

Bloomsburg

THE UNIVERSITY MAGAZINE

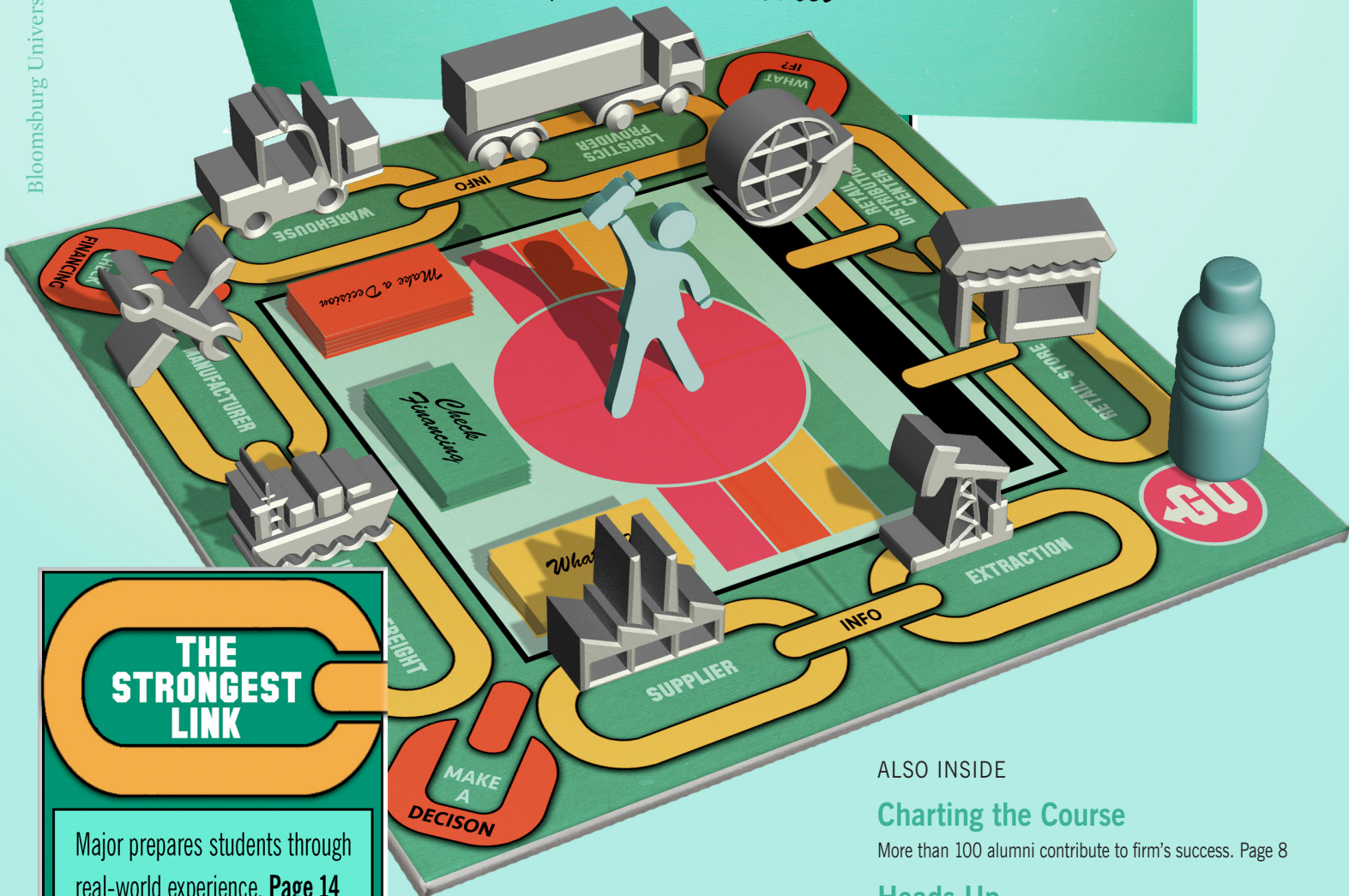
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Bloomsburg University of Pennsylvania

THE STRONGEST LINK

Major prepares students through real-world experience. **Page 14**

ALSO INSIDE

Charting the Course

More than 100 alumni contribute to firm's success. **Page 8**

Heads Up

Institute helps determine when it's OK to play. **Page 18**

FROM THE PRESIDENT



Love Letters

When I picked up the local newspaper Easter morning, a pleasant surprise was waiting for me and every subscriber: a “love letter to BU” from an alumnus. This member of the Class of 2014 spoke of the fun he had, the relationships he formed (including meeting his fiancée) and the excellent career preparation he received. In part, he said:

Allow me to offer some advice to those still on campus. Do as much as you can, talk to as many people as you can, experience as much as you can. ... Appreciate the opportunity, the school, your friends, your professors and, most of all, your time there. ... Attending Bloomsburg was a pivotal part of my life where I learned many valuable lessons. The truth is Bloomsburg University and everyone who helped fill my page there have made me a better person. Dear Bloomsburg University, from the bottom of my heart, thank you.

This letter was totally unexpected, just like an email message from a former graduate student, also from the Class of 2014, sent directly to Provost Ira Blake earlier this year. The letter writer praised her faculty mentor and the opportunities she had at Bloomsburg that formed the basis for further study. She said:

I would like to thank BU for providing the resources I needed to be successful. During my time at BU, I was able to learn, practice and cultivate a set of research and leadership skills that have shaped my professional career in the best way possible. ... Upon my graduation from BU, I began a doctoral program. The experience BU provided me allowed me to begin my Ph.D. program with a well-rounded knowledge and skill set.

These two heartfelt letters — unsolicited and much appreciated — speak to the personal nature of our students’ experiences. They underscore the impact of our dedicated faculty and the value of the curricular and co-curricular experiences that lead to our graduates’ personal and professional success.

I truly believe there is no greater testimonial than a compliment from an alumnus. Or, in this case, two alumni. I invite you to send your thoughts on how Bloomsburg University prepared you for life after college to president@bloomu.edu.

A handwritten signature in black ink, appearing to read "David Soltz". The signature is fluid and cursive, written over a light-colored, textured background.

DAVID SOLTZ
President, Bloomsburg University

Editor’s note: BU President David Soltz regularly offers his opinions on issues in higher education and his vision for Bloomsburg University at bupresident.blogspot.com.



PHOTO: ERIC FOSTER

p. 18

Joseph Hazzard, director of BU's Institute for Concussion Research and Service, tests a student-athlete.

Table of Contents

Spring 2016

BLOOMSBURG UNIVERSITY OF PENNSYLVANIA IS A MEMBER OF THE PENNSYLVANIA STATE SYSTEM OF HIGHER EDUCATION

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ON THE WEB **WWW.BLOOMU.EDU**

HUSKY NOTES
 SPORTS UPDATES
 ALUMNI INFO, MORE

COVER ILLUSTRATION: WILLIAM WIIST



FEATURES

08 Charting the Course

From recent graduates to members of the senior leadership team, more than 100 alumni enjoy career success at Vanguard.

12 Leading by Example

BU President David Soltz and his wife, Robbie, demonstrate their belief in the importance of public higher education, based on their own experiences.

14 Redoubling Efforts

Cloning revenue in the education arena, where tight budgets have become the norm, is an innovative way BU turns research into profits that benefit the university.

15 The Strongest Links

A father-son duo ensures that BU's College of Business stays at the forefront with a new major, Supply Chain Management.

18 Heads Up

BU's Institute for Concussion Research and Service forms a partnership with Geisinger Orthopaedic Institute and participates in prestigious study.

20 A New Definition

Radical acceptance: the credo of Ben Dearman '04.

DEPARTMENTS

03 Around the Quad

06 On the Hill

22 Husky Notes

30 Over the Shoulder

32 Calendar of Events

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unleash your inner *husky*

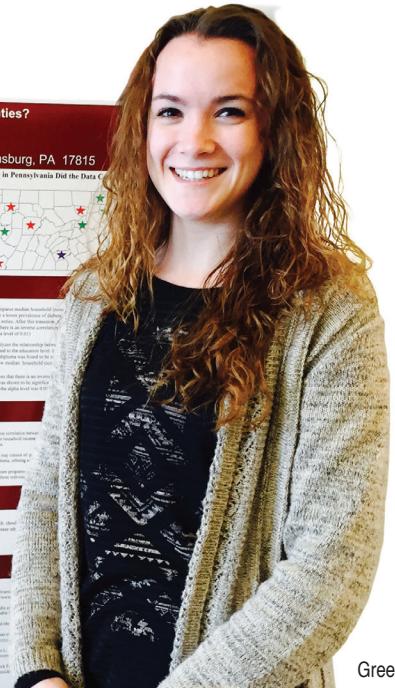
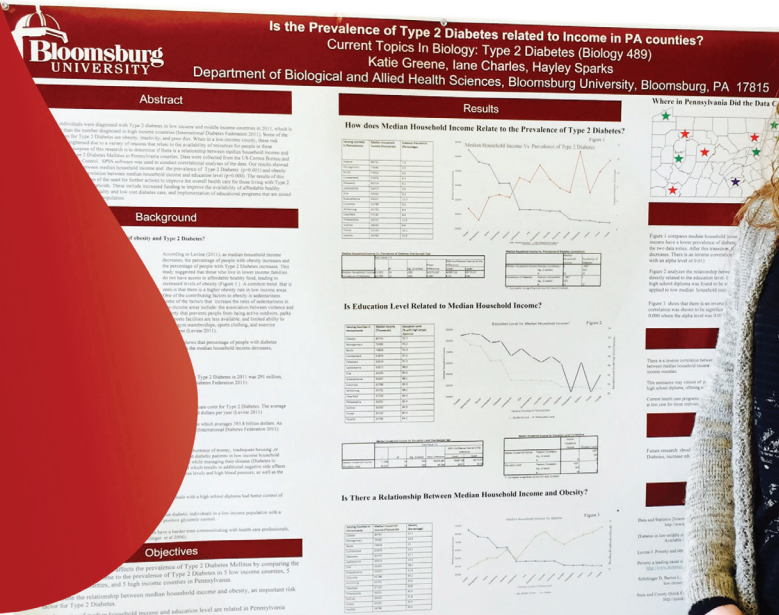
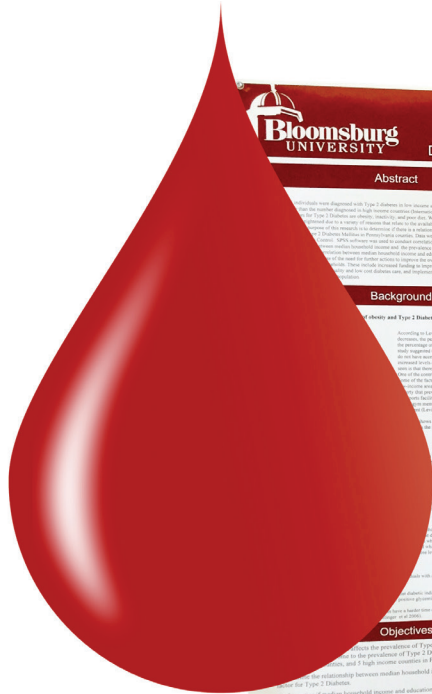


READY TO DANCE

DANCE MINOR CARLOS SANTIAGO rehearses for a performance with the Koresh Dance Company. Santiago, a sophomore from Williamsport majoring in communication studies in leadership and public advocacy, was one of 14 dancers from Bloomsburg University and local dance studios who performed a five-minute original piece to open the dance troupe's Celebrity Artist Series appearance. The students' performance, *Wet Stone Full of Light*, was choreographed by Ronen Koresh and staged for Bloomsburg by Shannon Bramham of the Koresh Company.

PHOTO: ERIC FOSTER

around THE quad



Greene

Diabetes Hits Home

MORE THAN 29.1 MILLION PEOPLE in the U.S. suffer from Type 2 diabetes, a disorder in which cells in the muscles, liver and fat tissue do not use insulin properly. For the seniors and graduate students in BU's Current Topics in Biology course, this disease strikes close to home.

