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## Bloomsburg:

The University Magazine

### FROM THE PRESIDENT



# WHY BLOOMSBURG?

WHAT SETS BLOOMSBURG APART? With Pennsylvania's 14 public universities, 130 four-year institutions and nearly 270 post-secondary options, ranging from trade schools to medical schools, why should a student choose Bloomsburg University? Or, for that matter, any college at all?

Today, institutions in Pennsylvania and elsewhere are competing for fewer college-age students. TV, newspaper and radio messages, interspersed among this season's political ads, are vying for the same pool of prospective undergraduates. And, for the first time in a generation, some national media and government leaders are questioning whether the overall value of a college education is worth the debt accrued.

As you would imagine, I believe strongly in the advantages a college education provides. According to the U.S. Census Bureau, a college graduate can expect to earn about \$1 million more than a high school graduate during his or her lifetime, a financial benefit to the greater community in the form of federal, state and local taxes paid. Professionally, a college graduate possesses the cognitive and decision-making skills to successfully maneuver changing careers and career demands. And personally, college graduates are more satisfied with their jobs and place great importance on pursuing volunteer opportunities and engaging in educational activities with their children.

But why Bloomsburg? When I

arrived nearly five years ago, I discovered Bloomsburg had all of the qualities I was looking for: committed students, dedicated faculty and staff, strong academics and, of course, a beautiful campus. As president, I have experienced firsthand Bloomsburg's supportive and personal approach to education. This is exemplified by MyCore, our new model for fulfilling general education requirements through experiential learning opportunities that complement classroom learning. I have welcomed our new Bloomsburg students, who fit in from their first day, and watched as they grow to their full potential while preparing for careers that are right for them. And I have met many devoted alumni whose love for Bloomsburg is contagious. The more I know, the more I am convinced that this is a special place.

As a reader of *Bloomsburg: The University Magazine*, your perception of BU is based on both your personal experiences here and the stories of the students, faculty, staff and alumni you meet through these pages. What would you say to convince a prospective student to attend Bloomsburg? Comments sent to magazine@ bloomu.edu may appear in the newly designed online magazine, bloomu. edu/magazine, and will help us reach tomorrow's Huskies.

DAVID SOLTZ

President, Bloomsburg University



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Bloomsburg: The University Magazine is published three times a year for alumni, current students' families and friends of the university. Husky Notes and other alumni information appear at the BU alumni global network site, www.bloomualumni.com. Contact Alumni Affairs by phone, 570-389-4058; fax, 570-389-4060; or email, alum@bloomu.edu.

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#### Bloomsburg University of Pennsylvania

# around the quad

# PUTTING FUN BACK IN EDUCATION







Michael Patte spent spring and summer 2010 teaching and researching playwork at Leeds Metropolitan University on a Distinguished Scholar's Fulbright fellowship. Goals of Patte's fellowship were to better understand the field of playwork, build upon the work begun in America in the field of playwork and establish a reciprocal relationship between BU and Leeds Metropolitan University leading to development of a playwork career concentration. Playwork is defined as creating and maintaining spaces for children to play freely.

IT WASN'T OBVIOUS AT FIRST, but a gradual change in the approach to child development led Michael Patte to shift professional gears into higher education research — a career move that could add a unique concentration to early childhood education at Bloomsburg University.

"Today, children spend far more time being taught and tested than they do learning through play and exploration," says Patte, professor of educational studies and secondary education. "These practices, which are not well grounded in research, violate long-established principles of child development and good teaching."

As an elementary teacher for more than a decade, Patte saw the role of play downgraded. Preparation for standardized testing became a priority while many less structured student experiences, such as field trips and recess, were being phased out. This firsthand experience sparked Patte's interest in advocating for the child's right to play.

"It seemed like the opportunities for children to get lost



in play weren't happening anymore," says Patte. "I became interested in the societal factors happening in America that were causing teachers and parents to marginalize children's play."

Armed with a Fulbright scholarship, Patte spent five months in 2010 teaching and researching with Fraser Brown, professor of playwork at Leeds Metropolitan University, a 29,000-student institution located about 200 miles north of London. Playwork, with its roots in Europe, focuses on providing play environments where children may laugh and cry, explore and experiment, create and destroy, feel excited and be elated. According to Brown, children uniquely learn and develop through the way they play. Playwork creates a dedicated space where children may play freely.

Patte capped his fellowship by conceptualizing a career concentration in playwork that, if approved, would make BU the first school in the country to offer this type of program. •

## around the quad

## For Those Who Follow

## ACCOUNTING ALUMNUS, WIFE, ESTABLISH SCHOLARSHIP

JOE JACQUES '74 and his wife, Joy, have established a five-year accounting scholarship to help students from their freshman year through their master's degree. But the scholarship is not aimed at the student at the top of the class. Instead, the scholarship is for students who Joe Jacques might recognize as his younger self.

"I was an OK student in high school, but excelled in college," he says. "Most scholarships are for students with a 4.0 grade point average. Ours is for students who are good, hard workers and trying. We want to give back to kids who may not be as fortunate as others."

The Joe and Joy Jacques Accounting Scholarship, established with a \$250,000 donation to the Bloomsburg University Foundation, is actually five individual five-year scholarships. A student who receives the award for freshman year may renew it each year through the master's degree level if he or she shows progress.

A member of BU's College of Business Advisory Board, Joe Jacques is owner and CEO of Jacques Financial, Rockville, Md. Joy Jacques is an academic therapist working with dyslexic students.



## **Good Health**

## CCNE FINDS NURSING PROGRAM IN FULL COMPLIANCE

BLOOMSBURG UNIVERSITY'S bachelor's and master's programs in nursing received full accreditation from the Commission on Collegiate Nursing Education's (CCNE) Board of Commissioners. The accreditations are effective as of Oct. 18, 2011, the first day of the program's on-site evaluation, and run through fall 2021.

According to Michelle Ficca, chair of BU's nurs-

ing department, the CCNE evaluation team found BU's nursing program to be in full compliance with all four accreditation standards. The standards, based on program quality and effectiveness, are:

- Mission and governance
- · Institutional commitment and resources
- · Curriculum and teaching-learning practices
- Student and faculty outcomes

The American Association of Colleges of Nursing created CCNE, an autonomous accrediting organization, in 1996. CCNE is the only agency dedicated to the accreditation of bachelor's and graduate-degree nursing education programs. •

## **Telling TALEs**

GREEN, STARMACK HONORED

NATHANIEL R. GREENE, professor of physics and engineering technology, and Thomas J. Starmack, associate professor of educational studies and secondary education, were selected as BU's Teaching and Learning Enhancement (TALE) Outstanding Teachers for spring 2012. Each received a \$750 professional development stipend, sponsored by the Bloomsburg University Foundation, and a plaque to recognize

his achievement.

Greene and Starmack were nominated for the award by May graduates. Greene's nominators said he "knows how to explain things in many different ways" and motivates them to excel in all of their classes. Starmack was recognized for the quality of his mentorship, counseling and direction which give students the "necessary tools" for success following graduation. •



#### **Funded for Five**

### BU'S TRIO UPWARD BOUND CONTINUES

THE COLLEGE preparation program TRiO Upward Bound at BU was recently funded for a additional five years by the U.S. Department of Education. The program helps future first-generation college students nationwide navigate the application process and supports them throughout high school.

Since 1978, the program at BU has helped more than 1,100 students, says Kate Bauman, director. Between visiting college campuses, learning about financial aid and registering for the SAT, students work with tutors at their high schools to develop their interests and abilities. When the academic year ends, students may attend the Summer Academy at BU. Participants take classes to improve academic performance and earn college credits. They also go on field trips, attend cultural events and participate in service projects.

TRIO Upward Bound at BU serves students attending target high schools throughout Columbia, Northumberland and Schuylkill counties. •



## Tops with TechQuest

INCH NAMED EDUCATOR OF THE YEAR

SCOTT INCH, professor of mathematics, computer scienceand statistics, was named TechQuest Pennsylvania's 2012 Technology Educator of the Year. Winners were recognized in 11 categories during a ceremony in Harrisburg's Whitaker Center for the Arts and Sciences. More than 100 statewide organizations and individuals submitted over 200 nominations for this year's Pennsylvania Tech Awards. Inch's award was presented by Gannett Fleming, an international engineering consulting firm.

Inch developed and teaches the courses in BU's bachelor's degree in computer forensics program. The program prepares students for careers extracting and analyzing information from computers, cell phones and similar devices involved in criminal activity. As computer forensics specialists, they may be employed with law enforcement, homeland security agencies, law firms or private companies. •

## around the quad



ASHLEY WALLACE, president of the Community Government Association (CGA) for 2012-13, has been involved in student government since high school. That involvement continued at BU where she was elected freshman class president. She joined the CGA executive board during her second semester and served as its secretary during her sophomore year.

As president, Wallace hopes to improve communication among departments, students and student-run organizations. She encourages students to share their thoughts and concerns with CGA members and, above all, to participate in campus organizations. "Getting involved is beneficial in college," she says. "There are over 200 clubs and organizations on campus, so students can find their niche and get active."

Wallace, of Hawley, is a junior early childhood and special education major, with a minor in audiology and speech-language pathology. In addition to her involvement with CGA, she is historian for the Student Council of Exceptional Children (SCEC), an orientation workshop leader (OWL) and a Board of Governors scholar.

#### Interim Dean EBBS LEADING COLLEGE OF BUSINESS FOR 2012-13



GEORGE EBBS JR., retired president of Embry-Riddle University, is serving a one-year appointment as interim dean of BU's College of Business. Ebbs, who also taught aviation and aerospace leadership at Embry-Riddle, instructed business courses at Columbia University Graduate School of Business and in Polytechnic Institute of Brooklyn's MBA program. Most recently, he served as a consultant to the governments of Abu Dhabi and Qatar conducting needs assessment and planning for new universities and professional training institutions.

