. Gen. Idwal Edwards, Class of 1914. Edwards was a general and a director of personnel for the Air Force. There are currently 437 military students attending BU.
- BU alumnus Steve Jones, '83 business administration, has made a blended gift of \$500,000 to support the College of Business through the It's Personal Campaign. Jones' gift will establish a Professional Experience Grant that will support students from the College of Business who wish to study abroad. Jones was inspired by his own personal study abroad experience to England while a student at Bloomsburg. He currently serves on the Bloomsburg University Foundation Board of Directors and is the President and CEO of Covanta Holding Corporation in Morristown, N.J.
- Since my last President's Report, an additional \$14 million has been secured in gifts and documented estate intentions in support of the *It's Personal Campaign*. The *It's Personal Campaign* total now stands at \$60 Million exceeding the \$50M goal with seven months left in the campaign.

- At its October meeting, the Commission on Accreditation of the Council on Social Work Education reaffirmed the accreditation of our Social Work program for eight years, through June 2024. There are currently 511 baccalaureate social work programs accredited by the CSWE.
- Progress continues on the development of an institutional Strategic Enrollment Management Plan, in collaboration with consulting group, Ruffalo Noel-Levitz. There have been 15 strategy ideas identified that have been developed into individual action plans. Throughout the next several months, the Steering Committee will evaluate all 15 action plans and make recommendations in order to develop the final enrollment management plan, with a targeted implementation date of March, 2017.
- As part of the Strategic Enrollment planning process, the Office of Undergraduate Admissions is implementing several new recruitment strategies to be more responsive and competitive in a challenging environment.
 - Revamped timing of communications for student prospects to enrolled students.
 - Added additional targeted print and electronic marketing pieces.
 - Increased the prospect pool to nearly 40,000 potential students, with plans to double that student pool and add multiple new 'touch points' throughout the recruitment cycle.
- Admissions have also begun implementation of Salesforce/Target X – one of the most sophisticated and widely-used CRM software systems in private industry. Our version is adapted specifically for higher education and will enable our recruitment team to measure, track, and respond to our prospects at a very high level of effectiveness and detail. This software will provide our team with a new level of metrics and feedback.
- In conjunction with the Admissions Department changes, our Financial Aid Department will adjust some of its processes. All admitted incoming freshmen estimated financial award letters will now be mailed in December, which is three months earlier than past practice. Past practice has been to require financial verification from some of those admitted incoming freshmen to be completed which caused students to receive award letters much later in the spring.
- A delegation from Shandong University of Technology, Shandong, China, visited Bloomsburg University on November 15 and 16. Shandong University of Technology is one of the foremost public universities in Shandong Province. Two articulation agreements were signed as part of the visit, including a 2+2 partnership in Computer Science that allows students to earn both a Bloomsburg University degree and a Shandong degree upon completion of the program. The second agreement is a 2+2 in Economics + 1 Year MBA. Students from Shandong will earn a BU degree in Economics and a Shandong degree upon

completion of the program. Eligible students will be able to matriculate into the MBA program on the Bloomsburg University campus. The delegation expressed interest in further collaborations.

- Bloomsburg University recently signed two updated Guaranteed Admissions Agreements with Harrisburg Area Community College (HACC) and Northampton Community College (NCC). The agreements expand the program options for community college graduates to matriculate to BU's Bachelor of Applied Science degree in Technical Leadership (BAS-TL). The updated partnerships expand beyond the Associate of Applied Science (A.A.S.) degrees, to also include the Associate of Arts (A.A.) and Associate of Science (A.S.) majors, and allow graduates of those degrees to transfer a minimum of 60 credits taught on the community college campuses to BU programs. With five program locations at present, the BAS-TL major currently serves 118 students.
- Nearly 400 eighth-graders from Bloomsburg, Danville and Benton middle schools participated in the second annual College Bound Day on November 22nd. Hosted by the College of Education, the middle school students attended three Junior Achievement lessons centering on personal identity, budgeting finances and career exploration along with touring campus.

Our education majors gained teaching experience through the program. BU is partnering with Junior Achievement and the Zeigler Family Foundation to present Junior Achievement Economics for Success, a middle school program that shows the value of a college education. Junior Achievement middle school programs are developed with a primary emphasis on entrepreneurship, financial literacy and work readiness, while providing a strong secondary emphasis on mathematics, reading and writing skills.