During fall 2015, students conducted research projects on diabetes mellitus, finding that 11.9 percent of the total population of BU's home county, Columbia County, has diabetes, a steadily increasing rate higher than state and national averages. This led students to examine influencing factors, such as race, ethnicity, poverty and education levels, and diabetes' implications related to issues ranging from diagnosis and classification to risk factors and screening.

"Their assignment was to come up with an original research question

that they could answer using state and national databases," says Cynthia Surmacz, professor of biological and allied health sciences. "One was the U.S. Diabetes Surveillance System from the Centers for Disease Control and Prevention."

Analyzing data from Pennsylvania counties, students found that residents of lower-income counties have higher rates of diabetes and obesity. They uncovered a similar connection between diabetes, education and poverty, discovering that people who did not earn a high school diploma are more likely to be living in poverty, and those living below the poverty line may not be able to afford healthier foods, leading to obesity.

"Diabetes is really prevalent in my family, which is scary," says Katie Greene, a senior allied health science major from Tunkhannock. "Some of

them had heart attacks, some had circulation problems and one had a leg amputated because of diabetes.

"One solution is to have more educational programs on the importance of maintaining a healthy lifestyle," she says. "Here at BU, we have access to the Student Recreation Center, as well as healthier food options, but not everyone in the community has the same opportunity."

All students presented posters of their work at BU's College of Science and Technology Research Day. Greene and fellow students Andrew King, Bloomsburg, and Rebecca Price, McAdoo, also presented their research at the annual meeting of the Pennsylvania Academy of Science at Delaware Valley College, Doylestown. ●

— By Victoria Mitchell '18



Official Business

JUNIOR APPOINTED TO TRUSTEES

KATHERINE MULLEN, a junior chemistry major from Bloomsburg, has been appointed to BU's Council of Trustees. Active in student research, she received a BU Undergraduate Research, Scholarship and Creative Activity grant to conduct polymer synthesis and analysis during summer 2015 and presented her findings at the American Chemical Society National Conference in San Diego in mid-March. The Honors Program student participated in the College of Science and Technology's Undergraduate Research Day, Susquehanna Valley Undergraduate Research Symposium and Conference on Research and Education in Nuclear Magnetic Resonance and Mass Spectroscopy.

Mullen received the Edward J. and Julianne M. Breiner Scholarship and the Honors Spring Scholarship and was recognized by Phi Kappa Phi for outstanding academic achievement during her freshman year. She serves as president of the Premedical Sciences Club and is a member of the Catholic Campus Ministry College Choir. ●

Community Volunteer SENIOR FINDS NICHE



SENIOR NAZEER CURRY, an anthropology and business major, told the Pennsylvania State System of Higher Education's Board of Governors that he found his niche when he began volunteering off-campus. Recipient of a Board of Governors Scholarship, Curry serves on the United Way of Columbia County Board of Directors and helped to organize the United Way's 5K race benefiting member agencies. A member of the local Rotary Club and BU's Student United Way, he serves as a program assistant for BU's Act 101 program. Curry's volunteerism also extended to his hometown of Philadelphia where he presented a Junior Achievement program on financial literacy. Shown, from left, are George Agbango, acting vice provost; Marie Conley '94, member, Board of Governors; Curry; David Soltz, BU president; and Frank Brogan, chancellor, State System. ●



Chemical Reaction

PROFESSOR AWARDED DISCOVERY GRANT

KRISTEN LEWIS, assistant professor of chemistry, was awarded a grant of supercomputer time and storage from the Extreme Science and Engineering Discovery Environment (XSEDE) program. XSEDE is a system that allows scientists access to supercomputers and high-end visualization and data analysis resources across the county.

XSEDE is a five-year, \$121-million project supported by the National Science Foundation. Lewis was approved for a one-year startup allocation of 50,000 service units on Comet, a supercomputing system housed at the San Diego Supercomputer Center (SDSC), and 500 GB of space on Data Oasis, a data storage system also housed at SDSC.

A computational chemist, Lewis studies the properties of chemicals through computer modeling. She will investigate the effects of hydroxyl group distribution on the stability, structure and antioxidant activity of fullereneols – molecules related to “buckminsterfullerenes,” also known as “Buckyballs” – an important research area in materials chemistry. ●

Eye to the Future

STUDENTS, ALUMNI CONNECT TO ADVANCE CAREERS

FIFTY STUDENTS participated in the first Career Intensive Boot Camp hosted by BU's Center for Professional Development and Career Experience. The event included workshops on subjects ranging from salary and benefit negotiation to tips for navigating the first week on the job. BU faculty, alumni and other professionals offered professional advice and help to start their careers. ●

Up to the Challenge

BU TEAM WINS CYBERSEED DOCUMENTARY COMPETITION

BU'S DOCUMENTARY was chosen best out of 30 schools – including Brown, Penn State and Syracuse universities – at the recent CyberSEED conference. Hosted by the Comcast Center of Excellence for Security Innovation at the University of Connecticut, CyberSEED brings together top information security professionals and business leaders to discuss emerging cybersecurity trends and formulate best strategies for tackling threats. Dozens of universities and colleges compete in unique cybersecurity challenges. ●

Time Travel

GEOLOGY INSTRUCTOR RUNS SUMMER DINO DIGS



REDISCOVERING ORGANISMS from 208 million years ago only reflects a portion of how Alan Gishlick, instructor of evolution, taphonomy, sedimentology and stratigraphy, spends his summers. A curator for the Yale Peabody Museum of Natural History, he runs the summer field program in the Petrified Forest National Park in Arizona. His team surveys the flora and fauna of the park, focusing on 225 to 208 million years ago. Over seven years,

Gishlick and his team discovered more than 300 skeletal elements of three types of organisms, which he brought back to the museum for its collections. BU students from take part in the digs each summer and receive hands-on training. ●



'Wow' Factor

NEW RESIDENCE HALL TO OPEN IN AUGUST 2017

AN EXTERNAL GATHERING SPACE with a fire pit. A second-story outdoor plaza. Two lounges on every floor. And a "green" roof with sustainable, low-maintenance plants. Just a few of the "wow" factors built into plans for BU's new residence hall at the site of the former University Store Building.

Demolition of the University Store Building began in January, after the store relocated to Kehr Union, Mailroom Services moved to Elwell Hall and the BU Police Department began operating out of new headquarters at the rear of Andruss Library. Construction of the university's first intentional multiuse building will be completed by August 2017, in time for the hall's first 398 residents to move in.

The new seven-floor residence hall, being constructed at a cost of \$60 million, will provide suite-style living in units designed for one, two, three or four students, and will be home of the University Store, new dining venues Chick-fil-A and Qdoba, the university mailroom and an integrative learning center. ●

Soil Judging

STUDENTS DELVE INTO NEW COLLEGIATE SPORT



BU'S FIRST SOIL judging teams competed for the first time at Malabar Farm in Wooster, Ohio, with the A team placing eighth out of 16 and the B team placing 13th. The top individual was Daniel Steinhauser, a senior from Pittsburgh, who was 16th out of 62 participants. Matthew Ricker, assistant professor of environmental, geographical and geological sciences, is the team's trainer and adviser.

The competition involved figuring out how many horizons – different layers of different types of soil – were in each pit. The students also judged the morphology of the soil, landscape, soil classification, and site interpretation. ●



Caruso All-American in Track and Field

WOMEN'S TRACK and field standout Kaylee Caruso, a junior communications studies major from Montoursville, became BU's first All-American in the long jump when she finished seventh at the 2016 NCAA Division II Indoor Track and Field National Championships at Pittsburg (Kan.) State University.

Caruso, the defending Pennsylvania State Athletic Conference (PSAC) outdoor champion in the event, advanced to the finals as one of the top nine in the two heats and placed seventh overall. At the PSAC Indoor Championships, she won the long and triple jumps and was named the PSAC Field Outstanding Athlete. ●

Student Work Sparks Careers

COLLEGE WORK-STUDY jobs often involve filing papers, making copies or stuffing envelopes – but not in BU's Sports Information Office. Dedicated students who work in there gain real-world experience as they help promote upcoming events and provide game day coverage. For many, this first taste leads to a career in the sports publicity field.

Behind the scenes at any BU athletic contest, the sports information staff is keeping statistics for the game and then writing a story about it for buhuskies.com. There are photos to be taken, social media sites to be updated and in-game music to be selected. Work-study students work with Tom McGuire, sports information director (SID), and his assistant Dave Leisering to make sure each event receives the coverage it deserves.

McGuire, who has worked in the field of sports information for more than 25 years, has mentored nearly two dozen talented students who have gone on to careers in sports communications, including John Gatto '08, now the assistant SID at the University of Scranton, and Lindsey Wykoff Mitchell '06, who works for the American Diabetes Association after



Vitkauskas, BU President David Soltz

many years with the NBA's New Orleans Pelicans.

"Working in Bloomsburg's SID office was really a life-changing experience for me," says Gatto. "I learned more and more of what went into the daily operation of the office as my four years went along. I eventually earned more responsibility at the games and began to fall in love with the job itself. I decided to jump into the profession after graduation."

For Mitchell, who played women's tennis for the Huskies, the job in the office was an eye-opener. "I underestimated the profound impact the opportunity would have in navigating a career in sports communications. Whether it was writing press releases, communicating with media or working a game or event, the understanding of the day-to-day responsibilities and tasks, as well as how to represent the department on-campus



Mitchell



Gatto

and externally, was the foundation upon which my career was built," she says. "I will always be grateful for the opportunity to work in sports information as the real-life, on-the-job training it provided was vital as I began and continue my career."

And the tradition continues. Jordan Vitkauskas, a senior mass communications major from Northampton, has worked in BU's sports information office for four years. In recognition of his outstanding efforts in the absence of an assistant sports information director in fall 2015, he was named the BU Student Employee of the Year for 2015-16. He will be honored on the national level in June as the recipient of the Bill Esposito Award from the Eastern College Athletic Conference Sports Information Directors Association. The annual award goes to a graduating college senior who plans to pursue a career in athletic communications. ●

Former AD Honored

MARY GARDNER, former director of BU athletics, is the recipient of the 2016 Division II Athletics Directors Association Lifetime Achievement Award. Gardner retired in 2011 after leading the Huskies athletics program for 23 years. She will receive her award in Dallas, Texas.



Gardner was one of the first female athletics directors responsible for both the men's and women's programs when she was appointed in 1988. Earlier in her career, she served as associate director of athletics, assistant professor of exercise science, head coach of BU's women's swimming and diving program for 14 seasons and the men's team for one season. She coached field hockey from 1974 to 1978.

As athletics director, Gardner oversaw Bloomsburg's \$18 million athletics facilities renovations, involving Steph Pettit Stadium, the tennis complex, Redman Stadium and the Nelson Field House. ●



Harner's Big Splash

SENIOR JAKE HARNER, a communications studies major from Philadelphia, earned a spot in the U.S. Olympic swimming trials in the 100-meter breaststroke. Posting a time of 1:02.61, he now has a chance to swim in the USA Swimming Olympic Trials for a place on the U.S. squad, which will compete in Rio de Janeiro.

Harner also earned All-American honors at the 2016 NCAA Division II Swimming Championships in the 100-meter breaststroke. One of nine BU swimmers participating at the championships, Harner broke school and Pennsylvania State Athletic Conference (PSAC) records with a time of 53.69 seconds to finish sixth overall. As a team, the Huskies finished 19th with 80 points. ●



Mortellite



Sadowski



Gantz

Post-Season Basketball Awards

REDSHIRT SOPHOMORE Christian Mortellite, a business administration major from Hammonton, N.J., was named to the All-Pennsylvania State Athletic Conference (PSAC) Eastern Division First Team for basketball. Mortellite finished fifth in the conference in scoring and first among all PSAC Eastern Division players, averaging 19.0 points per game. He also tied for third in the conference in total three-pointers made (66) and was fifth in the league in free-throw percentage (.849), three-point field goal percentage (.413), and three-

point field goals per game (2.4).