He earned a bachelor's degree from Purdue University, a master's degree from the University of Washington and a doctoral degree from Columbia University Graduate School of Business.

A national search is under way for a permanent dean to replace Michael Tidwell, now dean of the College of Business at Eastern Michigan University. •



# Another Term BU GRAD CONTINUES AS VICE CHAIR

GUIDO M. PICHINI of Wyomissing has been elected to a second term as chair of the Pennsylvania State System of Higher Education's Board of Governors. Pichini, a 1974 graduate of Kutztown University, is the first PASSHE university alumnus to chair the board that oversees the State System. Re-elected as vice chairs were Marie Conley Lammando of Harrisburg, a 1994 graduate of Bloomsburg University, and Aaron A. Walton of Allison Park, a graduate of California University of Pennsylvania.

Pichini is president of Security Guards Inc. and its subsidiaries, WSK and Associates Consulting Group and Vigilant Security Services. Lammando, a former member of BU's Council of Trustees, is executive director of the recently formed Paterno Foundation, and Walton is a retired senior vice president for Highmark Inc. •

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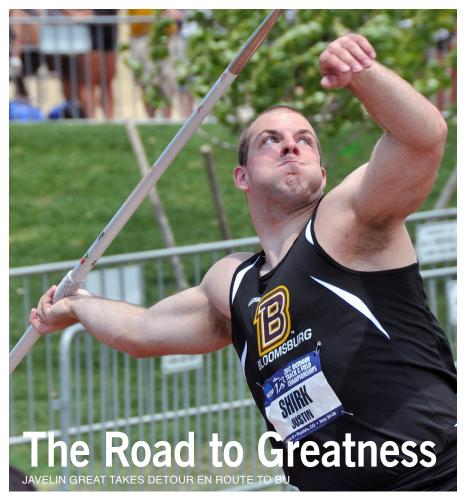
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# ON THE HILL SPORTS INFORMATION DIRECTOR



THE NUMBER of hours spent practicing for an event that is over in mere seconds is what separates the average student-athlete from those who become champions. For Justin Shirk, the journey began in Harrisburg, where he first played football at age 5, and led to Colorado where he became Bloomsburg University's first NCAA champion in track and field when he won the javelin title in May.

Shirk first tried track and field as an eighth-grader as a way to keep busy in the spring. He quickly learned running wasn't for him ... but throwing a javelin was a different story. The football quarterback had what coaches describe only as "it." He could

throw the javelin like no one that age had done before and set the national record for freshmen, a record that still stands.

Although he had great success with the javelin, Shirk's first love was football, playing for BU graduate Glen McNamee '97 at Central Dauphin High School, near Harrisburg. He was looking forward to playing college football and his coach's alma mater would be the place.

Then, at a meet in the spring of his senior year, Shirk let go a javelin throw that would dramatically change his life. He set the national high school record, and the scholarship offers for track started coming in. "After originally signing with BU, I made a call to Coach Danny Hale that was hard for me to make," says Shirk. "I asked to be let out of my commitment so I could go to the University of Oklahoma on a track scholarship. Fortunately, he was very encouraging and wished me all the best."

At Oklahoma, Shirk faced stiff competition in the javelin and missed the football field so much that he didn't go to any Sooner games. Both his throwing and his grades were coming up short. It was time to rethink everything.

"My motivation level was very low," Shirk says. "I was not putting in the time needed to get better and was not getting it done in the classroom. After talking with my parents, we decided it was time to come home.

"My first call was to Coach Hale. I asked if there was a way I could do both football and track, and he said he would work it out with track Coach Bernie Empie."

At Bloomsburg, Shirk returned to the football field and was named second team All-PSAC East as a linebacker. Following football season, he turned his attention to the javelin. And on one of his free weekends from spring football practice, he qualified for the NCAA Championships.

After finishing fourth at the Pennsylvania State Athletic Conference championships, Shirk went to Colorado, site of the NCAA championships, and unleashed a 235-foot, 11-inch throw that put him in the Huskies' record book as the first national champion in track and field.

"Here at Bloomsburg I have more opportunities to achieve great things," says Shirk. "You live and learn, and this is one time that I learned that Bloomsburg is the best environment for me. I couldn't be happier." •



David Williams '81, president of the Make-A-Wish Foundation, center, is shown with, left to right, Mike McFarland, athletic director; Aubrey Bossert and Bryce Shaffer, members of the Student Athlete Advisory Committee (SAAC); and Courtney Fretz. SAAC adviser.

#### A Wish Come True

#### CEO PLAYED DII TENNIS AT BU

THE CONNECTION between the Make-A-Wish Foundation and NCAA Division II is a strong one. Since 2003, student-athletes from Division II have helped raise more than \$2 million dollars for the organization.

The president and CEO of the Make-A-Wish organization, David Williams '81, was a student-athlete at the NCAA Division II level as a four-year member of BU's men's tennis team. He won a Pennsylvania State Athletic Conference (PSAC) title as a senior

Williams, who delivered the May commencement address to BU's 1,297 undergraduates, met with the school's Student Athlete Advisory Committee to share his career experiences, starting as an accountant with Shell Oil in the early 1980s. He found his true passion working with non-profit agencies: the Houston Food Bank, Habitat for Humanity and Make-A-Wish.

"It was great for me to learn that Make-A-Wish had partnered with the NCAA," Williams said. "For that partnership to be with Division II was even more special and one that I am trying to grow. I would love to have more schools get involved with us, even in small ways, like helping fulfill a wish."

Williams said he likes to hire former student-athletes. "Former student-athletes know about winning and losing, as well as how to work as a team to accomplish a goal. You have to be prepared to handle things like that, something a student-athlete is already well aware of from his or her playing days."

During his commencement speech, Williams urged graduates to follow their own dreams. He advised them to seriously consider a question he was asked during his job interview with Millard Fuller, the founder of Habitat for Humanity. That question — "What melts your butter?" — means "What is your passion, your inspiration?"

"Just figure out what melts your butter," he said, "and don't be afraid to fail." ●

#### It's Back!

#### **DIXON TROPHY RETURNS TO BU**

BLOOMSBURG UNIVERSITY won the Dixon Trophy for 2011-12, the first time since 1995-96. The trophy is awarded each year to the top athletics program among the 16 full-time member schools in the Pennsylvania State Athletic Conference (PSAC).

Bloomsburg won the trophy with 163 points to outdistance Shippensburg University, the two-time defending champion, by a five-point margin. It was an improbable finish for the Huskies, who needed the women's lacrosse team to win the conference championship, as a sixth seed, in order to claim the crown.

Bloomsburg netted a league-best 88 points on the women's side and 75 points on the men's side, which tied for third. Along with lacrosse, the Huskies also won PSAC titles in field hockey and men's tennis, and had runner-up finishes in men's soccer, wrestling, softball and women's basketball. Bloomsburg registered a third place in women's tennis, fourth-place totals in football and women's cross country and a fifth-place total in men's basketball.

"Winning the Dixon Trophy, after starting the year with Bloomsburg's tragic flood, is a testament to the hard work, desire to be successful and drive of our student-athletes, coaches and staff," says Michael McFarland, director of athletics. "Our student-athletes' field success is only half of the equation; they are accomplished in the classroom, as well, and that is the true measure of this award."

Bloomsburg made the biggest jump from the previous year, climbing six spots from its seventh-place finish in 2010-11. The Huskies took top honors the first two years the trophy was awarded, 1994-95 and 1995-96, and have eight top-five finishes overall.

#### **New Coach Hired**

STEPHANIE ANDERSON is BU's new women's soccer coach. Former assistant coach at Bucknell University, Anderson was a graduate assistant at Drury University, where she earned a master's degree in organizational leadership and change, and assistant coach at her alma mater, Nebraska Wesleyan University.

As a student athlete at Nebraska Wesleyan, Anderson played in all 73 games in four seasons, starting all but four. She ranked ninth all-time in career goals with 32, was a three-time, all-conference selection and earned four letters for the Prairie Wolves. As a sophomore, she was named most valuable offensive player and received the honor again as a senior when she was also named team MVP.

## **Bossert Honored**

AUBREY BOSSERT, a junior exercise science major from Ambler, received the Pennsylvania State Athletic Conference Champion Scholar Award at the women's lacrosse championship.

The PSAC Champion Scholar Awards honor the studentathlete with the top grade point average who is competing at the site of each of the PSAC's 23 team championship finals.



Bossert has compiled a 3.943 cumulative grade point average. She is the third BU student-athlete to earn the honor this academic year, joining Bryce Shaffer of Gettysburg, who won at the men's soccer championships, and Tim Dorsch of Schwenksville, who won in men's swimming. •

#### **Winning Story**

TOM McGUIRE, assistant director of Marketing and Communications and director of Sports Information, took first place in the District II College Sports Information Directors of America (CoSIDA) writing contest for the second year in a row. The winning story was "Standing Tall," an athlete profile on BU baseball player Joey laniero, which appeared in the spring 2011 issue of Bloomsburg: The University Magazine.



# The Education Equation

by SUE A. BEARD

FIFTY YEARS AGO, teachers taught readin', writin' and 'rithmetic. Today, they face complicated and, sometimes, controversial issues including, but certainly not limited to, No Child Left Behind mandates, the growth of charter schools, an explosion of knowledge, budgetary cutbacks, decreases in public funding and the world of cyberspace.

Elizabeth "Beth" Mauch, 41, dean of the College of Education, leads faculty dedicated to preparing Bloomsburg University's education graduates for this new world. Nearly 400 new teachers graduate each year, following in the footsteps of BU's earliest alumni, graduates of the Bloomsburg State Normal School.

Mauch brings a teacher's perspective to the dean's position. She joined the university in 1999 as a mathematics professor after earning a doctorate from Lehigh University. Part of her focus in the classroom was teaching students how to teach mathematics effectively.