- Bloomsburg University has been named a STEM Jobs Approved College for 2016 by STEM Jobs Digital Magazine. The designation spotlights BU as one of 600 colleges dedicated to building a diverse, inclusive environment for future STEM professionals. The selection was based on career preparation that leads to employment, partnerships with professionals, and resources dedicated to supporting STEM student achievement and success.
- The Zeigler College of Business is working with the Pennsylvania National Guard to launch an online MBA for Pennsylvania's 20,000 soldiers and airmen for the Fall 2017 semester.
- Bloomsburg University has earned the title of Military Friendly School from Victory Media, publisher of GI Jobs magazine, for the third year — the first as a silver level award. As a Military Friendly School silver level, BU is ranked in the top 10 percent of colleges, universities and trade schools in the country working to embrace military service members, veterans and spouses as students ensuring their success on campus.

To meet the needs of military students, we provide preferred class scheduling and have established a military student's lounge. The BU Student Veterans Association offers opportunities for social and educational activities and is involved in fundraisers to benefit organizations such as The Wounded Warrior Foundation and the American Red Cross.

The Military Friendly Schools designation provides service members and their families with data-driven ratings about post-military education and career opportunities. Institutions nationwide compete for the designation by completing a survey of more than 100 questions.

- The second Liberal Arts Symposium took place on October 13 and 14. More than 950 students attended programs led by alumni, faculty, and staff on career preparation, personal finance, applications of liberal arts disciplines to world problems, and a variety of other topics.
- Through the Professional U initiative, students in Accounting, Criminal Justice, Digital Forensics, Business Management, Economics, Finance, Computer Science and Information Technology Management majors participated in five unique Husky Career Road Trips this fall. The trips included visits to: The Boyer and Ritter Accounting Firm, the PA Association of Certified Fraud Examiners Conference, Merck Pharmaceuticals, The Federal Reserve and Finance Museum in New York City, and Geisinger. Husky Career Road Trips, facilitated by BU alumni in these organization, engage students and faculty and provide a glimpse into the careers and the inner workings of the hosting organization

Since July 2016, 259 unique alumni volunteers have shared their time and expertise in support of the career and professional development of BU students as part of the Professional U initiative.

- The Bloomsburg University Testing Center, Office of Planning and Assessment, received notification it is now approved as an NCTA nationally-certified testing center by the National College Testing Association. The BU Testing Center is recognized as a regional testing center, serving approximately 5,000 individuals annually across the Mid-Atlantic states. With this national certification, the number and types of tests permitted to be administered at BU will increase significantly, which promotes additional testing of non-BU students or personnel for additional revenue generation. Test Center certification provides recognition for the test center and our institution on a local and national scale, and shows outside testing entities that our center operates under the highest accepted standards. We are the 4th testing center in Pennsylvania to earn this distinction and the 1st testing center within PASSHE.
- University representatives, university and regional police, and emergency personnel from the surrounding community took part in a four-hour emergency preparedness exercise on Sunday, November 13, at locations across campus. All components of the emergency notification system were tested, including sirens.

The realistic exercise aims to prepare the campus and community for a developing emergency situation. Plans are to conduct another exercise sometime in the spring semester.

- Late night alternative programming continues to be successful with more than 1,200 students participating. The Kehr Union main lobby level had extended hours, remaining open until 1 AM on Thursday to Saturday evenings. The DAWN Office and Husky PAWS offer educational programming at each of the three alternative late night events.
- Forty Bloomsburg University students will be participating in a 23-day faculty-led trip to Central and Eastern Europe during Winter Session. Dr. Mykola Polyuha (Language and Cultures) is the trip leader and he is being assisted by Dr. Michael Martin (English) and Dr. Julie Vandivere (Honors Director). Students will earn 7 credits for the trip and visit several cities including, Vienna, Budapest, Prague, and Krakow. While overseas they will take two classes at the University of Krakow, tour Schindler's factory, the Wieliczka Salt Mine and the UNESCO World Heritage Site Auschwitz Concentration Camp.
- BU's Beta Gamma Sigma chapter won the "Outstanding Chapter Award" for the second year in a row. Beta Gamma Sigma is the most prestigious of all business honor societies, with membership being offered only to graduates with the highest GPAs.
- Men's Soccer player, senior Josh Smith, was named to the Collegiate Sports Information Director's (CoSIDA) Academic All-America team for the second-straight year.
- The Bloomsburg University women's cross country team had a strong finish at the 2016 NCAA Division II National Championships in Saint Leo, Florida. Out of 307 teams, the Huskies came in 29th. The team advanced to the national championship after finishing second both the NCAA Regional Championship and second in the PSAC Championship. Five of the women's runners had earned All-Region accolades for their performance at the NCAA Regionals.
- We hosted the 35th annual Bloomsburg University Athletic Hall of Fame in Nelson Field House in October. This year's class included Hall of Fame inductees former field hockey and softball coach Jan Hutchinson, former coach and athletic director Mary Gardner, NCAA Division I champion wrestler Ron Sheehan '74, softball standout Kim Maguire Petrosky '94, baseball star John Stillo '98, and football record holder Buck Eardley '96.
- The LGBTQA Commission and the LGBTQA Resource Center hosted the 9th Annual Mid-Atlantic LGBTQA Conference serving nearly 300 participants.