Two members of the women's basketball team were honored by the PSAC. Redshirt senior Adreana Sadowski, an English major from Fleetwood, was named the PSAC East Defensive Player of the Year, and freshman Julia Gantz, a business administration major from Havertown, was selected as PSAC East Freshman of the Year. Sadowski, who averaged 14.8 points per game while shooting a league-leading 60.5 percent from the field, set a school-record

for points in a single game with 43. She pulled down 6.9 rebounds per game and upped that average to 9.3 boards a game in February.

Gantz, who averaged 5.8 points per game and knocked down 25, also was named the PSAC East Freshman of the Week in January. She nabbed 36 steals, third on the Huskies' roster. Gantz's career high came a game against West Chester, when she tallied 18 points on 6-of-11 shooting and 4-of-7 from three-point range. ●



Martha Geiger King '85 and Tom Rampulla '87

Charting the Course

by ALYSSA SAYLOR

Investors around the globe entrusted \$256 billion in 2015 to Vanguard, one of the largest and fastest growing investment management firms in the world. Located far from Wall Street in Malvern, Pa., the company was named for HMS Vanguard, the flagship of Adm. Horatio Nelson at the Battle of the Nile in 1798. Among the crew are more than 115 Bloomsburg University alumni, including two members of the company's 10-person senior leadership team. These Huskies attribute their BU education and experience as critical to their growth and success as professionals.

"THE SPIRIT OF THE SCHOOL ... a strong sense of camaraderie" led Martha Geiger King '85, managing director of Vanguard's Institutional Investor Group, to enroll in Bloomsburg University. A finance professor set her on her career path.

Starting out majoring in French and economics, King played intramural sports, participated in Greek life, where

she was president of TKE Little Sisters her senior year, and worked part-time at a local restaurant. She fell in love with finance — and changed her major to finance and economics — after a few courses with a professor who kept her challenged, and left an impression that has lasted a lifetime.

"Professor Bernie Dill. He always asked really good questions. And the

power of those questions — that's something that really stuck with me," says King. "I think asking a good, insightful question is more important than being able to make bold statements and pronouncements. As a leader, I'd argue that's a way to challenge people, and to draw them out to be their best."

King, who also completed the advanced management program at the

“I think asking a good, insightful question is more important than being able to make bold statements and pronouncements. As a leader, I’d argue that’s a way to challenge people and to draw them out to be their best.”

—Martha Geiger King ’85,
managing director of Vanguard’s Institutional Investor Group

University of Pennsylvania’s Wharton School, is responsible for service and business development for Vanguard’s institutional clients, organizations that hire the firm to manage their retirement plans or endowment and foundation assets. Any given day could find her meeting with a multibillion-dollar client, managing and mentoring her team, and setting the strategic direction of the company along with her fellow managing directors on the senior management team.

“The proudest moment in my career so far was the chance in 2002 to build a business that didn’t exist at Vanguard — the Vanguard Financial Advisor Services (FAS) division. It is now the second-largest business in the company and continues to grow at an incredibly rapid rate,” with more than \$1 trillion in assets under management.

Building FAS took determination, hard work, resilience and help from King’s colleagues, such as Tom Rampulla ’87 who succeeded her as head of Vanguard’s advisor business in 2015. He leads business unit strategy and oversees business development, relationship management, and daily servicing for the more than 1,000 financial advising firms that are FAS clients. A finance major at BU, he received a master’s degree in business from Drexel University and is a graduate of the Harvard University Business School’s Advanced Management Program.

Rampulla says he discovered his leadership skills at BU, where he was president of his fraternity, Sigma Iota Omega. “Being the face of the fraternity, dealing with and addressing issues, running events, and being a sounding board for my frat brothers really was a blessing in learning how to be a leader,” he says.

Rampulla, who has held a variety of positions at Vanguard, believes his decision to keep an open mind about career moves has been a key to his success. For example, working abroad was never on his radar until he was asked to move to London to jump-start Vanguard’s business in Europe.

“At first, I worked from home over there, and thought — how do I get started? We figured it out along the way,” recalls Rampulla, who is married to the former Melissa “Missy” Fraatz ’89. Since that process began in 2009, Vanguard’s European business has grown to \$95 billion in assets under management and more than 230 staff members.

“An experience like that gives you a completely different perspective on the world,” Rampulla says. “Besides establishing a business in a country completely new to Vanguard, fitting in with the culture was another major challenge. Those challenges helped me to gain great personal and professional development.”

Choose a company, not a job

Christine Rogers-Raetsch ’94, a principal in Vanguard’s Human Resources Division, leads the firm’s culture, employee engagement and diversity efforts.

Majoring in history and political science at BU, Rogers-Raetsch earned a master’s degree in history from Villanova University. “All of those years of research, writing, presenting and, most importantly, thinking critically, prepared me for a career at Vanguard,” she says.

She advises students to focus on their personal values when considering the next step after college. “There’s a lot of recent brain science and research about



success, happiness and effectiveness that suggests you’ll be more successful if you feel like you belong to an organization,” she says. “Find the company that fits your values and go from there.”

Pete Mahoney ’96, head of Global Fund Accounting and fund controller for the Vanguard funds, agrees. “Find a place where you like to work. I wouldn’t be concerned about what you’re doing. Be more concerned about the ‘why.’ ”

Patience and persistence pays off

Ian Kennedy ’13, a fixed income investment support analyst, and Ben Hendershott ’15, a fund financial associate, both in Vanguard’s Fund Financial Services, have three things in common: they both work at Vanguard, they are former presidents of the Bloomsburg Investment Group (BIG), and they helped establish the student-run Bloomsburg equity fund (The BIG Fund). The fund’s ultimate goal is to

CONTINUES ON NEXT PAGE



Rampulla

generate scholarships for BU students.

“The fund started as just an idea,” Hendershott says. “We all had a passion for investing, and through that we thought we should create a way for students to get some investment experience and training.”

Both alumni remember spending countless hours consulting with faculty and other colleges, and honing in on the regulatory angle of introducing the fund. “There were a lot of hurdles,” says Kennedy, reflecting on the process of establishing the fund, which began trading in November 2014. “We knew we were going to get there eventually. We all went back (to BU) to celebrate once the fund was finally trading.”

“One thing I’ve learned through college and my career,” Kennedy says, “is if things don’t move fast enough, don’t get frustrated. It’s a process. You’ll get there.”

Two strong organizations fuel success

“Bloomsburg and Vanguard have a great relationship,” explains Kimberly Holler Laudenberger ’98, a project lead and talent recruiter for Fund Financial Services at Vanguard who recently hosted BU finance majors as part of a Career Road Trip.

“I think the relationship speaks for itself,” says Rampulla. “Look at all the great talent that’s come out of Bloomsburg.” ●

Alyssa Saylor is a public relations project manager with The Vanguard Group

Keys to a Career



Whether you come to work at a company like Vanguard, where teamwork is essential to success, or another company — be the kind of person others love having on their team. Think about

what kind of colleague are you to the people you work with every day.

— **Martha Geiger King ’85**, managing director of Vanguard’s Institutional Investor Group



Keep an open mind. I had a completely open mind in my career at Vanguard, and I wouldn’t be where I am today if I didn’t have that mindset.

— **Tom Rampulla ’87**, managing director of Vanguard’s Financial Advisor Services

What are the secrets to a successful career?

Some of the more than 100 BU alumni who work for Vanguard offer advice.



I was a liberal arts major who fell in love with statistics and analysis, who got a CFP (certified financial planner designation), and who managed a \$50 billion book of business. I would have never scripted that career path. I was open to the possibilities, took some risks, and listened to great mentors, advocates and friends along the way. Your 'thing' may not be one thing ... that's ok.

– **Christine Rogers-Raetsch '94**, principal of Culture and Inclusion in Vanguard's Human Resources



Take advantage of the opportunities as they present themselves. Don't sit on the sidelines. You'll be rewarded for taking the risk.

– **Pete Mahoney '96**, head of Global Fund Accounting and Fund Controller for the Vanguard funds

Take advantage of networking. Keep in contact with your peers and professionals you know. You never know when an opportunity will present itself.

– **Kimberly Holler Laudemberger '98**, talent recruiter in Vanguard's Fund Financial Services

Cherish every relationship and networking opportunity with people you meet. Even at a company as big as Vanguard, there are so many circular relationships.

– **Daniel Bauman '00**, project manager in Vanguard's Corporate Communications



Start at the bottom and be willing to work hard to get to where you want to be. It takes time, and it takes effort.

– **Ian Kennedy '13**, fixed income investment support analyst in Vanguard's Fund Financial Services

You have to go after what you want. Don't be complacent. There are so many opportunities out there. Be open-minded to it all.

– **Ed Artim '97**, manager in Vanguard's Fund Financial Services

When looking for a job, you should look at the whole picture. You don't want just a job that might seem like a good fit or more financially lucrative now. You want a place where people respect your opinions and value your talents. Establishing a place for a long-term career is more important than job jumping ... chasing what may only be a short term gain for a temporary job.

– **Michael Baranowski '97**, fund financial associate in Vanguard's Fund Financial Services



Start early. Look for internships during your sophomore, junior and senior years. Build connections and get involved in college as much as possible.

– **Ben Hendershott '15**, fund financial associate in Vanguard's Fund Financial Services



“I saw my parents achieve success after attending a public university, and I always believed I’d have the opportunity do the same.”

— David L. Soltz, President, Bloomsburg University

Leading by Example

THE IMPORTANCE of public higher education hits close to home for Bloomsburg University President David L. Soltz and his wife, Robbie. That’s why their commitment to *It’s Personal: The Campaign for Bloomsburg University* is especially personal to them.

Strong advocates for high-quality, affordable education, the couple established the David and Roberta Soltz Scholarship, an endowment funded with a \$100,000 blended gift. The scholarship is designated to help meet the financial need of high-achieving students enrolled in the sciences, so they may graduate on time.

After obtaining their undergraduate and doctoral degrees in biology, both pursued successful, rewarding careers. “We are both products of public higher education,” David Soltz says, “and we believe in its value and mission.”

The tradition of public higher education extends back even further for the BU president, whose mother and father graduated in 1943 from Ball State University, Muncie, Ind., known then as Ball State Teachers College. “I saw my parents achieve success after attending a public university, and I always believed I’d have the opportunity do the same,” he says.

In the late 1960s, when Soltz was an undergraduate at the University of California, Berkeley, the state was contributing more than 75 percent of tuition costs to help students receive a high-quality education without incurring a high level of debt. However, he has seen firsthand how that funding model has changed and the effect it has on students.

As a professor at California State University, a public higher education system that predominantly serves low-income students, Soltz worked with many bright students who were committed to graduating from college,



“When you learn you were selected for a scholarship that was established by the president of the university and his wife, it’s very affirming.”

— Kira England '15

Learn more about the *It's Personal* campaign at itspersonal.bloomu.edu.

but were forced to put their dreams on hold because of their inability to pay their tuition. What troubled him most was the knowledge that these students had the work ethic and the dedication to be successful.

“Unfortunately, I saw far too many students who were nearly finished with their degrees, but were forced to drop out because they simply could not afford to pay,” he says. “State institutions do their best to keep costs low and quality high, but sometimes it’s just not enough.”

Focus on Scholarships

One of the *It's Personal* campaign’s major priorities is to fund scholarships, ensuring that Bloomsburg University can continue to enroll students based on their ability, not their ability to pay.

That’s why they designated their gift to help upper division students who are maintaining a grade-point average of 3.5 or higher while truly facing financial need.

Kira England, a recent recipient of the David and Roberta Soltz Scholarship, graduated in December 2015 and is attending prerequisite courses at BU to prepare for graduate school. England lives in Bloomsburg with her husband and their 2-year-old daughter and was working, with her husband’s support, to pay for her education without taking loans.

“When you learn you were selected for a scholarship that was established by the president of the university and his wife, it’s very affirming,” England says. “It felt like all my hard work had paid off.”

The scholarship also significantly helps the young family. “With the cost of raising a small child and paying for my education, this was a very big relief for us,” adds England. “It also helped me to make the decision to pursue my graduate studies immediately.”