Her desire to interest more young people in math and science prompted her to serve an administrative internship with Robert Marande, dean of the College of Science and Technology, during fall 2008 before accepting the interim dean position with the College of Education. "I felt I could impact more kids by mentoring the faculty and the students I have encountered," she explains.

She was named permanent dean on May 25 after three years as interim dean.

#### Characteristics of a teacher

Mauch says the qualities of an outstanding teacher go far beyond "book knowledge."

"Any educator must be good at the teaching end and know their content," she says. "But, most of all, we're looking at what is in the hearts and minds of our students."

The College of Education looks for five main characteristics in its future teachers:

- Students who exhibit professionalism and uphold ethical standards. "Our students have to be professional from Day 1," she says. "If they have a retail theft or underage drinking citation on their record, a school district may not hire them in four years."
- Those who embrace diversity. "This is 21st century America, and our classrooms do not look like they used to."
- Students with the ability to engage in collaborative endeavors with fellow teachers, administrators and support staff.
- Those who espouse lifelong learning and are willing to keep abreast of new developments.
- Students who are able to reflect and problem-solve.

Students enrolled in the College of Education's programs are required to maintain an overall grade-point average of 3.0. To earn a teaching certificate, they also must pass a content exam administered by the Pennsylvania Department of Education or similar agency in another state.

#### **Interaction is key**

BU's College of Education gives students many opportunities to work with children. Those interactions sometimes prompt education majors to choose other careers, but it's better to come to that realization early, Mauch says.

Field experience typically is part of the freshman year. With guidance, education majors choose a school district where they observe students. As part of the experience, they answer a series of questions and share initial impressions.

Beginning in the sophomore year and continuing through the early part of the senior year, students choose from varied experiences.

"A good example of the 'middle' program is in the Danville School District," Mauch notes. In the fall semester of the senior year, students work with a classroom teacher two days a week. In

the spring, that classroom becomes part of their student teaching experience.

Also offered is an intense, two-week practicum in which students are immersed in a typically urban setting. A good example is in Easton/Bethlehem, where students stay at Lehigh University and assist teachers in the local schools. They also attend several events in the Bethlehem area, including a Latino dinner. (Editor's note:

Learn more about the Easton/Bethlehem practicum on page 22.)

Finally, during the second semester of their senior year, students engage in student teaching.

#### No Child Left Behind

Mauch worries about the loss of music, arts and athletic programs in some school districts due to budget cuts, calling it a "tragedy for our children." She and her husband, James, will be able to fill the gap for their daughter, Edith, 6, she says, but not all students are so fortunate.

She also hears a common complaint among today's teachers that they must "teach to the test" to meet the standards set by the No Child Left Behind Law of 2001. The law requires 95 percent of public school students to be proficient in reading and math by 2014.

While Mauch agrees that standardized tests are necessary to measure both teachers' and students' progress, she takes issue with the high stakes riding on the test results. "Ninety-five percent proficiency is a good goal, but I think officials are realizing that, obviously, it's not an attainable goal. If you're only teaching to the test, students aren't really learning. They don't wind up valuing lifelong learning.

"The assessment tests don't necessarily measure a teacher's skills and have become a necessary evil," she adds. "Eventually, we'll get back to something different." •

**Sue A. Beard**, the retired editor of *The Record Herald*, Waynesboro, lives in North Fort Myers, Fla.





## The Voice of Hands

More than 200 students, ages 3 to 21, attend the Pennsylvania School for the Deaf. BU alumni are among their teachers and principals.

Story and Photos by ERIC FOSTER

BY OUTWARD APPEARANCES, the combined preschool/elementary school building nestled in tree-lined suburban Philadelphia is like any other. Walls outside of classrooms are decorated with children's art. Red wagons line the corridor.

After a few moments, you notice that it's a little quieter than a typical elementary. And in the stairwell you see the painting of a great blue hand — index and pinkie upstretched, center fingers folded down, thumb out. For the students here, the message is clear. The hand says "Love" in Ameri-

can Sign Language. These students are deaf or hard of hearing.

For these children, this building is much more than a school. The Pennsylvania School for the Deaf campus is an extension of family for students from preschool through high school. It's where they learn language — to speak, to communicate. It's where they discover a community that speaks the same language they do.

According to the National Institute on Deafness and Other Communication Disorders, 90 percent of deaf children have hearing parents. Things that many children take for granted — for example, learning to pronounce a sound like p or t — are much more difficult without hearing. And signing is a language of its own. These children live in a bi- or, sometimes, tri-lingual world.

Over the past four decades, Bloomsburg University alumni have become part of the Pennsylvania School for the Deaf family as teachers and administrators. Today, the staff includes more than a half dozen BU graduates, including elementary and middle school principal Valerie Houser '84, who came to the school as an intern in 1985 and never left. Her office is located in a building that was part of Gen. George Washington's camp during the Revolutionary War, one of the historic structures the Pennsylvania School for the Deaf purchased in 1984.

Bloomsburg University's history in the education of the deaf dates to 1971 when faculty emeritus Gerry Powers established the graduate program in the education of the deaf and hard of hearing. The culture of engagement, so present at the School for the Deaf, is central to Bloomsburg's program, as well.

CONTINUES ON NEXT PAGE





#### **Culminating experiences**

Students participate in a camp for the deaf each summer in nearby Millville. The university also sponsors a summer mini-camp for deaf and hard of hearing preschool children. Culminating experiences for the graduate students include eight weeks of classroom experience, primarily sign language environments, and another eight weeks of experience with a certified itinerant teacher of the deaf.

Engagement is what motivated Ashley Kleiner '10 to become a teacher at the School for the Deaf. Kleiner took a sign language course as a high school freshman and fell in love with it. She studied interpreting, but that wasn't enough.

"With interpreting, you have to step back and deliver the message," she says. "It wasn't involved enough for me, so I went back to school for deaf education." •

Eric Foster is photography editor of *Bloomsburg: The University Magazine.* 

Opposite page from top, students stop by the office of Valerie Houser '84, elementary and middle school principal, to share lunch and conversation; left, Emily Sweeny '11 teaches a literature class; right, Jillian Roth '05 gives a math lecture; and lower left, itinerant teacher Su Moser '94 talks with students between classes.

This page from top, the sign for "love" greets students and visitors; left, Diane Youngblut Franceschino '92 teaches an English class; right, Kelly Booz '09 helps preschool children with oral pronunciation; and bottom, historic buildings, dating from the Revolutionary War, house the Pennsylvania School for the Deaf.









John Polhill, assistant dean of the College of Science and Technology, paid the ultimate compliment to top honor graduates Carrie Mensch and Jenna Mordan: "I want people like Carrie and Jenna teaching mathematics to my children and being role models for my children's generation."

# Making the Grade

by CHRISTINE HELLER '12



EARNING a 4.0 in college is enough work on its own. Add a double major, student teaching, community service and a part-time job and achieving such a high GPA starts to seem impossible. This past May, however, two students rose to the challenge and became top honor graduates, both earning the highest grades in two Colleges: the College of Education and the College of Science and Technology. Both also received the National Science Foundation Scholarship in Science, Technology, Engineering and Mathematics (S-STEM) for four years. And their one-in-a-million story has one more twist: these exemplary students are second cousins who didn't know they'd chosen the same university.

Geographically, Carrie Mensch '12 and Jenna Mordan '12 grew up just 10 miles apart, but they seldom saw each other. When they came to BU, the young women began spending more time together, formed a friendship and eventually became roommates. The cousins only grew closer, Mensch explains. "We do a lot of things similarly — we hate the same foods and even have the same medicine allergy."

From childhood, both women knew they wanted to be teachers — Mordan admits to "demanding" to be the teacher when she played school. Initially, she considered teaching art or going into special education, but the excellent math program at her alma mater, Central Columbia High School, near Bloomsburg, influenced her to concentrate on that subject. Mensch made the same decision after having a good math teacher at Danville High School. "The teacher has a huge role in the student's interest," says Mordan.

Mensch and Mordan stress that making connections with students is just as important as engaging them in academics. Mensch, who completed student teaching at Central Columbia, says her previous students were excited to learn she would be coming back half time as a teacher this fall, while also teaching at Columbia Montour Area Vocational-Technical School. "I



#### The NSF Scholarship

Jenna Mordan, left, and Carrie Mensch, right, received the National Science Foundation Scholarship in Science, Technology, Engineering and Mathematics (S-STEM) for four years. The program provides grants to undergraduate institutions to support scholarships for academically talented students who demonstrate financial need, enabling them to enter the STEM workforce or graduate school. Elizabeth Mauch, dean of the College of Education, center, was the principal investigator on obtaining the grant, which totaled \$600,000.

spent the whole semester with them, and I really enjoy seeing that bond," she says.

Mordan relates to students struggling with math by remembering subjects she finds difficult, and that perspective seems to work. "When I started student teaching, I had a student who was failing," she says. "On the last test I gave, he got a 93. It was the first time I saw the influence I can have over my students."

#### What's next?

International education has always been on Mordan's radar. When she learned about International School Manila in the Philippines, she was impressed by all the facility offered, including a staff dedicated to extracurricular activities and community service. The teaching position she started this summer also offers Mordan something unique. "If no one needs a substitute, I can go to classes as a teacher's aide for the day. It's a huge learning experience — I'll get to observe different teaching styles and environments."

While their programs were similar, the cousins decided on different concentrations. Mensch minored in educational technology; Mordan took classes in special education and earned a concentration in exceptionalities.

Another shared family trait pushed Mensch and Mordan to gain specializations outside of their double majors. "We're both perfectionists," Mensch explains. "We always want to improve."