- The Women’s Resource Center, in collaboration with the Bloomsburg University Foundation and the Multicultural Center, provided nineteen students the opportunity to attend the PA Women’s Conference. The conference, an annual event and held this year in Philadelphia, is the state's top career and professional development event for women.
- A new initiative this fall semester from the Health and Wellness Center , “Be the Best YOU: Be a Health Husky”, focused on engaging freshmen with four “Be Well” signature events.
 - **BU: Be Safe Day** - The 1st annual day-long safety awareness event where the health and wellness campus resources joined forces with BU police, Health Services, the Den of Students and DAWN to cross promote safety behaviors.
 - **BU: Fight the Flu** - An awareness campaign where the wellness awareness educators worked with the Health Services clinical team to tackle the issue of educating and encouraging BU students to get a flu vaccine.
 - **BU: Less Stress** - Efforts started this fall to purposefully promote ways to make healthy choices to manage the stress and anxiety, especially during high stress times of mid-terms and finals preparation.
 - **BU: Think About It** – An innovative, engaging and informative program supported by the DAWN Program (Drug Alcohol Awareness Network) was launched called **Campus Clarity’s “Think About It”**. This online course, created with students for students where they examine the interconnected issues of substance abuse, ‘hooking up’, sexual violence, and healthy relationships.
- Several faculty have received recognition from various organizations or peer groups.
 - Kai Kuang, assistant professor of communication studies, has been selected as the National Communication Association’s 2016 recipient of the Gerald R. Miller Outstanding Doctoral Dissertation Award. This award is given annually to new scholars who completed dissertations during the previous academic year. Kuang was recognized for her dissertation, “Uncertainty and Information Management: A Meta-Analytic Review of Uncertainty’s Effects on Information Management in Illness Contexts” that she completed at Purdue University. The project focused on illness uncertainty and its impact on communicative behaviors and facilitating uncertainty management.

Dr. Kuang joined BU’s Department of Communication Studies in August 2015. She received her bachelor’s degree from the Communication University of China and her master’s and recent doctoral degree from Purdue University. The National Communication Association is the largest association in the United States focusing on advancing communication as a discipline.

- Darrin Kass, professor of management and international business, was honored with the Middle Atlantic Association of Colleges of Business

Administration Innovative Teaching Award in October. From a field of more than two dozen entrants, Dr. Kass was selected for the award for his Leadership on the Edge Program. An optional part of BU's MBA program, Leadership on the Edge is designed to provide insight and reinforce leadership theories that are taught in the classroom. On Labor Day weekend, student teams climb the Knife Edge Ridge of Mount Katahdin in Maine. This route provides the opportunity for the team to practice and hone its management, leadership, and coping skills in a challenging environment.

- Kim Bolig, director of BU's Regional STEM Education Center, has sparked a passion in science, technology, engineering and mathematics for more than 300 Girl Scouts. Her dedication to introducing young women to the STEM fields was recognized with the Distinguished Leadership Award during the Girl Scouts in the Heart of Pennsylvania's 2016 Inspiring Generations Celebration. Ms. Bolig created and launched GI-STEM: Girls in Science two years ago. Through this daylong program, hundreds of Girl Scouts in fourth through eighth grades experienced hands-on STEM education.

- Although we recognized our newest emeriti recipients at the start of our meeting, my congratulations go to:

Faculty Emerita:

- Dr. Sharon Solloway, Department of Academic Enrichment
- Dr. Barbara Wilson, Department of Exceptionality Programs
- Dr. Diana Zoelle, Department of Political Science

Faculty Emeritus:

- Dr. Eric Rawson, Department of Exercise Science
- Dr. Timothy McConnell, Department of Exercise Science
- Dr. Paul Hartung, Department of Mathematical and Digital Sciences

Non Instructional Emerita:

- Bonnie Martin, Department of Marketing and Communications