“As the president of this university, it was important to me to lead by example,” Soltz says. “Public higher education is important to all of us at Bloomsburg University. We have the opportunity to give back and help students who remind many of us of our younger selves.” ●

Tom Schaeffer is communications coordinator for the Bloomsburg University Foundation.



Redoubling Efforts

Kehres, Aronstam, Borland

by **NICK CELLUCCI '16**

PUBLIC COLLEGES and universities, including Bloomsburg University, are joining the ranks of research institutions by turning new projects and ideas into revenue. Robert Aronstam is doing just that with a protein cloning service he brought with him when he became the dean of BU's College of Science and Technology in July 2015.

Aronstam is a molecular neuroscientist with a career that has included work at the Medical College of Georgia, the Guthrie Research Institute and the Missouri College of Science and Technology. The core of his research is focused on the human brain and synthetic biology, engineering brain proteins that don't exist in nature.

"The brain has 89 billion neurons that squirt chemicals (neurotransmitters) onto each other," Aronstam explains. "When a neuron squirts out one chemical, it interacts with a receptor on the next cell. Binding of the chemical to the receptor, a special type of protein, on the receptive cell turns that cell on or off. Brain function emerges from the total activity of billions and billions of these receptor switches."

Signal transduction refers to the process by which different cells respond to chemical signals from one another.

Aronstam has worked closely with colleagues and former undergraduate and graduate students throughout his career to clone and sequence virtually every receptor and transducer protein used in the brain. That collection is now maintained and being expanded upon by BU students and faculty, including Michael Borland and Ellen Kehres, assistant professors in BU's Department of Chemistry and Biochemistry.

The clones are propagated in bacteria and then frozen for storage. Cloned human proteins are useful for work in a variety of fields, including medical and pharmaceutical research.

"If you're a scientist, the cell is now your test tube," Aronstam says. "You can introduce clones for the proteins you are interested in, have the cell make them, and then determine the effects on cell function."

"It's a great training tool. We have BU students who want to learn how to clone and modify cells. We can put them on some immediate projects."

— **Dean Robert Aronstam**

Researchers can mutate the clones to make proteins with abnormal properties, but it's a lengthy process. That is where Aronstam's work comes into play. Since 2004, he and his colleagues have distributed clones to scientists throughout the world for research purposes.

"You could clone any of these proteins yourself, but it would take you weeks or months," says Aronstam. "If you visit our website, you could receive the clone the next day, and you would know exactly what you are getting."

The high-quality clones now sold by BU can be referenced in an online database. Among them are new proteins and variants discovered by Aronstam and his colleagues over the years.

"Since we had complete collections of high-quality and highly documented clones, we made our clones available to other scientists throughout the world. There was a tremendous demand, and soon we had a thriving business," Aronstam laughs. "So much of what we do in academia has commercial value, and we have to be willing to capture a portion of this and reinvest it in the institution."

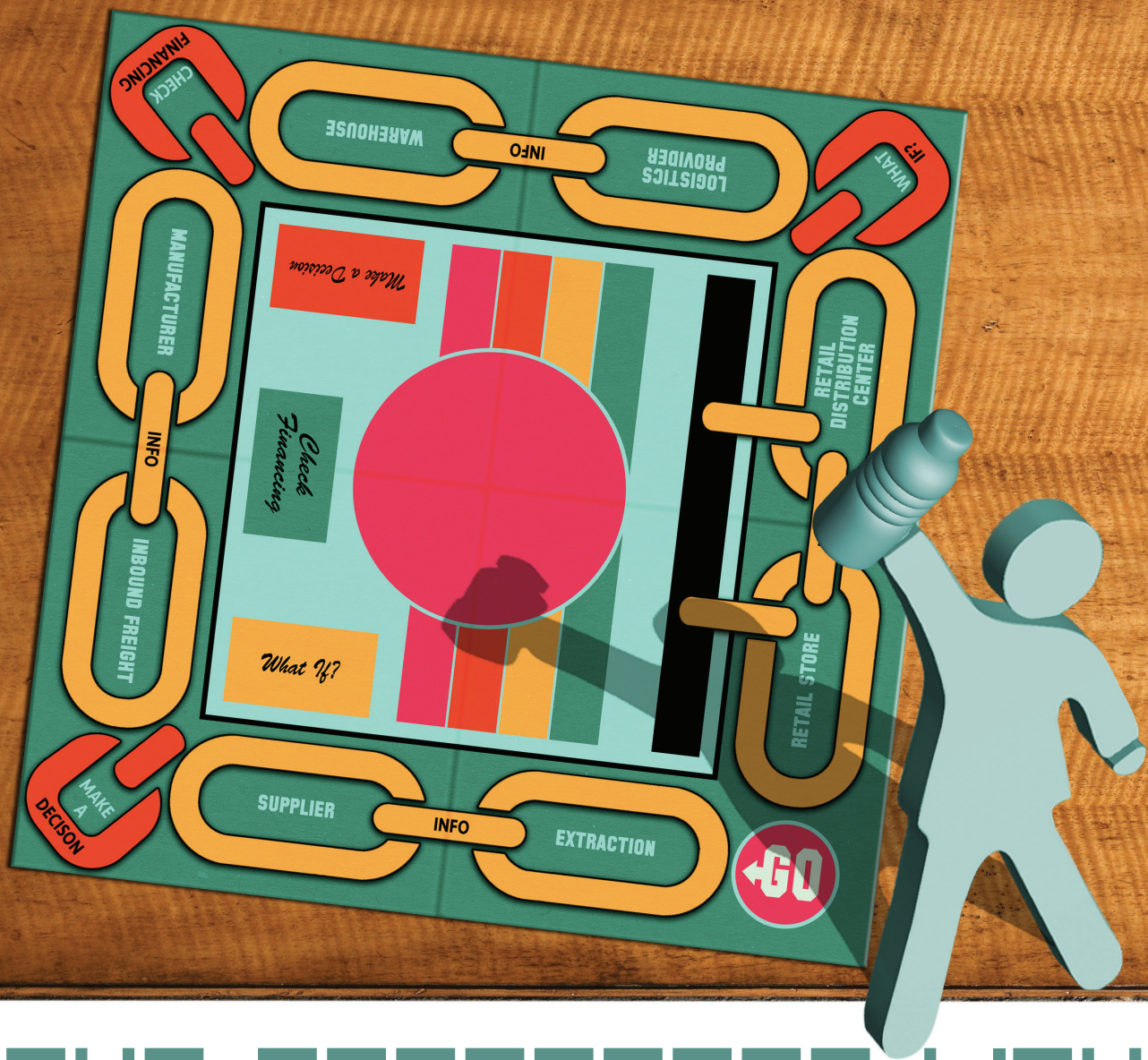
At BU, Aronstam envisions the cloning service providing opportunities for institutional growth, scientific discovery and training, especially for students.

Since his arrival in July 2015, BU has sold nearly \$80,000 worth of clones through an e-commerce site established by the BU Foundation. "We're closing in on \$3 million in sales since 2004. Once we have the clones, it's mainly profits, and it all goes back into the university," Aronstam says. The money is used to maintain the collection, train students and support student and faculty research.

"We've sold to scientists at hundreds of institutions on every continent (except Antarctica)," says Aronstam. "We've been able to support student travel and keep faculty engaged in the research process. That's central to our educational mission of learning and discovery." ●

Nick Cellucci '16, a mass communications major from Gettysburg, is a communications assistant in BU's Office of Marketing and Communications.

Visit the BU cDNA Resource Center at www.cdna.org.



THE STRONGEST LINKS

by JACK SHERZER

FAMILY TIES are often likened to an indestructible chain, and the generations compared with the links that bind the past to the future. So it seems appropriate that an unbreakable father-and-son team is codirecting Bloomsburg University's new Nicholas J. Giuffre Center for Supply Chain Management.

John Grandzol has shared his business savvy at Bloomsburg for 15 years; his son, Christian, has provided students with experiential learning for nine. Hailing from different professional backgrounds, the Grandzols seem to naturally complement each other, affording students a 360-degree view of the start-to-finish supply chain, from procurement

and purchasing to distribution and delivery.

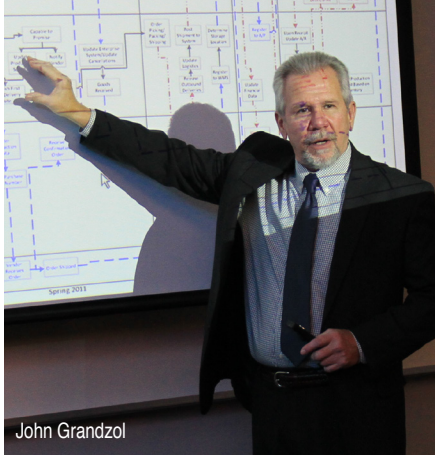
Before coming to BU, John graduated from Temple University with a math degree, and later a master's and doctorate. He worked in the U.S. Social Security Administration and the U.S. Navy, linking contractors and customers in the biggest of leagues — the procurement and logistics arena for the nation's military aircraft. Christian earned his bachelor's and master's degrees at Marywood University in Scranton, and began teaching at BU as he earned his doctorate.

BU undergraduates jokingly refer to the father-son team as Professor Grandzol, the Elder, and Professor Grandzol, the

Younger, like a coupling out of a Grimm fairy tale. But they are a forward-thinking duo who believe that teaching occurs not just within the classroom, but when students are immersed in the real-world experience. They teach through all-day simulation games; visits to warehouses, hospitals and factories; and guest speakers, often recent BU graduates who have already made good on their business degrees. One popular speaker hailed from Martin Guitars, and favorite field study sites include Woolrich Inc., the nation's oldest outerwear manufacturer, and the Susquehanna Brewing Co.

Learning by doing

Supply chain management "doesn't lend



“Our students are already ahead of the curve of other students or employees they have to collaborate with.”

– **Christian Grandzol**, Professor,
Supply Chain Management



itself to merely conceptual knowledge ... we really immerse our students in what their workplace will be like,” says Professor Grandzol, the Elder.

“Students see firsthand the actual result of their own decisions using principles learned in class. They are very self-driven and brainstorm improvements, and they physically see the impact of poor process planning or poor quality or lack of standardization.” Then, even better, they learn how to prevent it and remediate it.

Faculty members stay current with changing economic and political conditions, as the dizzying pace of the field and the world stage demands, moving beyond research-based programs at competing institutions. “Our students are already ahead of the curve of other students or employees they have to collaborate with,” Christian says.

When designing the major, professors looked at the handbook for supply chain management positions, then worked backward to create the curriculum to connect with the career. The major grew out of a supply chain management concentration and more than 50 students are enrolled. The university is also building a pipeline of graduates to teach needed courses.

“The demand (for good supply chain managers) exceeds the supply. There are tremendous opportunities out there, which is why just about all of our students have job offers within the supply chain field before they graduate,” John says.

Alumni involvement

Benefactor Nicholas J. Giuffre '78 of Bradford White Corp., manufacturer of residential and commercial water heating and storage products, is a true believer in the BU experience. His \$2.5 million gift takes classroom-to-boardroom training to a new level, giving his alma mater a

premier locale for speakers and added resources for more in-the-field training.

Another successful graduate who delights in the major's skyrocketing growth is Annie Ellen Cody '14, a procurement operations analyst for Accenture in the King of Prussia office. Her chief client is an international car and equipment rental company that operates in the U.S., Canada and Puerto Rico. Accenture recruited her through LinkedIn while she was still a BU student.

“From the get-go, you are taught to quickly and efficiently add value with minimal waste,” Cody says. She loves that supply chain management involves a healthy mix of rules and processes, combined with a generous helping of figuring things out on your own. She is both “excited and envious” of the experiences BU students are receiving since the concentration became a major.

And, she adds, most of the projects she is assigned at Accenture are the “same thing we had been taught” at BU.