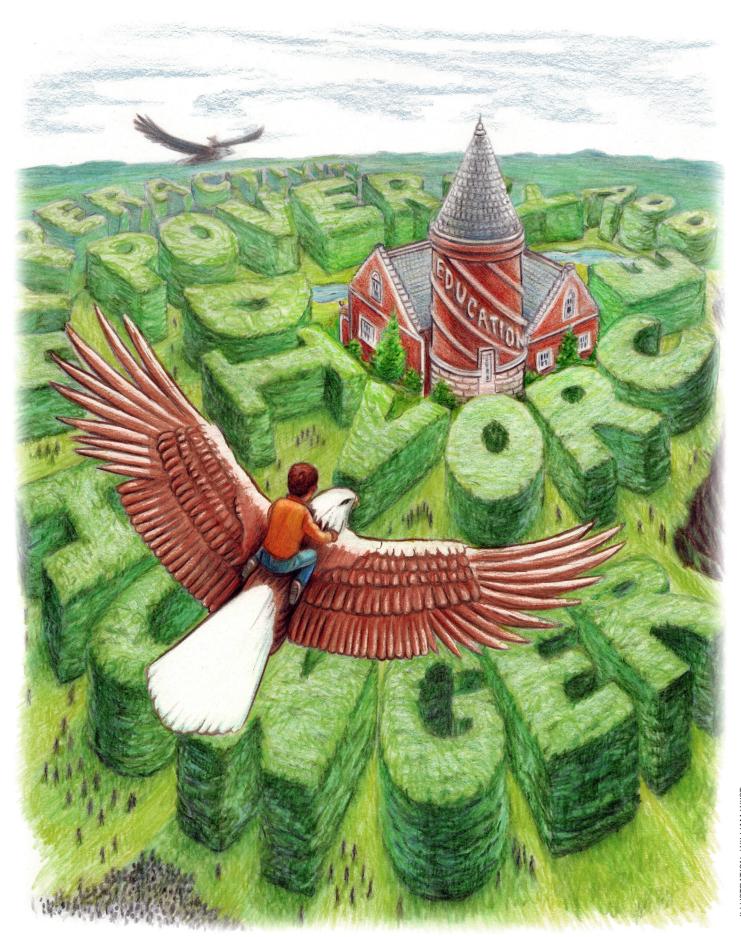
As they prepared for their careers, Mensch and Mordan were taken aback by how often they were recognized in public and quickly learned the importance of maintaining professionalism beyond the school walls. Mordan acknowledges it can be difficult to distinguish between being a friend and being a mentor. "It's hard not to laugh at students' jokes sometimes," she admits, "but you need to make the line clear."

Both young women say they feel prepared for their careers and credit much of their confidence to their practicum, an intense course taken prior to student teaching that enables participants to become familiar with how a classroom works by shadowing an educator.

"It was the most beneficial experience I had at BU," says Mordan, who had the opportunity to teach a few lessons during her practicum. "I got used to being in front of the class instead of in the seat."

**Christine Heller '12** is a creative writing major from Nazareth. She enjoys leisurely walks and bad puns.





by JACK SHERZER

# Power of Positive

Philanthropist Susan McDowell's \$2 million commitment to the Bloomsburg University Foundation is establishing the McDowell Institute for Teacher Excellence in Positive Behavior Support. Teachers and students are benefiting.

KATHERINE ZIMMERMAN has worked as a camp counselor since she was 16. She is well acquainted with the frustration a teacher feels when faced with a child who consistently misbehaves, despite constant scolding and repeated efforts to reason with him. But in one of her first education classes at Bloomsburg University, Zimmerman learned a different approach to preventing misbehavior: Instead of telling children only what they're doing wrong, teach them about appropriate behavior long before problems start. And, when you do have to address misbehavior, keep it positive. Don't just tell a child to stop doing something but, instead, redirect her to what she should be doing.

"I found that it made sense to me right away. It was everything that was in the back of my mind; however, I never thought of it in that light before," says Zimmerman, an honors student who graduated in May 2012 with bachelor's degrees in special and elementary education.

The technique the 22-year-old learned — Positive Behavior Support — is being embraced throughout Bloomsburg's College of Education and is the focus of the new McDowell Institute for Teacher Excellence. It addresses a problem many new teachers said they were struggling to overcome.



#### Why PBS?

While recent graduates said they left BU with a thorough understanding of their subject material, they reported struggling with classroom discipline issues, both at the upper and lower grade levels. Bloomsburg's teaching graduates are not alone. According to the U.S. Department of Education, more than 60 percent of first-time teachers report feeling underequipped to handle the social and emotional needs of the students they encounter.

In response, Bloomsburg has taken a comprehensive look at its education classes in the past year and is injecting Positive Behavior Support (PBS) methodologies throughout its curriculum. In practical terms, it means students no longer just take a class concentrating on classroom management techniques and move on, but that the techniques and concepts are reinforced throughout all of their instructional methods courses.

Helping the faculty figure out how to incorporate the elements of Positive Behavior Support into the curriculum is where the McDowell Institute comes in. Housed in the university's Navy Hall, a soon-to-be-hired director and staff will be tasked with both helping professors work PBS into their classrooms and working directly with students. The budding institute received a major boost in February when philanthropist Susan McDowell of Selinsgrove gave a \$2 million gift to the Bloomsburg University Foundation.

Tim Knoster, chair of the university's Department of Exceptionality Programs, says teachers have historically struggled, to some degree, with how to motivate students to engage in appropriate behavior, but these days the problem is more complex. "Increasingly, there is a greater proportion of kids with really extreme levels of social and emotional need. That need impedes, or makes virtually impossible, helping those kids achieve academic outcomes."

It's a problem that cuts across socioeconomic lines at a time when budget cutbacks mean teachers are handling

CONTINUES ON NEXT PAGE



larger classrooms with less support, making an already tough situation more challenging, he says.

Knoster, who is playing a lead role in helping to incorporate PBS into the curriculum.

says many of BU's education faculty members were already talking about this challenge with students. The new emphasis will include a series of short, online training modules that each teacher education major will complete at the start of every academic year.

halls between classes or eating lunch in the cafeteria. The teacher then makes lists of what constitutes proper behavior in a given circumstance and writes it on posters that are displayed in the classroom. Now everyone knows what is expected, and the students themselves helped create the expectations.

The emphasis is placed on acknowledging students for regularly meeting these expectations. When a student acts out, such as calling out in class, the teacher not only says what not to do, but reminds the student that the way to get her attention is by raising his hand to be called on – just as the class has talked about.

"The basic principle is how we all learn skills. People help us focus on what we are trying to learn, we receive

"For some children, the only relationship that is safe and understanding is with the public school teachers. My hope is that, through the McDowell Institute, caring, wise and compassionate people will understand the situations in the classroom and be effective teachers."

- Philanthropist Susan McDowell

#### The PBS approach

"Traditional classroom management approaches are reactive in nature," Knoster says. "With PBS, the emphasis is placed on prevention through teaching. When you do need to redirect, you are redirecting the student to do what he or she should be doing."

A key part of the approach is being proactive. Instead of only responding to bad behavior, teachers talk with students about what good behavior looks and sounds like, asking the youngsters to describe what they should be doing when, for example, they are taking a test in the classroom, walking in the

reinforcement as we learn those skills and we receive ongoing reinforcement in our use of those acquired skills over time," Knoster says.

#### In practice in Berwick

When Randy Peters, principal of Orange Street Elementary School in Berwick Area School District, came to the school seven years ago, there was a real problem with student behavior. His school, and the rest of the district, began using PBS methods.

One way his school emphasizes good behavior is through Eagle Awards. Every time students are "caught being good," they receive an eagle-shaped slip which they take to the office. In return, they receive a special pencil and pick an egg from an eagle's nest created by the art department. Inside the plastic egg is a number that matches a number on a chart with 100 squares in 10 rows of 10. A student puts his name on a corresponding number and, when a row of 10 is filled, all the students whose names are in that row get prizes, such as movie tickets, school supplies and board games. The chart then starts over. At an end-of-the-year assembly, names of all Eagle Award winners are placed in a container and about a dozen names are drawn for special prizes, such as iPods, Peters says.

Teachers also use other PBS methods, and posters hang in various areas to remind students of what is expected. "The key things we talk about here are to be respectful, act responsibly, remember safety and keep trying. Those core values appear in every area of the building to show students what's expected."

Peters, who graduated from Bloomsburg in 1982 and won the 2011 National Distinguished Principal Award, says teachers and staff at Orange Street School have seen a dramatic improvement. In 2006-07, there were 81 discipline referrals and 27 out-of-school suspensions, compared with 26 referrals and only one suspension in 2011-12.

"It was amazing to me how quickly





According to the U.S. Department of Education, more than 60 percent of first-time teachers report feeling underequipped to handle the social and emotional needs of the students they encounter.



we had positive results," Peters says, adding that even the most difficult students showed some improvement.

#### **Connecting with students**

Robert Dampman, chair of the **Bloomsburg University Council** of Trustees, believes the focus on classroom management is important. Schools are seeing kids with complex problems and teachers must understand what their students are facing and how to best deal with the challenges. New teachers, he says, need to realize that to be effective, they must know how to connect with the students.

Dampman, a 1965 Bloomsburg graduate and former superintendent in Bensalem School District, cautions that despite the best teacher and administrator efforts, there is only so much that can be done in the limited time a child is at school. "The elephant in the room is (that) the child is still going home to the same situation and may come back with the same bad behavior the next day," he says.

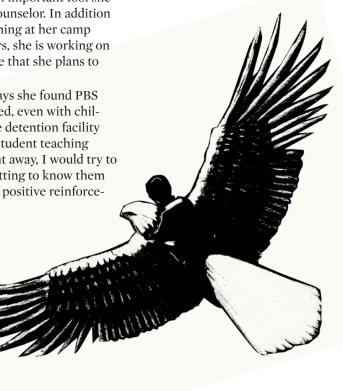
While that's certainly true, Mike McCormick '10/'11M, who teaches sixth grade at Danville Middle School, says he's been surprised at how effective PBS is, even with troubled kids. For some, it marks the first time a teacher has tried to teach appropriate behavior, build rapport and reason with them.

"Sometimes that's all they need, someone to talk to, someone to confide in," says McCormick, whose master's thesis and research on PBS helped the university set up its approach to the training. "If a student's home life is bad, the structure of school and knowing they have a safe place helps them to feel a sense of normalcy and can allow them to thrive, because that's what they need."

For Zimmerman, who was recently hired to teach in the New York City schools, PBS is an important tool she uses as a camp counselor. In addition to providing training at her camp and several others, she is working on a training module that she plans to offer online.

Zimmerman says she found PBS techniques worked, even with children at a juvenile detention facility where she did a student teaching placement. "Right away, I would try to build rapport, getting to know them and trying to use positive reinforcement because many said other teachers told them they would be failures and never pass school," she says. "It's important to always positively reinforce, even if it's a small 'you're doing good, you're on the right track, you're making progress.' That was really inspiring to them." •

**Jack Sherzer** is a professional writer and Pennsylvania native. He currently lives in Harrisburg.





TEACHING isn't always about standing in front of the classroom. Learning isn't always about sitting in your seat. Sixtythree future teachers found that education is often about getting down to the children's level and working shoulderto-shoulder to help them overcome an obstacle, see things in a new way or grasp a concept they didn't understand a

Bloomsburg University undergraduate and graduate students spent two weeks in May in kindergarten through eighth-grade classrooms across the Bethlehem and Easton Area school districts as part of the 2012 Urban Practicum. During the practicum, organized by Frank D'Angelo, assistant professor of early childhood and adolescent education, BU students worked with students in one of five Lehigh Val-



Working beside experienced teachers, BU students taught lessons and gained a better understanding of the situations urban schools and students face daily. And when the school day ended for the children, BU students learned from education professionals from throughout the Lehigh Valley, including the superintendents and assistant superintendents of Easton Area and Bethlehem school districts, elementary principals and cultural leaders.

The future teachers also engaged with the community, experiencing Latino culture at a Catholic Mass conducted in Spanish, a Puerto Rican dinner and a community yard sale that raised \$850 for the schools and Latino Center.

The Urban Practicum is a specialized field experience for BU students who want to experience education in inner-city schools. •



# huskynotes



NELSON "NELLIE" SWARTS '63 has fun volunteering, whether he's behind the scenes or on the front line, so it seems only natural that the Bloomsburg native received the first William T. Derricott '66 Volunteer of the Year Award last spring. The award honors alumni whose efforts demonstrate BU's values and spirit.

Swarts became a salesman for IBM in 1968 after teaching for five years. When he learned the company would match employees' contributions, he wrote letters to fellow BU alumni at IBM, asking them to donate to the university. And a loyal volunteer was born. Over the years, he has recruited prospective BU students in New Jersey and returned to his alma mater to speak about corporate culture and his sales experiences. He serves on the College of Business Advisory Board (which he has done for almost 30 years), the Bloomsburg University Foundation Board of Directors and the Pennsylvania State System of Higher Education (PASSHE) Foundation Board of Directors. Along the way, two family members followed his path to a BU degree — sister Susan Swarts Lunger '65 and daughter Karlyn Swarts Scatigno '93.

In addition to countless hours devoted to Bloomsburg University, Swarts has been active in every community where he's lived. A member of BU's first swim team, he coached swim teams for more than 20 years and currently teaches children's swim classes at West Shore Country Club in Camp Hill. He has worked with Hospice of Central Pennsylvania for 10 years and served on committees at various churches, most recently at Christian Life Assembly, Camp Hill.

Perhaps what's most fascinating about Swarts is his attitude – he doesn't consider himself a hero, just a good guy who loves his hometown, enjoys giving back and believes the education he received at BU enabled him to be successful.

#### 1958

William R. Freed retired in December after 54 years as a teacher, coach, athletic director, principal and superintendent in Mechanicsburg, West Chester, Pottsville and Camp Hill. For 19 years, he was an assistant professor and coordinator of principal certification at Penn State Harrisburg.

#### 1967

Ned Fairchild received the



distinguished educator award from the Bangor Area High School Alumni Association. A teacher

and administrator, he served the Bangor School District from 1973 to 2002 in numerous capacities, including as an elementary school principal and district director of curriculum.

Phillip Landers received emeritus status from the Pennsylvania College of Technology. He retired as professor of business administration and management after 43 years as a faculty member at Penn College and its predecessor, Williamsport Area Community College.

#### 1972

**Linda Cappellano** is a project coordinator with Reynolds Construction Management, Harrisburg.

Duane Greenly, a business entrepreneur, was inducted into Bloomsburg High School's Academic Hall of Fame, Graduates of Distinction. A Bloomsburg native, Greenly made his mark as owner of Ames True Temper, a lawn and garden company.

Patricia Veach Johnson '72M was named agent of the month at Century 21 Alliance West Chester's office.

#### 1973

**Timothy Kline** is branch manager of the Palmyra office of Jonestown Bank and Trust.

Dennis E. Martin retired from the Southeast Delco School District, Folcroft, after 39 years as a mathematics teacher, coach, athletic director, principal and, most recently, as director of data management and information systems.

#### 1974

Michael F. Flock is senior vice president at the Northumberland National Bank. He serves as president of the Selinsgrove Area Community Foundation and is a director of the Central Susquehanna Community Foundation.

#### 1975

James Magill '75/82M, a poet from Bloomsburg, was featured in *Susquehanna Life Magazine*. A retired employee of the U.S. Department of Justice who has served on the Pennsylvania Independent Living Council, Magill has published poems in a number of online forums, *The Danville News* and a newsletter by and for citizens with disabilities.

William Martin, Mechanicsburg,



is editor of the book, What Liberals Believe: The Best Progressive Quotes Ever. He has published quote books

in each of the last three presidential election years.

**Brig. Gen. Daniel Van Wyk** of the U.S. Air Force-Delaware Air National Guard retired after 34 years of military service. Van Wyk, who served during Desert Storm and is commander of VFW Post 6835, received a Pennsylvania House citation and commendation from Pennsylvania Gov. Tom Corbett in recognition of his service.

#### 1976

Barbara Rodda Welch received the excellence in teaching award from the United Hebrew Institute, Wilkes-Barre, in recognition to her commitment and dedication to the students at UHI.

#### 1978

Thomas Renaldo '78/81M of Lehigh Valley Physicians Group, Lehigh Valley Health Network Elder Care, and medical director of Phoebe Allentown Health Care, was appointed chief medical officer of Phoebe Ministries. He is a board certified family physician and a 1983 graduate of the Philadelphia College of Osteopathic Medicine.

#### 1979

Mark Robinson is vice president of sales at Waltco Lift Corp., Tallmadge, Ohio.



#### 1980

Richard Donahue, a business teacher at Denmark-Olar High School, became certified in art education.

Patricia Koelsch Stoudt '80/'81M earned a doctoral degree from Liberty University.

#### 1983

Brig. Gen. Thomas Evans of the U.S. Army Reserve commands the 102nd Training Division (Maneuver Support) and serves as the deputy commanding general for training and mobilization at Fort Leonard Wood, Mo. During nearly 30 years of service, he served in command and staff positions in South Korea and the U.S. From 2004 to 2005, he served in Iraq with the Multi-National Security and Transition Command, Control, Communications and Computers.

#### 1985

John Chapin received the U.S. House of Representatives Congressional Victims' Rights Caucus Certificate for work on behalf of victims of crime, the Outstanding Citizenship Award in recognition of his service to Beaver County, Pa., law enforcement and the Governor's Victim Service Pathfinder Organizational Capacity Building Award. He is professor of communications at Penn State Beaver.

**Stephen Hafer** is a senior vice president with the Northumberland National Bank.

Michael Harrington returned to Susquehanna Bancshares as executive vice president and treasurer. Formerly treasurer and chief investment officer at First Niagara Financial Group, he previously worked for Susquehanna as chief financial officer of the company's bank subsidiary in New Jersey.

#### Alumna named to women's commission

Michele Corbin Rudloff '95 was one of 28 Pennsylvanians recently appointed to the Pennsylvania Commission for Women by Gov. Tom Corbett.

Rudloff, who has worked in state goverment for 16 years, is assistant director for budgetary affairs for Pennsylvania Speaker of the House Sam Smith. She is in her second term on the Orwigsburg Borough Council and serves as council president.

A limited partner in Corbin Holdings, a family business that manages Marcellus Shale gas lease opportunities, Rudloff is active in the Orwigsburg Lions Club, Orwigsburg Bicentennial Committee and Schuylkill County Republican Party. She resides in Orwigsburg with her husband, Brett.

The Pennsylvania Commission for Women is committed to developing and supporting economic and civic opportunities for women.



## husky notes

Christopher Potash is manager of marketing and public relations at the Allentown Art Museum, Lehigh Valley. He previously worked at Viamedia/Vertical Creative Group in Bethlehem, where he coordinated video and web-based marketing campaigns.

#### 1987

Dan Klingerman, president and chief executive officer of The Liberty Group, spoke on "Shale Gas Exploration: Driving an Economic Resurgence in Williamsport and Our Nation," as part of Lycoming College's Institute for Management Studies.

#### 1988

Philip Sallusti officiated at the Big 33 Football Classic, the Ohio vs. Pennsylvania high school all-star game held in Hershey.

#### 1989

**Donna Loeb Rickert**, a CPA, is executive vice president, chief financial officer and treasurer of Affinity Bank.

**Tina Magray Trager** is regional manager for MaxOut Strength Studios in Limerick, Exton and Blue Bell.

#### 1990

**Melissa Harris Brown** is director of advancement services for Arcadia University, Glenside. Patricia Murray Savitsky is senior vice president and chief compliance officer for TMG Health, Dunmore.

Diane Szader '90/97M, director of educational technology at Wallenpaupack Area School District, earned a doctorate of education from Wilkes University.