Another supply chain success story is Brian Toth '14, who is a third-shift product supervisor at Bayer, leading a team of 45 that makes high-quality syringes in a sterile setting. He completed an internship at Sherwin-William Paints and a Pittsburgh-based surgical practice and previously helped produce Gatorade for PepsiCo. At Bayer, he troubleshoots everything from quality defects and machinery breakdowns to employee paycheck, cross-training, and sterility issues, zeroing in on employee safety.

“What I like about the supply chain field is that it's both analytical and hands-on,” Toth says. “From helping an employee who is having a problem with their paycheck or figuring out how to reallocate our labor if one of our machines goes down, the job is all about meeting the

challenge and problem solving.”

As a member of BU's Supply Chain Club (APICS), Toth competed in a local competition and won, sending him on to a national conference in Tennessee. Today, both Toth and Cody are working toward their APICS certification, a nationally recognized standard of excellence within the industry.

Career outlook

BU's supply chain management programs have seen steady enrollment increases concurrent with program improvements since it started as a career concentration in 2007. In addition to the students specializing in supply chain management, students majoring in general management and other business fields have benefited from practical experiences initiated under the supply chain umbrella. To date, more than 1,200 students have visited over 16 manufacturing facilities and distribution centers – engagement that has positive returns for both students and industry relations.

The Grandzols say the job outlook for supply chain management professionals is expected to grow by 20 percent. Globalization, outsourcing and automation mean solid connections must be built and maintained across all networks, from inventory and distribution to operations, accounting and delivery. That is something Professor Grandzol, the Elder, and Professor Grandzol, the Younger, teach students every day. ●

Jack Sherzer is a professional writer and principal partner with Message Prose, a communications and public relations firm in Harrisburg.

Visit bloomu.edu/magazine to watch an animation explaining Supply Chain Management.



From left: Erik Evans, vice president for university advancement; Giuffre family members Nicky, Nick, Kathy, Charlie and Natalie; and BU President David L. Soltz.

Reconnection

by TOM SCHAEFFER

THE LARGEST GIFT in the history of the Bloomsburg University Foundation is benefiting BU's supply chain management program.

Nicholas J. Giuffre '78 recently contributed a \$2.5 million blended gift to the BU Foundation and the university's *It's Personal* campaign. The gift establishes the Nicholas J. Giuffre Center for Supply Chain Management within the College of Business. The gift will also endow the Nicholas J. Giuffre Distinguished Professor in Supply Chain Management to support the university's supply chain management major and experiential learning opportunities for students. It is the first endowed professorship in the College of Business.

When Giuffre jumps into a project, he brings all of his passion, loyalty and commitment. After graduating from Bloomsburg University, he took his first job with the Bradford White Corp., a major U.S. manufacturer of residential and commercial water heating and storage products, and has been with the company ever since. "I started out taking

"Once they asked me to share my time and my resources ... and my daughter started classes ... it was personal for me."

– Nicholas J. Giuffre '78

service calls, moved up into sales and, 38 years later, here I am, president and CEO," Giuffre says.

When he reconnected with BU, he did it with the same level of involvement. It started in 2012, when the Delaware County native and first-generation college graduate received a phone call from the BU Foundation. "They asked if I would be interested in supporting the renovation project in Sutliff Hall," Giuffre says, "and the idea of naming a classroom came up."

At the same time, Giuffre's only daughter, Natalie, was considering a BU

education of her own. "I brought her with me to see the classroom in Sutliff Hall that would be named for our family. My jaw dropped when I saw the campus," says Giuffre. Within a few weeks, Natalie was enrolled and her dad was serving on the College of Business Advisory Board. He now also serves on the BU Foundation Board of Directors and the *It's Personal* Campaign Cabinet.

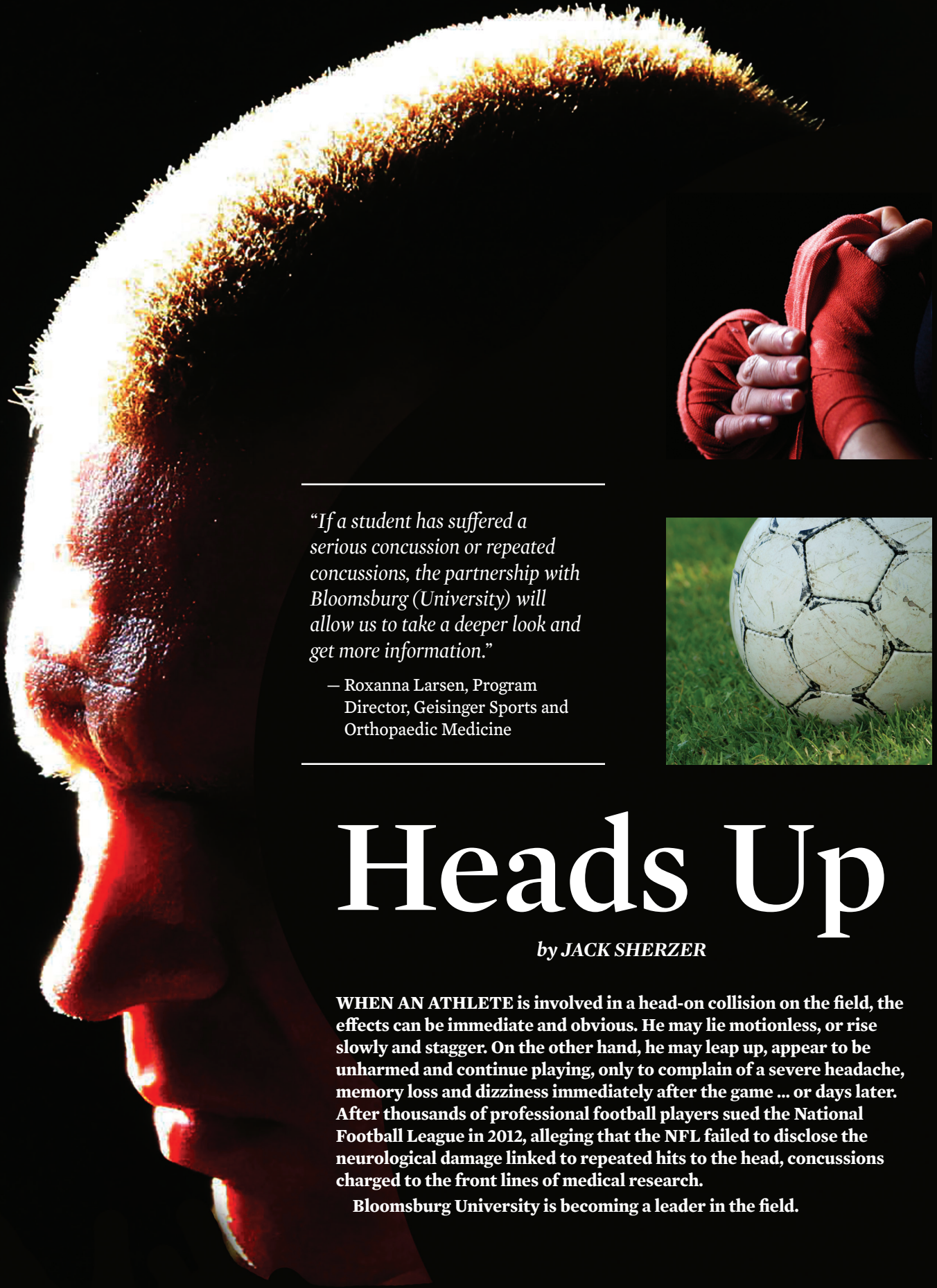
As he became reacquainted with his alma mater, Giuffre recalled his experiences at Bloomsburg. "During that 30 years I was away, I didn't really think much about BU," he says. "But once they asked me to share my time and my resources ... and my daughter started classes ... it was personal for me."

Establishment of BU's supply chain management major inspired Giuffre to make the donation. "I knew I wanted to make a major commitment to the university, and when I learned about the four-year degree in supply chain management, a light bulb went on," says Giuffre. "This is what I do, every day. This is how I became successful, and I know that this will help prepare many future students for successful careers."

Giuffre's daughter, Natalie, graduates this spring, and he is very proud that she will join him as a member of the BU alumni network. "I'm grateful to have been involved with the university these past four years. Now I'm even more excited about recruiting alumni to be a part of this campaign and sharing with them that it's about more than money, it really is personal." ●



Dean of College of Business Jeffrey Krug speaks at dedication.



“If a student has suffered a serious concussion or repeated concussions, the partnership with Bloomsburg (University) will allow us to take a deeper look and get more information.”

— Roxanna Larsen, Program Director, Geisinger Sports and Orthopaedic Medicine



Heads Up

by JACK SHERZER

WHEN AN ATHLETE is involved in a head-on collision on the field, the effects can be immediate and obvious. He may lie motionless, or rise slowly and stagger. On the other hand, he may leap up, appear to be unharmed and continue playing, only to complain of a severe headache, memory loss and dizziness immediately after the game ... or days later. After thousands of professional football players sued the National Football League in 2012, alleging that the NFL failed to disclose the neurological damage linked to repeated hits to the head, concussions charged to the front lines of medical research.

Bloomsburg University is becoming a leader in the field.

Geisinger-BU Partnership

In partnership with the Geisinger Orthopaedic Institute, Division of Sports Medicine, Bloomsburg University and its team of trainers, coaches and researchers are working to better assess injured athletes, study and protect the brain, and ultimately head off a severe cognitive condition called CTE, or chronic traumatic encephalopathy. Their research is guiding return-to-play calls.

Under a new agreement, Geisinger Sports Medicine physicians “will rely on BU’s Institute for Concussion Research and Service to provide additional assessment results,” says Joseph Hazzard, director of both the institute and BU’s clinical athletic training program. “These results will enhance their clinical decision-making ability, especially as it relates to return-to-play.”

BU’s Institute for Concussion Research and Service is a collaboration between interdisciplinary faculty and students working to better understand concussions. The institute has two main goals: to give medical professionals a better understanding of concussions, symptoms and their outcomes, and to provide a service to the medical community that will assist in making better return-to-play decisions. It works with student-athletes from BU, Susquehanna and Bucknell universities and 20 area high schools.

Roxanna Larsen, program director of Sports and Orthopaedic Medicine at Geisinger’s Woodbine Lane facility near Danville, says, “If a student has suffered a serious concussion or repeated concussions, the partnership with Bloomsburg will allow us to take a deeper look and get more information.

“It’s the individuality of concussions that is hard to explain,” she adds. “Why does one person heal more quickly than others? The testing that BU does will help find more subtle issues.”

Testing may include a symptom checklist and neurocognitive testing, such as computerized quizzes of basic knowledge and memory recall, along with balance testing. The researchers

will also search for biomarkers, such as the presence of certain chemicals in saliva, to objectively gauge the presence and extent of brain injury.

“Research indicates that any time a person is injured, there are chemicals in the bloodstream that allow the healing process to begin and show in saliva,” says Hazzard, who served for 15 years as BU’s head athletic trainer before transitioning to full-time teaching in 2004. “We’re looking for a salivary biomarker that would indicate a concussion.”

The latest agreement builds on BU’s longstanding relationship with Geisinger Sports Medicine. Dr. Dan Feldmann, director of sports medicine services, is the head team physician for BU and the medical director for BU’s athletic training program, and sports medicine specialists Dr. Matt McElroy and Dr. Ryan Roza are also BU team physicians.

The partnership also gives students enrolled in BU’s graduate-level clinical athletic training program hands-on experience conducting assessments in the institute’s lab, located in Centennial Hall.

“It gives students the unique opportunity to decide how, in their professional career, they are going to apply the management of concussions from an assessment standpoint,” Hazzard says. “How are you going to make the decision to return a player to the field and what kind of data are you going to use? They have a unique opportunity to understand a broad range of assessment tools.”

Hazzard isn’t aware of any other institution that is doing the same kind of concussion work that BU students are pursuing. “It’s one thing to teach students research methods and another to take them out, do data collection and allow them to understand the difficulties.”

C.A.R.E. Consortium

The agreement with Geisinger Sports Medicine reinforces BU’s recent appointment as one of 30 institutions



participating in the nation’s largest concussion research project, the NCAA-Department of Defense Concussion Assessment, Research and Education (C.A.R.E.) Consortium, now in its third year.