#### 1992

Joseph Castrogiovanni is senior vice president, commercial lending manager for First National Community Bank.

#### 1993

Jason Kornegay is superintendent of the New Lebanon Township School District in New Jersey. He previously was the district's supervisor of special services, heading special education programs.

#### 1994

Randall Hess is accounting manager for High Co. A resident of Mount Joy, he previously was finance manager at Ames True Temper Inc.

Julie Chasser Kuzma is one of 53 teachers in North America selected to attend the SMART Exemplary Educator Summit in Calgary, Alberta, Canada.

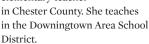
#### 1995

John Leh is vice president of sales and marketing for Meridian, a human resources and training software firm.

Autumn Remley Wolfe, a CPA and partner with McKonly & Asbury, was appointed to the Junior Achievement of Central Pennsylvania Board of Directors.

#### 1996

Kelly Lister Colquitt received the Citadel Heart of Learning award, given to one elementary teacher



William Fiege is vice president

of academic affairs at John Tyler Community College. He previously was an academic dean at



Germanna Community College, taught speech communication at Germanna, and held development, alumni relations and teaching positions at Longwood University.

#### 1997

**Jennifer Sprout Birdsall** owns the consignment shop, Abloom Boutique, Hughesville.

#### 1998

Ryan M. Allen is a vice president with First Citizens National Bank. Prior to joining First Citizens, he worked as an accountant for Allen, Rogers and Osgood.

Robert Mehalik is special education director of Pennsbury School District. He previously was director of special education and student services in the Southern Columbia Area School District.

#### 1999

Desiree Anderson, CPA, was elected secretary of the Northeastern Chapter of the Pennsylvania Institute of Certified Public Accountants. She is an accountant at JonesKohanski & Co., Sugarloaf.

Jason Brubaker, a Hollywood-

based independent filmmaker, published a book, Filmmaking Stuff: How to Make, Market and Sell Your Movie Without the Middleman.



**Bryan Fleming** is principal of Briarcliff High School in Mountain Lakes, N.J.

#### 2001

**Elizabeth Garrigan-Byerly** is pastor of Friedens United Church of Christ, Oley.

Jason Jacobs, a public accountant, is a partner at ParenteBeard's insurance industry practice in Lancaster.

Aaron Welles is assistant vice president with The Tuscarora Wayne Group of Companies. He is responsible for managing Keystone National Insurance Co.

#### 2003

Sean Eagan, Pen Argyl, is a loan officer with independent mortgage lender Mortgage Network Inc. in Whitehall Township.

Nicole Premuto-Fountain is the manager of media relations for MetLife Stadium, home to the New York football teams, the Giants and the Jets.

#### Amy Brayford is HR chief

Amy Brayford '91 is Geisinger Health System's new chief human resources officer. She has worked with Geisinger's human resources team since 1997 as a generalist, operations manager, associate vice president and vice president. Prior to joining Geisinger, she was a quality coordinator at the Pennsylvania Department of Transportation, adult education instructor at the Schuylkill Intermediate Unit and adjunct professor at Harrisburg Area Community College. She earned a master's degree at Ithaca College.



#### 2004

**Shannon Fry Frantz** was accepted into Indiana University of Pennsylvania's Literature and Criticism doctoral program.

Jillian Mead Tweet is an account manager for Credo Reference. She works with the company's international partners in Asia, the Middle East and South and Central America.

#### 2005

**Thomas "Tommy" Dempsey** '05M is the head football coach at Binghamton University.

**Maurice Dennis** is a credit analyst in the commercial lending division of Wayne Bank, Honesdale.

Michael Levan is an information technology specialist with MePush Inc., a computer services company. He previously worked as a senior network engineer at Innotek Computer Consulting and as president at ShiftGo Business Solutions.

**Jordan Mix**, Williamsport, is a purchasing manager for Construction Specialties Inc.

Andrea Ballas Teeters is community health and wellness coordinator in the community health education department at Evangelical Community Hospital.



#### Giovannini elected to AACC board

Eugene Giovannini '79, president of GateWay Community College, Phoenix, Ariz., was elected to the 32-member board of directors of the American Association of Community Colleges (AACC). Giovannini's three-year term began July 1.

Giovannini has led GateWay Community College since March 2002. He holds a doctoral degree from Virginia Polytechnic Institute and

State University and completed post-doctoral work at the University of Pennsylvania's Wharton Institute.

The AACC represents nearly 1,200 two-year, associate degree-granting institutions and more than 13 million students in the U.S., as well as a growing number of international members in Puerto Rico, Japan, Great Britain, Korea and the United Arab Emirates.

#### 2006

**Frank Beasley** is an assistant wrestling coach at North Carolina State University.

#### Christopher J. Kolakowski is



manager of PNC Bank's Waugh Chapel Green Branch, Crofton, Md.

Daniel Renninger is the owner of a Colors on Parade franchise, serving Chester, Berks, Montgomery and Delaware counties. The company, founded in 1987, is known as the "Original Body Shop on Wheels."

#### 2007

**Greg Christman** is manager in the auditing and accounting services practice of ParenteBeard's Allentown office.

**Ashley Geiser** is community health instructor in the community health education department at Evangelical Community Hospital.

#### 2008

**Timothy Filipovits**, a Northampton accountant, was promoted to senior in the audit and accounting services practice of Parente-Beard's Allentown office.

Amanda Kisenwether is regional



vice president with Primerica, where she has worked since 2009. She resides in New Mexico.

Army Spc. Gregory Nyce returned home after serving 10 months in Nangarhar, Afghanistan, at Forward Operating Bases Shinwar and Connolly.

**Maurice Flowers-Williams** is an officer with the Allentown Police Department.

#### 2009

Stephanie Loeb '09/10M is a park ranger and media specialist with the Valley Forge National Historical Park. She co-chairs the park's Young Friends membership group.

#### 2010

**Joseph M. DiGiacomo** is a video editor and news cameraman at TV 12 Edison, N.J., cable TV news.

#### 2011

Taryn Gilger is a community interventionist at Penn State Hershey College of Medicine. She is assisting in the Walk by Faith research program to encourage healthy eating and exercise.

Stacey Minarsky, an orthopedics X-ray technician at Geisinger Medical Center, Danville, was part of a Rotary Group Study Exchange Team that traveled to the Philippines earlier this year.

#### Alumni Association looks to grow regional networks

THE ALUMNI ASSOCIATION BOARD of Directors is enthusiastic about efforts under way to expand regional alumni networks and provide other professional opportunities for graduates, says Kerri Donald Sears '92, president.

The Alumni Association, which represents more than 61,000 graduates worldwide, has active regional networks in Bloomsburg, Harrisburg, Philadelphia, the Lehigh Valley and Wilkes-Barre/Scranton. These networks allow graduates to connect with other Huskies in their hometown areas, forge professional connections and develop marketable skills

through volunteering.

Twenty-four directors, nominated and elected by graduates, serve on the Alumni Board. Beginning terms on the executive board for 2012-13 are:

- President: Kerri Donald Sears '92, vice president and director Human Resources, The Segal Co., Washington, D.C.
- Vice president: Ted Hodgins '89, senior director, video product development, Comcast, Philadelphia.
- Secretary: Elizabeth Kramer '85, director member services, Pennsylvania Bar Association.

• Treasurer: Joseph Hilgar '75, sourcing manager, Air Products and Chemicals Inc., Allentown.

Information about the BU Alumni Association, its networks, upcoming events and alumni contacts may be found at www.bloomualumni.com.



## huskynotes

#### **New Alumni Board** members begin terms

Five graduates joined the 24-member Alumni Association Board of Directors effective July 1. Elected for two-year terms are:



Stu Marvin '78, Bloomsburg, head coach of BU's men's and women's swim teams.



Charles J. "Chuck" Murphy '83/'86M, Macedon, N.Y., senior associate vice president for human resources at the University of Rochester, N.Y., and an adjunct instructor in the Warner School of Education.



John M. Makara '90, Mount Laurel, N.J., information technology manager with PHH Mortgage, a national retail mortgage firm.



Greg Orth '95, Lancaster, sales strategist with Henry Rak Consulting Partners, a subsidiary of McKinsey & Co.



Heather Bowman Goshert '06, Bloomsburg, certified pediatric nurse and member of the Professional Practice Council at Geisinger Medical Center, Danville.

Members who completed board service at the end of June are former board president Greg Bowden '01, Dale Krothe '60, Amy Chronister Scott '05 and Scott Bird '96. Rich Uliasz '97, former board secretary, resigned due to other commitments.

#### VITAL STATISTICS

#### **Marriages**

Darcie Kelsey '90 and Gary Glick, June 18, 2011 Lorena Kutza '93/'04M and L. David Porzi, May 12, 2012 Ashley Sorber '04/'05M and Tony Lawson '03, Sept. 4, 2011

Kelly Waugh '05 and Drew Bankes '03, June 11, 2011 Megan Pickett '07 and Eric Cleary '03, Oct. 22, 2011

Dara Frymoyer '08 and Chad Reinford, July 10, 2010

Faith Marvin '12 and Michael Potoeski, May 19, 2012

#### **Births**

Stephanie Bombay Teitelbaum '97 and husband. Jesse, a son, James Bombay Teitelbaum, Dec. 7, 2011

Kristina Kett Fleming '98 and husband, Chris, a son, Alex Cameron, July 7, 2011

Justine Boer Frantzen '00 and husband, Drew, a daughter, Leah JoAnn, May 8th 2012

Ashley Sorber Lawson '04/'05M and husband, Tony, a daughter, Abigail, May 10, 2012

Alyssa Haraschak Deeble '05 and husband, Phil Deeble '03, twin sons, Chase Daniel and Dylan Joseph, July 7, 2011

Lauren Warliga Masino '05 and husband, Joshua, a daughter, Veyda Noelle, Oct. 11, 2011

Lindsy Force Maxwell '05/'07M and husband, John, a daughter, Madeline Ann, March 4, 2012

Crystal Hollednak Rodgers '05 and husband, Gary, a daughter, Cara Lynn, March 23, 2012

Amy Chronister Scott '05 and husband, Jason, a son, Ryan, March 18, 2012

Dara Frymoyer Reinford '08, and husband, Chad, a son, Aftan Nicholas, May 28, 2011

#### **Obituaries**

Annie McKenzie Morgan '31 Rhea Lee Lafrance '32 William Thompson '34 Ben Singer '38 Mary Hess Aikman '39

Rita Kipp Simpson '43

J. Rosanna Creasy Broadt '48 Mary Hawk-Umanos Shoemaker '49

Robert Balent '50

Zigmond Maciekowich '50

George Young '51

Harold Emmitt '51

Roy Sanders '52

William Kline '53 Kenneth Hidlay '54

Margaret Dawson Gearhart '56

Richard Caton '56

James Browning '56

Anita Rose Gurski Vottero '59 **Rush Canouse '59** 

Franklin Heim '61

Winifred Donkochik Way '61

Joyce Michael Redcliff '62

William Inch '63

Sandra Jean Rose '64

Larry Richie '65

Robert Yeager '67 Anthony Gallagher '68

Stephen Mihaly '69

Michael Butler '69

Robert Drumm '69

Ronald Caris '71

Maryjo Falbo Angotti '72

Maurice Cardone '72

Joseph Royack '72

Herbert Frederick '73 Roger Renn '73

Marlin Hokenbrough '73

Lois Young '74

Robert Massaker '75

Valene Komorowski Ciesluk '75

John Branham '77

Walter Tiffany '77

Susan Brong Vanderslice '78

Kenneth Wagner '79

Nancy Bobkoskie '79

Steven Poust '80

Thomas Hockley '81

Sean Kelly '83

Margaret Sorber Sponauer '83

Sandra Mason Mayo '85

Loretta Brown '85

Hugh Jaramillo '91

Kristen Veltri '08

FIND MORE

Send information to: alum@bloomu.edu or **Alumni Affairs** Fenstemaker Alumni House Bloomsburg University of Pennsylvania 400 E. Second St. Bloomsburg, PA 17815

**HUSKY NOTES** online at

www.bloomualumni.com

## the Lineup

reunions, networking and special events



(KINDLE) FIRED UP: Dick Lloyd, chair of the Class of 1962 Reunion Committee, won the grand prize of a Kindle Fire in the Alumni Weekend Photo Scavenger Hunt, sponsored by the BU Alumni Association. Lloyd is shown at the Husky statue adjacent to Carver Hall in one of his winning photos.



SISTERS FROM THE '70S: DEB sisters from the 10th to 13th pledge classes met for a mini-reunion in King of Prussia. They are, left to right: Gerry Larison Downing '76, Linda Appel Kennedy '76, Melinda Linn Garrigan '76, Karen Karnes '75, Christine Geary DeVore '77, Nancy Mowrer Ressler '75, Jan Fetterman Hickey '75, Karen Carpenter Walsh '77 and Sharon Slusser Boyland '77.



FRIENDS FROM '52: These members of the Class of 1952 get together every summer in the Poconos. They are, left to right: Barbara Harman Adams, Geraldine Funk DeMars, Eleanor Young Adams, Irene Eckert Harrison and Ruth Glidden Badicchi



TRUE TO BU: Among alumni from the 1930s to 1955 who attended the True to Bloomsburg Luncheon during Alumni Weekend were Dr. Maynard Harring and Nancy Lychos, members of the Class of 1952.



GOLF BUDDIES FOR A CAUSE: Playing in the 12th annual Bonnie Sell Memorial Golf Tournament were, left to right, Bill Moul '68, Ron Buffington '69, Jim Bonacci '69 and Bonnie Sell's husband, Art Sell '69. The tournament benefits a memorial scholarship at Souderton Area High School where Mrs. Sell '70 taught for 31 years.



CLASS OF '62: Posing for the Class of 1962 reunion photo are, left to right, front row: Stan Rose, Rose Marie Fisher Rose, Kathy Sinkler Montanye, Melvin Montanye, Myrna Bassett Anderson, Carol Livingston and Helen Shervanick Vought; second row: Jane Ann Gilson Foltz, Susan Katz Lehrich, Sheila Leiter Newman, Judy Wolf, Jane Welch Roche, Sandra Humphrey Johnson, Peggy O'Donnell Demeter and Marilyn Rinehimer Lehew; third row: Ellen Mae Clemens, Margaret Bower Plotts, Barbara Sherts Stanitski, Nancy Handshaw Silverman, Ed Taylor, Kathryn Buggy Hammond, Joan Petrie Frie, Ruthann Baer Willis, Mary Ellen Rosenbaum, Sylvia Knauer Burns and Judy Waite Madden; fourth row: William Steinhard, Dick Lloyd, Tom Foley, Vince Raupers, Robert Cook, Fran Guru Petruzzi, David Barbour, Nelson 'Nellie' Swarts, Don Rosenbaum and Ron Petruzzi; and back row, standing: Joe Enney, Dorothy Anderson Enney, Bill Wisor, Joe Jennings, To learn more about class reunions, contact Alumni Affairs at 800-526-0254 or alum@ bloomu.edu.

## over the shoulder

# The Bloomsburg State Teachers College

by ROBERT DUNKELBERGER, UNIVERSITY ARCHIVIST

WHEN ARTHUR JENKINS received the first bachelor's degree in education from Bloomsburg State Teachers College on June 10, 1927, he was among the first students to complete the school's four-year teaching degree. Bloomsburg had focused on teacher education since 1869 when the Literary Institute was named a state normal school and an oncampus training school was established. But by the 1920s the Commonwealth of Pennsylvania had begun to standardize course offerings and move from the two-year normal school certificate to a four-year

degree. Bloomsburg was granted the authority to offer a bachelor's degree in education in June 1926.

The normal school officially became the Bloomsburg State Teachers College in May 1927 and Francis Haas was named its president later that year. Over the next 12 years, he led the school through some of its most trying times ... times of growth and hardship.

Haas' tenure began with significant development of the physical campus. In 1929, the college purchased more than 18 acres of land encompassing the area from Spruce Street east to the current Andruss Library. The state allocated funds for construction of a laundry building and a new training school where future teachers could complete student teaching requirements.

The Ben Franklin Training School, dedicated on Nov. 8, 1930, was the fourth and last training school on campus. The original training school, located in the campus' first dormitory, was completed in 1869. After the building burned in fall 1875, the training school was relocated for 12 years to a temporary wooden structure, Hemlock Hall. The training school





A young student is all smiles as his classmates sing during a 1955 program in the Ben Franklin Training School.

then moved to a classroom building, later named Noetling Hall, where it remained until the dedication of Ben Franklin, now home to the university's network facilities, mainframe computers and the math, computer science and statistics department.

As president, Haas also led the teachers college through one of the most difficult times in United States history, the Great Depression. Enrollment that peaked at 712 full-time students in 1926 fell to 549 by 1934,

but the Depression did not hinder the growth of the college's curriculum. The state determined the teachers colleges would begin to specialize in certain disciplines and, for Bloomsburg, it was business education, which began in 1930. The first courses in special education were offered six years later.

The campus continued to grow, thanks to funding from the federal government. Athletic facilities were constructed and, by 1939, a new gymnasium, junior high school and



President Harvey A. Andruss, left, and John Hoch, dean of instruction, remove the word "Teachers" from the wall in front of Carver Hall in 1960, signifying the end of an era.

carpenter shop were completed or nearing completion. Haas left Bloomsburg to serve as state superintendent of public instruction and was replaced by Harvey Andruss, who had been serving as dean of instruction.

With the start of World War II in Europe, military preparedness became important on the national and local levels. In 1940, the college began a program for training civilian pilots in conjunction with the local airport, a program that made Bloomsburg an ideal location for hosting the Navy V-5 program for flight instructors beginning in 1942. The following year, a V-12 program for training officers was started and both programs are credited with keeping the college open during the war. Enrollment reached record numbers at the war's conclusion, swelled by returning veterans, and after a brief decline in the early 1950s the number of students once again increased.

To meet the growing demand for higher education, a separate dining facility was opened in 1957 and construction started the following year on a classroom building, Sutliff Hall, and a residence hall, New North Hall, now known as Northumberland. Two years later, legislation was approved to expand the curriculum at the state teachers colleges and introduce graduate programs. On Jan. 8, 1960, the word "Teachers" was dropped and the school officially became Bloomsburg State College.

An expanded curriculum to prepare students for careers in education and other professions prompted tremendous growth in the size of the student population. A school with an enrollment of 1,600 students in 1959 surpassed 4,000 a decade later and 10,000 in fall 2011. Although Bloomsburg University is a much different institution than it was 85 years ago when it grew from normal school to teachers college, its core of providing education to its students and training the teachers of tomorrow has not changed. •

## calendar

#### **Activities and Events**

#### **Academic Calendar**

#### **FALL 2012**

Reading Day Tuesday, Nov. 20

Thanksgiving Recess Begins Tuesday, Nov. 20, 10 p.m.

Classes Resume Monday, Nov. 26, 8 a.m.

Classes End Saturday, Dec. 8

Finals Begin Monday, Dec. 10

Finals End Friday, Dec. 14

Graduate Commencement Friday, Dec. 14

Undergraduate Commencement Saturday, Dec. 15

#### **SPRING 2013**

Classes Begin Monday, Jan. 28

Spring Break Begins Monday, March 18, 8 a.m.

Classes Resume Saturday, March 23, 8 a.m.