C.A.R.E. Consortium researchers have collected more than 25 million data points from 16,000 student athletes at the 21 schools already participating, including the University of Pittsburgh, Virginia Tech, Princeton University, University of North Carolina at Chapel Hill and the U.S. military academies. After adding BU and eight additional testing sites — the University of Chicago, University of Miami (Florida), University of North Georgia, University of Pennsylvania, Temple University, Wake Forest University, Wilmington College (Ohio) and Winston-Salem State University — researchers estimate more than 25,000 student athletes will take part.

This research is part of the landmark \$30 million NCAA-U.S. Department of Defense Grand Alliance, which is funding the most comprehensive study of concussion and head impact exposure ever conducted. The alliance also supports an educational grand challenge aimed at changing important concussion safety behaviors and the culture of concussion reporting and management. Participating schools receive a portion of that funding to cover the cost of research. ●



A New Definition

by JACK SHERZER

RADICAL ACCEPTANCE

Ben Dearman realized his dream of rising to the highest levels in fitness and owning a New Hampshire gym counted among the state's top 10. He trained Navy Seals and Rangers. Then, this year, his life changed when unobtrusive swelling in his neck was diagnosed as Hodgkin's lymphoma. He's had two biopsies and surgery to implant a power port for chemotherapy, and begun a course of treatment scheduled to go into September

But in a blog where he's chronicling his journey, two main themes emerge: Don't call it cancer — it's a fight. And don't complain about what's happening — deal with it.

Radical acceptance.

"You go through these three transformations — the person you were before, the person you become as you are going through this and the person who comes out," the 37-year-old Dearman says. "Theoretically, I'm supposed to be done by September, but even if everything goes well I'll have no hair on my body, my immune system will be like that of a 6-year-old, I may be 10 or 15 pounds lighter and my digestive system will be totally different. I figure it will take me at least three to six months before I'm back."

Before the diagnosis, Dearman weighed 181 pounds and was training for one of powerlifting's ultimate goals:

the "3-4-5," or 300-pound bench press, 400-pound back squat and 500-pound deadlift. Now, he says, his definition of exercise is different: it's about concentrating on movement and not worrying about lifting or how hard he exercises.

"You go through these three transformations — the person you were before, the person you become as you are going through this and the person who comes out."

— Ben Dearman '04

The same hard work, determination and willpower that are seeing Dearman through his fight have been the pillars of his success since the Lewisburg native graduated from Bloomsburg in 2004 with a degree in exercise science. An internship at a gym near the college convinced him he loved personal training, and after graduation he landed a job as a strength training coach at Bucknell University. He then spent a year as a civilian contractor working with the Navy Seals and Rangers.

Eight years ago, he achieved his dream: opening a small gym, KDR Fitness, in

Lebanon, N.H., with his girlfriend, Jamie Crowe. He now owns a 4,800-square-foot facility with eight employees.

After he wins his fight, Dearman plans to educate people about cancer the same way he's enjoyed teaching about fitness. That's one reason he's doing the blog — www.bendearman.net — to develop material for a future book.

"You are more likely to meet someone who had cancer than who has had a kid — it affects one in three people," Dearman says. "I want to educate people about how you go through this process. Just because you're diagnosed with cancer doesn't mean it's a death sentence. It means a lot of things, but it doesn't necessarily mean what you think." ●

Jack Sherzer is a professional writer and principal partner with Message Prose, a communications and public relations firm in Harrisburg.





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husky notes

Heritage in Wool

by ERIC FOSTER

TUCKED AWAY in rural Pine Creek Township, population 3,215, is the global headquarters of Woolrich Inc., the nation's oldest vertically integrated woolen mill and apparel manufacturer.

Founded in 1830 to make fabric, the firm has accomplished what few companies do — thread the proverbial needle to survive, under the family ownership, for 186 years and compete in a global economy.

Hundreds of workers still make signature blankets and woolen fabric at the Woolrich mill in the center of its namesake village — including the red Marine Corps scarlet fabric used in the stripes and insignia of U.S. Marine Corps uniforms. To survive in a global business environment, finished clothing items are sourced from factories not only in the U.S., but around the world.

Sean Acton, who earned his MBA from BU in 2015, keeps those global connections secure, working with more than 60 factories in a dozen countries, including the U.S. As vice president of operations, Acton oversees aspects of relationships with firms that manufacture finished products, as well as the company's purchasing, in- and out-bound logistics, warehousing, customer service, quality control, information technology, and building and grounds.

Though the company originally made just fabric, over the years they've developed some of America's most iconic garments: red and black checked shirts in the 1850s, pocket vests for railway workers in the 1890s, clothing for Adm. Richard Byrd's Antarctic explorers in 1939, and the Arctic parka for pipeline workers in the 1970s.

"We're a heritage brand," says Acton, who came to Woolrich in 2004. "We are famous for providing the red and black wool that Woolrich made into hunting coats and pants that were once referred to as Pennsylvania tuxedos."

While globalization of the garment industry hit the company hard in the 1990s, Woolrich retained its headquarters and all the business functions in the same building complex that grew from the mill built in 1845. In contrast to that century-old mill, Woolrich's warehouse and shipping center in nearby Jersey Shore ensure same-day shipping. A design studio and retail store have been established in New York City.

"Manufacturing is in our DNA," says Acton. "We're meshing design with manufacturing and staying true to our heritage. We think about the construction and quality of every piece we design. We design and build the specifications as if we are making it ourselves. Quality is something we still take very seriously. If you want to keep it for decades, you can." ●

Eric Foster is photography editor for *Bloomsburg: The University Magazine*.



PHOTO: ERIC FOSTER

'50s

Donald Cesare '52 published a book, *Blue, Grey, Black: My Service to Country*, about his career as a special agent, stretching from the mountains of Colorado, where he trained Tibetan freedom fighters, to the civil rights battlefields of Mississippi, where he infiltrated the Ku Klux Klan. *Bloomsburg: The University Magazine* featured a story on his role in investigating the assassination of former President John F. Kennedy in the fall 2003 issue.

'60s

Elizabeth McDonald Schaefer '68 is the author of the book, *Ladies of Punta Gorda and Memories of War*, which commemorates the efforts of women to improve society through first-person narratives and historical profiles.

'70s

Karen Willis Blackway '72 is co-director of the Eagle Rock Resorts Snowsport School in Hazle Township.

Paul Wolverton '72 retired from the field of school psychology after more than 39 years. Wolverton works part-time as a commissioned lay pastor for the Bunker Hill (W.Va.) Presbyterian Church



Greg Roussey '73 is a construction services manager for Dewberry in Carlisle. With more than 40 years of engineering experience, Roussey previously worked as a project or task manager overseeing construction management services for many projects on the East Coast. He is a member of the American Society of Highway Engineers and the American Council of Engineering Companies of Pennsylvania.

John Marzano '74 is vice president, marketing and public affairs, at Lehigh Valley Health Network. Marzano

was previously vice president, chief marketing and communications officer at Orlando (Fla.) Health.

James Schmucker '78 retired as executive director of the Business Group on Health in Lancaster.

Kevin Wixted '79 received a 2016 Pollock-Krasner Foundation Grant for Painting, and will serve as juror for the Art of the State Exhibition at the State Museum of Pennsylvania. He is professor of painting in the School of Art and Design at Alfred University in western New York.

'80s

Richard Donahue '80 presented his test-taking skills workshop at the national Teacher Cadet Instructor Conference in Myrtle Beach, S.C. He is a teacher at Denmark-Olar High School.

Kathleen Wilds Walters '80 is director of finance at Boyer & Ritter in East Pennsboro Township. She previously was chief financial officer of the Brenner Family of Dealerships and director of finance with Keen Transport Inc.

Daniel Wilson '81 co-authored the book, *Library as Safe Haven: Disaster, Planning, Response and Recovery*. Wilson is associate director for collections and library services at the University of Virginia Claude Moore Health Sciences Library and coordinator for the National Network of Libraries of Medicine Library Ready Initiative.



Richard DiLiberto '82 was selected by the Delaware State Bar Association to receive the Daniel L. Herrmann Professional Conduct Award. He was admitted to the Delaware Bar in 1986, served a judicial clerkship in Delaware Superior Court, and has practiced at Young, Conaway, Stargatt and Taylor, where he is a partner, since 1987. He served in the Delaware State House of Representatives from 1992 to 2002. DiLiberto and his wife, live in Newark, Del., with their three daughters.

Vincent Nicastro '87 is associate director of the Jeffrey S. Moorad Center for the Study of Sports Law at the Villanova University School. In addition to managing the day-to-day operations of the center, Nicastro teaches at the law school and serves as a spokesperson with expertise in intercollegiate athletics.

Christopher Ward '87 is acting police chief of Whitemarsh Township in Montgomery County.

Robert Duthaler '88 was recognized by the Jersey Access Group (JAG) for his 10 years as president of the nonprofit consortium of New Jersey community media representatives. Duthaler was honored for his role in making JAG an asset to local government.

Scott Skidmore '88 is vice president, global channel sales, at Guidance Software, Pasadena, Calif. Skidmore previously was vice president of worldwide sales at Permabit and vice president of channel sales for the Americas at CommVault.

Jeffery Slivka '88 is president at New Day Underwriting Managers, Hamilton, N.J., a company he helped launch in 2005. He previously was the firm's executive vice president and chief operating officer.

Christopher Leister '89 is chief estimator at Brubacher Excavating, Bowmansville. Leister, who has more than 21 years of construction industry experience, joined Brubacher in 2006 as an estimator.

Donna Nealon Bogari '89 is director for accreditation services in the Department of Patient Safety and Accreditation Services, Office of Quality and Patient Safety at Christiana Care, Newark, Del. Her career includes 26 years of experience in radiology, accreditation and regulatory compliance, and care management.

Brian Young '89 is a sales associate at Five Star Realty in Punta Gorda, Fla.

husky notes

'90s

Sharon Ford Bixler '90 was recognized by Continental Who's Who as a Pinnacle Professional in the field of healthcare. Bixler, director of operations of Wilmac Corp., York, is a member of the American and Pennsylvania Healthcare Associations, Academy of Certified Baccalaureate Social Workers and the National Association of Professional Women, which recognized her as a VIP Woman of the Year.

Karla Burkhart Rush '90 is senior vice president at Phoenixville Federal Bank and Trust, responsible for overseeing the bank's compliance and training. She and her two children reside in Phoenixville where she is active in the school district and her church.

Patricia Murray Savitsky '90 is senior vice president and chief services officer at TMG Health, Jessup. She is also a certified information privacy professional and a certified internal auditor.

Dale Spencer '90 is chief investment officer of Columbian Financial Group, Binghamton, N.Y. Spencer joined the investment department in 2009 as the bond portfolio manager.

R. David Ashby '92 had photos on display throughout December 2015 at at The Public Library for Union County in Lewisburg. Ashby is the owner of Dave Ashby Photography.

Joseph Castrogiovanni '92 is a commercial loan officer with Wayne Bank, based in Scranton's Adams Avenue community office.

Kevin Booth '93 is superintendent of the Pittston Area School District.

Matt Clavin '94 is the author of *Aiming for Pensacola: Fugitive Slaves on the Atlantic and Southern Frontiers*. Clavin's book is about runaway slaves and the Underground Railroad in the Deep South. He is an associate professor of history at the University of Houston.

Daniel Manetta '94 is executive director and CEO of Innovative Manufacturers' Center, Williamsport. Manetta has more than 20 years' experience in strategic planning consulting, professional instruction on leadership and management topics and development of corporate training and education programs.

Jason Vavra '95, a managing member of VCM Wealth, Collegeville, was named a 5 Star Wealth Manager in the December 2015 issue of *Philadelphia Magazine*. He also was named to the Bloomsburg University Foundation Investment Committee.

Finuccia Salvo Wert '95 is director of marketing at Boyer & Ritter, East Pennsboro Township. She previously was a marketing director with WITF-FM and McNees Wallace & Nurick.

Paul Clifford '96 was named associate vice president for alumni relations for Penn State University and the 11th chief executive officer of the university's alumni association. Previously, Clifford was associate vice president of advancement and executive director of the University of Oregon Alumni Association. Clifford and his wife have three children.

Jon Pollard '97 earned a doctoral degree in education from Wilkes University, after defending his dissertation, *The Use of Twitter as a Collaborative Environment for K-12 Teachers: Perceptions of 140 Character Professional Learning Communities*. Pollard is an elementary principal at Wyoming Area School District, Exeter. He lives in West Wyoming with his wife, Lisa Dennis Pollard '97, and sons.

David Manbeck '98 was elected treasurer of the board of directors for the Central Pennsylvania Foodbank.

Jimmi Simpson '98 portrayed the murderous Soldier on the six-part SundanceTV drama, *Hap and Leonard*. His previous TV roles include Lyle the Intern on *The Late Show With David Letterman*, Liam McPoyle on *It's Always Sunny in Philadelphia* and Gavin Orsay in *House of Cards*. Simpson also appeared on Broadway and in films, such as *Date Night*.



Kuklewicz Promoted to CFO

KAREN KUKLEWICZ '98 was promoted to chief financial officer with Benco Dental, the nation's largest privately owned dental distributor.

Kuklewicz joined the family-owned organization as a staff accountant in 1999. Previously Benco's director of financial planning and analysis and director of finance, she earned an MBA from Wilkes University and the Certified Management Accountant designation from the Institute of Management Accountants. As interim CFO, Kuklewicz helped steer the company through a successful year in 2015, including the completion of several key projects.

She and her husband, Ned, reside in Mountain Top with their daughter.

Melissa Dugan Day '99 is principal at Bloomsburg High School. Day previously was the principal at Milton High School. She serves as secretary for the Lightstreet Little League.

'00s

Amy Melchiorre '01 is principal of the Columbia-Montour Area Vocational-Technical School Bloomsburg. Melchiorre was previously the assistant principal at Berwick High School, Berwick.

Isoken Osunde '02 is an anesthesiologist at Evangelical Community Hospital, Lewisburg. Previously, Osunde worked as a general anesthesiologist at Penn Medicine/Lancaster General Hospital.

Bethany Samson Fluck Fine '03 is human resources manager at Wayne Memorial Community Health Centers. Fine is responsible for developing and overseeing human resources for the group's 12 medical sites, two dental offices and two behavioral health offices.

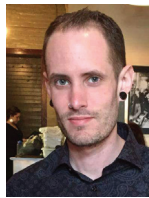
Jonathan Ebersole '04 is senior account manager of Benecon in Lititz. Ebersole joined the insurance agency in 2011 as public sector services account manager.

Aaron Zeamer '04 has been named partner in the law firm of Russell, Krafft & Gruber, Lancaster. Zeamer, of Mountville, is a member of the firm's business, real estate and litigation practice groups. He joined the firm as an associate attorney in 2008.



Jamie Longazel '05 published the book, *Undocumented Fears: Immigration and the Politics of Divide and Conquer in Hazleton, Pennsylvania*. He is

assistant professor of sociology and a Human Rights Center research fellow at the University of Dayton.



Edward Avery-Natale '05 is the author of the book, *Ethics, Politics, and Anarcho-Punk Identifications: Punk and Anarchy in Philadelphia*. He is a professor of

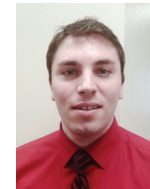
sociology at Temple University.

Anthony Heizenroth '06 is a financial professional with Morgan Stanley, Philadelphia. Heizenroth focuses on serving corporate executives, lawyers, small business owners, entrepreneurs and retirees and their families.

Susan Higley '08M is principal at the Towanda Area Elementary School. Higley previously taught in the Cecil County (Md.) public schools and in the East Lycoming School District.

Jeremy Hendricks '09/'10M is a Realtor with Villager Realty in Bloomsburg. He is a member of the Central Susquehanna Valley Board of Realtors, Pennsylvania Association of Realtors, and National Association of Realtors.

Traci Messinger '09 is owner of Paint, Party and More in Milton. Messinger is a former day care center director and therapeutic staff support person for children with special needs.



Brad Schmittle '09 is a statistical analyst with the Pennsylvania State Police in the Bureau of Research and Development, Harrisburg.

Resh Honored by Counselors Association



MIKE RESH '07, named Pennsylvania Elementary School Counselor of the Year for 2015-16, is honored by the recognition from the Pennsylvania School Counselors Association (PSCA). But, he says, it's hard to beat the message in a card he received from a kindergarten student: "Mr. Resh, you are Cooler than a Ninja Turtle!"

"I don't know what compliment, award or recognition can top this,

however I am simply grateful for the opportunities both professionally and personally, that I have received thus far," says Resh, a counselor at Landisville Primary Center, a school for kindergarten through third-grade students in the Hempfield School District.

Resh entered the field of elementary school counseling because he believes in the impact school counselors can have on children and their developmental and emotional health. His young students face problems at school and at home, including divorce, social/peer conflicts, anxiety and bullying, he says.

"What I like most about my work-day is that there is no such thing as a 'typical day' " says Resh, who earned a master's degree from Lehigh University and school principal certification from Penn State. In general, he spends his

days teaching classroom guidance lessons, running small counseling groups, working one-on-one with students, and handling crisis situations.

With his recent award, he hopes to advocate for the positive role school counselors can play in the lives of students. "Hearing from families and teachers about a student growth area makes all of the hard work worth it," says Resh.

Each year, parents nominate guidance counselors for the award based on their dedication to students, families and the greater community. Each counselor's building principal completes a letter of recommendation and official application, then PSCA reviews the applications. Resh is the first Lancaster County counselor to receive this honor.

— **Dana Shirley '16**

husky notes



Jonathan Shrimp '09 earned a doctoral degree in chemistry from Cornell University in 2014 and is a post-doctoral research fellow at the National Cancer Institute, Frederick, Md. Shrimp's research has been published in the *Journal of American Chemical Society* and the American Chemical Society's *Medicinal Chemistry Journal*.

Jennifer Sullivan '09, a senior manager of project management and deployment, with Comcast's National Customer Operations team, was named to the industry's "Overachievers Under 30" list by *Cablefax Magazine*.

'10s

Brianne Dougherty '10 is the owner of Magic World ChildCare Center, Nanticoke. She managed the business for the past five years.

Cody Hewson '10 is a financial adviser with Prudential Insurance Co.

Tara Beck McGuire '11 is the head cheerleading coach at Susquehanna University, Selinsgrove.

Caitlin Knissel '11 is account executive at InQuest Marketing, Rockaway, N.J.

Kaitlyn Black Krasucki '11/'14M is a career services coordinator at Penn State Hazleton, where she provides career counseling to undergraduate students and alumni.

Tyler F. Buehler '12/'13M was promoted to senior associate at Boyer & Ritter, Camp Hill. Buehler is a member of the firm's dealership services, employee benefit plans, government services, and not-for-profit services groups. He belongs

to the Pennsylvania Institute of Certified Public Accountants, American Institute of Certified Public Accountants and Association of Certified Fraud Examiners, Pennsylvania Chapter.

Michael Celli '12 is a business solutions specialist at First Columbia Bank & Trust Co., Bloomsburg. Celli resides in Berwick with his wife, Lexy, and daughter.



Casey Surridge '12/'13M, a senior consultant with Boyer & Ritter, Camp Hill, recently earned his certified public accountant credentials. Surridge focuses on government audits and is a member of the Pennsylvania Institute of Certified Public Accountant's Emerging CPAs Committee.

Sean Lerman '13 is program director at WBCB 1490 AM and the play-by-play voice for West Chester University's women's basketball.

Curtis Bratton '14 earned a Master of Arts in military history from Southern New Hampshire University, completing a thesis, *Collaboration in Failure: Inter-Allied Tank Development During The Great War*. Bratton plans to pursue a doctoral degree in history.

Grace Gilbert '14 is community relations director at the Schuylkill YMCA.

Matthew Karoly '14 is a staff accountant with Molinari Oswald of Center Valley. He is studying to become a certified public accountant.

Kelsey Lerman '15 is a voice and piano teacher at Music Nation in Doylestown. She recently performed a program of original and popular music at Sycamore Grill, Newtown, and released a debut album, *Into the Sun*.

Campbell Oversees Daytime TV

REBECCA CAMPBELL '83, president of the ABC-owned Television Stations Group since May 2010, now oversees the network's daytime programming, including *The Chew*, *General Hospital* and *Who Wants to be a Millionaire?* She is responsible for the company's eight local TV stations and their digital assets in New York, Los Angeles, Chicago, Philadelphia, San Francisco, Houston, Raleigh-Durham and Fresno. In addition, Campbell oversees other businesses within the group, including ABC National Television Sales, and the hit syndicated series, *Live with Kelly and Michael*, which is produced at WABC-TV.



Menapace Receives NIAAA Award



AARON MENAPACE '88, athletic director in the Hamburg Area School District since 1999, received the State Award of Merit from the National Interscholastic Athletic Administrators Association (NIAAA). The annual award recognizes one athletic director from each state for outstanding leadership and meri-

torious service in the field of athletic administration. He received the award at the Pennsylvania State Athletic Director's Association annual conference in Hershey.

During his tenure at Hamburg Area, Menapace was involved in development of the high school athletic complex in

2002, wrote a \$150,000 Department of Community and Economic Development grant for stadium renovations in 2009 and was instrumental in planning and building the new stadium a year later. He is the founder of Hamburg Area's Leadership in Student Athletes program, a character- and leadership-development program, and Hamburg Area Athletic Performance Academy.

Certified as a NIAAA master athletic administrator and American Sport Education Program instructor, he is president of the Pennsylvania Interscholastic Athletic Association District 3 Athletic Director's Association and treasurer of the Berks County Athletic Director's Association. He was named Berks County Interscholastic Athletic Association Athletic Director of the Year in 2007 and 2015.

Menapace, who holds a master's degree from Stony Brook University, resides in Mohrsville with his wife, the former Stephanie Jepko '93 and their children, Alexander and Noah.

the line up reunions, networking and special events



LEGACY OF LEADERSHIP: Alumnae recognized during the Legacy of Leadership Banquet after the Husky Leadership Summit are, from left, Madelyn Rodriguez '95, student organization adviser of the year award; and Amy Cunningham '92 and Kristen Koveleski Stepanczuk '07, Legacy of Leadership awards. Rodriguez, director of BU's Multicultural Center, is adviser for the Student Organization of Latinos; Cunningham is associate director of residence life at BU; and Stepanczuk is a licensed professional counselor in her own private practice, Pittsburgh Health Coach.



MINI REUNION: Nursing majors who met as freshmen while residing in Elwell Hall get together each year for a mini reunion. Shown from left, with alumni spouses, are, front row: Kristen Bertoli Zulkosky '88, Linda Wheeler McCabe '88, Lisa Diefenderfer Horan '89, Lisa Rhoads Turner '88 and Diane Murtin Kilker '88; and back row: Tammy Stremic Slivka '88 and Jeff Slivka '87; Heather Cochran Gustafson '88 and Bob Gustafson '86, and Robin Buck Tannous '88 and Pat Tannous '88.

the line up reunions, networking and special events



NFL PRO: Student worker Colleen Brown '16 met Jahri Evans '07, former New Orleans Saints offensive lineman and Huskies football player, when he visited the Alumni House.



LEGACY SCHOLARSHIPS: Thirteen students whose parents are BU graduates received Legacy Scholarships of \$1,024 each from BU's Alumni Association. Students and their parents are, from left, front row: Holden Reigel '19, Blake Durante '17, Lindsey Sell '19, Megan Shaffer '18, Emma Andrewlevich '19, Kevin Argenziaro '17 and Dean Salmon '16; second row: Nicole Sellman '19, Emma Potter-Olshefski '17, Bethany Zelsky '18 and Dominick Policare '16; third row: Susan Sell '89, Amy Sellman '88, Linda Burke Bagnatg '14, Ann Orris Shaffer '89, Mary Lou Potter-Olshefski '86, Angela Bagnatg '18 and Lisa Latzman Argenziano '88; and fourth row: BU Alumni Association Board President Joe Yasinskas '06, Trudy Durante, Dave Durante '83, Ed Andrewlevich '90, Jim Sellman '87, Michael Riegel '92, Linda Polcare '87, Kristin Salmon '79, Todd Argenzian '89 and Pat Salmon '77. Missing from the photo are Jayne Confalone '18 and Dan Confalone '79.