Classes End Friday, May 10

Finals Begin Monday, May 13

Finals End Friday, May 17

Graduate Commencement Friday, May 17

Undergraduate Commencement Saturday, May 18

#### Concerts

Listed events are open to the public free of charge. For information, see <a href="http://departments.bloomu.edu/music">http://departments.bloomu.edu/music</a> or call (570) 389-4286. All programs, dates, times and locations are subject to change.

#### **Choral Concert**

Featuring Women's Choral Ensemble, Husky Singers and Concert Choir Sunday, Oct. 14, 2:30 p.m. Carver Hall, K.S. Gross Auditorium

#### Chamber Orchestra

Featuring Kristen Jelinek, flute, and Andrea Wittchen, harp Sunday, Oct. 28, 2:30 p.m. St. Matthew Lutheran Church 123 N. Market St., Bloomsburg

#### Percussion Ensemble

Tuesday, Nov. 6, 7:30 p.m. Haas Center for the Arts, Mitrani Hall

University-Community Orchestra Sunday, Nov. 11, 2:30 p.m. Haas Center for the Arts, Mitrani Hall

#### Jazz Ensemble

Thursday, Nov. 29, 7 p.m. Carver Hall, K.S. Gross Auditorium

#### Carols by Candlelight

Friday, Nov. 30, and Saturday, Dec. 1, 7:30 p.m. Featuring Concert Choir, Husky Singers and Women's Choral Ensemble First Presbyterian Church 345 Market St., Bloomsburg Admission free, free tickets required; available at Performing Arts Box Office, Haas Center lobby

#### **Theatre**

Bloomsburg University Players theatre productions are generally recommended for adult audiences. All Wednesday, Thursday, Friday and Saturday performances are at 7:30 p.m.; Sunday performances are at 3 p.m. Adult tickets are \$6; seniors and non-BU students are \$4. BU students and CGA cardholders are free. Tickets are available at the Performing Arts Box Office, located in the lobby of Haas Center for the Arts, or at the door days of performance.

Twelve Angry Jurors by Sherman L. Serge Nov. 7 to 11 Alvina Krause Theatre 226 Center St., Bloomsburg

#### **Celebrity Artist Series**

Events in the 2012-2013 Celebrity Artist Series season will be presented in the Haas Center for the Arts, Mitrani Hall, and Carver Hall, Kenneth S. Gross Auditorium. For more information and to order tickets, call the box office at (570) 389-4409 or visit www.bloomu. edu/cas. Programs and dates are subject to change.

#### The Handsome Little Devils present Squirm Burpee

Vaudeville nouveau meets classic melodrama Saturday, Sept. 15, 7 p.m. Haas Center for the Arts, Mitrani Hall \$34.50/\$19.50 Child/ \$17 BU Student

#### Koresh Dance Company

Philadelphia troupe known for powerful stage presence and high-energy style Saturday, Oct. 20, 8 p.m.
Haas Center for the Arts, Mitrani Hall \$34.50/\$19.50 Child/
\$17 BU Student

#### Cirque Chinois

The National Circus of the People's Republic of China Friday, Nov. 16, 8 p.m. Haas Center for the Arts, Mitrani Hall \$34.50/\$19.50 Child/ \$17 BU Student

#### Midtown Men

Four original stars from *Jersey Boys* Sunday, Dec. 9, 7:30 p.m. Haas Center for the Arts, Mitrani Hall \$34.50/\$19.50 Child/\$17 BU Student *Not affiliated with nor a performance of the show, Jersey Boys.* 

#### Art Exhibits

Exhibitions in the Haas Gallery of Art are open to the public free of charge. For more information, gallery hours and reception times, visit departments. bloomu.edu/art/haas.html.

Kay Knight, paintings Sept. 14 through Oct. 19 Reception: Thursday, Oct. 11, 11 a.m. to 2 p.m.; gallery talks, 11:15 a.m. and 1:15 p.m. Sky Kim, drawings, paintings and installations
Oct. 30 through Nov. 27
Reception: Tuesday, Oct. 30, 11 a.m. to 2 p.m.; gallery talks,
11:15 a.m. and 1:15 p.m.

#### Senior Exit Show

Late November/Early December, TBA

#### **Alumni Events**

Visit www.bloomualumni.com for details on these and additional events or to register. For information, contact the Alumni Affairs office at (570) 389-4058 or (800) 526-0254, or alum@bloomu.edu.

#### Alumni Board Meetings

Saturday, Sept. 15 Saturday, Nov. 10 Fenstemaker Alumni House

#### Alumni Legacy Picnic

Saturday, Sept. 15, 11:30 a.m. to 1 p.m. Open to alumni parents and their students Fenstemaker Alumni House Compliments of BU Alumni Association

#### **Special Events**

Parents and Family Weekend Friday to Sunday, Sept. 14 to 16

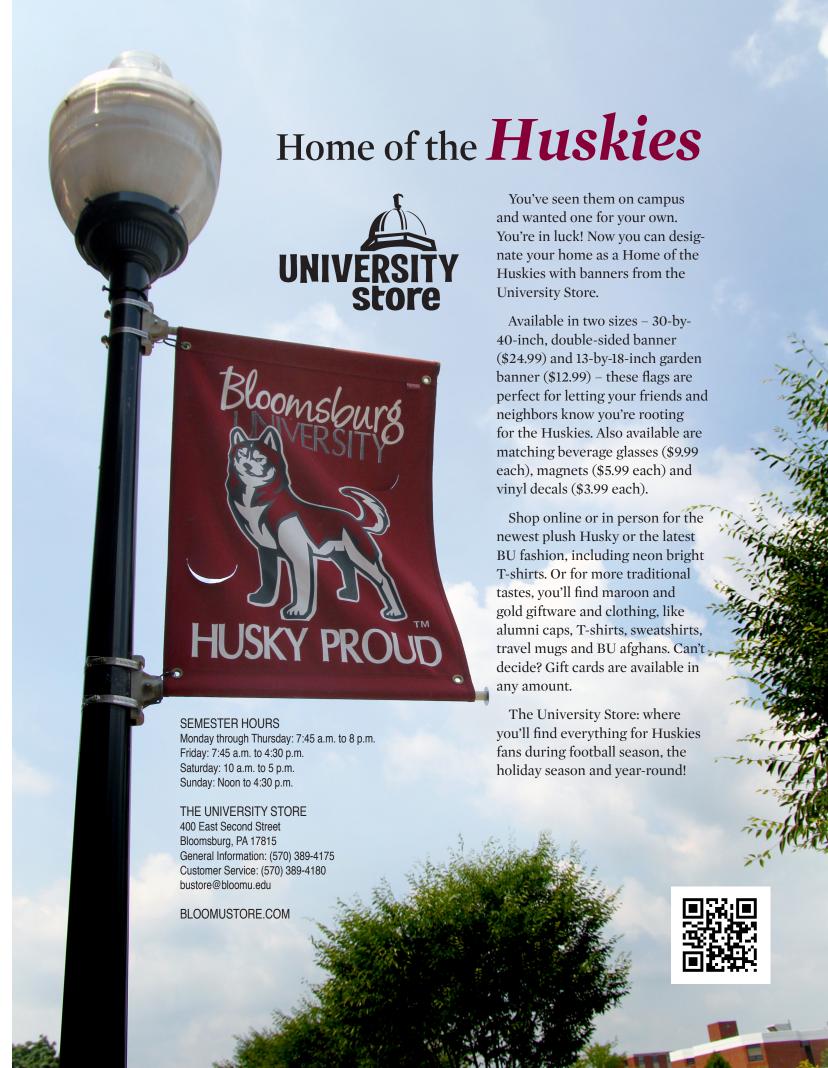
#### Homecoming Weekend

Friday to Sunday, Oct. 12 to 14 See back cover and www.bloomualumni.com

#### Athletic Hall of Fame Induction

Friday, Nov. 2 Kehr Union Ballroom Call BU's Sports Information Office, (570) 389-4413, for ticket information.

For the latest information on upcoming events, check the Bloomsburg University website, www.bloomu.edu.



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Bloomsburg University of Pennsylvania Alumni Association presents

## ALUMNI SUPERHEROES UNITE



## HOMECOMING 2012 OCTOBER 13

9 to 11 a.m., 9 to 11 a.m., Fenstemaker Alumni House Complimentary continental breakfast. Depart for campus bus tours at 9:30 a.m. and 10 a.m.

11 a.m., Lightstreet Road, Main and Market streets

- Noon to 2:30 p.m., Fenstemaker Alumni House Lawn
   Music, food, beverages and games for kids and adults
   Featured reunions: Classes of 1972, 1982, 1992 and 2002
   50th anniversary: Department of Environmental, Geographical and Geological Sciences

Find details and register at www. bloomualumni.com. Alumni registering online by Oct. 2 will be entered to win a 40-inch Samsung LED HDTV. All kids dressed as superheroes will receive Husky Heroes gift bags. Prizes and entertainment compliments of Liberty Mutual, presenting sponsor of the BU Alumni Association tent party. Questions? Call 1-800-526-0254.

1 p.m. and 1:15 p.m.

Huskies vs. Shippensburg Raiders 2 p.m., Sports Stadium, Free

FOOTBALL
Huskies vs.
East Stroudsburg Warriors
3:30 p.m., Redman Stadium
\$10 Adults/\$5 Students and Senior
Citizens/Free BU students with ID

Huskies vs. Shippensburg Raiders 4:30 p.m., BU Sports Stadium, Free Multicultural Alumni Networking Reception, 6 p.m., Kehr Union, Hideaway, RSVP by Oct. 2

8 p.m., Academic Quadrangle, Free Sponsored by BU's Program Board and the Alumni Association. Bring lawn chairs or blankets. Complimentary popcorn and hot chocolate. Rain location: Kehr Union Ballroom.

Time and Location: TBD
A special reunion is planned for former leaders of BU student organizations including: Resident Assistants and Community Assistants; Community Government Association (CGA) members and leaders, Service Key recipients, Greeks, DASL participants, Program Board members, multicultural students, student athletes and student employees and interns.