HUSKY WEDDING: The Nov. 28, 2015, wedding of Shavuan Fisher '11, a former member of BU's softball team, and Alec Mull '15, a Delta Kappa Epsilon brother, turned into a BU reunion. BU alumni included the mother of the bride Mary Anne Kinek Fisher '77, bridesmaid Sheelin Fisher Mengel '08 and best man Phillip Hargraves '11. See bloomu.edu/magazine for complete photo ID.

VITAL STATISTICS

Marriages

Rebecca Turberville Eves '87 and Tony Garcia, Oct. 23, 2015
James Beck '00 and Amy Keefe, Oct. 24, 2015
Julie Sardone '00 and Robert Zambrano, July 29, 2011
Nina Demski '02 and Peter Lorzing, Oct. 17, 2015
John McNulty '02 and Brink Powell, Oct. 31, 2015
Jacqueline Miller '07 and **Derek Olock '05**, June 20, 2015
Scott Pintabone '07 and Caroline Charron, July 17, 2015
Lauren Stamm '07 and Matthew Muckler, Aug. 8, 2015
Lauren Garancosky '08 and Ryan Stoud, May 16, 2015
Rachel Kindt '08 and Matthew Baylor, Oct. 17, 2015
Samantha Thomas '08 and **Michael Capita '10**, May 16, 2015
Amanda Metrick '09 and Michael Kinney, Aug. 8, 2015
Timothy Harris '10 and Emily Holmes, Sept. 12, 2015
Tara Beck '11 and Ryan McGuire, June 2015
Jennifer Diehl '11 and **Eric Linder '10**, Sept. 19, 2015
Shavuan Fisher '11 and **Alec Mull '15**, Nov. 28, 2015
Taryn Gilger '11 and **John Zayas '12**, June 6, 2015
Sierra Helfrich '11 and Eric Pedersen, Aug. 14, 2015
Lindsey Allegar '12 and Brett Shultz, Sept. 12, 2015
Ashleigh Morris '12 and **Andrew Hill '10**, Oct. 10, 2015
Melissa Patterson '14 and Andrew Lopez, Dec. 19, 2015
Alexandra Hoke '15 and **Brandan Schondorfer '15**, July 11, 2015

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Births

Sandi Schwartz Weisenfeld '96 and husband, David, a daughter, Shayna Brooke, Sept. 9, 2015
Ryan Erin Jeffers Hetman '00 and husband, Kevin, a daughter, Sloane Eloise, Feb. 5, 2014, and a son, Rhodes William, Sept 18, 2015
Julie Sardone Zambrano '00 and husband, Robert, a son, Victor Armando, Oct. 15, 2015
Jessica Lapotsky Muscella '02/'04M and husband, Matt, a son, Perry Michael, Jan. 12, 2015
Wendy Teschner Weatherford '02 and husband, Chris, a son, Kyle Jackson, May 7, 2015
Ashley Behrer Rogers '03 and husband, **Kevin Rogers '03**, a son, Shawn Kevin, Feb. 15, 2015
Sheila Zilinski Hughes '04/'06M and husband, John, a daughter, Reagan Ann, Nov. 23, 2015
Jennifer Mehle Curry '05 and husband, **Glenn Curry '05**, a daughter, Lorelei Elaine, Nov. 25, 2015

Obituaries

Helen Minier Sharp '34
Isaiah Bomboy '39
Sara Hottenstein Dix '43
Samuel Trapani '44
Eltheda Klingaman Smith '46
Marie Krum Young '46
Betty Fisher '48
Curtis Herb '50
Edward Jackovitz '50
John Maturani '53
Robert Castle '54
William Nunn '54
David Skammer '54
Charles Kwiatkoski '56
John McElhoe '56
James Brosius '59
Elizabeth Ann Walinchus Cambra '60
Olivia Greenaway Orband '60
Joseph Siepietoski '60
Wayne Foust '61
Sylvia Marcheski Gross '61
Clinton Oxenrider '61
Dorothy Ann Wray Gardner '62
Mary Ann Dorin Gnal '62
Ronald Churba '63
Gerald Dalton '63
Carolyn Bencotter '64
Richard Faust '64
Josephine Hanincik '66
Charles Pulaski '66
Carolyn Fox Betz '67
Robert Wilson '69
Theresa Leavens '70
Stanley Rakowsky '70
Nancy Stroup Wagner '70
Frank Bashore '71
Donna Hunsworth Nabozny '71
David Beaver '72
E. Barry Greb '72
Florian Gutkowski '72
Thomas Steckel '72
Sandra Deloplaine Zuchero '72
Charlene O'Dell '74
Kenneth Viani '74
Connie Wallize '74
Jean Kelly '75
John Coldren '76
Phillip Mengel '76
Gregory Oswald '76
Michael Pengelly '76
Ellen McCormick-Holowaty '78
Loline Judge Sechevich '78M
Katherine Brown '79
Wendy Upton '79
William Hobson '82
Mark Ludinsky '86
Rita Marquette '89
Karen Owens Newell '89
Joan Winner Probst '91
Michael Metz '94
Thomas Aiello '00
Scott Gramling '03
Wesley Roberts '04
Jessica Mariano '06
Edward Davis '12
Brian Clarke '13

Shannon Killeen Ferguson '05 and husband, **Ken Ferguson '04**, a son, William James, Nov. 18, 2015
Alesha Beitel Putnam '05 and husband, Daniel, a daughter, Gracelynn Shea, Oct. 9, 2015
Luke Sheehan '05 and wife, Elizabeth, a son, Delcan Wells, Dec. 29, 2015
TyLean Paisley Polley '06 and husband, Jonathan, a son, Viggo, Oct. 22, 2015
Jonathan Molinari '07 and wife, Aislinn, a son, Harrison Angelo, Dec. 4, 2015
Renee Wasniewski Casani '09 and husband, Andrew, twins, Aiden Michael and Amelia Rose, Dec. 12, 2015
Emily Hubbard Strubert '09 and husband, **Jesse Strubert '10**, a daughter, Nora Giselle, Nov. 14, 2015
Joanna Schmolk Egan '10 and husband, **William Egan '10M**, a daughter, Lilian Dora, Jan. 8, 2016
Codyray Hewson '10 and wife, Jeni, a daughter, Emma Rose, Nov. 26, 2015

over THE shoulder

From Tennis Courts to University Store

by Robert Dunkelberger



Spectators wait their turn to play on the campus' original tennis courts in 1921. The dormitory building, later named Waller Hall, is at right.

DEMOLITION BEGAN EARLY this year on the building housing the University Store, making way for a facility that will feature the store's new home on the first level and six floors of dormitory suites above. This is yet another transition for an area of campus that has seen more change than any other.

Seven acres of land were purchased in 1868 that initially included the first campus dormitory on its western section. The sloping, hillside plot to the east lay empty until 1890, when female students of the Bloomsburg State Normal School organized a lawn tennis club. Unable to raise enough money to build the campus tennis courts,

the students turned to the Board of Trustees for assistance and two courts were completed by late October.

The courts were heavily used for more than 60 years, but by 1952 there was a need to expand the physical campus to meet the demands of the growing student body. When funding became available for one construction project, officials decided to build a separate dining facility to replace the dining room in the Waller Hall dormitory. The new facility would be located at the site of the original tennis courts.

At the end of 1955, final plans were completed and bids were awarded. Construction began with the removal

of the courts and most of the work was completed by April 1957 at a total cost of more than \$450,000. During the week-long Easter recess, the maintenance staff performed the monumental task of moving all of the equipment into the College Commons, cleaning the interior, and washing the new plastic dishes so food could be served when classes resumed.

On April 23, 1957, the College Commons officially opened its doors for the first time. The oak-paneled hall accommodated up to 800 students in an area brightened by a continuous wall of glass on the south side. The tiled kitchen and storage rooms contained the latest equipment, and in



Dining was a formal event in the College Commons in 1960.



Students shoot pool in the College Commons in August 1972 after it was remodeled into a student union.



From Bloomsburg apparel and textbooks to greeting cards and even a rocking chair, the College Store offered a variety of merchandise in 1980 in its new, larger facility.

cold weather students could walk to the Commons from adjacent Waller Hall through an underground tunnel.

When the Commons opened, enrollment at the Bloomsburg State Teachers College was less than 1,200 students. By 1966, it had risen to 3,000 with another 1,000 expected within five years. Faced with another explosion in growth, officials planned a new, larger facility that opened in the spring of 1970 as the William W. Scranton Commons. At the same time, planning was under way for a building to the north of Waller Hall that would serve as a student union. Since the new building would not be completed until 1973, the former

commons was renovated and served for three years as a temporary student union featuring a snack bar, lounges and recreation areas with pool and ping-pong tables.

When work on the Marguerite W. Kehr College Union was completed, the former commons and temporary union was again renovated, this time as a home for the college store. The new location, which opened Nov. 26, 1973, greatly expanded the store from its previous location in Waller Hall. Also relocating from Waller Hall was the campus police headquarters, which occupied an area on the building's ground floor.

Other than altering its name from *College Store* to *University Store* when Pennsylvania's State System of Higher Education was formed in 1983, little changed from 1973 until 1999. Then in March 1999, the store's merchandise was moved to the former Harvey A. Andruss Library, now the Robert D. Warren Student Services Center, while its building was remodeled. The University Store reopened that fall as an updated, modern facility. Likewise, the University Store is now temporarily relocated in the Kehr Union until the new residence hall's expected opening in August 2017. ●

calendar

Activities and Events

Academic Calendar

SUMMER 2016

Session I: May 16 – Aug. 5

Session II: May 16 – June 24

Session III: June 27 – Aug. 5

FALL 2016

Classes Begin

Monday, Aug. 29

Labor Day, No Classes

Monday, Sept. 5

Reading Day

Tuesday, Nov. 22

Thanksgiving Recess

Wednesday, Nov. 23

Classes Resume

Monday, Nov. 28

Classes End

Friday, Dec. 9

Finals Begin

Monday, Dec. 12

Finals End

Friday, Dec. 16

Graduate Commencement

Friday, Dec. 16

Undergraduate Commencement

Saturday, Dec. 17

New Student Activities

Summer Freshmen Orientation

Sunday, June 26

Act 101/EOP Orientation

Sunday, June 26

Fall Freshmen Preview Days

Monday through Wednesday,

June 20 to 22

Monday through Wednesday,

July 11 to 13

Transfer Student Preview Days

Monday through Wednesday,

June 20 to 22

Monday through Wednesday,

July 11 to 13

Welcome Weekend Orientation

Thursday through Sunday,

Aug. 25 through 28

Art Exhibits

Sue O'Donnell

June 24 – Sept. 22

Reception: Sept. 22, 11 a.m. – 2 p.m.

Artist Lecture at 1:15pm

Special Events

STEM Summer Camp

Monday through Friday

June 20 to 24

Homecoming Weekend

Friday to Sunday, Oct. 14 to 15

Parents and Family Weekend

Friday to Sunday, Oct. 21 to 23

For the latest information on upcoming events, check the Bloomsburg University website bloomu.edu.



JUST A YEAR AGO: Sharon Loomis, Sarah McCaw, Stephanie Weicker, Kellyanne Klause and Allison Warhola, from left, celebrate after their May 2015 commencement. The classmates met on the first day of their freshman year when three were tripled and the others lived across the hall. Klause says, 'Bloomsburg blessed me with four of the greatest friends I could have ever asked for.'

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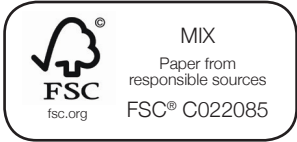
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